

Day 1 | Arrival, Design & Creative Energy

1. Curated Arrival Moment (Reframed)

A grounded, restorative arrival focused on presence and place.

- Signature welcome beverage using local or seasonal ingredients
- Personalised welcome note centred on arrival and reset
- A refined welcome amenity inspired by African craft or scent

This sets a self-connection tone rather than a romantic one.

2. Lobby Tasting & Design Moment

A visual storytelling moment showcasing the lobby as a cultural meeting point.

- Curated tasting from the Lobby Lounge
- Focus on architecture, textures, art, light and atmosphere
- Short clips capturing movement, service and design details

3. Afternoon Pause in the Lobby

Afternoon tea or drinks framed as a moment of stillness above the city.

- Editorial stills and slow-motion video
- Emphasis on calm, elevation and the view over Johannesburg

4. Dinner at Flames (Reframed)

Positioned as a celebration of Johannesburg's contemporary dining scene.

- Flames as an open-air, city-facing destination
- Focus on atmosphere, service, views and cuisine
- Framed as connection to the city rather than Valentine's

Day 2 | Wellness, Art & Johannesburg Culture

5. Morning Spa Journey & Après-Spa Lunch

A self-care and reset narrative.

- Signature spa treatment
- Lunch at Après-Spa
- Content focused on wellness, design and quiet luxury

6. Half-Day Johannesburg Cultural Discovery

A curated route highlighting art, creativity and cultural depth:

Culture & Heritage Focus

- Constitution Hill: powerful storytelling of South Africa's past and present
- 44 Stanley: independent design, fashion and creative lifestyle