

VENDUTO PER SETTORE PUNTI VENDITA/FARMACIE/VARI

28 settembre 2026

| | | GENERALE | | | | PUNTO VEND. 1 | PUNTO VEND. 2 | PUNTO VEND. 3 | PUNTO VEND. 4 | PUNTO VEND. 5 | PUNTO VEND. 6 | PUNTO VEND. 7 | PUNTO VEND. 8 | PUNTO VEND. 9 | PUNTO VEND. 10 | PUNTO VEND. 11 | PUNTO VEND. 12 | PUNTO VEND. 13 | PUNTO VEND. 14 | PUNTO VEND. 15 | PUNTO VEND. 16 | PUNTO VEND. 17 | PUNTO VEND. 18 | PUNTO VEND. 19 | PUNTO VEND. 20 | |
|--------------------------------------|--|----------|----------|-------------|------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------|
| SETTORE 1 | SETTORE 2 | Venduti | Glacenza | Ricavo | 1° Margine | ML% | V | ML% | V | ML% | V | ML% | V | ML% | V | ML% | V | ML% | V | ML% | V | ML% | V | ML% | V | ML% |
| ABBIGLIAMENTO BIMBI (110) | BAMBINA (110/101) | 62 | 1.594 | 689,66 € | 196,15 € | 28,44% | 0 | | 28 | 24,95% | 11 | 34,25% | 11 | 34,25% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO BIMBI (110) | BAMBINO (110/102) | 144 | 2.868 | 1.266,10 € | 243,94 € | 19,27% | 0 | | 36 | 20,12% | 33 | 30,18% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO BIMBI (110) | BIMBI (110/150) | 42 | 2.567 | 226,75 € | 90,69 € | 39,99% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| Subtotale ABBIGLIAMENTO BIMBI (110) | | 248 | 7.029 | 2.182,51 € | 530,77 € | 24,32% | 0 | | 64 | 22,23% | 44 | 31,32% | 4 | 37,57% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO DONNA (102) | ABBIGLIAMENTO SPORTIVO DONNA (102/110) | 72 | 1.899 | 1.424,32 € | 348,53 € | 24,47% | 5 | 32,47% | 15 | 19,17% | 7 | 15,65% | 13 | 28,26% | 5 | 27,45% | 2 | 18,72% | 5 | 24,42% | 4 | 3,66% | 0 | | 3 | 30,83% |
| ABBIGLIAMENTO DONNA (102) | DONNA INFORMALE (102/160) | 48 | 1.092 | 574,55 € | 164,35 € | 28,60% | 7 | 28,19% | 11 | 27,88% | 2 | ##### | 8 | 21,69% | 1 | 36,25% | 7 | 36,27% | 5 | 8,89% | 3 | 20,30% | 1 | -58,60% | 2 | 8,89% |
| ABBIGLIAMENTO DONNA (102) | PRONTO MODA (102/143) | 975 | 21.973 | 12.051,48 € | 3.753,89 € | 31,15% | 115 | 28,43% | 202 | 29,45% | 150 | 34,76% | 151 | 33,64% | 88 | 29,92% | 45 | 30,69% | 48 | 33,98% | 45 | 31,94% | 2 | 53,00% | 18 | 36,47% |
| ABBIGLIAMENTO DONNA (102) | COMPLETO MARE (102/200) | 76 | 2.245 | 968,95 € | 413,49 € | 42,67% | 0 | | 2 | -9,12% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 1 | -11,06% | 0 | |
| ABBIGLIAMENTO DONNA (102) | TUTA DONNA (102/104) | 33 | 505 | 475,14 € | 149,26 € | 31,41% | 0 | | 0 | | 2 | 34,52% | 1 | -3,96% | 0 | | 3 | 49,08% | 0 | | 0 | | 2 | 34,52% | 3 | 19,86% |
| ABBIGLIAMENTO DONNA (102) | DONNA CLASSICA (102/139) | 34 | 1.212 | 370,40 € | 147,86 € | 39,92% | 0 | | 0 | | 0 | | 0 | | 1 | -6,77% | 0 | | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO DONNA (102) | MODA OVER (102/141) | 43 | 684 | 463,28 € | 140,00 € | 30,22% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 5 | 44,80% |
| ABBIGLIAMENTO DONNA (102) | SCARPE (102/103) | 20 | 277 | 407,63 € | 97,68 € | 23,96% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO DONNA (102) | COMPLETO (102/120) | 77 | 1.978 | 1.185,13 € | 256,88 € | 21,68% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO DONNA (102) | PRESTOMAMMA (102/142) | 36 | 459 | 420,97 € | 84,71 € | 20,12% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | |
| Subtotale ABBIGLIAMENTO DONNA (102) | | 1.414 | 32.324 | 18.341,85 € | 5.556,64 € | 30,29% | 127 | 28,69% | 234 | 28,61% | 159 | 34,00% | 174 | 32,18% | 95 | 29,41% | 55 | 30,63% | 61 | 33,02% | 52 | 25,68% | 3 | 46,02% | 24 | 36,10% |
| ABBIGLIAMENTO LAVORO (121) | DONNA LAVORO (121/2) | 28 | 369 | 277,98 € | 91,24 € | 32,82% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 5 | 27,20% |
| ABBIGLIAMENTO LAVORO (121) | UOMO LAVORO (121/1) | 18 | 1.501 | 553,06 € | 109,83 € | 19,86% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 7 | 15,25% |
| Subtotale ABBIGLIAMENTO LAVORO (121) | | 46 | 1.870 | 831,04 € | 201,07 € | 24,20% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 12 | 17,52% |
| ABBIGLIAMENTO STOCK (105) | CALZA UOMO STOCK (105/111) | 76 | 4.846 | 379,75 € | 133,88 € | 35,25% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 24 | 54,80% |
| ABBIGLIAMENTO STOCK (105) | CONFEZIONE BAMBINO STOCK (105/106) | 66 | 3.358 | 218,77 € | 60,85 € | 27,81% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 20 | 17,02% |
| ABBIGLIAMENTO STOCK (105) | CONFEZIONE UOMO STOCK (105/109) | 338 | 4.239 | 4.475,44 € | 1.313,33 € | 29,35% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 3 | 52,67% |
| ABBIGLIAMENTO STOCK (105) | INTIMO BAMBINO STOCK (105/113) | 426 | 17.981 | 1.893,20 € | 788,72 € | 41,66% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 139 | 39,46% |
| ABBIGLIAMENTO STOCK (105) | INTIMO DONNA STOCK (105/114) | 193 | 13.705 | 544,47 € | 235,91 € | 43,33% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 53 | 41,74% |
| ABBIGLIAMENTO STOCK (105) | CONFEZIONE DONNA STOCK (105/107) | 11 | 229 | 24,40 € | 11,70 € | 47,95% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 11 | 47,95% |
| Subtotale ABBIGLIAMENTO STOCK (105) | | 1.110 | 44.358 | 7.536,03 € | 2.544,39 € | 33,76% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 239 | 39,68% |
| ABBIGLIAMENTO UOMO (115) | ABBIGLIAMENTO SPORTIVO UOMO (115/112) | 489 | 5.207 | 7.043,39 € | 728,07 € | 10,34% | 24 | 26,09% | 60 | 27,62% | 61 | 25,94% | 49 | 24,73% | 31 | 25,41% | 12 | 8,70% | 28 | 26,92% | 27 | 19,08% | 0 | | 1 | 9,43% |
| ABBIGLIAMENTO UOMO (115) | UOMO FORMALE (115/180) | 37 | 988 | 1.407,46 € | 558,57 € | 39,69% | 9 | 51,03% | 18 | 37,98% | 9 | 32,16% | 0 | | 0 | | 1 | 51,84% | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO UOMO (115) | UOMO INFORMALE (115/182) | 834 | 24.006 | 11.866,36 € | 2.908,54 € | 24,51% | 118 | 18,37% | 194 | 27,89% | 132 | 23,55% | 72 | 24,81% | 63 | 28,37% | 47 | 20,63% | 53 | 28,13% | 55 | 24,23% | 0 | | 17 | 10,93% |
| ABBIGLIAMENTO UOMO (115) | UOMO INFORMALE CALIBRATO (115/183) | 21 | 857 | 150,16 € | 50,22 € | 33,44% | 0 | | 2 | 30,93% | 0 | | 2 | 24,71% | 1 | 24,71% | 1 | -17,43% | 0 | | 0 | | 0 | | 0 | |
| ABBIGLIAMENTO UOMO (115) | UOMO FORMALE CALIBRATO (115/181) | 8 | 2.008 | 38,86 € | 19,59 € | 50,41% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 2 | 53,98% |
| Subtotale ABBIGLIAMENTO UOMO (115) | | 1.389 | 33.066 | 20.506,23 € | 4.264,99 € | 20,80% | 151 | 23,60% | 274 | 29,37% | 202 | 25,10% | 123 | 24,77% | 95 | 27,41% | 60 | 16,95% | 82 | 27,86% | 82 | 22,30% | 0 | | 18 | 10,78% |
| ABITI CARNEVALE (113) | CARNEVALE 3-7 ANNI (113/119) | 41 | 1.613 | 122,11 € | 34,70 € | 28,42% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 8 | 32,89% |
| ABITI CARNEVALE (113) | CARNEVALE 8-14ANNI (113/120) | 138 | 8.425 | 1.377,77 € | 529,90 € | 38,46% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 41 | 42,32% |
| ABITI CARNEVALE (113) | MASCHERA (113/122) | 66 | 5.944 | 436,77 € | 223,52 € | 51,18% | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | | | | | | |

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