Video Editing

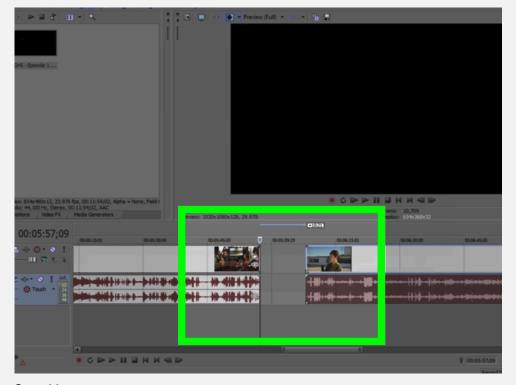
- Video Editing Terminology
- Introduction to After Effects
- Exporting Compositions

Clip Splicing

Clip Splicing is the act of **separating** a clip into a two separate clips at a specific point in the clip's time.

More generally, clip splicing is used to explain the overall act of starting from multiple pieces of footage, and splicing them to only include the **relevant** parts in your video.

Clip Splicing can go a long way to tell a story, even without fancy transitions or effects. It puts more emphasis on the clips used rather than any assisting or guiding effects.



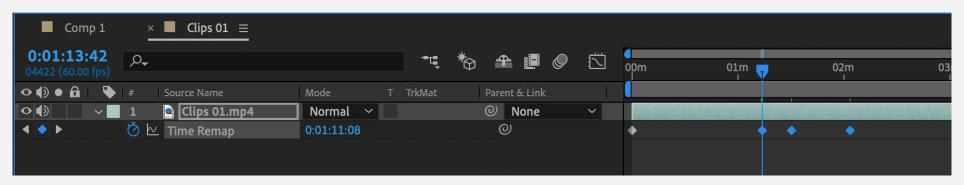
Sony Vegas

Time Remapping

Time Remapping is the act of changing the playback speed of clips.

Playback speed is specified in **frames per second**. Slowing down a clip plays less frames per second, but does nothing to produce additional in-between frames. Footage playback will appear **choppier**.

Certain programs will allow time remapping to be keyframed, where the frame rate changes **dynamically** over time.



After Effects Timeline

Transformations

Transformations are keyframe-able properties that change the presentation of layers on screen.

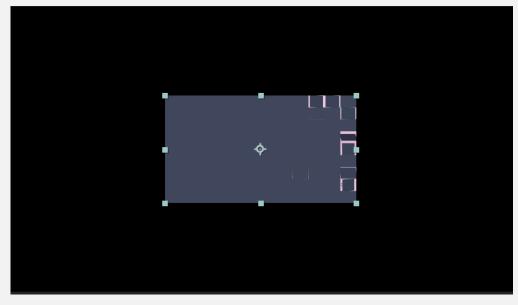
Anchor Point is the center point of the object. Think of it as the pin holding up the layer on a pin-board

Position is the location of a layer in 2D space relative to the Anchor Point.

Rotation is the orientation of an object in 2D space relative to the Anchor Point.

Scale is the size of an object in 2D space relative to the Anchor Point.

Opacity is the transparency of an object.



After Effects Display

3D Transformations

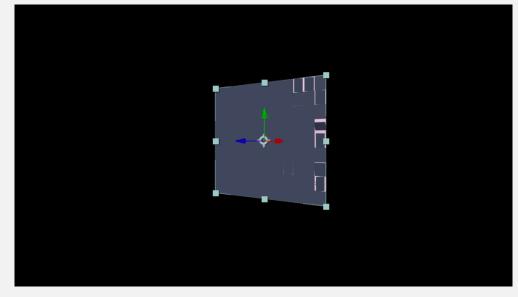
3D Transformations are keyframe-able properties that can be modified in 3D space.

Anchor Point is the 3D center point of the object.

Position is the location of a layer in 3D space relative to the Anchor Point.

Rotation is the orientation of an object in 3D space relative to the Anchor Point.

Scale is the size of an object in 3D space relative to the Anchor Point.



After Effects Display

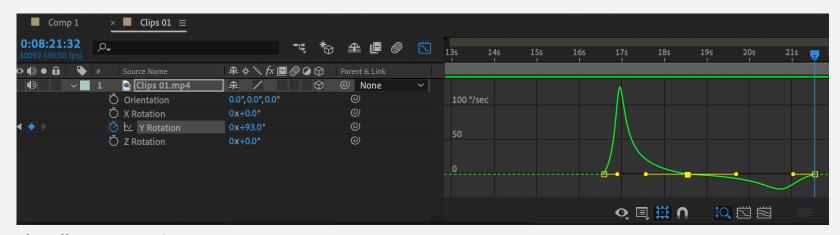
Motion Editing

Motion Editing is a visualization of the motion graphs associated with the speed and accelerations of a keyframed motion.

Motion graphs are a sequence of **cubic polynomials** with tangents at each keyframe.

Can view a **speed-based** graph or **value-based** graph.

Tangents of value-based graphs represent speed. Tangents of speed-based graphs represent acceleration.



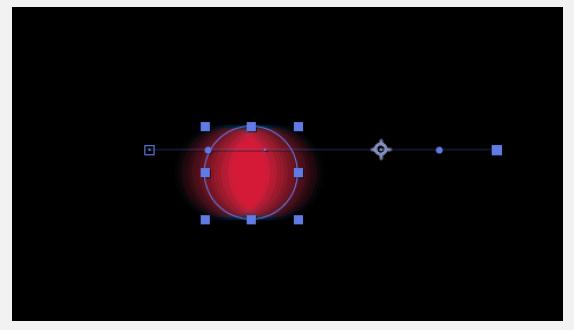
After Effects Motion Editor

Motion Blur

Motion Blur is the **directional blur** caused by moving objects.

Software's will **automatically** calculate motion blur based on **speed** and **direction**.

Motion Blur is configured to work on standard transformations such as **position**, **rotation**, & **scale**, as well as their **3D equivalent**.



After Effects Motion Blur

Video Editing Terminology

- Introduction to After Effects
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Composition Setup

Compositions manage all the layers in your video, including video footage, audio, imported graphics, images, vectors, shape layers, solid objects, adjustment layers, and more.

Width/Height specifies the size in pixels of the composition.

Aspect Ratio is Width: Height

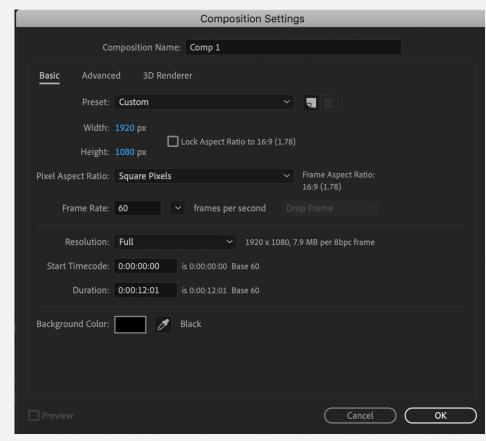
Frame Rate specifies the frames per second.

Resolution specifies the viewing quality in the program (independent from export quality).

Start Timecode and **Duration** specifies the start time index and temporal length of the composition.

Units of Hours:Minutes:Seconds:Frames

Background Color is the background color of the composition.



After Effects Composition Creation

Layer Generation

Layers can be imported as footage or external media, or generated as graphics.

Text is a 2D text field with user-defined font parameters and typography stylings.

Solid is a 2D solid color layer.

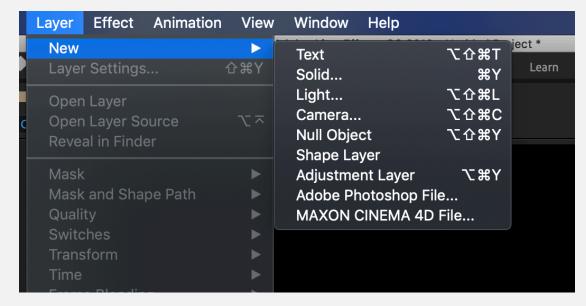
Light is a 3D light source that interacts with other layers in the system. Only works in 3D settings.

Camera is a 3D viewing frame that interacts only with 3D layers.

Null Object is a 2D anchor point shared by other layers.

Shape Layer is a 2D solid in the form of a shape.

Adjustment Layer is a clear 2D layer that translates any effects applied to it down to the layers beneath it.



After Effects Layers

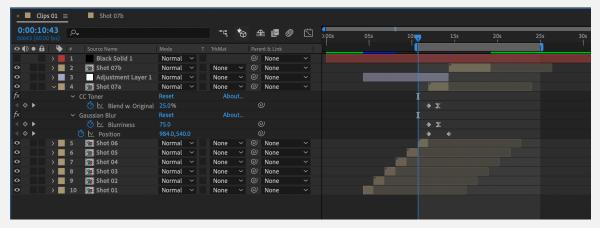
Timeline Editing

The **Timeline** is where all the layer timing, display, and transformation properties are managed.

Keyframes can be applied to each layer and any one of its properties. Specific interpolation properties can be modified using the **Motion Editor**.

Motion Blur can be toggled for any layers with motion involved (keyframes on rotation, scaling, or position).

Layers can be **parented** to other layers. Any **transformations** applied to the parent layer are **carried dow**n to the child layers. Each layer can only have **one parent**.



After Effects Timeline

Video Editing Terminology

Introduction to After Effects

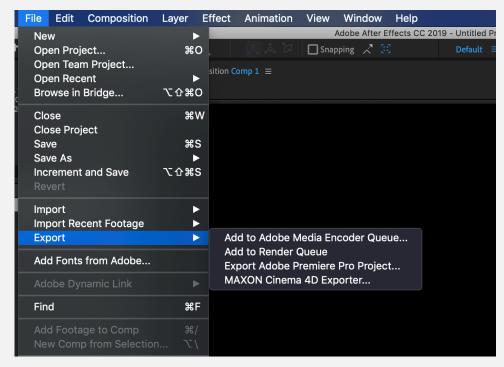
Exporting Compositions

Exporting Options

After Effects comes with a few different exporting options for rendering footage into a video media sharing format or to work on it in another program.

Adobe Render Queue is the built-in rendering platform that used to be the default until Creative Cloud's release in 2014. Since then, many export formats have been deprecated, and is now mainly used for image sequence and audio exporting.

Adobe Media Encoder Queue is the new external application that supports nearly all audio and video formats. It is a stand-alone app, allowing editors to render as they work on their compositions.



After Effects Exporting

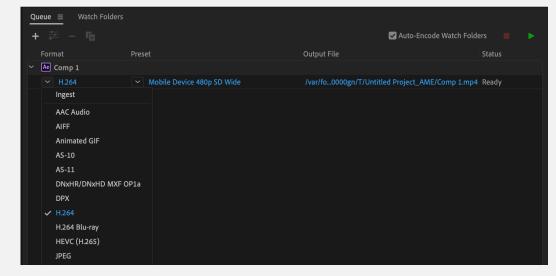
Media Encoder

Adobe Media Encoder was introduced with After Effects since the Creative Cloud update, and downloads automatically with After Effects

When exporting a clip, you can select the **render format**, **quality**, and **directory** to save to.

The exporter is structured like a **queue**: add multiple compositions and watch them render in the order they were added.

You can render a composition and still work on it. Be advised that the composition will be rendered in the state it was in when it was added to the queue.



Media Encoder

Homework

With found footage, use clip splicing to extract key components and stitch together a new
story.

- ☐ Use transition effects or build custom transitions from transformation properties.
- Experiment with keyframing and the motion editor.
- \blacksquare Render the composition to H.264 with specs specified on the syllabus.
- ☐ Upload the resulting .mp4 to the course Drive.

Questions?

Live Demo