

The recurring theme of the site should be a design aesthetic that emphasizes style, or at least attempt at style, at the expense of practicality. Depending on their own taste, the user may actually be led to believe that the site is well-designed upon first impressions, only to realize how annoying and unintuitive it is when they actually start interacting with it. The pages should be as follows:

- A home page with excessively cluttered text in unusual locations such as the corners or sides, and a disorganized list of links. This can be used to teach the importance of organization and proper text placement as well as the importance of having original, substantive content and not just a series of links.
- A page with gratuitous animations and images for links, to demonstrate the issue of excessive visuals leading to needlessly long loading times on more modest hardware.
- A page with flashy, ostentatious background and a font and color that make text difficult to read.
- A page that loads with a login form and an autoplaying video with a small close button to reach the page proper. This can demonstrate the importance of not implementing features in a way that limits the user's freedom to explore the site.