

## **Project Name**

. Carditects Studio

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## **Project Idea**

Carditects Studio is a creative studio specialized in designing and developing card games. It combines strategic thinking with artistic and interactive experience. The goal is to build a strong brand capable of competing in both the local and global markets, and to present the first innovative Egyptian card game with a unique and distinctive identity.

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## **Team Members (pentaRae)**

1. Youssef Saeed Shawky Saad
  2. yousuf waheed george wesa
  3. Farida Sherif Ahmed Saleh
  4. Sofia Ezzat Mesdary Potros
  5. Hossam Eldin Mohamed Elsayed Abdel Aal
  6. Menna Allah Mohamed Ebrahim Aboutalib
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## **Work Plan**

### **1. Research & Analysis**

- Audience and Market

### **2. Visual Identity**

- Studio Identity

### **3. Main Designs**

- First Card Game

#### **4. Complementary Products**

#### **5. Review & Finalization**

#### **6. Final Presentation**

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#### **Roles & Responsibilities**

- Hossam Eldin Mohamed Elsayed (Team Leader)
- main project idea
- game logo design
  - youssef waheed george wesa
- mockup for studio
- - Youssef Saeed Shawky Saad
- pattern for game
- mockups for game
  - Menna Allah Mohamed Ebrahim Aboutalib
- font for studio and game Identity
- game description page
  - Sofia Ezzat Mesdary Potros
- color for studio and game Identity
- Tricky cards design
  - Farida Sherif Ahmed Saleh
- font for studio and game Identity
- game description page

## Instructor

\*Abir Ismail

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## Project Files

You can find the full project files here:

[https://drive.google.com/drive/folders/10fN9536CQ7LMSH3PL8N7ZDg\\_99VMeZ8e](https://drive.google.com/drive/folders/10fN9536CQ7LMSH3PL8N7ZDg_99VMeZ8e)

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**pentaRae Team – Ma’een Project (2025)**

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