

Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):

```
In [34]: cluster_df = combined[['adClickSum', 'gameClickSum', 'revenue']]  
cluster_df.head(5)
```

```
Out[34]:
```

	adClickSum	gameClickSum	revenue
0	44	716	21.0
1	10	380	53.0
2	37	508	80.0
3	19	3107	11.0
4	46	704	215.0

```
In [35]: cluster_df.shape
```

```
Out[35]: (543, 3)
```

Dimensions of the training data set (rows x columns) : 543 X 3

of clusters created: 3