Yashaswee Kesharwani



EDUCATION

Lovely Professional University

Bachelors of Technology in Computer Science and Engineering

Saint John's Academy

I.S.C, Intermediate, Non-Medical with Computer Science: 92%

Saint John's Academy

I.C.S.E, Matriculation: 85%

Aug 2022 - Jul 2026 Phagwara, Punjab Aug 2021 Prayagraj, Uttar Pradesh Aug 2019 Prayagraj, Uttar Pradesh

EXPERIENCE

Final Take

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Jan 2023 – Present

Founder, Data First Marketing Firm

Punjab, India

- $\bullet \ \, \mathbf{Boosted} \ \, \mathbf{MRR} \ \, \mathrm{for} \ \, \mathrm{Startups} \ \, \mathrm{and} \ \, \mathrm{Content} \ \, \mathrm{Creators} \ \, \mathrm{leading} \ \, \mathrm{to} \ \, +\mathbf{20\%} \ \, \mathrm{increase} \ \, \mathrm{in} \ \, \mathbf{Brand} \ \, \mathbf{Value} \ \, \mathrm{through} \ \, \mathrm{data}.$
- Deploying Data Driven Ad-Optimisation Strategies to Facebook & Google Ads., growing client sales by 20% y-o-y.
- \bullet Served a diverse International clientele, generating revenue exceeding INR 300K+ over the span of an year.

PROJECTS

Intervue | MongoDB, React.js, Express.js, Node.js, TypeScript, Google Gemini | Code

Jun 2024 - Present

- Developed a full-stack SaaS based AI Video Interview Platform using M.E.R.N Stack, integrating Zod for precise schema validation and shadCN library with Tailwind CSS integrated with ExpressJS RESTful APIs and MongoDB.
- Implemented JWT session tokens and cookies for secure user authentication and session management. Optimized
 database queries using MongoDB Aggregation Pipeline, integrating Stripe Payment API as a Payment Gateway.

Training Mario RL Agent | Python, NumPy, Matplotlib, Pytorch, OpenCV | Jupyter Notebook May 2024 - Jun 2024

- Trained an AI-powered Mario Agent using Double Deep Q-Networks (DDQNs) for advanced reinforcement learning, achieving a 20% improvement in game-playing performance.
- Utilized Experience Replay Buffer and Fixed Q-Targets to stabilize training, ensuring consistent learning outcomes and improved agent performance.
- Integrated OpenCV for Real-Time Image processing, enabling the agent to better interpret the game environment and make strategic decisions with a 25% increase in accuracy.

Time Series Forecasting | NumPy, Pandas, Matplotlib, Seaborn | Jupyter Notebook

Feb 2024 - Apr 2024

• Conducted an in-depth time series forecasting for stocks using stacked LSTM models, successfully predicted the opening price using APPLE stock data with less than 5% Mean Absolute Percent Error. Utilized Feature Engineering techniques, including Lag Features and Rolling Statistics, to enhance model accuracy.

Bolchaal | Flutter, Firebase, FireStore, RiverPod | Code

Nov 2023 - Jan 2024

• Built a Duolingo for children with Speech Disorders to make AI based Personalised therapist led expensive therapy accessible. Implemented efficient State Management using Provider and Riverpod, Cloud Functions for serverless backend logic, Firestore for Real-Time database operations. Contesting for Indian Science Congress '24

TECHNICAL SKILLS

Languages: C, C++, Python, Java, Dart, SQL, JavaScript, Matlab, R, REST, HTML5, CSS3

Technologies/Skills: GIT, NumPy, Pandas, Matplotlib, Seaborn, TensorFlow, Pytorch, OpenCV, ReactJS, ExpressJS, NextJS, Flutter, Tailwind, TypeScript, Firebase, FireStore, Google OAuth, GPT3, Bootstrap5, Linux, Riverpod, Stripe API, Gemini API Relevant Course Work: Design and Analysis of Algorithms, Operating Systems, Networking, Generative Artificial Intelligence, Computer Architecture, Software Engineering, SDLC, DS, DBMS, Computer Organisation and Design, Predictive Analytics Development Tools: Github, XCode, Android Studio, Postman, Jupyter, Firebase, Tableau, RStudio, GCP, PyCharm, Figma

ACHIEVEMENTS

- Tublished Research Paper on A Motor Speech Correction System for Specially Abled Indian ESL Children.
- 🏆 Ranked First in Gateway to Smart India Hackathon 2.0 directly qualifying for SMART INDIA HACKATHON.
- Taptained and Bagged 1st Position in C.S.E Section of the Year in 110+ Active Sections across the Campus.
- Tamongst Top 5 in Inter-University Short Film Documentary Making across 100+ Accepted Films at IIT Kharagpur.
- Tranted 40% Study Scholarship for Undergraduation scoring 99%ile based on LPUNEST.

Social Engagements / Extracurriculars / Leadership

Position of Responsibility: HEAD OF DIVISIONS to Student Organisation, WISSEN, spearheading 105+ membered team conducting 5+ Mega events catering the academic and technical interests of 30K+ Students on the campus Community: Volunteered to assist and care 25+ childrens with cognitive impairment, organising fundraising worth INR 35K+. Social: Hosted Freshmen Induction Carnival to 7K+ C.S.E Freshmen for the academic year 2023