



The Salud America! Advocacy Platform



Healthier Lunches at Sunset High

Del Norte County, California

Key words: Latino, food in schools, lunches, healthy, student leadership

If you could wave a magic wand, what would you do to fix school lunches? If money was no option, what would you do to bring healthier foods into schools?

These are the kinds of questions students at Sunset High School in Del Norte County, Calif., asked while dreaming-up big solutions to their less-than-great school food. Fed up with the pre-packaged lunches and unhealthy options, the youth organized and advocated for change, building partnerships and leadership skills that will last a lifetime.

Read more [here](#).



This policy is in “implementation.”



Read how a similar issue got started and how people like you helped it progress across different stages and steps.



Watch a video about how policy starts and progresses, and the role people like you can play.

Del Norte, Calif.



18% Latino
70% Child Obesity
Low income

Key Advocate



Melissa Darnell:
Organized listening
campaign.

Resources



Learn how to do
this in your neck of
the woods.

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Link "It Pays to Advertise- Junk Food Marketing to Children	Report	Pre-Policy	11/16/2012
Link Call to Action: Stop the Marketing of Junk Food to Kids	Call to Action	Develop Policy	n/a
Link CSPI Says Small Improvements Have Been Seen in Food...	Blog	Develop Policy	12/21/2012
Link FTC Releases a Follow-Up Study on Food Marketed to...	Press Release	Develop Policy	12/21/2012
Link Increased Marketing Regulation in 2013 "Let's Make...	Blog	Develop Policy	1/7/2013
Link Interagency Working Group (IWG) Develops Nutrition...	Blog	Develop Policy	9/27/2011
Link Junk Food Producers Do Not Self Regulate	Blog	Develop Policy	1/4/2013
Link The Best and Worst of Food Marketing Companies for 2012	Slideshow Presentation	Develop Policy	12/19/2012
Link We're Not Buying It: Stop Junk Food Marketing to Kids	Video	Develop Policy	10/3/2011



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Salud America! video on Latino childhood obesity and competitive foods in schools



Salud America! research on Latino childhood obesity and competitive foods in schools

