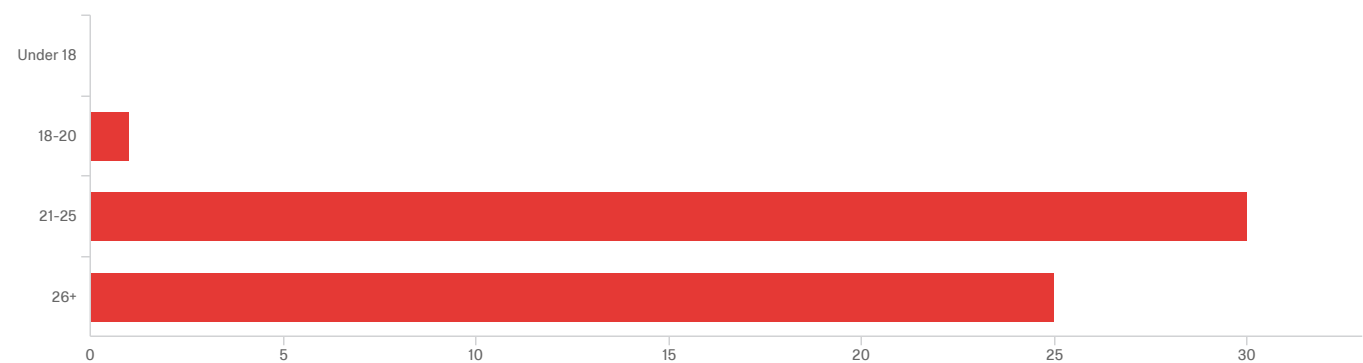


Default Report

UMSI Survey

April 4, 2018 9:58 AM EDT

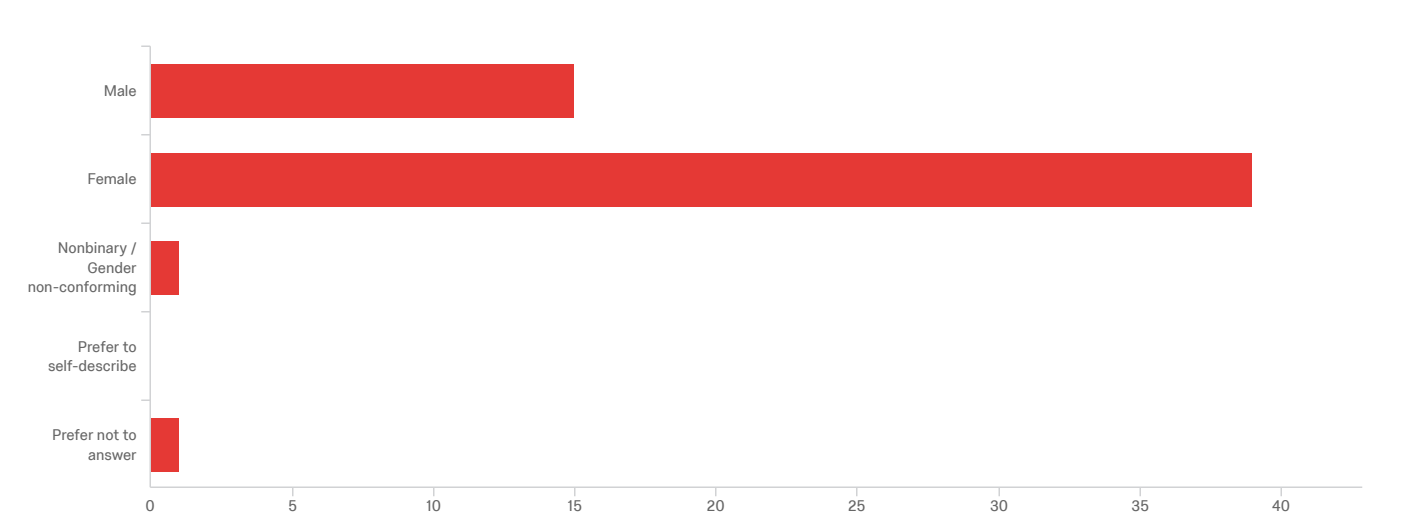
Q1 - How old are you? *



#	Field	Choice Count
1	Under 18	0.00% 0
2	18-20	1.79% 1
3	21-25	53.57% 30
4	26+	44.64% 25
		56

Showing Rows: 1 - 5 Of 5

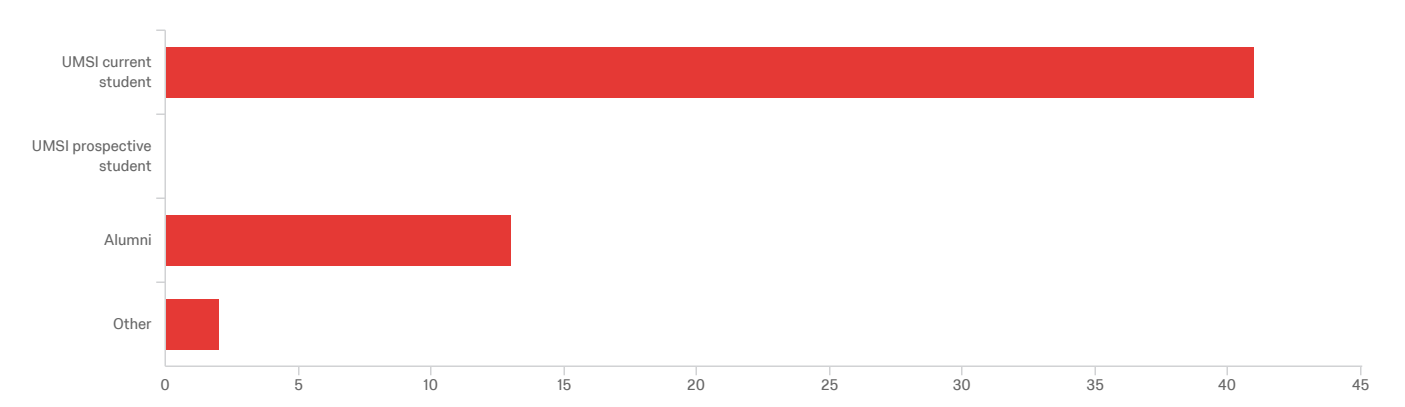
Q2 - What is your gender?



#	Field	Choice Count
1	Male	26.79% 15
2	Female	69.64% 39
3	Nonbinary / Gender non-conforming	1.79% 1
4	Prefer to self-describe	0.00% 0
5	Prefer not to answer	1.79% 1
		56

Showing Rows: 1 - 6 Of 6

Q3 - What is your relationship to UMSI? *



#	Field	Choice Count
1	UMSI current student	73.21% 41
2	UMSI prospective student	0.00% 0
3	Alumni	23.21% 13
4	Other	3.57% 2

56

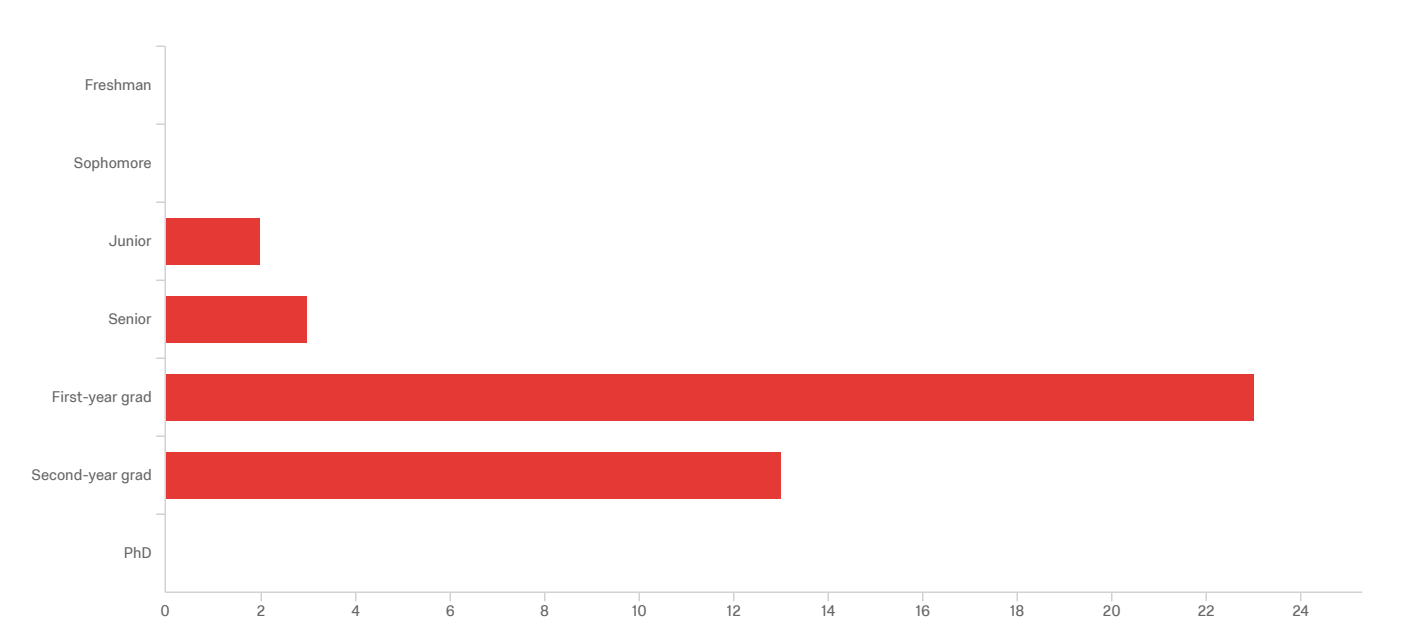
Showing Rows: 1 - 5 Of 5

Other

Other
Alumni & Staff
Alumna

Showing Records: 1 - 2 Of 2

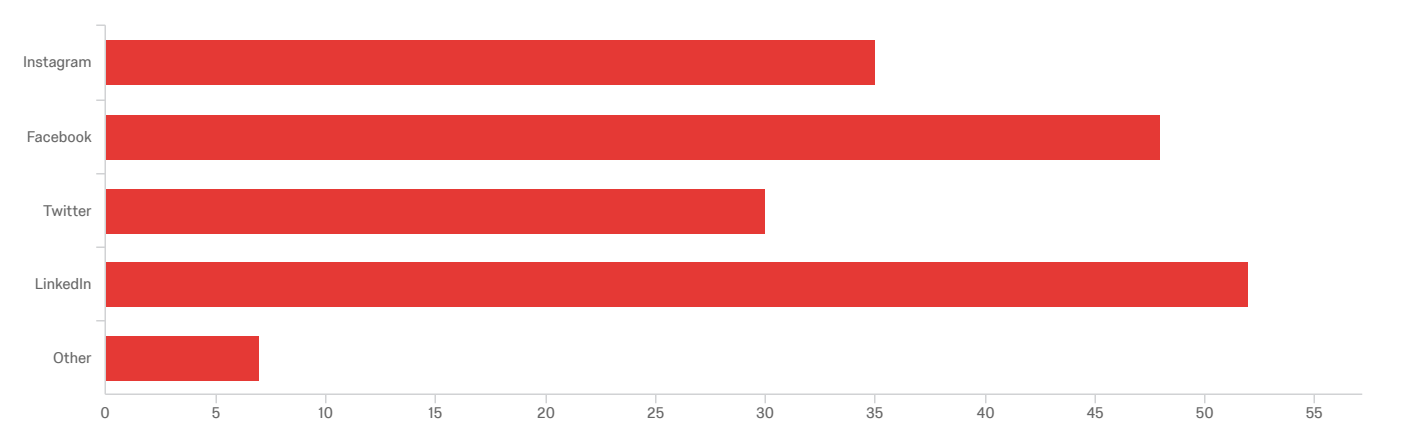
Q4 - What year are you in? *



#	Field	Choice Count
1	Freshman	0.00% 0
2	Sophomore	0.00% 0
3	Junior	4.88% 2
4	Senior	7.32% 3
5	First-year grad	56.10% 23
6	Second-year grad	31.71% 13
7	PhD	0.00% 0
		41

Showing Rows: 1 - 8 Of 8

Q6 - Which social media platforms do you use? (check all that apply)



#	Field	Choice Count
1	Instagram	20.35% 35
2	Facebook	27.91% 48
3	Twitter	17.44% 30
4	LinkedIn	30.23% 52
5	Other	4.07% 7
		172

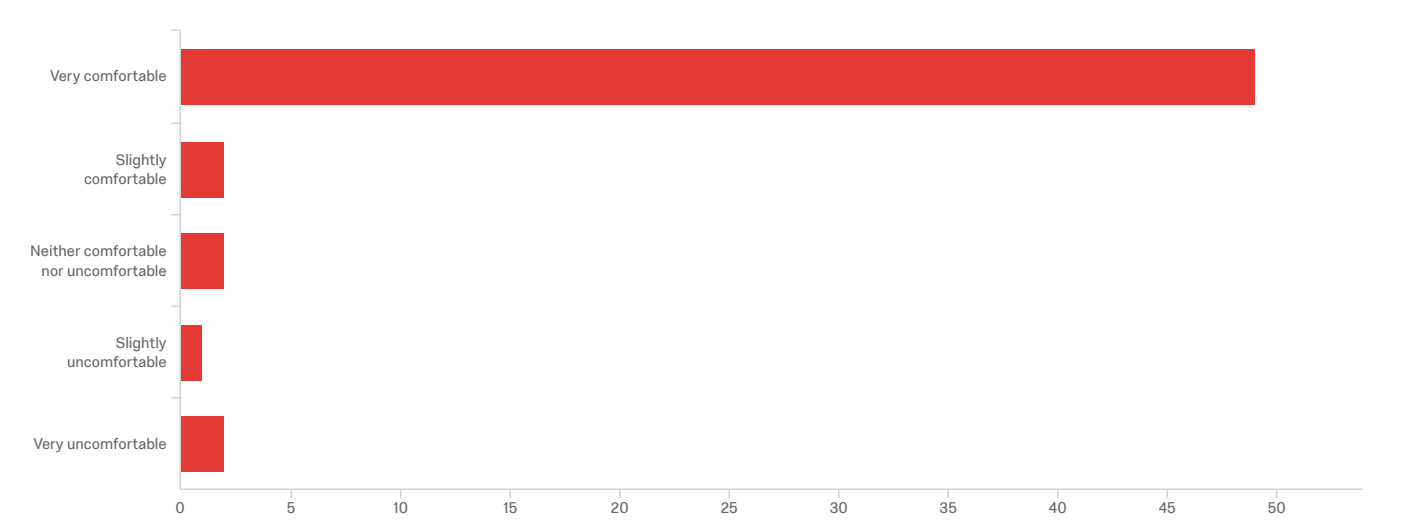
Showing Rows: 1 - 6 Of 6

Other

Other
Snapchat
YouTube
Snapchat
WeChat
Tumblr, Snapchat
Snapchat
Slack, YouTube, Snapchat.

Showing Records: 1 - 7 Of 7

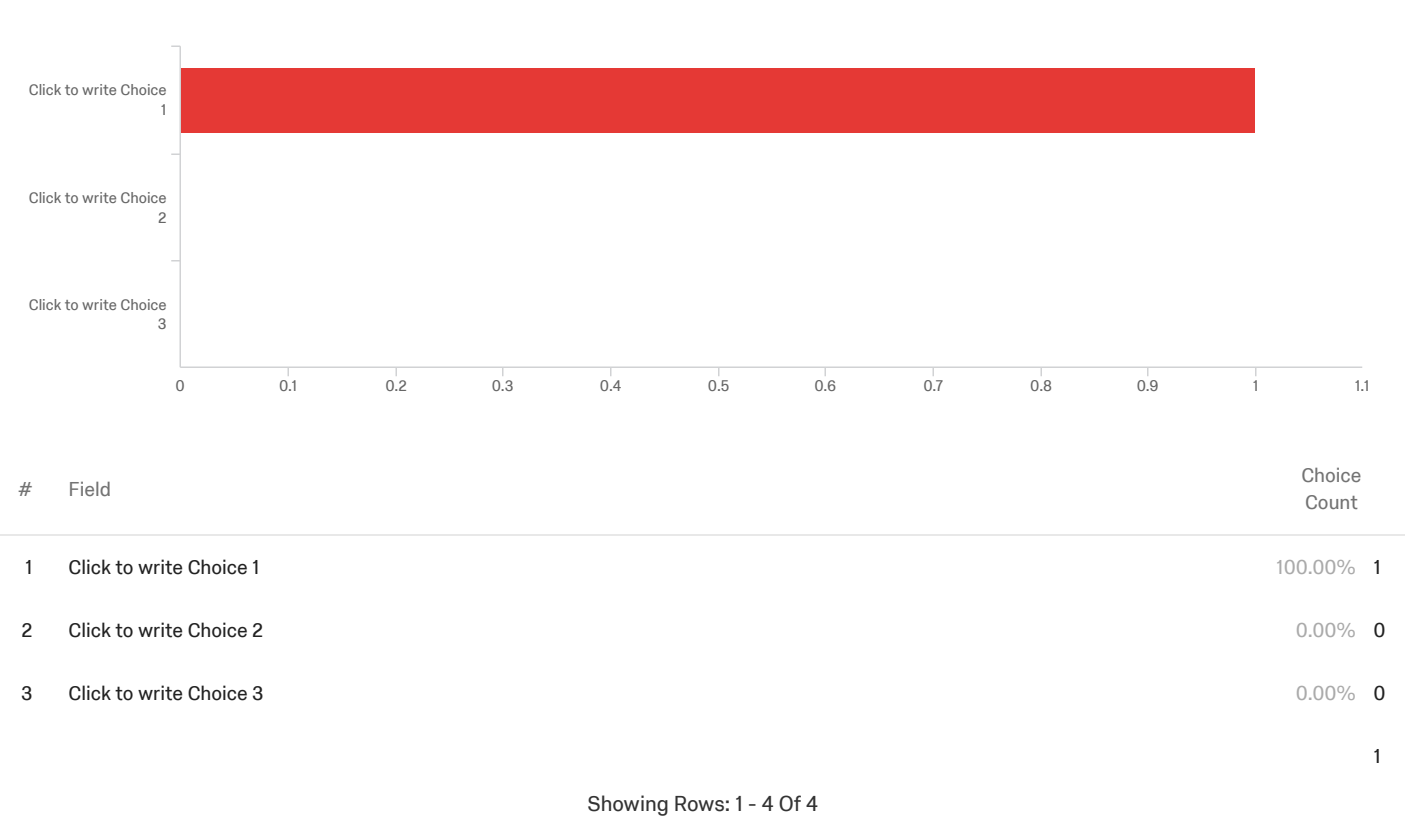
Q10 - How comfortable do you feel navigating the Internet?



#	Field	Choice Count
1	Very comfortable	87.50% 49
2	Slightly comfortable	3.57% 2
3	Neither comfortable nor uncomfortable	3.57% 2
4	Slightly uncomfortable	1.79% 1
5	Very uncomfortable	3.57% 2
		56

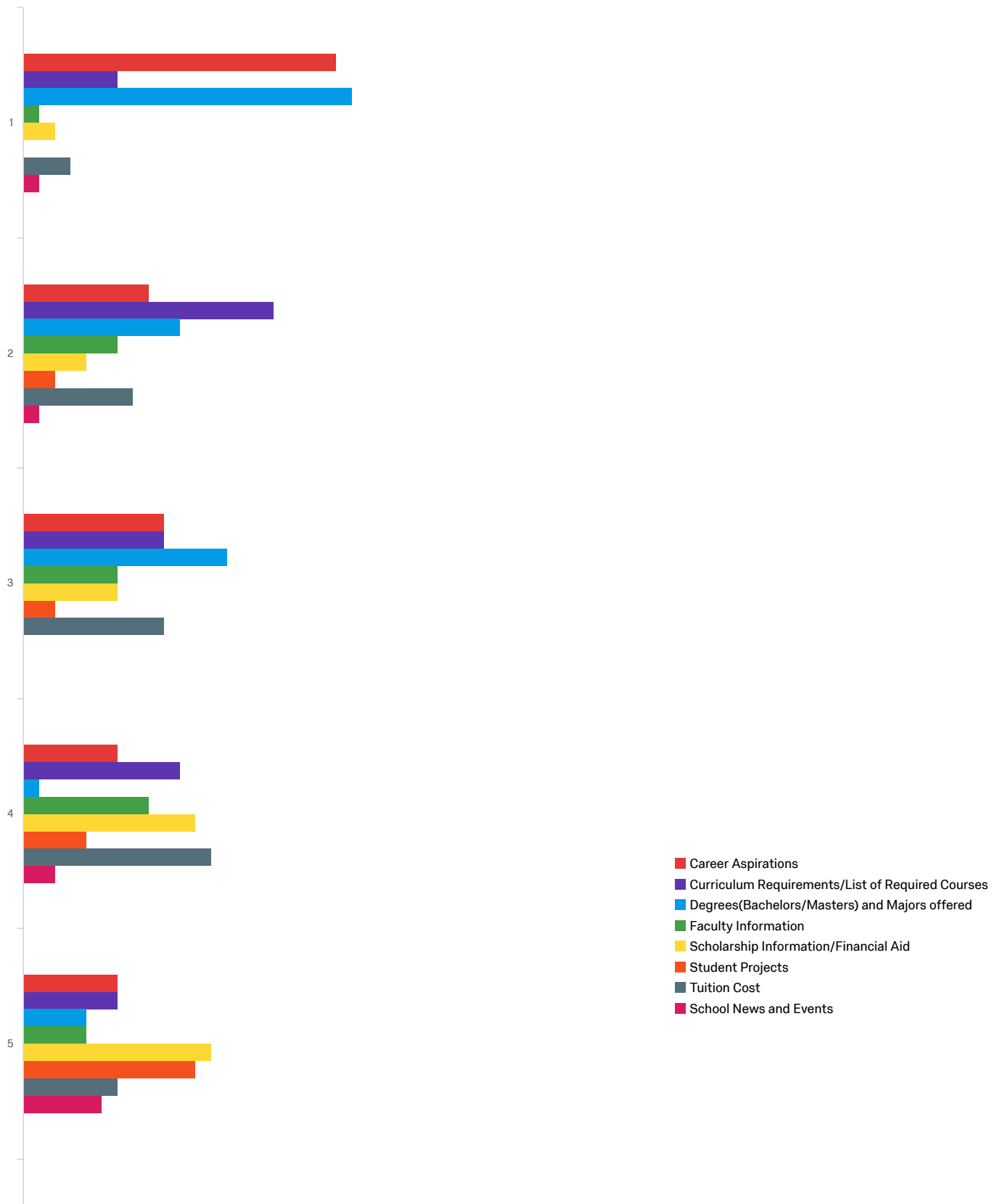
Showing Rows: 1 - 6 Of 6

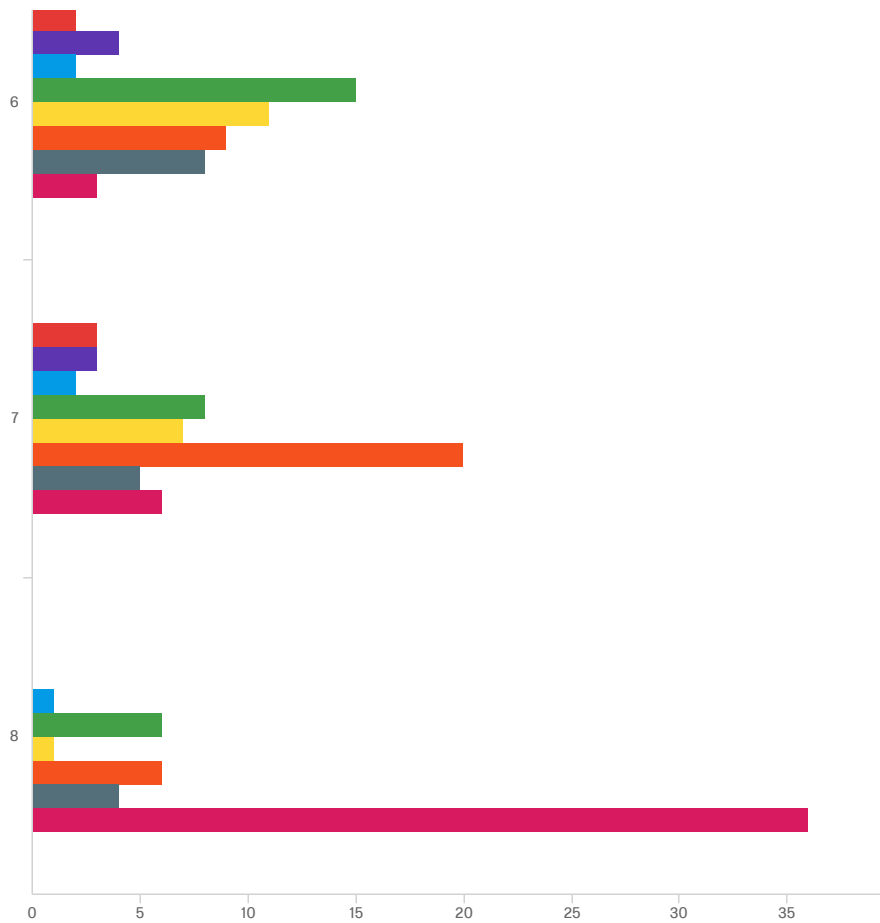
Q25 - Click to write the question text



Q11 - Rank the following in importance when applying to programs: (1 = most important, 7

= least important) *

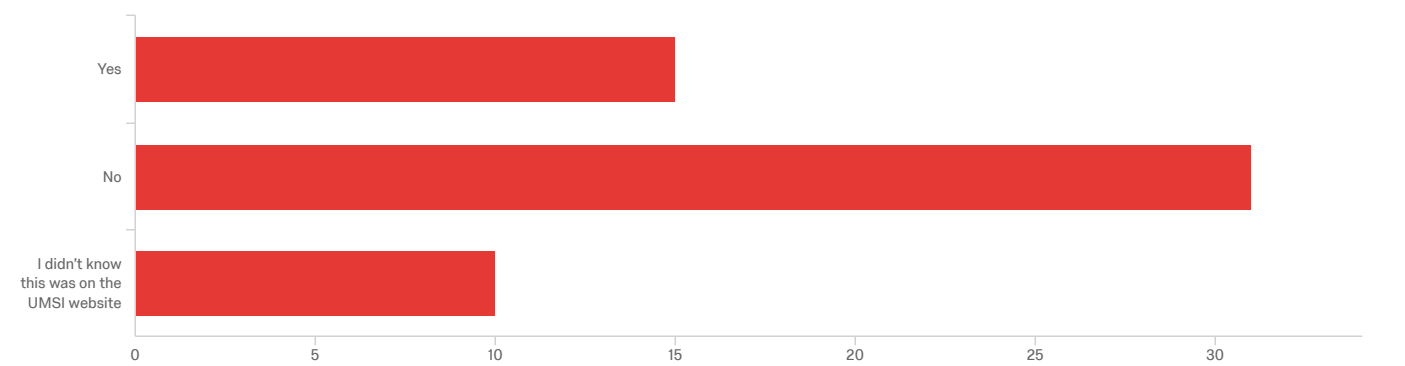




#	Field	1	2	3	4	5	6	7
1	Career Aspirations	37.04% 20	14.81% 8	16.67% 9	11.11% 6	11.11% 6	3.70% 2	5.56% 3
2	Curriculum Requirements/List of Required Courses	11.11% 6	29.63% 16	16.67% 9	18.52% 10	11.11% 6	7.41% 4	5.56% 3
3	Degrees(Bachelors/Masters) and Majors offered	38.89% 21	18.52% 10	24.07% 13	1.85% 1	7.41% 4	3.70% 2	3.70% 2
4	Faculty Information	1.85% 1	11.11% 6	11.11% 6	14.81% 8	7.41% 4	27.78% 15	14.81% 8
5	Scholarship Information/Financial Aid	3.70% 2	7.41% 4	11.11% 6	20.37% 11	22.22% 12	20.37% 11	12.96% 7
6	Student Projects	0.00% 0	3.70% 2	3.70% 2	7.41% 4	20.37% 11	16.67% 9	37.04% 20
7	Tuition Cost	5.56% 3	12.96% 7	16.67% 9	22.22% 12	11.11% 6	14.81% 8	9.26% 5
8	School News and Events	1.85% 1	1.85% 1	0.00% 0	3.70% 2	9.26% 5	5.56% 3	11.11% 6

Showing Rows: 1 - 8 Of 8

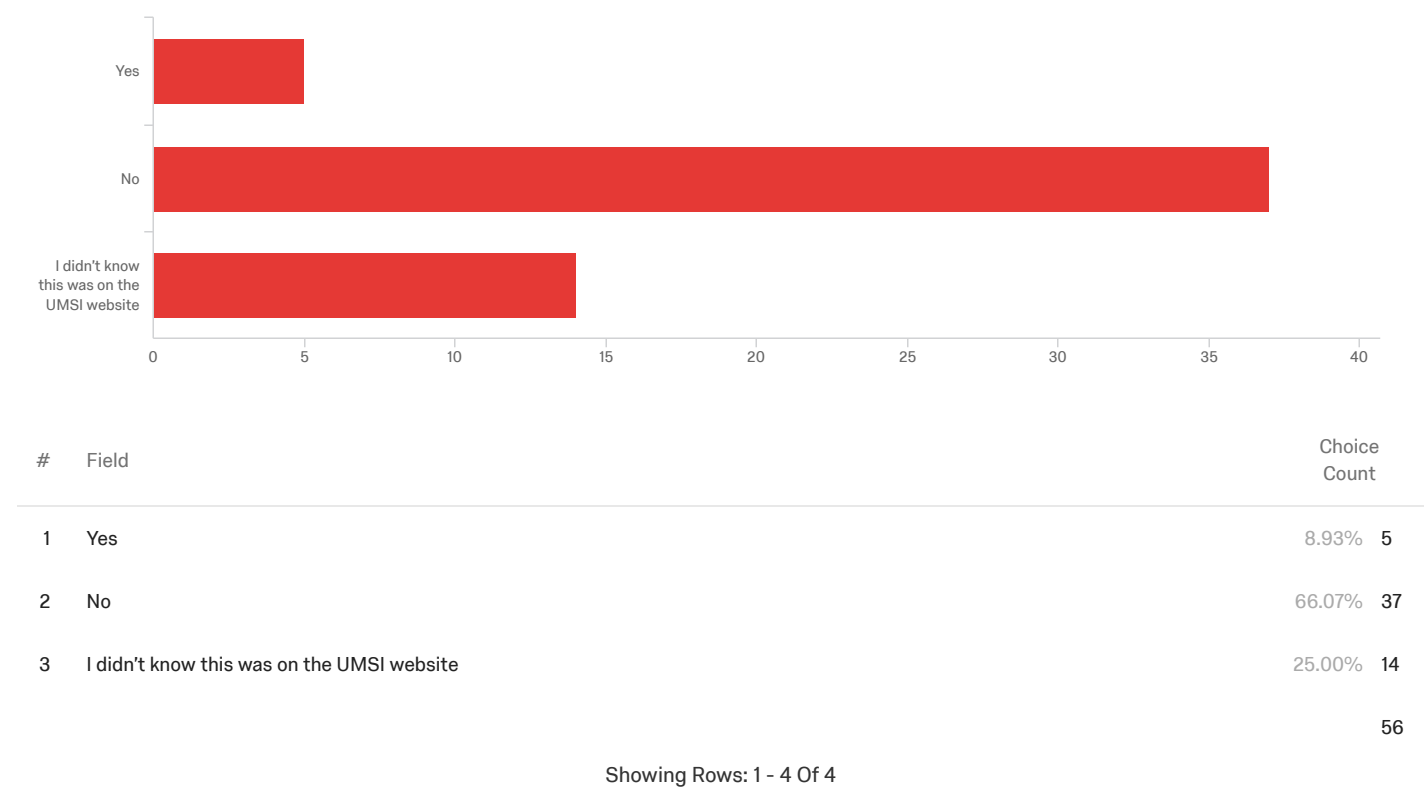
Q41 - Do you use the UMSI website to find UMSI-focused news articles?



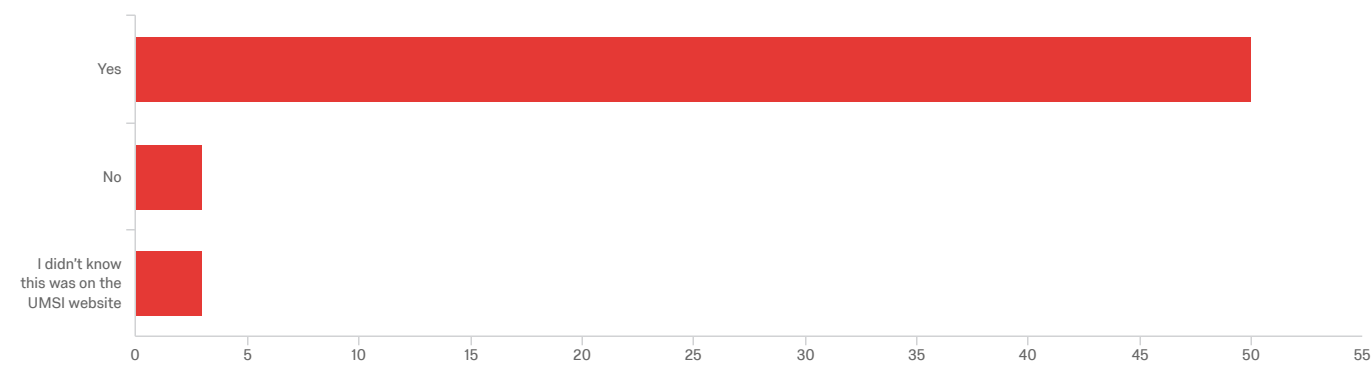
#	Field	Choice	Count
1	Yes	26.79%	15
2	No	55.36%	31
3	I didn't know this was on the UMSI website	17.86%	10
			56

Showing Rows: 1 - 4 Of 4

Q42 - Do you use the UMSI website to find upcoming UMSI events like DataDives or workshops for learning skills like Python, R etc?



Q44 - Do you use the UMSI website to learn about courses offered?

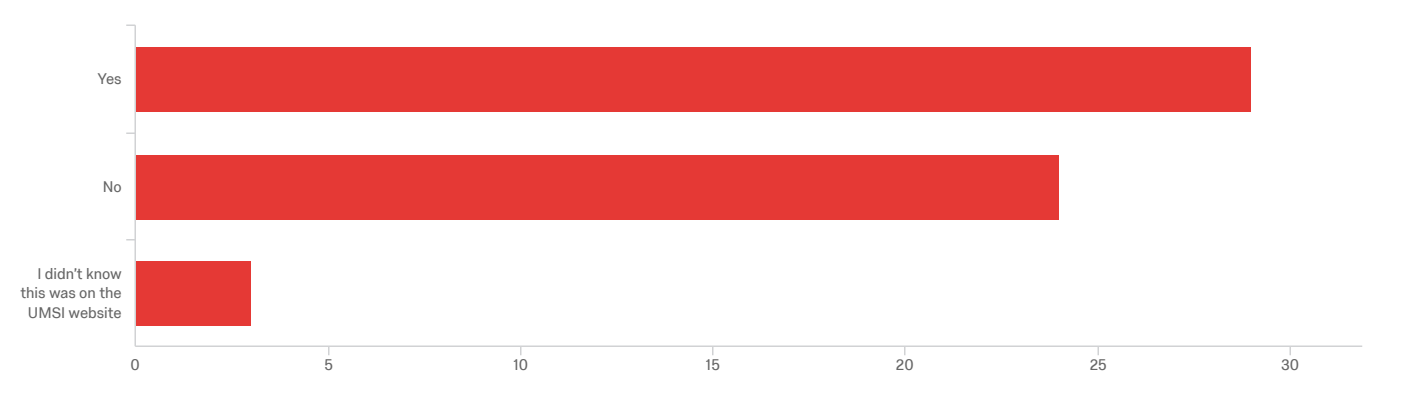


#	Field	Choice Count
1	Yes	89.29% 50
2	No	5.36% 3
3	I didn't know this was on the UMSI website	5.36% 3

56

Showing Rows: 1 - 4 Of 4

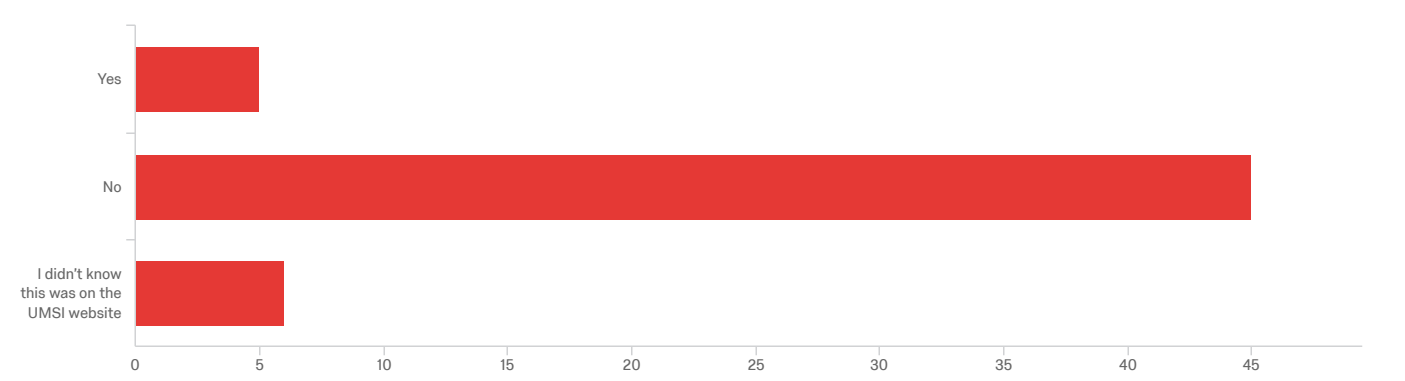
Q45 - Do you use the UMSI website to learn about current faculty’s research projects?



#	Field	Choice Count
1	Yes	51.79% 29
2	No	42.86% 24
3	I didn't know this was on the UMSI website	5.36% 3
		56

Showing Rows: 1 - 4 Of 4

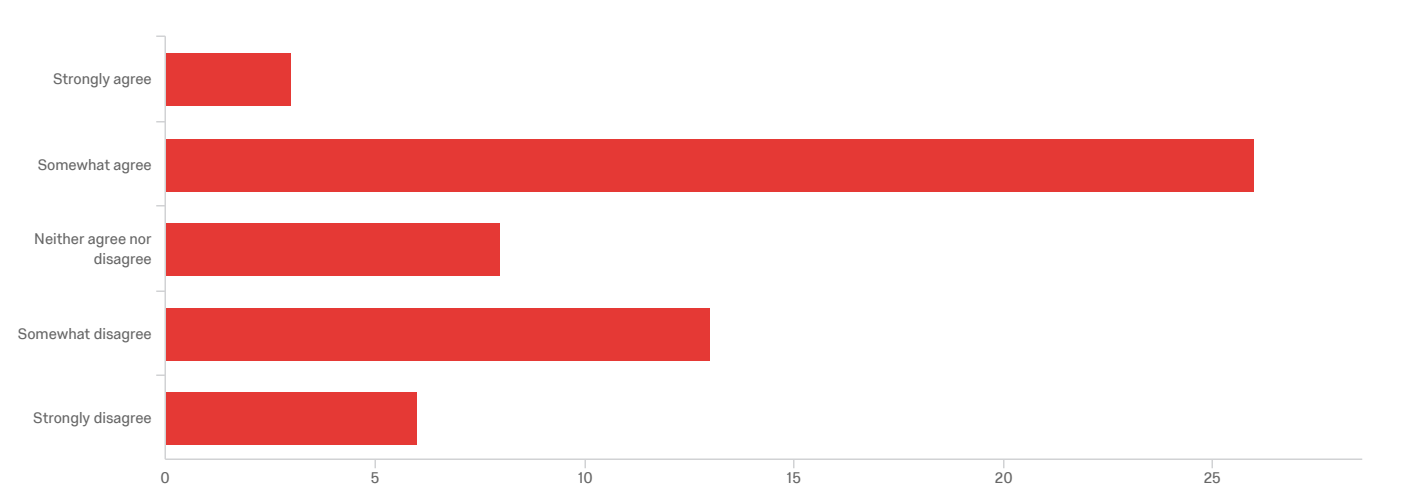
Q46 - Do you use the UMSI website to see what UMSI is posting on social media?



#	Field	Choice	Count
1	Yes	8.93%	5
2	No	80.36%	45
3	I didn't know this was on the UMSI website	10.71%	6
			56

Showing Rows: 1 - 4 Of 4

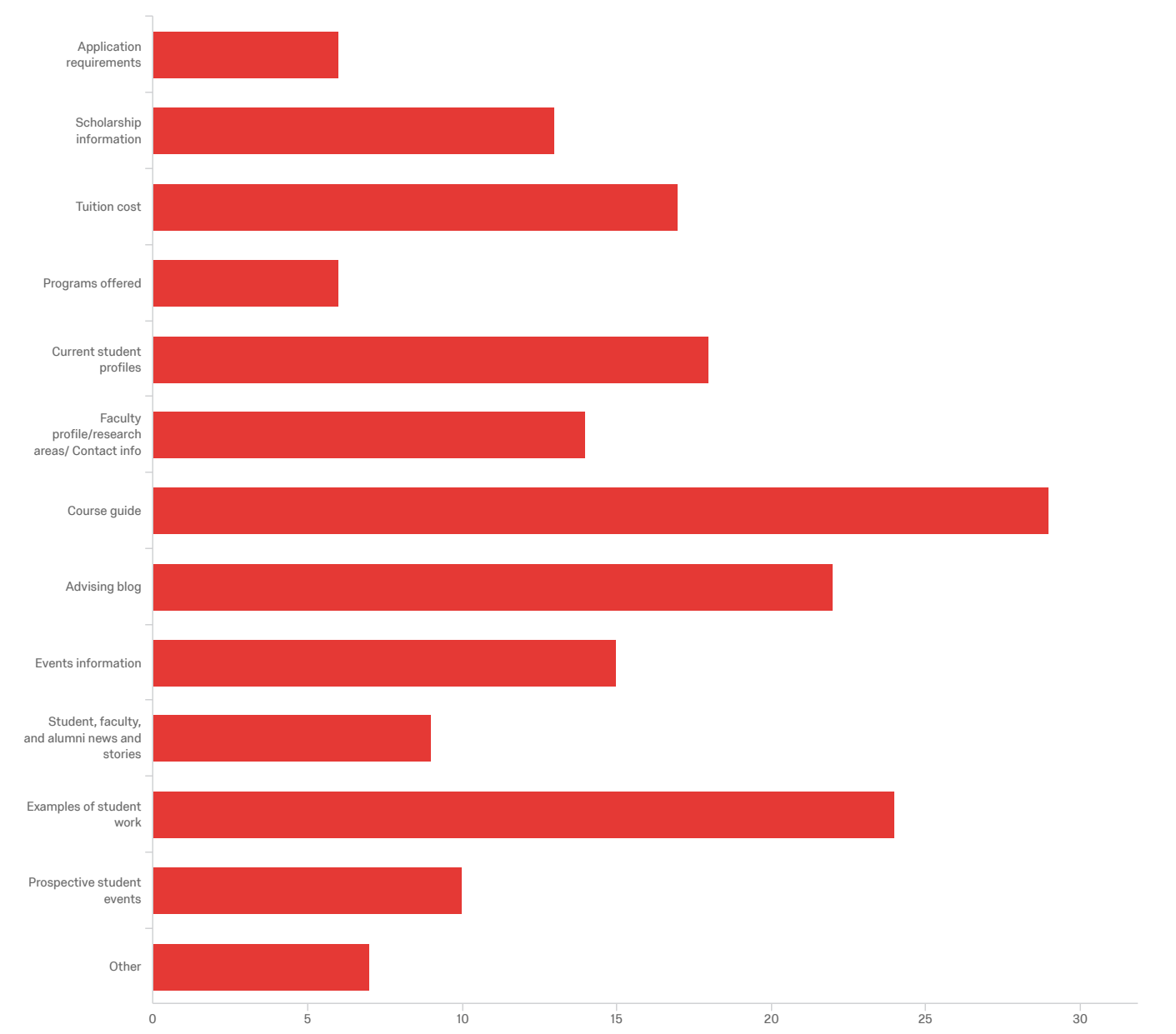
Q13 - I can always find what I'm looking for on the UMSI website. *



#	Field	Choice Count
1	Strongly agree	5.36% 3
2	Somewhat agree	46.43% 26
3	Neither agree nor disagree	14.29% 8
4	Somewhat disagree	23.21% 13
5	Strongly disagree	10.71% 6
		56

Showing Rows: 1 - 6 Of 6

Q14 - What information do you have trouble finding on the UMSI website? (check all that apply)If you remember the specific page or content, please specify in "Other".



#	Field	Choice Count
1	Application requirements	3.16% 6
2	Scholarship information	6.84% 13
3	Tuition cost	8.95% 17
4	Programs offered	3.16% 6

5	Current student profiles	9.47%	18
6	Faculty profile/research areas/ Contact info	7.37%	14
7	Course guide	15.26%	29
8	Advising blog	11.58%	22
9	Events information	7.89%	15
10	Student, faculty, and alumni news and stories	4.74%	9
11	Examples of student work	12.63%	24
12	Prospective student events	5.26%	10
13	Other	3.68%	7
			190

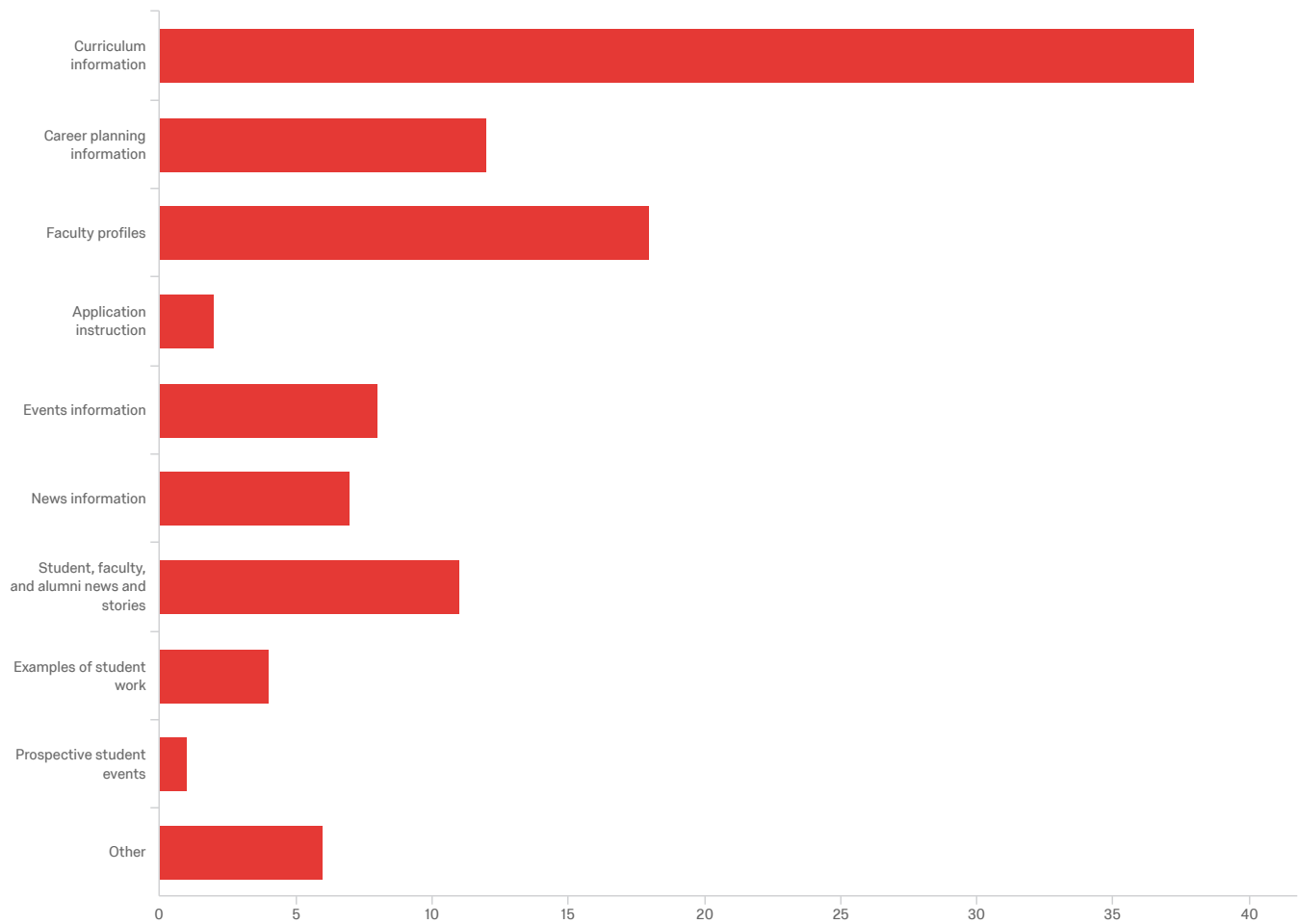
Showing Rows: 1 - 14 Of 14

Other

Other
Career Development Office; iTrack
Students' career information
BSI info
Forms and paperwork
Info about North Quad facilities
CLEAR description of program and requirements, and FINDABLE information on scholarships to attend conferences and get funding
student resources (eg printing)

Showing Records: 1 - 7 Of 7

Q19 - Which of the following content do you view on the UMSI website most frequently? *



#	Field	Choice Count
1	Curriculum information	35.51% 38
2	Career planning information	11.21% 12
3	Faculty profiles	16.82% 18
4	Application instruction	1.87% 2
5	Events information	7.48% 8
6	News information	6.54% 7
7	Student, faculty, and alumni news and stories	10.28% 11
8	Examples of student work	3.74% 4
9	Prospective student events	0.93% 1
10	Other	5.61% 6

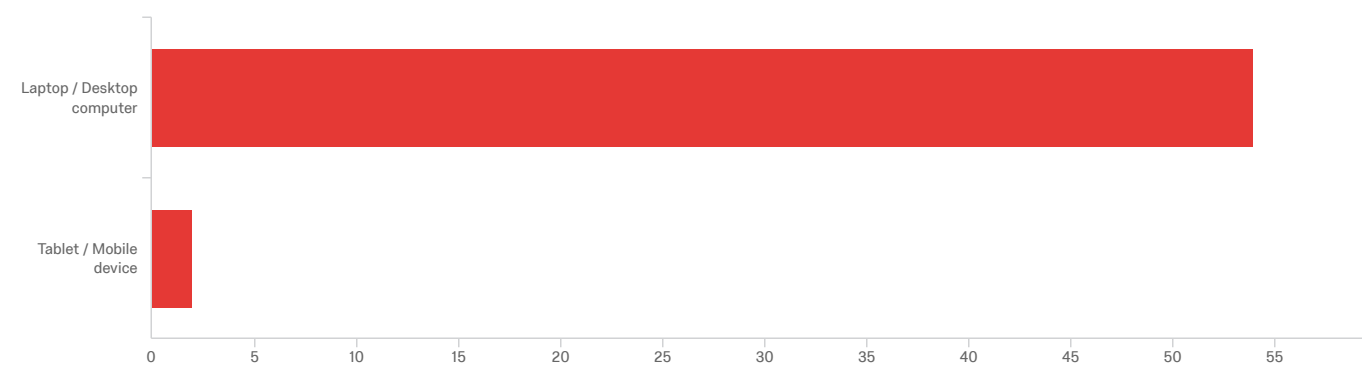
Showing Rows: 1 - 11 Of 11

Other

Other
Course information
Course Syllabi
Nothing now, funding has passed, the course offerings is not updated and still shows classes that will no longer be offered
Course descriptions
Student / alumni profiles
None

Showing Records: 1 - 6 Of 6

Q22 - The last time you went to the UMSI school website, did you use your
laptop/desktop computer or a mobile device/tablet? *



#	Field	Choice Count
1	Laptop / Desktop computer	96.43% 54
2	Tablet / Mobile device	3.57% 2
		56

Showing Rows: 1 - 3 Of 3

Q25 - What do you find appealing about other school websites that you do not find appealing about the UMSI website?

What do you find appealing about other school websites that you do not find...

N/a

Everything is organized purposefully on other school websites and with a specific audience in mind. It is obvious from their site that they care about users, whether they be students or faculty or staff, and organize their site based on what they might need. UMSI's website is not organized coherently at all. It's like they throw a bunch of links under certain headings and it doesn't make a whole lot of sense.

they have video clips in a slideshow instead of still photos, that highlight student works, student life, and current research projects

Easy access to class information/course guides. Large images/less text.

They have an accurate, updated list of courses offered in the next term as well as accurate information about the programs offered.

Diversity of the student body and Staff

minimalistic design, ease of navigation, chat support or phone contact information

Clearer links between sections and clear definition between MSI and BSI program offerings and requirements

White Space Photos of all different types of people links to videos of student experience student profiles examples of faculty work one click to application details/deadlines and events

Clear curriculum-----the same curriculum I applied INTO not random changes only alluded to that would shape my academic experience AFTER I applied to a program and put a deposit down. It cannot change like that again. Its not fair, its not what people agree to walk into

Navigation is more clear on other websites. (Sorry, I don't tend to go on other school websites!)

Course catalog and descriptions: it doesn't help if you list a course description but it isn't going to be offered in the 2 years you are doing your masters, so it should indicate when it is next planned to be offered. The course descriptions are also vague and have too much jargon. We're in school bc we are new to the field so we don't understand the jargon yet. More explanation of what classes would be useful for what paths and WHY. Not just course prerequisites, but real information on why I should take this class. which leads into why I should apply to this program or accept admission to this program.

I found that UCSD's website very engaging and eye-catching <https://ucsd.edu/> The UMSI's website has too much information and it's too static. For international students, program ranking is one of the most important deciding factors in choosing schools. It will be great to see information feature alumni around the world as well.

Q27 - Do you have any other comments or concerns about the UMSI website that you want us to know?

Do you have any other comments or concerns about the Stamps website that yo...

No, it's fine.

The site needs to be more accessible. The lack of alt text, presence of broken links, and misuse of headings is unacceptable, especially for this school.

I think there should be an option to subscribe to an events calendar. If that's an option already, I didn't know.

Pay attention to usability- there's a lot to tab through

The website should represent the variety of specializations in UMSI, not just highlight a few trendy things

Make the links more consistent!

Can they take the ancient career paths area and upgrade it?

Usually if I browse through a school's website and I don't see someone that looks like me I don't apply

Colors are kind of ugly

Make it representative of what is currently happening, have more student voices, its navigation is terrible and non-user friendly for even those in the program. I asked someone in the Engagement Center where I could find funding information.....they asked if I knew what the website was and told me its on the intranet.....it took 20 min with no reproducible path to find it.

It seems that some of the information is outdated, so I'm not always sure that the information I find is the correct information. For example, I'm graduating this year, and the page for commencement still had information from last year, even after the administration had directed students to the site for this year's graduation.

search is a mess

It's so hard to find professors offices and office hours!

Showing Records: 1 - 13 Of 13

End of Report