Carey Estes 805 Seneca Ave. 2c New York, NY 11385 662.255.2884 carey@careyestes.com

07.15.2013

Web Developer Search Committee Chair Web Services Western Carolina University 828-227-2431

I am interested in the Business & Technology Applications Analyst / Web Developer position at Western Carolina University. I have seven years experience as a web designer and developer, using numerous frameworks such as Symfony, Wordpress, and CakePHP. I have extensive knowledge in numerous coding languages such as PHP, ASP, Jquery/Javascript, HTML5 and CSS3, as my resume illustrates. I have used collaborative applications to develop projects for sva.edu such as ActiveCollab and Basecamp.

I currently work at the School of Visual Arts (SVA) in New York Manhattan as the front end multimedia developer, which parallels with the scope of the job opening at Western Carolina University. I manage all new and existing developments for sva.edu, which involves creating new functionality for existing modular applications, as well as creating new applications for a better user experience. I am also responsible for all design and development of ancillary SVA sites. These sites are typically built on a Wordpress framework, which help reinforce the SVA brand, and facilitate prospective students, current students, faculty and administration. At SVA, I have also developed an inclusive analytics tracking system using Google Analytics to monitor our user experience so we can offer the best global digital brand for our academic institution.

The opportunity to work at Western Carolina University offers a variety of benefits for my career and family. I would enjoy offering my knowledge and commitment to WCU to help expand the user experience of wcu.edu by providing a solid knowledge base in desktop and mobile development. The geography and demography of Cullowhee, NC is an attractive prospect for me, as I am looking to get out of the city environment and commit my resources to another academic institution with a bit more space.

I have looked into relocation in Cullowhee and could travel to the area for an interview at your convenience. It would be great to experience the surrounding area with the hope of future employment. Having spent time in the area, I know the landscape surrounding Cullowhee is beautiful, the university has fantastic academic programs and would love the opportunity to provide the best scholastic experience for prospective and current students. Please contact me by phone or email to further discuss this opportunity if interested.