

06.21.2015

Delta State University
1003 W. Sunflower Rd.
Cleveland, MS 38733

I would like to be considered for the Assistant Professor of Graphic Design position at Delta State University. Teaching as an adjunct lecturer at Mississippi State was one of the most rewarding experiences of my life, and would like to continue that opportunity at Delta State. Another positive aspect of the position being Rosedale, MS is my hometown. I have been looking for the opportunity to return to Mississippi to be closer to family and get back to the Delta lifestyle.

Teaching at Mississippi State University forced me to constantly seek out new design and development styles, as well as experiment with pedagogy. It was a recursive loop whereby the ambition of the students inspired me to perpetually work to achieve something greater, which inevitably made me push the students to a higher level. I believe this is why my student evaluation score was one of the top in the Art Department. I also created a new course curriculum for Introduction to Computing for Graphic Designers, which was adopted by other faculty at Mississippi State, as well as Louisiana Tech University and Keene State College. Another major responsibility I assumed at Mississippi State was to upgrade and maintain the Design Lab. I worked with our IT department and lab monitors to manage and properly license new equipment for students to provide a greater experience with current technology in the design field.

My education and experience in higher education, as well as, the professional field, provide the qualifications desired to excel as a graphic design professor at Delta State. My graduate degree, although a Masters of Science, was concentrated in Electronic Visualization, which was based solely around design fundamentals, such as rendering two-dimensional design in three-dimensional space, or using adaptive video to change a viewers perception of space and composition.

From a technical standpoint, I have all the qualifications needed to assume the responsibilities outlined in the position. I have four years of experience teaching at the university level, as well as providing supplemental education courses at the School of Visual Arts and University of Tennessee, and eight years in the professional design field using tools of the trade, such as Mac OS, Adobe Creative Suite and the latest web development tools. A major focus of my professional work has centered around web design, especially UI/UX and more recently responsive design. I am currently the lead developer at University of Tennessee tasked with creating and managing the new development rollout for utk.edu. This, along with my experience at SVA, designing, developing, and managing sva.edu sites, and work with non-profits like NY based Art in Odd Places, has provided considerable knowledge of how to succeed, and often adapt in the professional design field.

The chance to be back home, working at Delta State would be a wonderful opportunity. My work in Mississippi, as well as NYC, bring a unique perspective to my teaching aesthetic, which could prove useful to the design faculty at Delta State. I can be reached at 662. 255.2884 or at carey@careyestes.com. I look forward to hearing back from you about this wonderful opportunity.

Thank you for consideration.

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