

# CAREY WHITE

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## PROFESSIONAL SUMMARY:

Entry level Data-driven professional with 11 years of experience in education and multiple years in sales and hospitality. Adept at analyzing data, identifying trends, and making data-driven decisions to optimize performance. Proven ability to communicate insights effectively to stakeholders. Passionate about transitioning into a data analyst role by leveraging analytical skills, statistical knowledge, and expertise in reporting and visualization.

## EXPERIENCE:

**Education** – Math Teacher & Coach - Houston, Texas  
(August 2014 – Current)

- Analyzed student performance data to track progress and implement targeted teaching strategies, improving test scores between 20% to 40% per year.
- Created reports and dashboards using Excel to visualize student achievement and instructional effectiveness.
- Developed and administered assessments to measure learning results, using statistical methods to interpret results.
- Collected and analyzed athlete performance metrics to make data-driven coaching decisions, enhancing team performance.
- Presented data insights to parents, students, and school administrators to drive educational improvements.

**Green Light Leasing LLC** – Business Owner - Houston, Texas (June 2021 – September 2023)

- Managed customer data to track sales trends and improve customer engagement, leading to a revenue increase of 23%.
- Created reports in Excel and Power BI to provide insights into customer behavior and sales performance.
- Conducted A/B testing to optimize pricing and promotional strategies.
- Trained and managed teams, using performance data to improve efficiency and service quality.

## DATA ANALYTICS PROJECT EXPERIENCETS:

- **SQL:** Extracted, cleaned, and joined large datasets from multiple sources to support data-driven decision-making.
- **Excel:** Utilized PivotTables, VLOOKUP, and advanced formulas to analyze trends and summarize key metrics.
- **Tableau:** Designed interactive dashboards and visualizations to communicate insights to stakeholders effectively.
- **Data Analysis:** Identified patterns, correlations, and outliers to support business strategy and performance optimization.

## EDUCATION:

### LAMAR UNIVERSITY

**Degree:** Master's in Business Administration

**Focus:** Business Analytics

**Graduation Date:** May 17, 2025

### UNIVERSITY OF TEXAS AT ARLINGTON

**Degree:** Bachelors

**Focus:** Business

**Graduation Date:** December 15, 2013

## CERTIFACTION:

- Google Data Analytics Professional
- Tableau Desktop Specialist
- 7-12 Mathematics Certificate

## SPECIAL SKILLS:

- **Data Analysis:** Statistical modeling, trend analysis, forecasting
- **Programming:** SQL, R
- **Data Visualization:** Tableau, Power BI, Excel (Pivot Tables, VLOOKUP, Spreadsheets)
- **Databases:** SQL, Google Sheets, Student Information Systems
- **Enterprise Software:** SAP, SAS
- **Other:** Machine Learning Fundamentals, A/B Testing, Data Cleaning, Accounting, Sales

## PROFESSIONAL SKILLS:

- Presentation Skills
- Collaboration
- Communication
- Research
- Problem-solving skills
- Attention to detail
- Adaptability
- Planning and organizing