

Data Mobility for Hybrid Cloud Transformation

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Today's Talk



- Customers get Compute mobility by OpenStack and K8S.
- But the migration or hybrid cloud system still take some effort due to lacking Data mobility.
- How do customers and Service Provider suffer from Cloud DR/migration/Scale-out with less Data mobility
- Hope to OpenSDS

History - Web Hosting Era



- ~2010
 - Full Managed VPS
 - Multi-Tenant Technology: FreeBSD/Jail, openvz
 - Manual Deploy
- Customer was locked in the environment.
 - Rebuild is faster than Migration.



History - Virtual Machine Era



- **2011~**
 - VMware vSphere 5 was released on 2011
 - Citrix CloudStack was released on 2012
 - OpenStack (Grizzly) was released 2013
- Customers get some mobility
 - P2V, V2V, DR, etc.
 - But cost is still high.





Now - Container Era



- **2013~**
 - Docker was released on 2013
 - Kubernetes was released on 2014
 - AWS ECS was released on 2015
 - Azure AKS and Google GKE was released on 2016
- Migration/Scale-out become easier
 - Use/Switch multiple Cloud provider

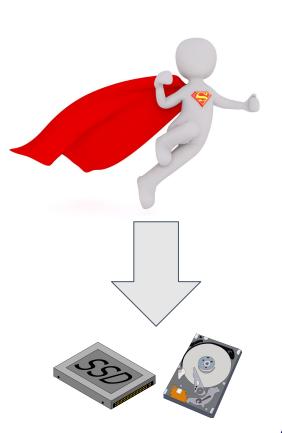


Gravity Force from "logical mass"



Yes, Compute achieve Mobility. But how about Data?

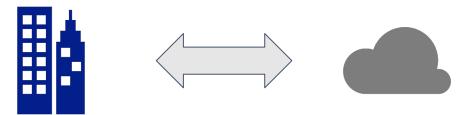
- Data is major concern on Hybrid Cloud
 - Current Enterprise IT is TB scale
 - Increasing Storage Capacity due to IoT/BigData/AI



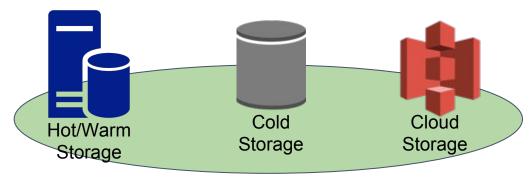
Two Cost for Data Mobility



1. Network Cost (Data Plane)



2. Management Cost (Control Plane)



Network Cost



- Through what we move/sync Data from Local to Cloud?
 - Internet over SSL or VPN
 - o Narrowband
 - AWS DirectConnect/MS ExpressRoute/Google Dedicated Interconnect
 - Broadband
- Dedicated Connection to Cloud is expensive.
 - Dedicated Network from Local to DataCenter
 - DataCenter Cloud Connection Service
 - o Equinix Cloud-Exchange, NTTCom SD-Exchange
 - Cloud "Port" and metered transfer charge
 - o Inbound to Cloud is free, but Outbound from Cloud is charged
 - o Ex) ExpressRoute 10Gbps €4,216.50 Outbound €0.0211/GB

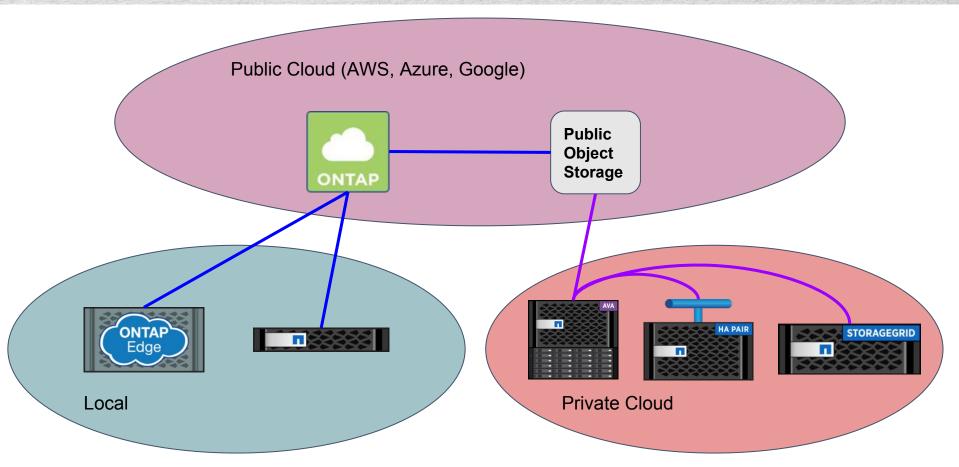
Management Cost



- Customers have multiple laaS platform that cooperate with Storage system.
 - Baremetal/VMware/OpenStack/Public Cloud
- How customer manage Data among the platforms?
 - Example1: Storage DR between Local and Public Cloud
 - -> Special Storage Sync function like NetApp Snap-mirror
 - Example2: Sophisticated Backup/Migration from local Storage to Public Cloud
 - -> Solution like Veeam, Rubrik, etc.
 - Example3: Private Object Storage Archive
 - -> NFS interface on Cold Storage, Transfer to S3 Glacier etc.

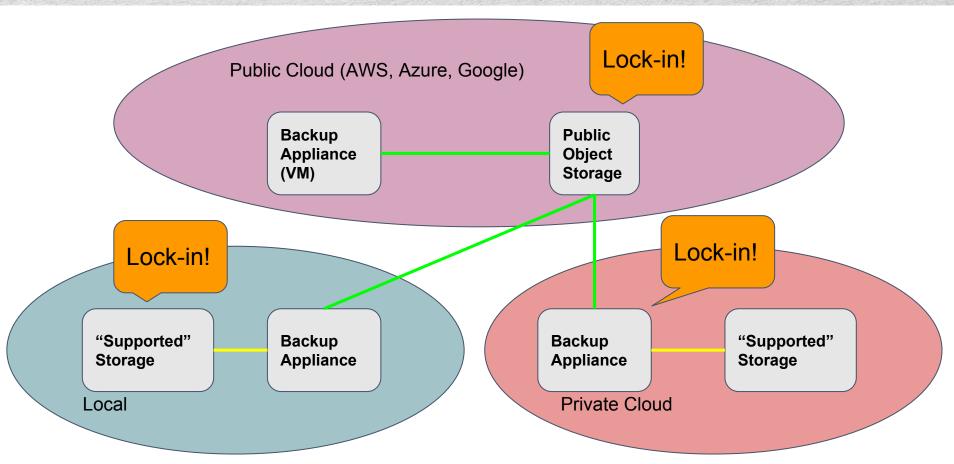
Pax Romana Examples





Pax Romana Examples





How do "Pax Romana" increase cost?

BackGround

Radically increasing storage capacity due to IoT/AI/BigData

For Customer

- Once customers save it on locked-in system, large capacity will make the migration strongly difficult
- No price battle, less storage innovation

For Service Provider

- Each customer have various storage and backup solution
- Service Provider need to implement them
- Higher development cost due to complicated cloud combination

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Conclusion



- The wall standing in the way of Hybrid Cloud Transformation
 - Network Cost
 - Management Cost
- Fragmented Data Management on locked-in environment increase cost for the world
- I hope OpenSDS conquer Pax Romana situation and OpenSDS make storage industry more innovative