

Analysing Venues of Ho Chi Minh City, Vietnam

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Introduction

Ho Chi Minh City is the largest city of Vietnam with more than 10 million citizens in population. This city opens huge opportunity for not only Vietnamese but also foreign investors in launching their own business. In this article, I would like to show you the significant venue analysis including all such as restaurants, foods and beverage stores, clothing shops, fitness clubs, etc. applying for Ho Chi Minh City. Through the article, you could have overview of venue density, distribution, and how they are allocated in the city by map. The similarity of venue distribution among neighborhoods also are discussed.

The result of the study could be used to provide critical information to investors who considering starting-up, expanding their business in Ho Chi Minh City, Vietnam, or related research purpose as well.

Business Problem

Nowadays, the world is flatten, and investors in all over the world are standing in front of big chance to initialize or expand their business at any potential territories. The significant insights in the current business status at the place is definitely crucial. This is one of the main factors for investors in making better decision, rising ability to success of a business.

Among variety things that need to clarify, analysing venues of a city play a vital role in choosing relevant products or services, and considering potential area to establish the business. Therefore, the study of analysing venues of Ho Chi Minh City is implemented in order to find answer for the issue.