

Controlling IKEA with a Multimodal Interaction System

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IKEA

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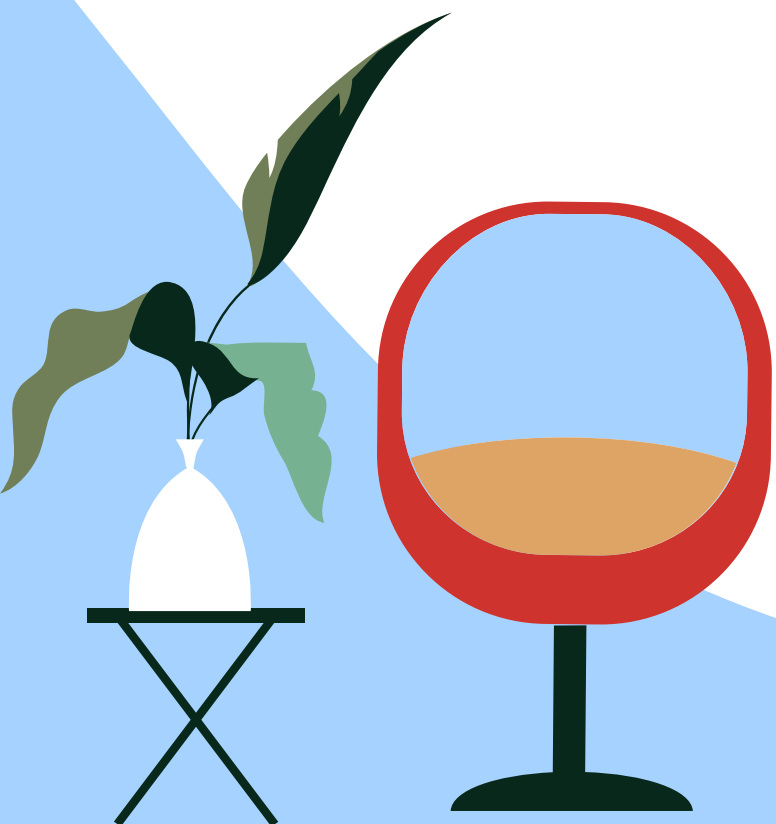
Implementation

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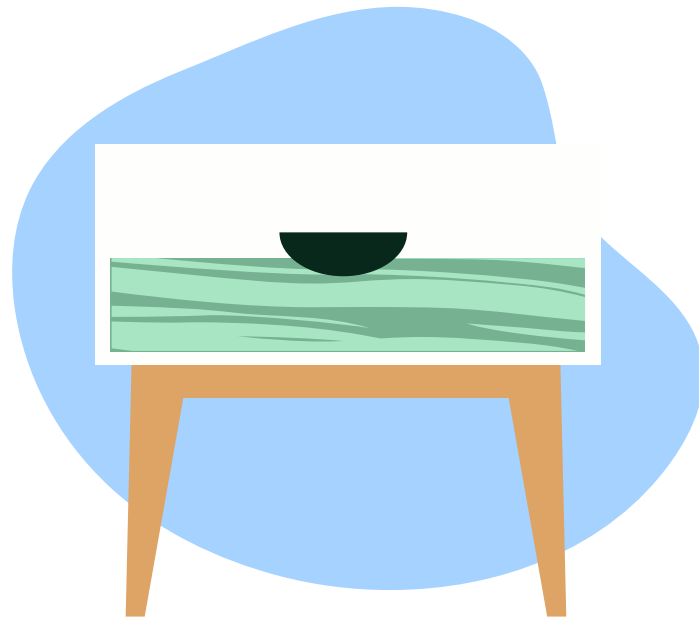
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Voice Feedback



IKEA

01



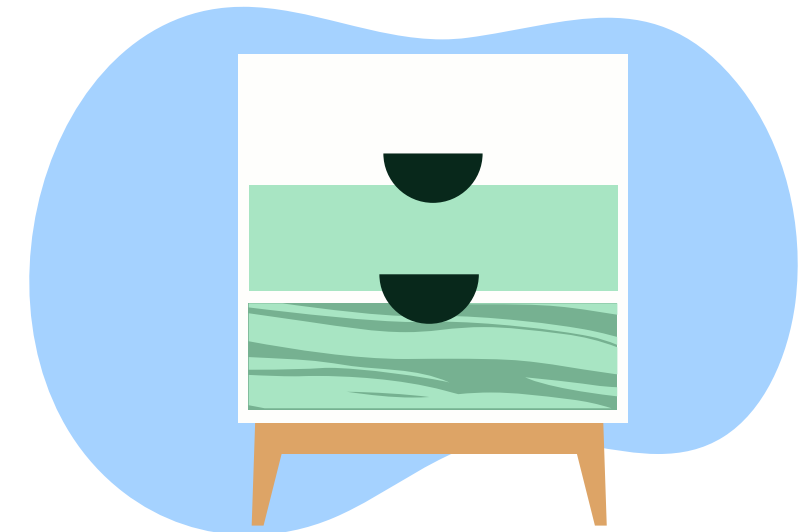
Simplify Navigation
and Interaction with
the website

02



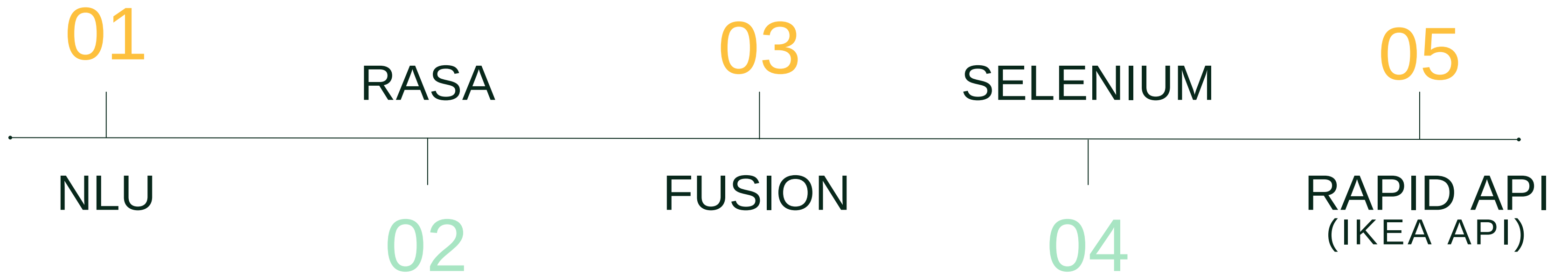
Increase
Accessibility

03



Improve User
Experience

IMPLEMENTATION



INTENTS



Open Site

Open IKEA Portugal website



Show Product

Search for a specific type of products



Select a Product

Select a specific product by position



Scroll the Page

Scroll the pages Up or Down



Add to Cart/Favorites

Add a specific product to the cart/favorites list



Show Cart/Favorites

Show the products that are in the cart/favorites list.

INTENTS



Remove Cart/Favorites

Remove a specific product from the cart/favorites list



Go Back

Go to the previous page in the website



Show More

Show more informations



Finalize Order

Starts the process of finalizing the order of what is in the cart



Main Page

Go back to the homepage

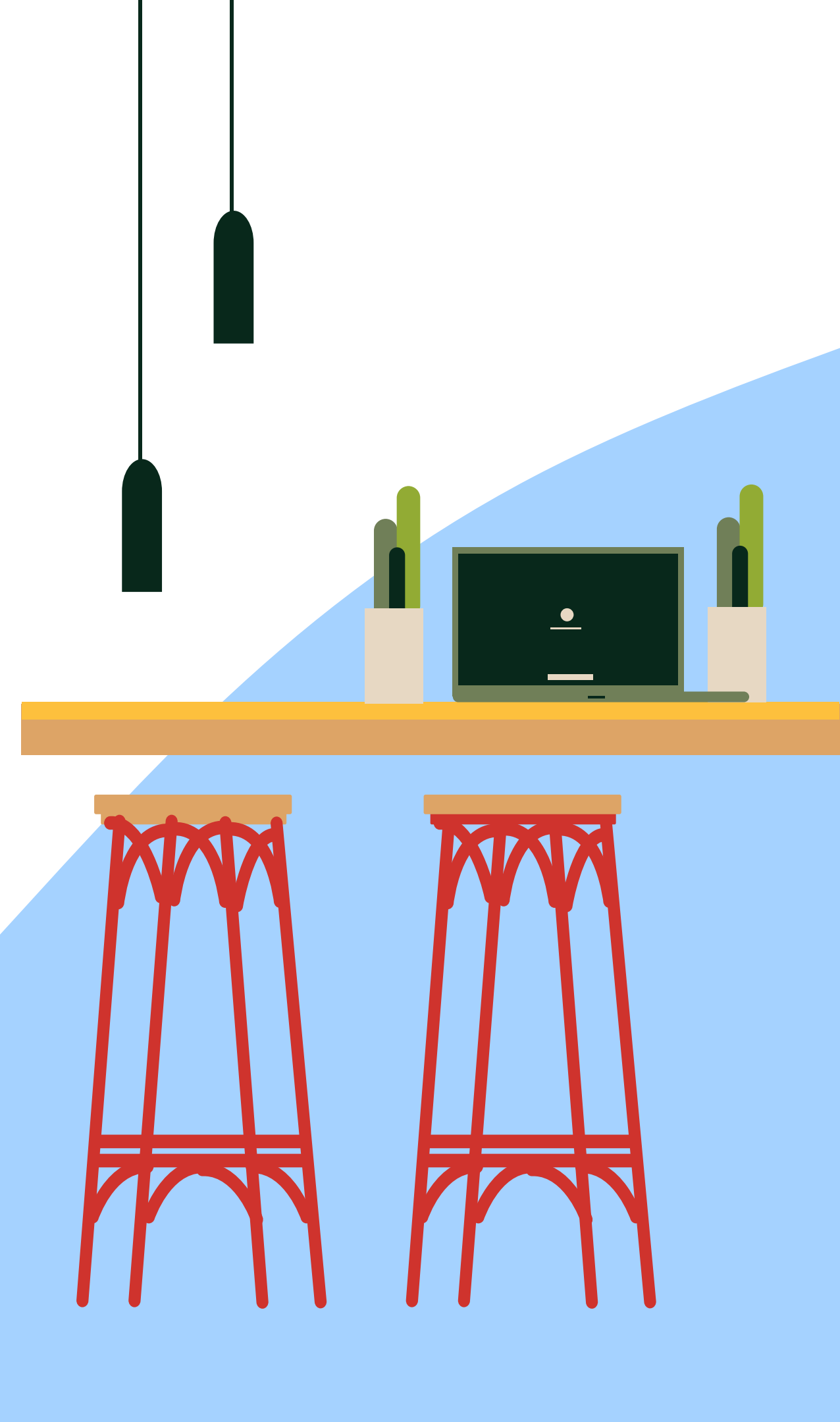


Order Products

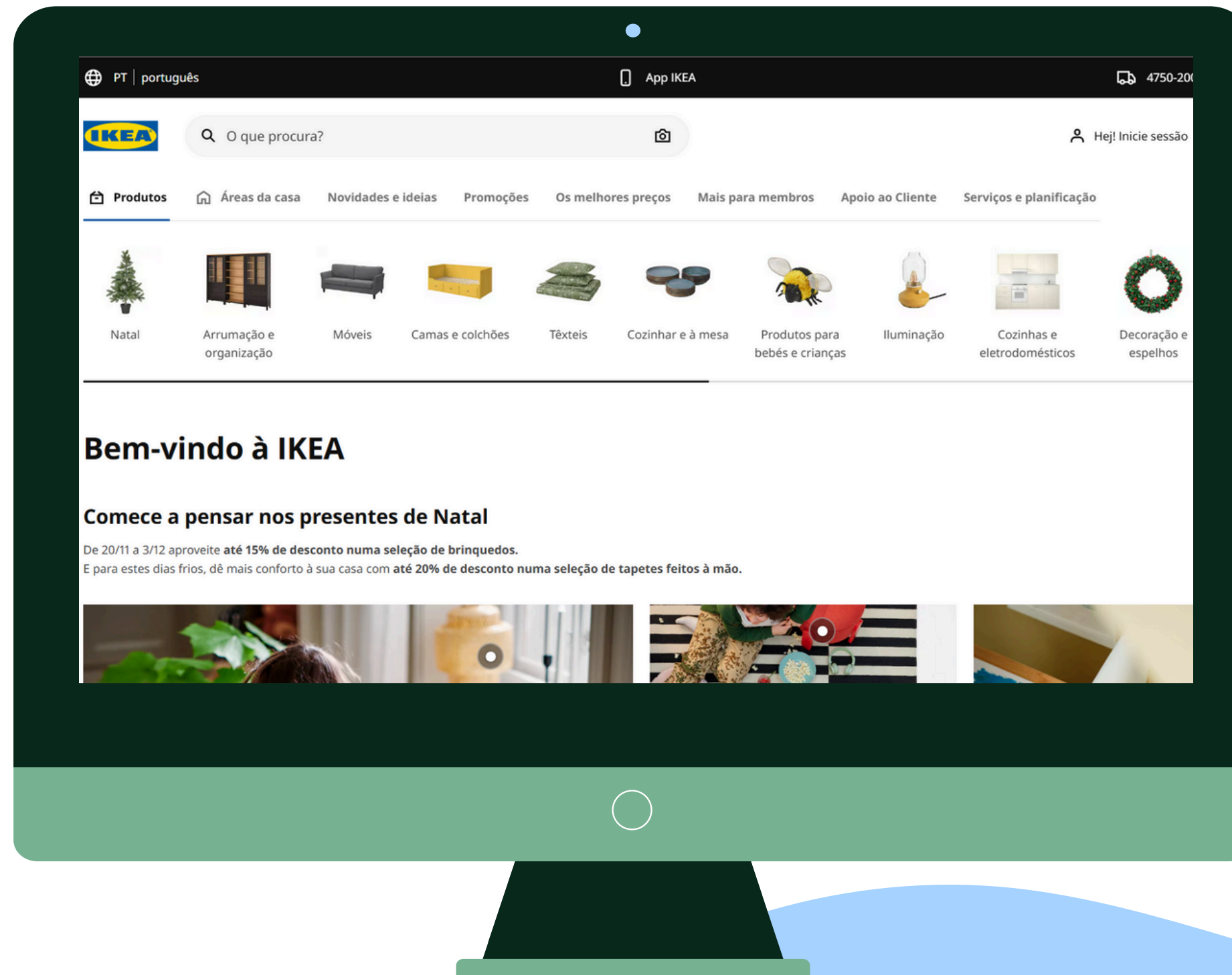
Filter products according to what is requested

SYSTEM FEEDBACK

Voice is used to provide information to the user about what is happening on the site.



Let's go Shopping



THANKS!

Do you have any questions?

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