

# Controlling IKEA with a Multimodal Interaction System

Roberto Rolão de Castro - 107133  
Tiago Caridade Gomes - 108307



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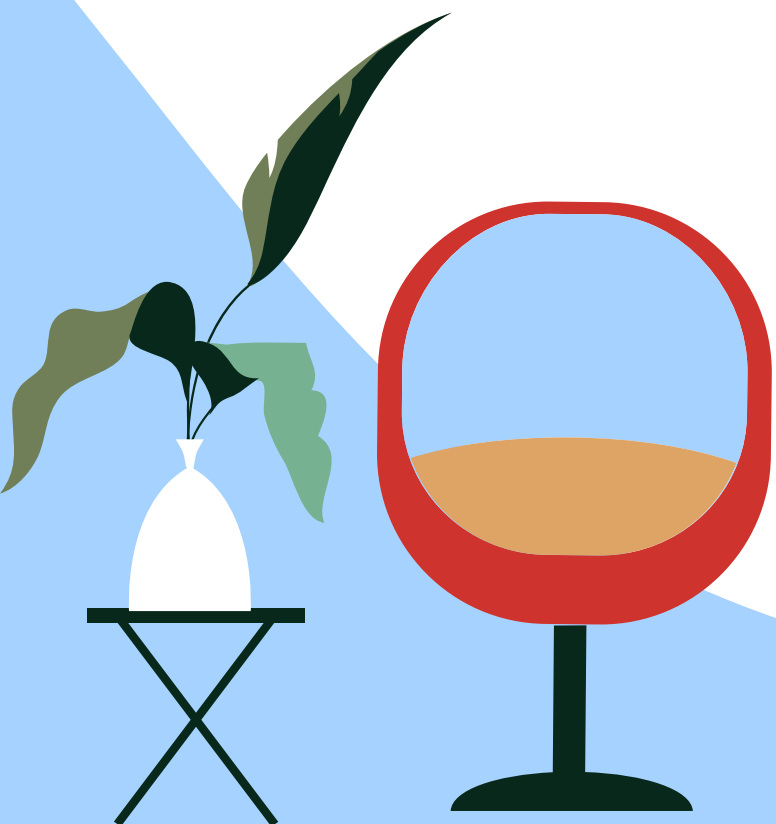
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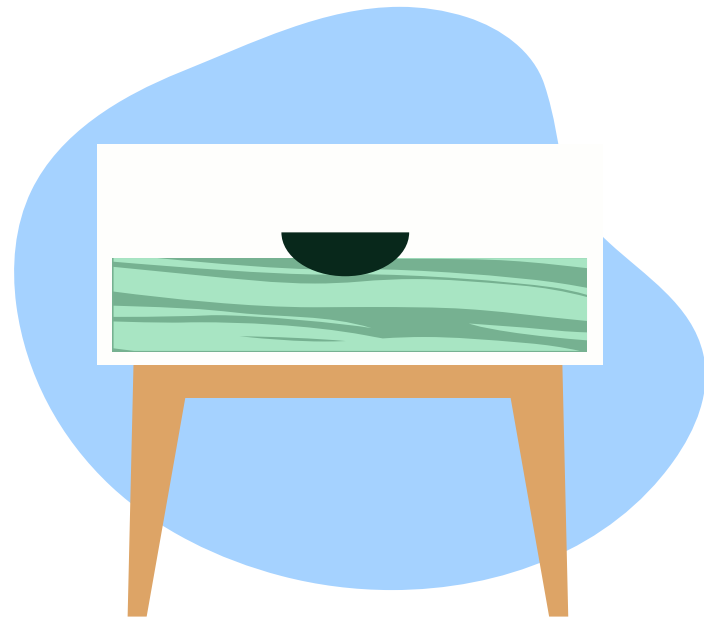
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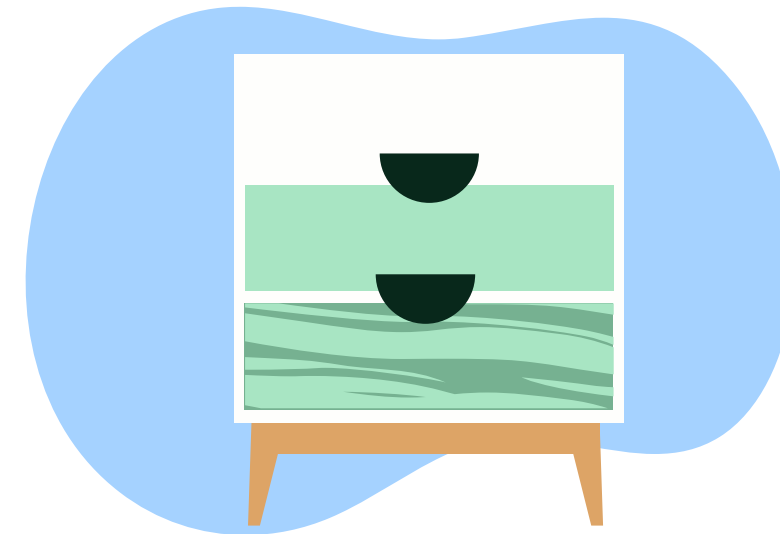
# IKEA

01



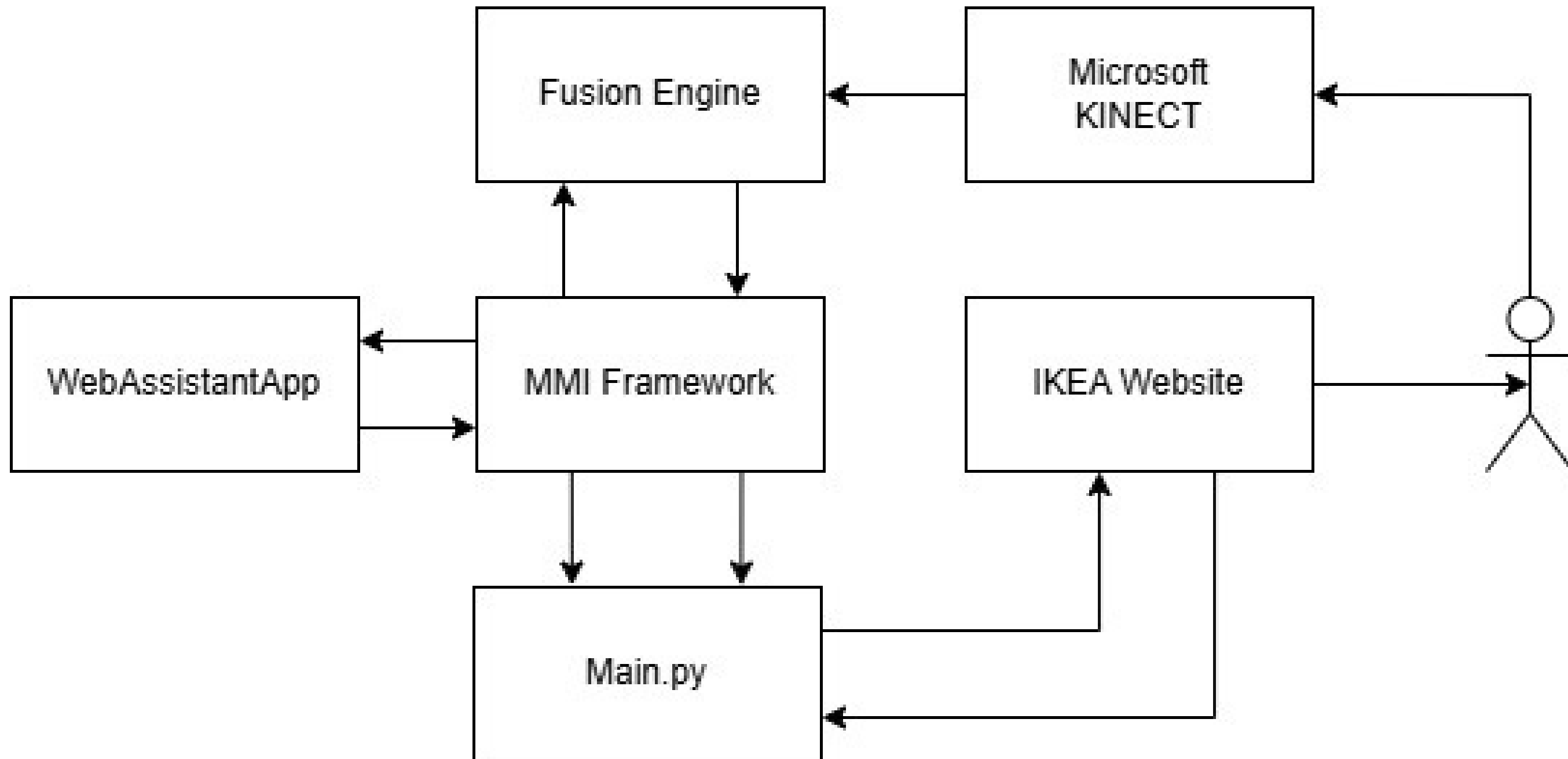
Simplify Navigation  
and Interaction with  
the website

02



Improve User  
Experience

# IMPLEMENTATION



# GESTURES



## Open Site

Open IKEA Portugal website



## Add to Cart/Favorites

Add a specific product to the cart/favorites list



## Scroll the Page

Scroll the pages Up or Down



## Search

Search for a product in the website.



## Go Back

Go to the previous page in the website

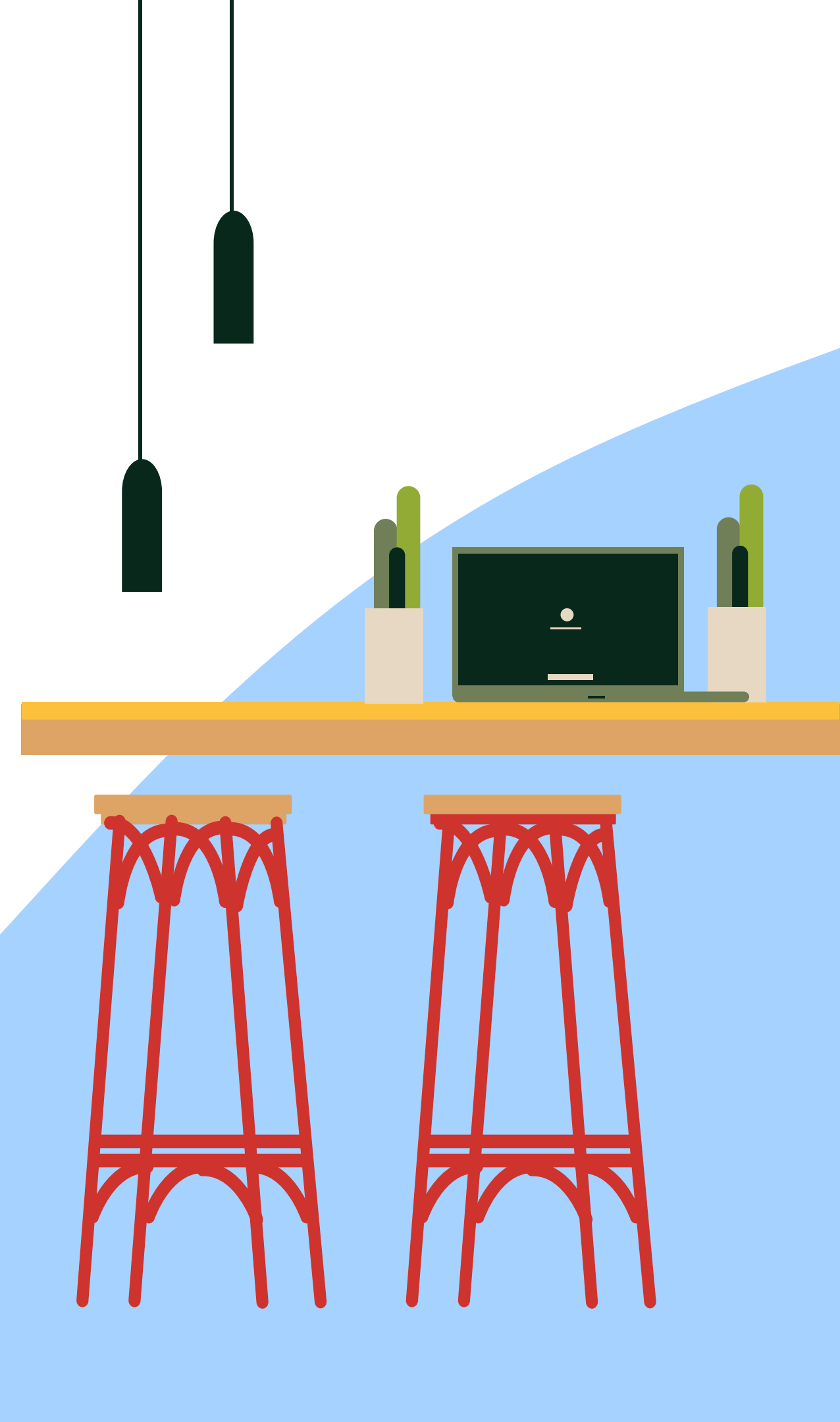


## Main Page

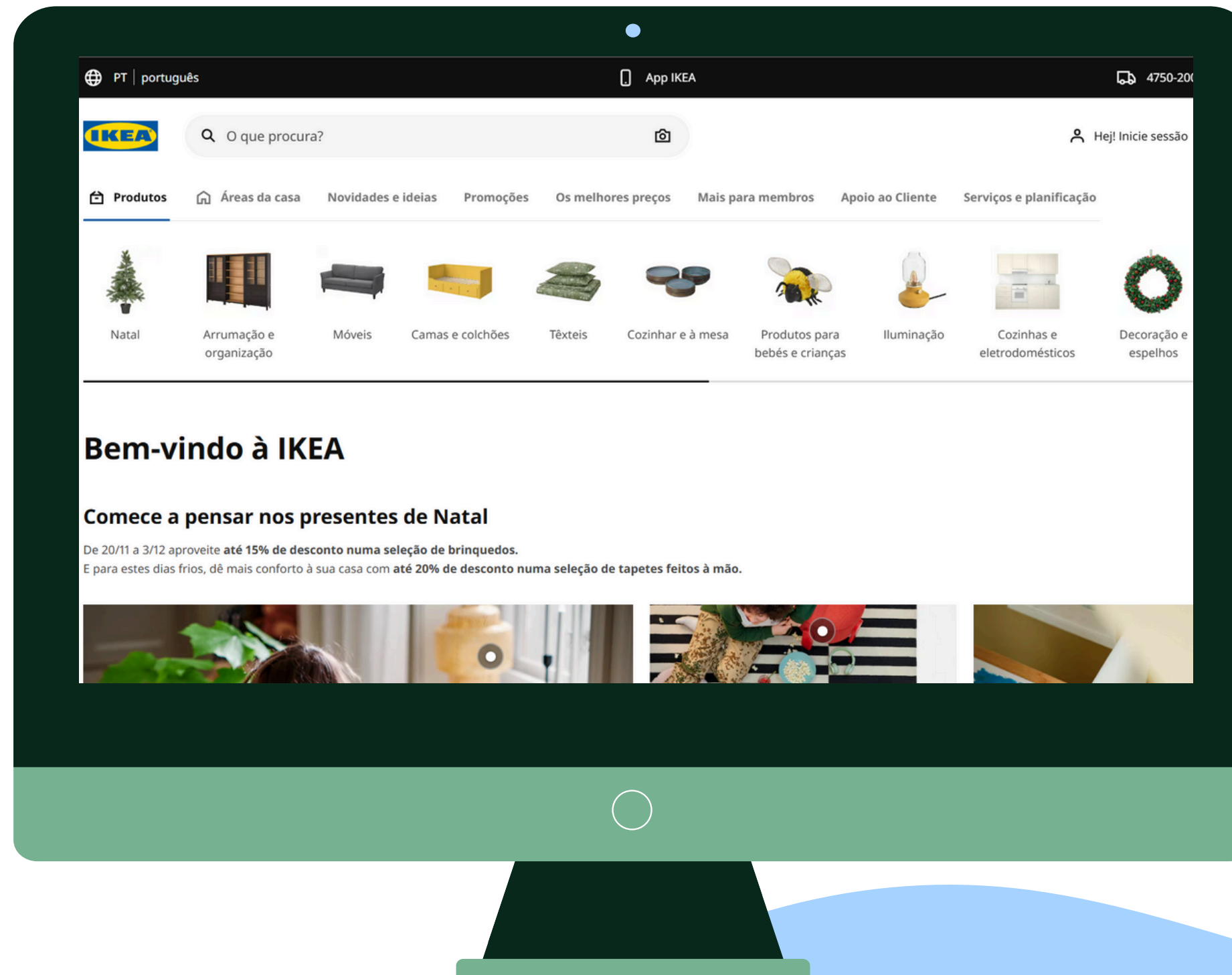
Go back to the homepage

# SYSTEM FEEDBACK

Voice is used to provide information to the user about what is happening on the site.



# Let's go Shopping



# *THANKS!*

Do you have any questions?

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