

CARINA ENSMINGER

ux | ui designer

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experience

JUNIOR WEB DESIGNER

Yelling Mule | Boston, MA | July 2016 - Present

Create wireframes, sitemaps, user flows, interior pages, and high fidelity mockups for Yelling Mule clients using Photoshop, Axure, and Invisionapp. Collaborate with clients and Lead Designer on visual and ux design. Make edits to frontend code in CSS3, HTML5, & Bootstrap. Train clients in using CMS system.

FREELANCE UX DESIGNER

Blue Kite Interactive | Boston, MA | May 2016 - August 2016

Designed product embroidery customization flow for ecommerce site. Created wireframes and high fidelity mockups. Built clickable prototype of website using Axure.

WEB DESIGN STUDENT

StartUp Institute | Boston, MA | January 2016 - May 2016

Conducted user interviews, analyzed data, wireframed, prototyped, and user-tested mobile application for Visitdays. Coursework: user-centered design, rapid ideation, HTML5, CSS3.

VOLUNTEER COORDINATOR

BUILD Greater Boston | Boston, MA | August 2014 - February 2016

Recruited, trained, and managed over 600 volunteers. Designed webpage for online charitable auction. Created all visual assets for volunteer recruitment events. Conducted mentor interviews and focus groups to identify areas of improvement in mentor program.

education

SAINT JOSEPH'S UNIVERSITY

Bachelor's of Science in Business Administration | Philadelphia, PA | Graduated May 2014

skills

Adobe Creative Suite, Sketch, Axure, InvisionApp, HTML5, CSS3, Bootstrap