

carina UX | UI DESIGNER ensminger

Experience

Web Design at Startup Institute: 2/2016 - 4/2016

Selected from a competitive applicant pool for this eight week immersive program. Startup Institute helps individuals to develop the skills, mindset, and network to be high-impact at a high-growth company.

- Learned the principles of user-centered design as well as the work-flow and relevant tools of the industry
- Participated in IdeaHacks focused on solving real challenges facing high-growth companies
- Relevant Coursework: HTML + CSS, jQuery, Javascript, User-centered design, Rapid ideation, Navigation and flow, Typography

Volunteer Coordinator at BUILD: 8/2014 - 2/2016

BUILD combats the high school drop-out crisis in America through engaging at-risk students in entrepreneurship.

- Recruited, trained, and managed over 300 volunteers, including mentors, event volunteers, and business plan judges
- Engaged corporate partners in volunteer initiatives
- Researched issues within mentor program through the development and implementation of surveys and focus groups
- Collaborated with team members and external organizations to confront and solve issues within the mentor program
- Led the implementation of an online auction, which raised over \$40,000 for the program

Resident Assistant at St. Joseph's University: 8/2011 - 5/2014

Selected from a competitive applicant pool for the role of Resident Assistant at Saint Joseph's University.

- Managed a floor of 50 students and a group of 20 resident assistants
- Organized 9 floor events for residents every year
- Confronted and mediated resident interpersonal issues

Education

Saint Joseph's University

Bachelors of Science in
Business Administration
Major: Marketing
Graduated 2014 with
Departmental Honors

Skills

HTML5, CSS3, Bootstrap,
JavaScript, JQuery, User-
centered design

Contact

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Design
Responsively.