

CARINA WETZLHÜTTER

AUSTRIAN BY NATIONALITY,
CURRENTLY TO BE FOUND IN
30 DICKINSON STREET, 02144 SOMERVILLE, MA
DATE OF BIRTH: 7TH JUNE 1991

FIND ME ANYTIME & ANYWHERE

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EDUCATION AND TRAINING

SUMMER 2013 CURRENTLY	TECHNICAL MARKETING TRACK Startup Institute Boston 2-month-bootcamp to learn hard skills in technical marketing, improve soft skills and adjust to startup mindset
SEP 2009 – JUL 2012	BACHELOR OF ARTS IN BUSINESS Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria Thesis: <i>Sustainability measures within Olympic Games – An Outlook to Sochi 2014</i>
WINTER SEMESTER 2010/2011	EXCHANGE SEMESTER, Tourism and International Business TAMK Tampere University of Applied Sciences, Finland

WORK EXPERIENCE

OCT 2012 – APR 2013	INTERNSHIP BRANDING, LOGISTICS & EVENTS qparks young mountain marketing gmbH in Graz, Austria Branding - fine-tuning & completion of diverse branding matters for sponsors and media partners Logistics - acting as the interface between +20 freestyle snow parks around AUT, GER, I & CH and the office Events - helping with diverse tasks at winter sport events
SEP 2011 – AUG 2012	PR – REPRESENTATIVE ESN Students for Students Krems (Section of Erasmus Student Network) in Krems, Austria Supervision of Facebook fan page and official homepage Communication with universities & Erasmus Network Member acquisition
FEB 2011 – AUG 2011	INTERNSHIP OPERATIONS & GUEST RELATIONS Latin America For Less in Lima and Cuzco, Peru Operations Management - contacting hotels and suppliers and editing travel itineraries Customer Relations - organizing pick-ups and transfers of clients to offer individual service
SEP 2009 – SEP 2011	MARKETING ASSISTANT IMC University of Applied Sciences Krems, Marketing Department in Krems, Austria Assistance in preparation, implementation and realization of trade fairs, recruitment fairs & various events

PERSONAL SKILLS | COMPETENCES | INTERESTS

MIND GAMES, MEMORY TRAINING

Austrian Junior Champion 2004 | Participation at World Memory Championships 2005

COMPUTER SKILLS

Operating Systems Windows and Mac OSX and associated applications

Basic, self-taught knowledge of html, CSS, JavaScript

CURRENTLY learning Google Analytics, Paid Placements & Marketing Automation, familiar in working with Github

RUNNING

Recently finished 30km mountain run after 3 months of dedicated training, now aiming to improve pace & time

GERMAN

mother tongue

ENGLISH

fluent | language of instruction in bachelor program

SPANISH

advanced | lived 6 months in South America

RUSSIAN

beginner | 2 years academic training, traveled one month through Russia

FINNISH

basics | exchange semester in Finland

certified in dog sledding (musher) | healthy nutrition & green smoothies | skiing and endurance sports aficionada | engaged in self-tracking & measurement | traveling & hiking | proficient in juggling

June, 2013