replace with product logo and have this in the upper right corner ☺

PRODUCT NAME

WriteMinds?

MemoryMemos?

Retrace? (like retrace my thoughts) 1

InsightInk?

MindStream? ThoughtStream? 1 1

InnerMonolouge?

JotItDown? 1

JotKeepr?

Team Members: Sarah Santos, Sarah Phan, Carine Gordillo, Jason Lam, Brandon Galich

Team Leaders: Kay Kayale

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Product Overview

(Product_Name) is the all-in-one service for all things journaling, elevating your personal narrative to new heights. Whether you're a frequent traveler, a devoted daily writer, or simply someone who cherishes the idea of documenting your thoughts and emotions, (Product_Name) is the online platform that provides you digital journals to save moments of your life.

Target Audience

Individuals who have a drive for writing, journaling, or documenting their experience through emotions or life moments. Those who are amid travelers, students, parents, or people who enjoy journaling for personal reflection.

Goals

The overall goal is to let users save memories, emotions, and thoughts into their preferred journal, catering to various journals, allowing users to share their experience, improving the user's artistic expression and growth, and providing convenience for access across devices and journaling anytime and anywhere.

· Preserve Memories: Allowing users to save memories, emotions, and thoughts through digital journals.

· Variety of Journals: Various journals provide the user with the ability to create a journal that fulfills their specific requirement.

· Community: Users share their experiences and gain inspiration from other like-minded individuals.

· Privacy: Users are allowed to privatize or publicize their journal entries or posts.

·   Convenience and Accessibility: Ability to access their journal entries or posts across multiple devices.

Use Cases

The platform(Product_Name) will cater multiple purposes to each user. Whether it is for self-reflection, personal growth, emotional well-being, travel documentation, academic purposes, or something personal, the project will contain templates that can cater to the user's needs. Users will be able to choose a template that would set up the type of journal the user is inquiring. For those who seek a type of interaction from a community, users can share their journals or entries as posts and others can view it.

Competitors

To make our product unique from our competitors, we will focus on features for the various journal types. Prioritizing data privacy and security for the user. Personalization to the journal will create a more unique and personal experience for the user.

Scope

The project will cover website development, feature development, security, account creation, journal creation, General Data Protection Regulations(GDPR), and continuous development. The focus will be on the GDPR, security, and feature development. The project will not cover any physical products, advanced AI development, mobile app development, or monetization.

User Types

1. **Role**: Public User

   Access:

   - Ability to view public journal posts
   - Ability to search for specific types of journal posts

Impact: The Public User type allows new users to browse and interact with our web app without needing to log in and create an account. Public Users are given a glance at how the web app can be utilized further with a login account. They can then decide for themselves if they want to sign up to use more features of the web app.

2. **Role**: Private Account User

    Access:

    - Ability to view public journals
    - Ability to rate public journals
    - Ability to create and edit journals
    - Ability to add entries to journals
    - Ability to post journal entries
    - Ability to manage account and profile
    - Ability to create journal templates

    Impact: The Private Account User type is the only user type that has access to all features of the web app. The web app will grow from more engagement and utilization from users with a private account. This user type will expand the variety of journal styles and the number of entry posts that are shared with the public.

Competitors

To make our product unique from our competitors, such as Day One and Penzu, we will focus on features for the various journal types. Prioritizing data privacy and security for the user. Personalization of the journal will create a more unique and personal experience for the user.

Features

Phase 1 Features

1. Account Registration

- Description: Public Users can create a private account on the web app to utilize the web app's features and have their journals saved in one place.
- Value: Registering for a private account allows users to create journals, post entries, and manage their account information.
- Constraints: Users must enter their email address and implement a strong password for account protection.

2. Delete Account
   - Description: Private Account Users can delete their accounts from the web app. Deleting the account will also delete the user's data, including all journals and posts, from the web app's database.
   - Value: All Private Account Users have the right to delete their account anytime from the web app.
   - Constraints: Private Account Users cannot recover their accounts or data once they are deleted.

3. Journals and Entries
   - Description: Private Account Users can create journals for specific life aspects such as traveling, habit tracking, and mood boarding. Users can publicly upload their entries for other users to view and rate.
   - Value: Private Account Users can keep records of different aspects of their lives using different journal templates.
   - Constraints: Public Users must create an account and log in before creating a journal and posting entries.

4. Save Post:
   - Description: Private Account Users can save their journal entries to their account profiles and personal devices.
   - Value: Journal entries can be saved in the web app database and to the users' external devices.
   - Constraints: Private Account Users cannot save public posts from other users. They are only allowed to save their own entries.

5. Delete Journal Entries

- Description: Private Account Users can delete their entries and/or entire journals from the web app. Users can also take down their public entry posts
- Value: Private Account Users have the authority to remove any journals/entries from the web app. They also have the right to take down any public post but still have it saved in their journal.
- Constraints: Private Account Users cannot recover any journal or entry once it is deleted from the web app and database.

6. Public Post Dashboard
- Description: The web app will first open to a dashboard displaying the most recent top-rated public journal posts
- Value: Public Users and Private Account Users will be able to view the public entry posts and take insight/inspiration from them.
- Constraints: Public Users can only view the public posts and cannot rate them.

7. Rating System
- Description: Public entry posts can be rated by Private Account Users with a five-star scaling system. A post can be rated from one star (minimum) to five stars (maximum) with increments of half a star.
- Value: The rating system on posts will help users measure the quality of the content shared, spread user engagement, and provide feedback to the creator of the post.
- Constraints: Users must create an account before having the ability to rate any public post.

8. Templates List
- Description: A list of varied journal styles that pertain to specific subjects, such as traveling, daily life, habit and mood tracking, and scrapbooking.
- Value: Having a list of journal templates allows Private Account Users to choose a style that fits their intended use for it.
- Constraints: Private Account Users cannot create a new journal template. They must select one of the listed options and edit the template to their liking.

9. Travel Template

- Description: A journal template specified for traveling. The template includes sections for location descriptions, mapping routes, tracking visited places, and budget descriptions.
- Value: Private Account Users can use the template when traveling and save their travel guides in one journal.
- Constraints: The mapping routes section will need an external source to provide accurate mapping details.

10. Daily Writing Template

- Description: A journal template specified for daily entries. The template includes sections for daily prompts, reminders to write every day, and free space for any life events or thoughts for the day.
- Value: Private Account Users can use the template as an outlet to write and keep track of their daily activities and thoughts.
- Constraints: This template will require a generator for giving daily prompts to the Private Account Users. It will also need a notification system to remind Private Account Users to write an entry every day.

11. Habits and Goals Template

- Description: A journal template specified for tracking Private Account User's habits and goals. The template includes sections for tracking and displaying current statuses on the user's mood, habits, and goals.
- Value: Private Account Users can use the template to track and manage daily parts of their lives including their mood, habits, and goals.
- Constraints: This template will require frequent updates to the data and the visualization of data.

12. Scrapbook Template

- Description: A journal template specified for displaying pictures and videos. The template includes sections for decorating the scrapbook journal with writing tools, stickers, and page borders.
- Value: Private Account Users can use the template to keep pictures and videos of memories from any life events in a customizable space.

- Constraints: This template will require a service that provides writing tools, such as a pencil, marker, crayon, highlighter, etc.

Phase 2 Features

1. Badges
   - Description: Private Account Users can earn a badge depending on the challenges they choose to work towards and accomplish.
   - Value: Private Account Users will be more engaged with the web app and present their badge to other users on their journal.
   - Constraints: Only Private Account Users can earn badges in order to save their progress.

2. Analytics
   - Description: Private Account Users will be able to view the data analytics of their journals and entry posts, such as ratings, views, goals, and progress.
   - Value: Private Account Users would gain insight into their journal and post engagement. This can help users identify any patterns or use it for personal growth.
   - Constraints: Private Account Users will not be able to see all data analytics as it may be overwhelming and challenging to dissect. The main focus for this feature would be simplicity in the visualization.

3. Report Post
   - Description: Private Account Users can report any public post they see if they believe the post is inappropriate in any matter. The post will then be reviewed for a valid report and will be taken off the site if found inappropriate.
   - Reporting a post monitors what users can and cannot post. If the post is inaccurate to the truth, offensive in any matter, or spam it will be removed from the web app.
   - Constraints: Private Account Users may only report a post once. Users must describe why the post is reported.

4. Favorites
   - Description: Private Account Users can favorite their journals/entries and find them all under one file.
   - Value: Private Account Users can easily access their favorite journals and entries in a single collection.
   - Constraints: Private Account Users cannot favorite public posts from other users.
5. Rating History
   - Description: Private Account Users can browse their rating history on public posts. They can also edit their previous ratings.
   - Value: Private Account Users can have the choice to edit and look back to past public posts they have rated.
   - Constraints: A public post is only removed from the history tab if the Private Account User removes their rating.
6. Filter Search
   - Description: Private Account Users and Public Users can filter their search posts by different categories, such as date, top-rated, alphabetical, journal type, etc.
   - Value: Users can finely tune their search using filter options.
   - Constraints: Users can only select 1-3 filter options at a time.

Extra? (Possibly, it is not something that is a must, more like a very low priority.)

Template Sharing

   - Description: Private Account Users can create templates for their journals and share them amongst the community.
   - Value: Private Account Users who are not creative or users who enjoy others' templates are able to use the templates for their journals.
   - Constraints: This feature may cause compatibility issues between devices and screen sizes.

Dependency Unknowns

This product will need a database source to store all account information and all journals and posts. Without this source, the product cannot function with its intended purpose of having a journal space for users to access.

This product will need an external service that provides mapping locations on the web app for the travel journal. Without this service, the travel journal feature will lose the ability to map travel routes.

Vision

Giving users a space to journal about different life aspects and do self-work is the end goal for this product. Phase 2 satisfies this end goal by engaging the users with the product more. They can have an easy experience browsing public posts through rating history, search filters, and reports. In addition, users will grow eager to work towards their goals using the product's badges, analytics, and favorites section.

Glossary

- GDPR: General Data Protection Regulation

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