

Carina Seagrave

EDUCATION

University of Central Florida - Doctoral Student - Expected 2026

Ph.D. in Text & Technology

University of Florida, Gainesville, FL – Graduated May 2014

Masters of Arts, Mass Communications – Journalism

- Thesis Project
 - Huang, Rui. Kim, Jihyun. Seagrave, Carina. Sun, Hui. Xiao, Yuan. "Social Media Use in Nonprofit Organizations and the Social Media Campaign for the Adult Literacy League, Inc." Thesis Project. May 2014. 84 pages.

Florida State University, Tallahassee, FL – Graduated Cum Laude August 2012

Bachelor of Arts, Double major in English Literature and Religion

- Minor in Education

EXPERIENCE

Orange County Public Schools

August 2017 – Current

English II/English II Honors/English III Instructor/PLC Lead

- Cypress Creek High School 2017-2019 (English II and English II & III Honors, Apopka High School 2019-Current)
- Facilitates learning utilizing a combined one-to-one computer technology and traditional classroom
- Adept at analyzing data received from student test scores
- Builds strong interpersonal relationships with students to foster capable and lifelong learners

HNTB Corporation, Lake Mary, FL

December 2016 – June 2017

Marketing Coordinator II

- Manages pursuit teams responding to multi-million dollar bids/RFQs/RFPs
- Facilitates strategy sessions, war rooms, and mock presentations to prepare for presentations to clients
- Utilizes Adobe InDesign, Photoshop and Illustrator to create pre-sells for clients
- Utilizes Microsoft CRM to create and maintain client accounts and action items

Global-5 Communications, Inc., Longwood, FL

August 2016 – December 2016

Media and Outreach Consultant

- Developing content and collateral while maintaining brand for social media and management thereof
- Copyediting and project proposal writing
- Conducts client outreach

Amec Foster Wheeler Environment & Infrastructure, Lakeland, FL

March 2015 – August 2016

North Florida Marketing Coordinator

- Put together proposals based on solicitations from various municipalities through procurement services
- Developed digital collateral content using InDesign
- Managed internal file and online databases for resumes, projects, and presentations

Matthew A. Tavriles, P.A., Orlando, FL

July 2014– Jan 2014

Director of Business Development

- Client development
- Planning of events and speaking engagements
- Social media management, email automation through MailChimp

Hooah Interactive Communications, LLC

May 2014-August 2014

Account Coordinator

- Responsible for content writing including [blogs](#), emails, social media posts, etc.
- Management of email campaigns through Sharpspring
- Google Analytics and Google Adwords analysis