

CARLA CANTU

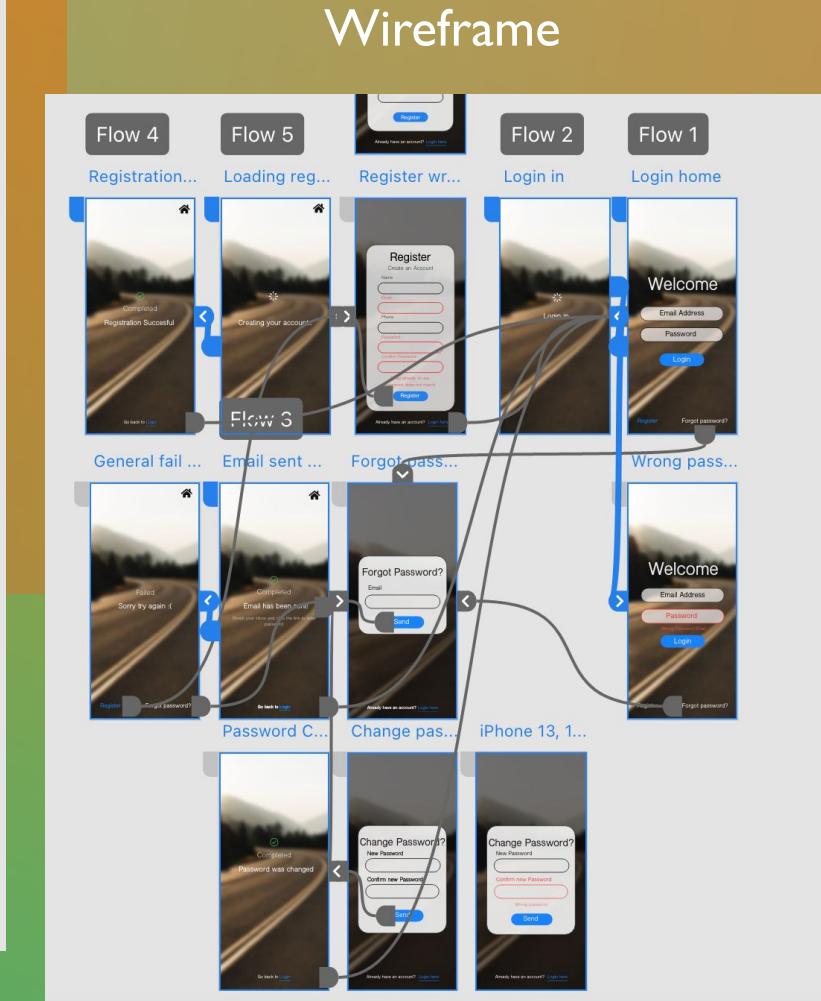
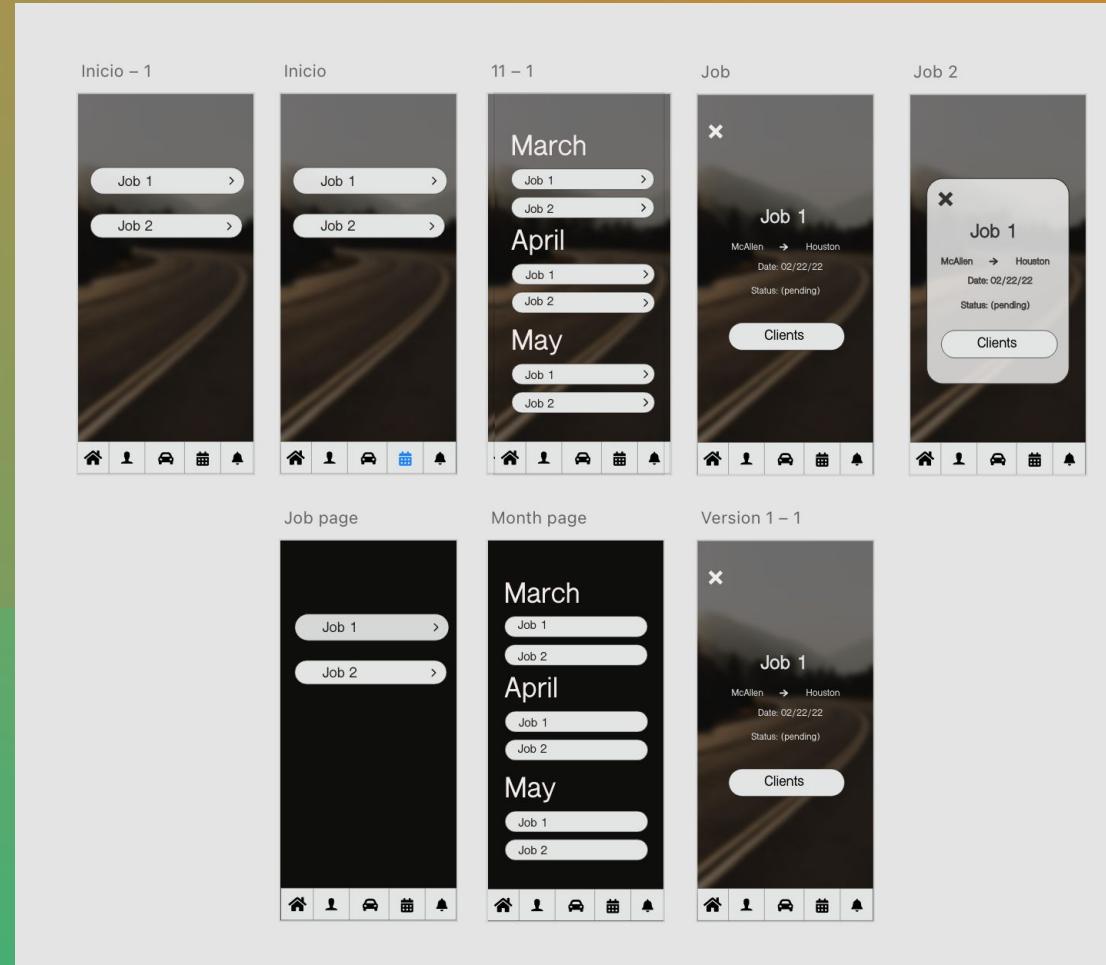
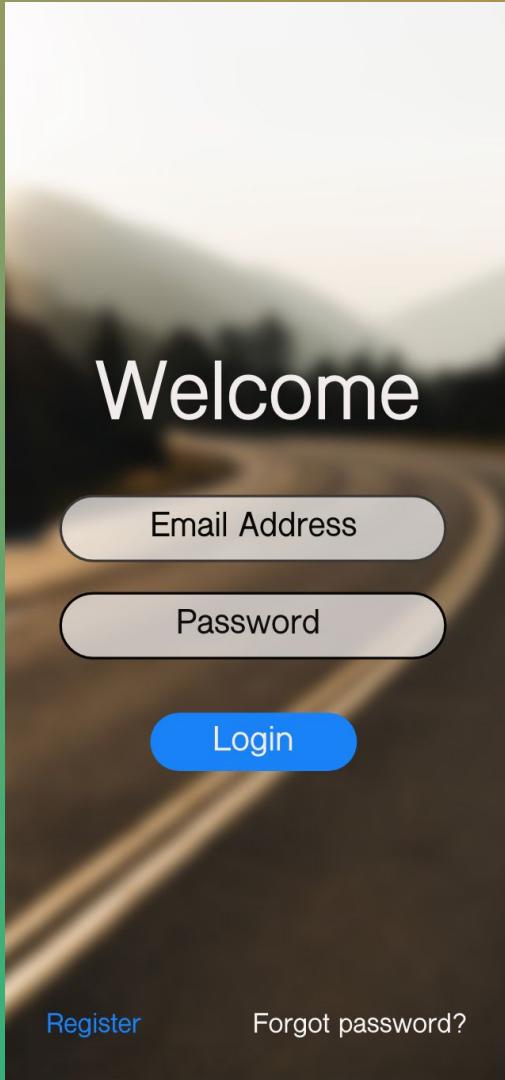
# PORTFOLIO

# GRAPHIC DESIGN

# UX/UI DESIGN: Vizcargo

## WEB APPLICATION DESIGN

### UI/UX Design



# WEBSITE DESIGN

The homepage features a large banner with a road and mountains, overlaid with a "COMING SOON" message. Below the banner is a contact form with fields for "@Email" and a "Notify me" button. A circular inset shows a map of a highway interchange. To the right, there's a section titled "About us" with a description of Vizcargo's services.

**Vizcargo**

Home About services connect

## COMING SOON

"William quote here its going to say about the company"

Efficiently transport, communicate and connect everywhere.

@Email

Notify me

### About us

Vizcargo is a Software Service that specializes in Trucking, Exports & Imports. Allowing companies and Individuals whose job is to carry goods help them organize their company in the idea of making time-efficient trips and having excellent communication with the team and other businesses.

The services page has a large circular background image of a road. It features a mobile phone displaying a trucking app interface with a "Job 1" entry. The page includes sections for "Our services" and "Contact us".

**Our services**

We offer a Software that helps employees with trucking office duties. It connects the entire team from owner to driver by sharing data, information and graphs. Keeping track of everything your business needs.

This includes:

- Mileage
- Gas expenses
- Drivers info
- IFTA filings

If this is what your looking for, Join Us

@Email

Notify me

### Contact us:

We are here to help you. If you have any questions let us know.

Name  Last   
@Email   
Message   
Submit

### Vizcargo Color palette , Font size and Design

color palette	#060607	#FFFFFF	#1A82F7	#4D4949	#8DB1CE	#839EB8
Font: barlow semi-condensed extra bold size: 60	Font: Karla bold size: 35	Font: Karla bold size: 18	Font: Karla medium size: 20	Font: Karla bold size: 60	Font: Karla medium size: 20	Font: Karla bold size: 50
Font: Karla regular size: 25	Font: Karla medium italic size: 30	Font: Karla medium size: 20	Font: Karla bold size: 60	Font: Karla regular size:30	Font: Karla bold size:50	Font: Karla regular size:35
Font: Karla bold size: 18	Font: Karla bold size: 18	Font: Karla bold size: 18	Font: Karla bold size: 60	Font: Karla medium size: 20	Font: Karla bold size: 18	Font: Karla medium size: 20
Font: Karla regular size: 20	Font: Karla bold size: 20	Font: Karla bold size: 20	Font: Karla bold size: 60	Font: Karla medium size: 20	Font: Karla bold size: 18	Font: Karla regular size:18

A detailed chart showing the color palette and font sizes used across different parts of the website. Arrows point from each color swatch and font specification to specific elements on the "Coming Soon" page, such as the "COMING SOON" header, "About us" section, "Our services" section, and the mobile app interface.

# PORTFOLIO WEBSITE

## Contact



Thank you for your interest on my work. I look forward to speaking with you soon.

Contact me at

 carla.cantumendez01@utrgv.edu

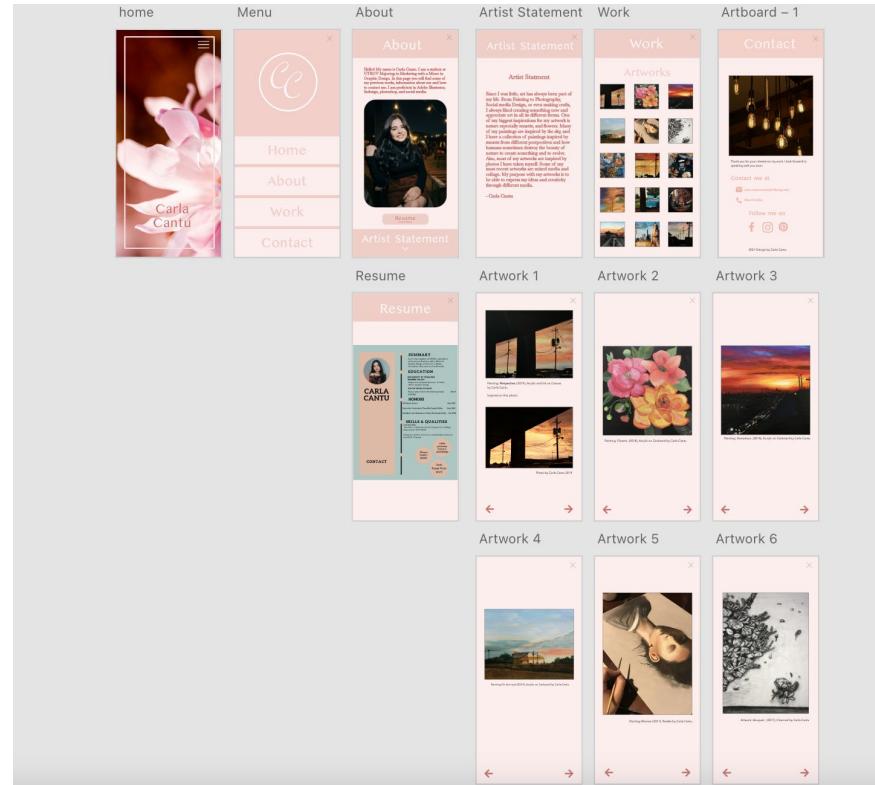
 956-123-456

Follow me on

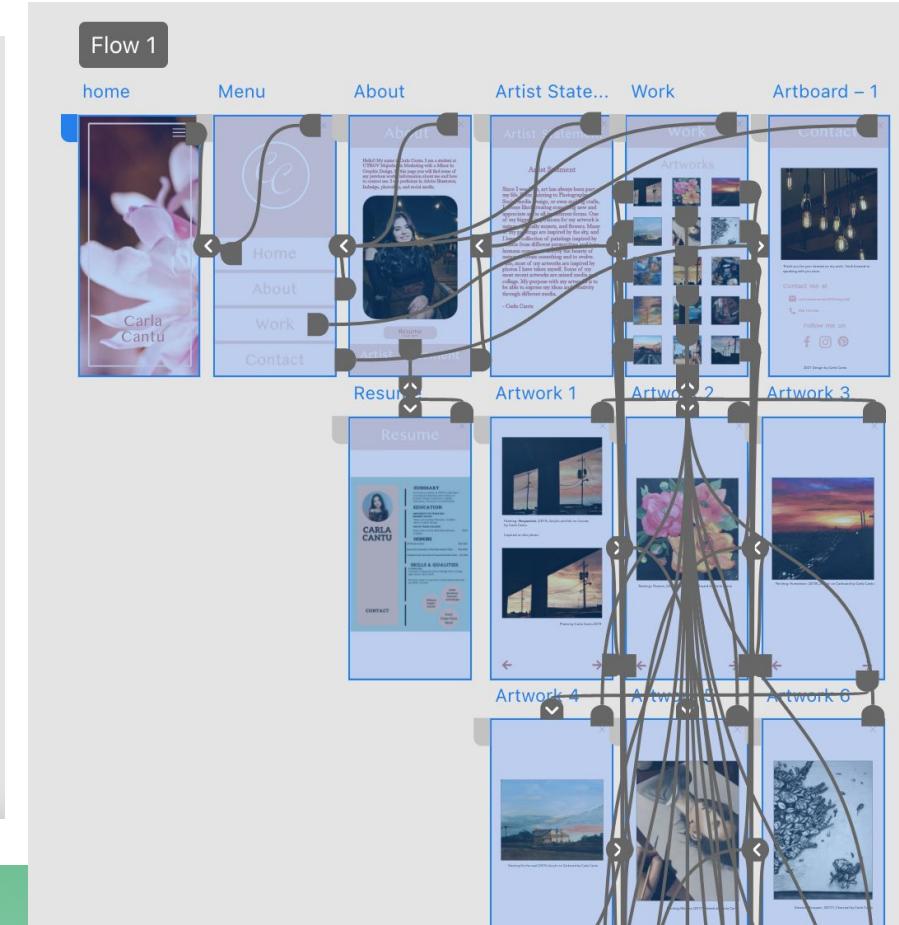
  

2021 Design by Carla Cantu

## UI/UX Design



## Wireframe



# Website Design



Centro Cristiano Luz del Valle

HOME

NOSOTROS

GRUPOS

SERVICIOS

DONACIONES

CONTACTANOS



# BIENVENIDO A CASA



Centro Cristiano Luz del Valle

HOME

NOSOTROS

GRUPOS

SERVICIOS

DONACIONES

CONTACTANOS



## SERVICIOS EN LINEA

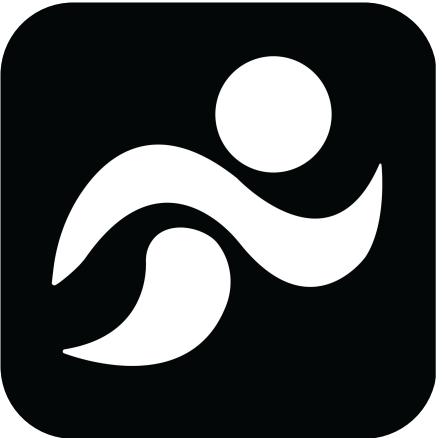
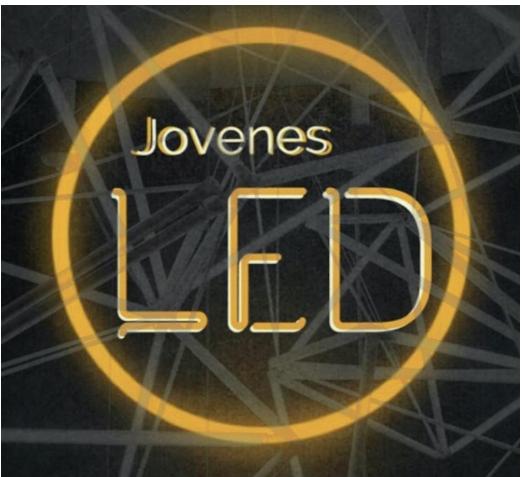
Ven Y conectate con nosotros a nuestros servicios en linea puedes vernos via Facebook,  
YouTube o asistir en persona No te lo pierdas!!



# Logos & Icons:



*Plant based Mexican Cuisine*



## Travel Icon design as a visual system

**Research**  
For project 2, I chose traveling as the topic for my icons. When people travel some of the most common items that they travel with are a suitcase, a backpack, their passport, a camera, and other items that represent traveling like the world, an airplane, a boat, a compass, etc. The symbols I chose for traveling are a passport, plane, suitcase, camera, compass, and the world. The image on the right side was my inspiration for the icons and the color palette.

# Flyers:



## CLASES DE PINTURA PARA NIÑOS

Maestra: Carla  
Cantu

Curso de 6  
semanas

De Junio 21 - Julio  
28

INSCRIPCIÓN: \$ 15

\$15 a la  
semana

MARTES &  
JUEVES  
11:00 AM  
-12:00PM

Edad:  
7- 10  
años

Material incluido:  
-Canvas  
-Hojas de practica  
-Pinceles  
-Mandil  
- Paleta de arte  
-Tripie

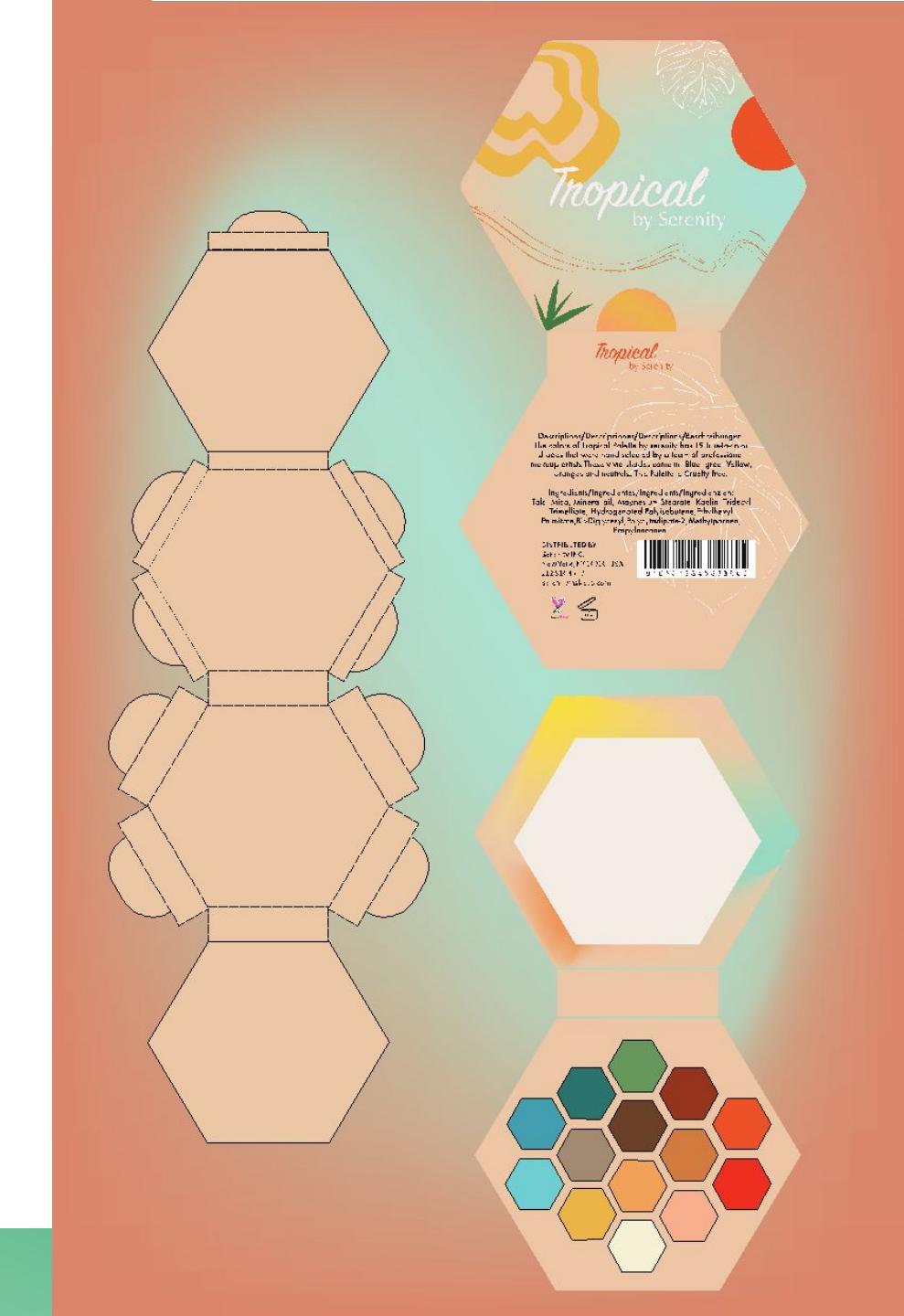
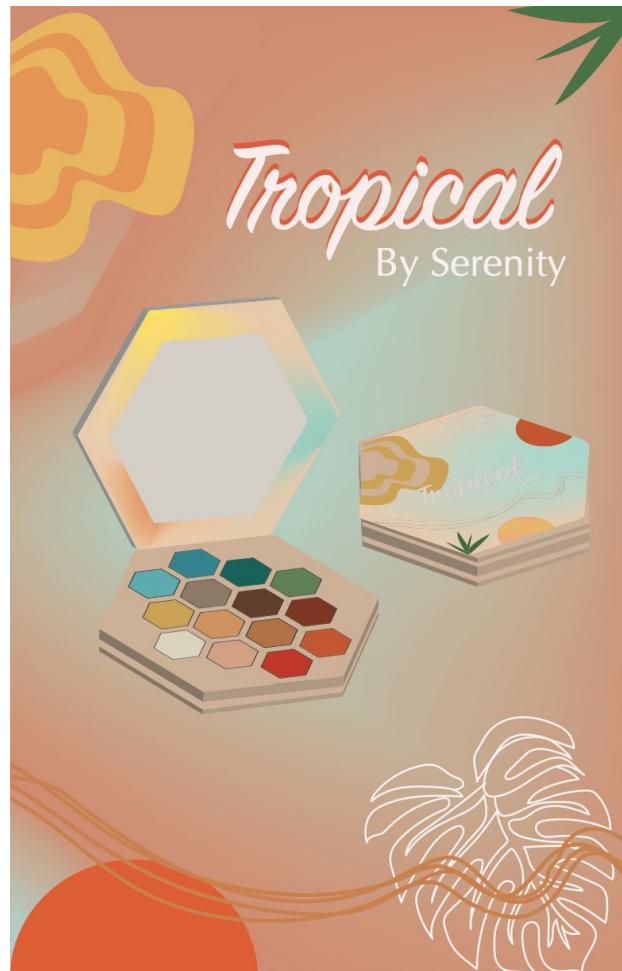
CUPO LIMITADO

# PRODUCT DESIGN:

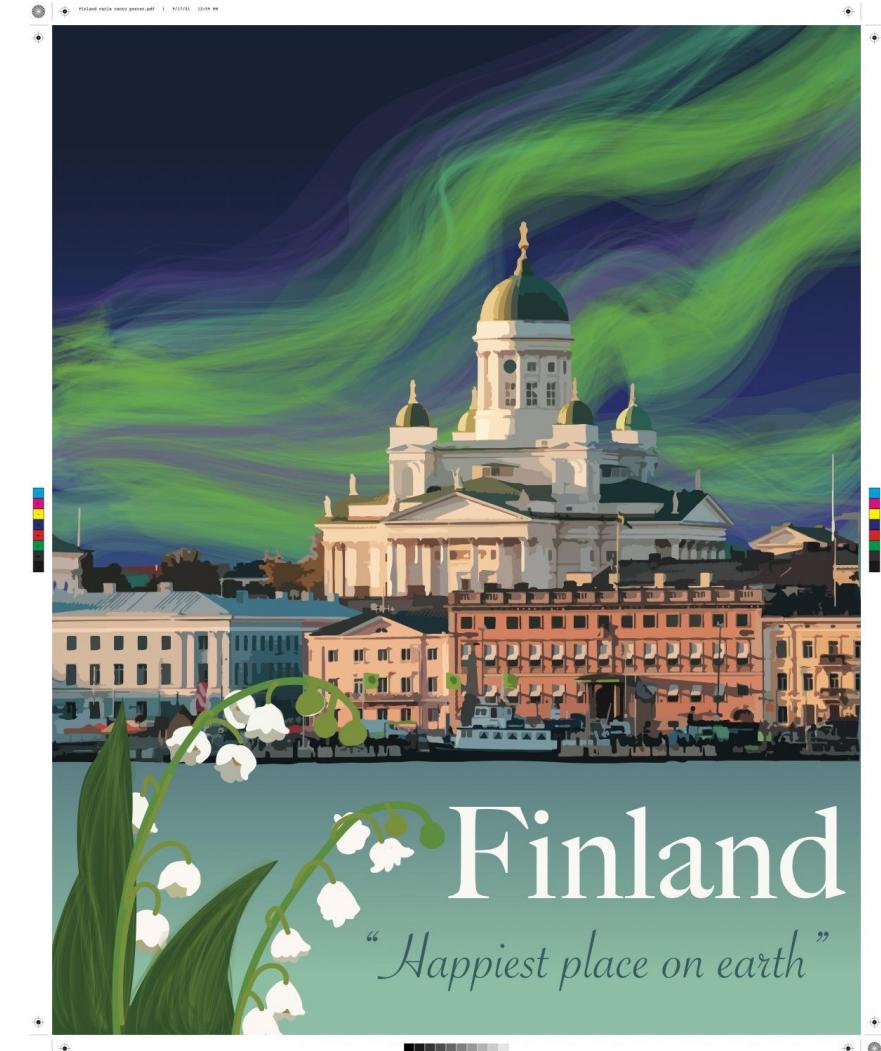
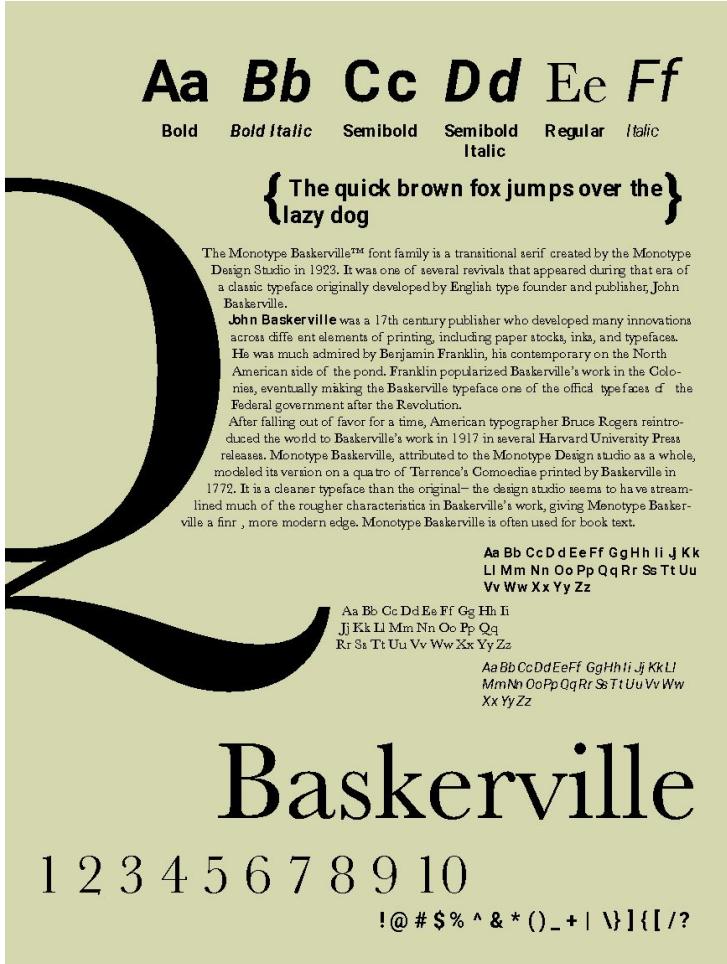
Winter Olympic Medal Design



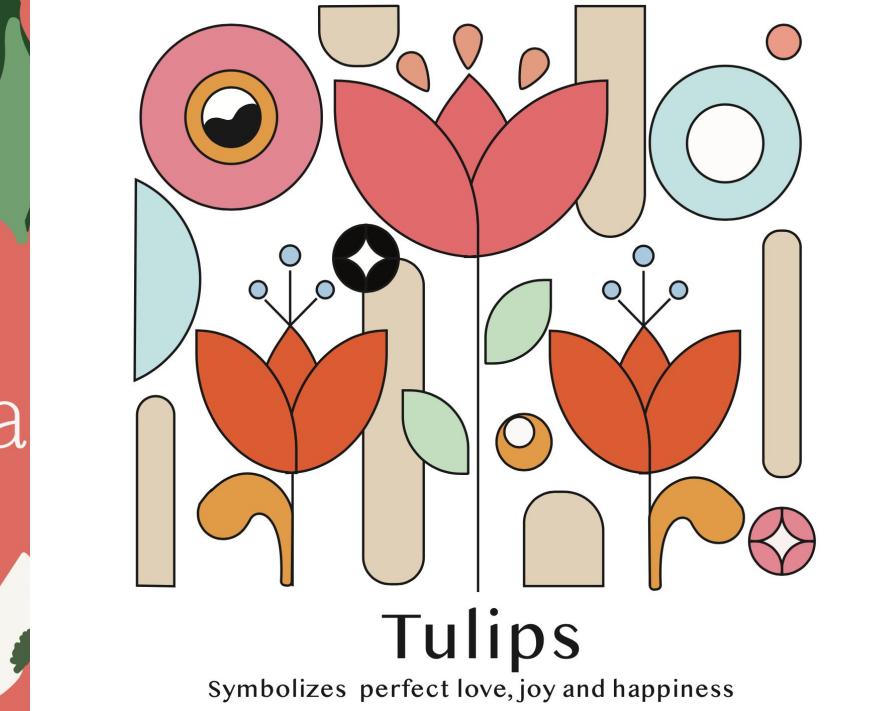
Makeup palette package design:



# POSTERS

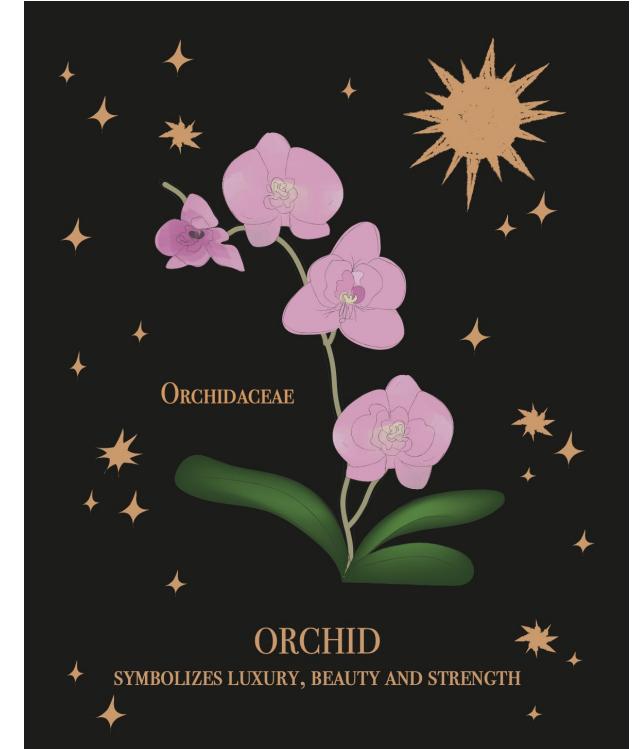
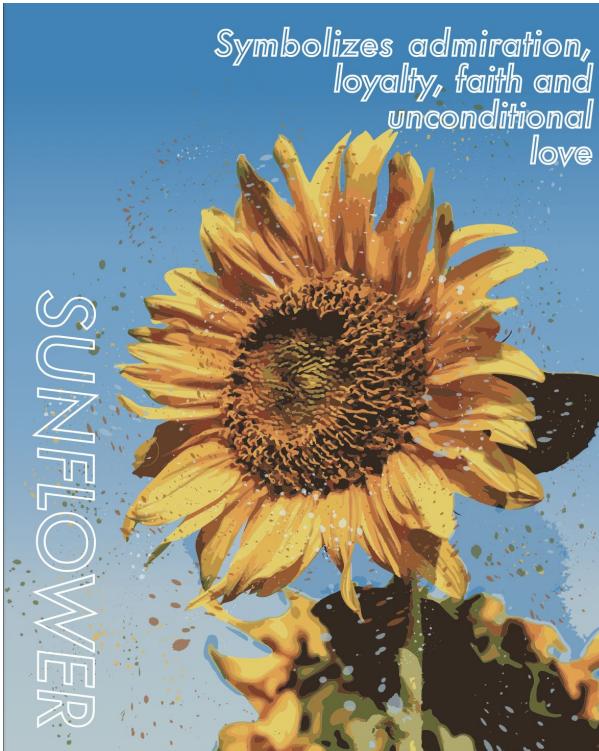


# POSTCARDS DIGITAL MEDIA



# *ROSE*

Symbolizes Love, Passion and Respect



# DIGITAL MEDIA:



# Welcome to Rio Grande Valley

From the white sand beaches of South Padre Island to the gently rolling hills of Falcon State Park, the Rio Grande Valley is a great place to live, work and play. The area stretches from the Rio Grande River along the U.S. – Mexico border to the northern ranch country in the northern sections of Cameron, Hidalgo, Starr and Willacy counties, making it the largest border region in the U.S.

**“Our intention is to give visitors and residents alike a greater appreciation of our beloved Rio Grande Valley, and to bring everyone here closer together.”**  
- Explore RGV



The Valley's close ties to Mexico reflected in the architecture, language and culture with a mixture of old-world charm and innovation. The subtropical climate with moderate winters is conducive to active lifestyles. Smart retirees select South Texas as their choice to winter and, once they experience all that the area has to offer, many decide to call the Valley home year-round. The area is ripe with wholesome family activities, great schools and safe neighborhoods.

The Rio Grande Valley has everything you would expect to find in a large city, with multiple award-winning hospitals, major chain stores and restaurants, outstanding entertainment venues, world-class birding, hunting and fishing, professional sports and more.

December 2020



## Places to visit:

### McAllen

McAllen has long been known as the retail capital of the RGV. La Plaza Mall and 10th Street are great examples of why locals and visitors love to shop in the city. Another amazing place to visit is Quinta Mazatlan. You will find this oasis and its gorgeous Spanish-style home in the southwestern corner of the city, where you can look for rare birds passing through or engage in some nature journaling. Santa Ana National Wildlife Refuge was established for the protection of migratory birds in 1943. Its unique location is at the meeting of different climates and habitats: subtropical wetlands, Chihuahuan Desert, Gulf Coast, and Great Plains.



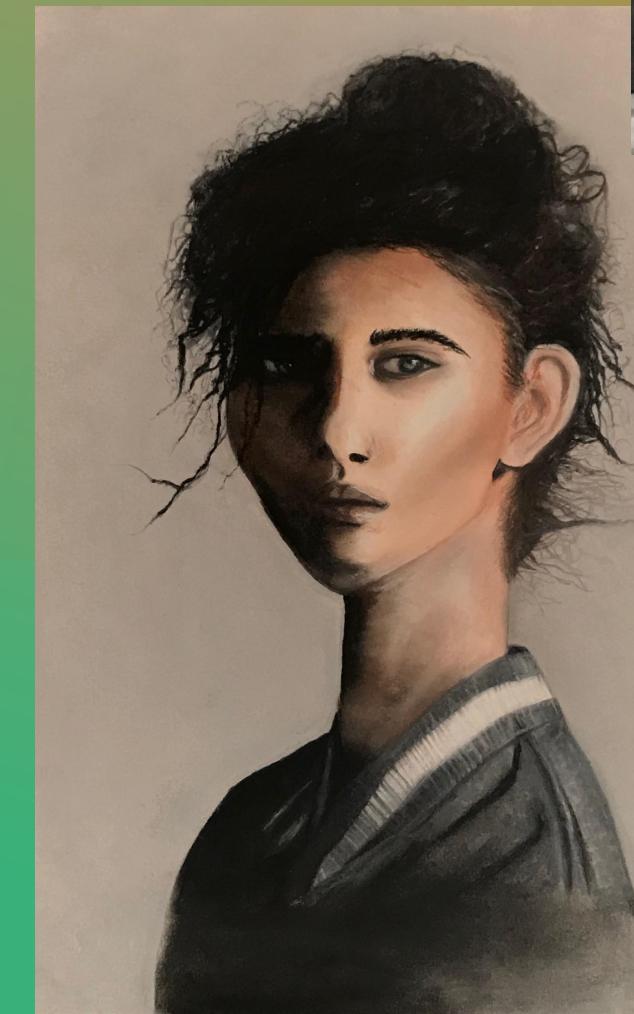
Magazine Design 2

# Acrylic Paintings:



# WATERCOLOR/ACRYLIC PAINTINGS:









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**Contact:**  
**Carla Cantu**

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**carlacantum@gmail.com**

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