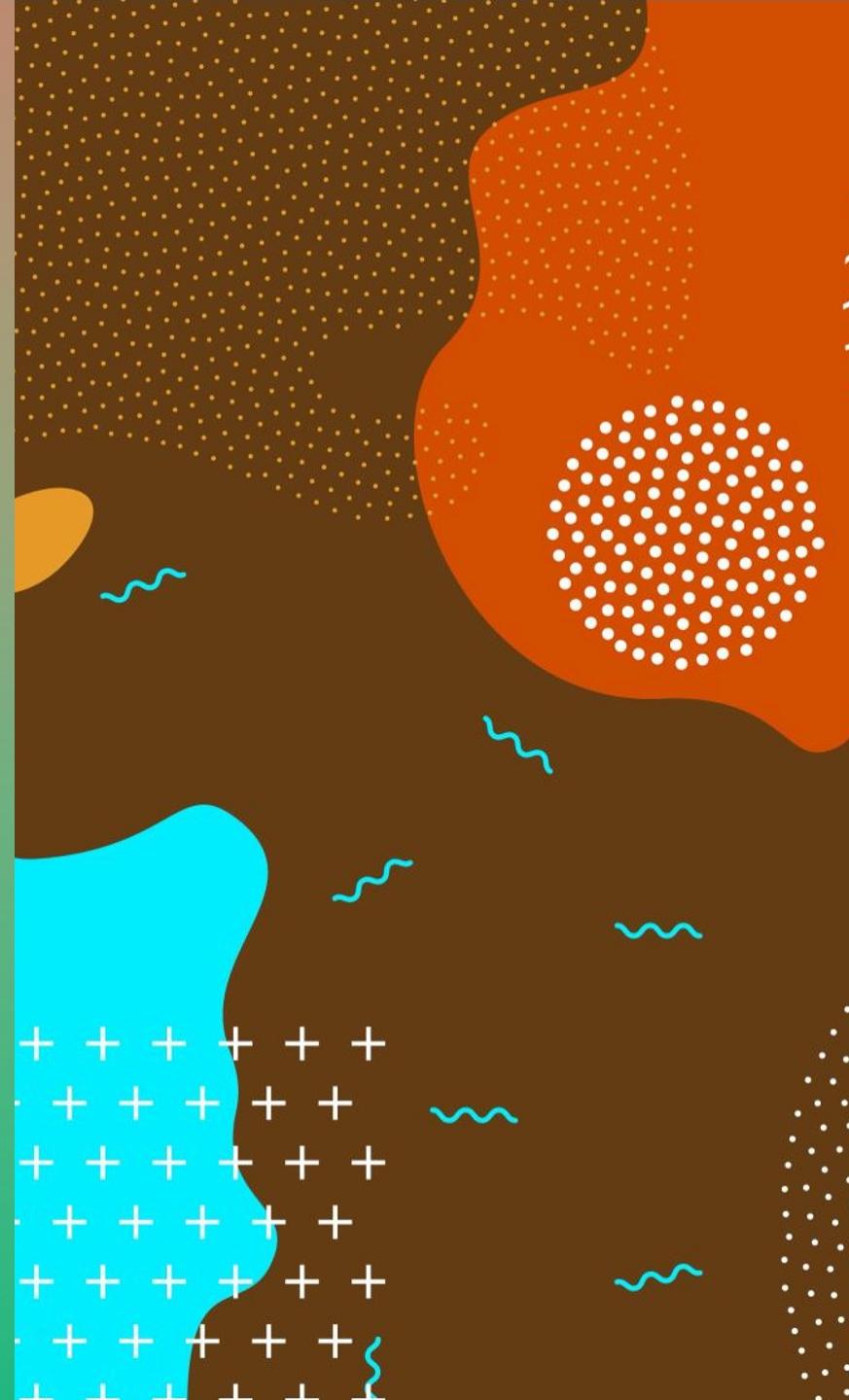


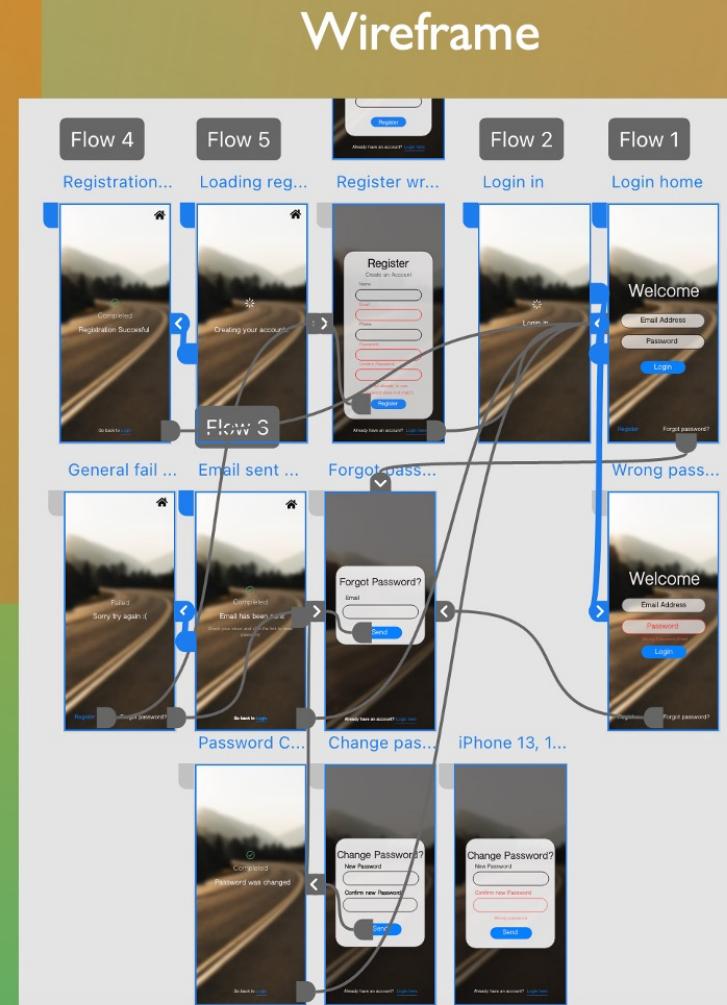
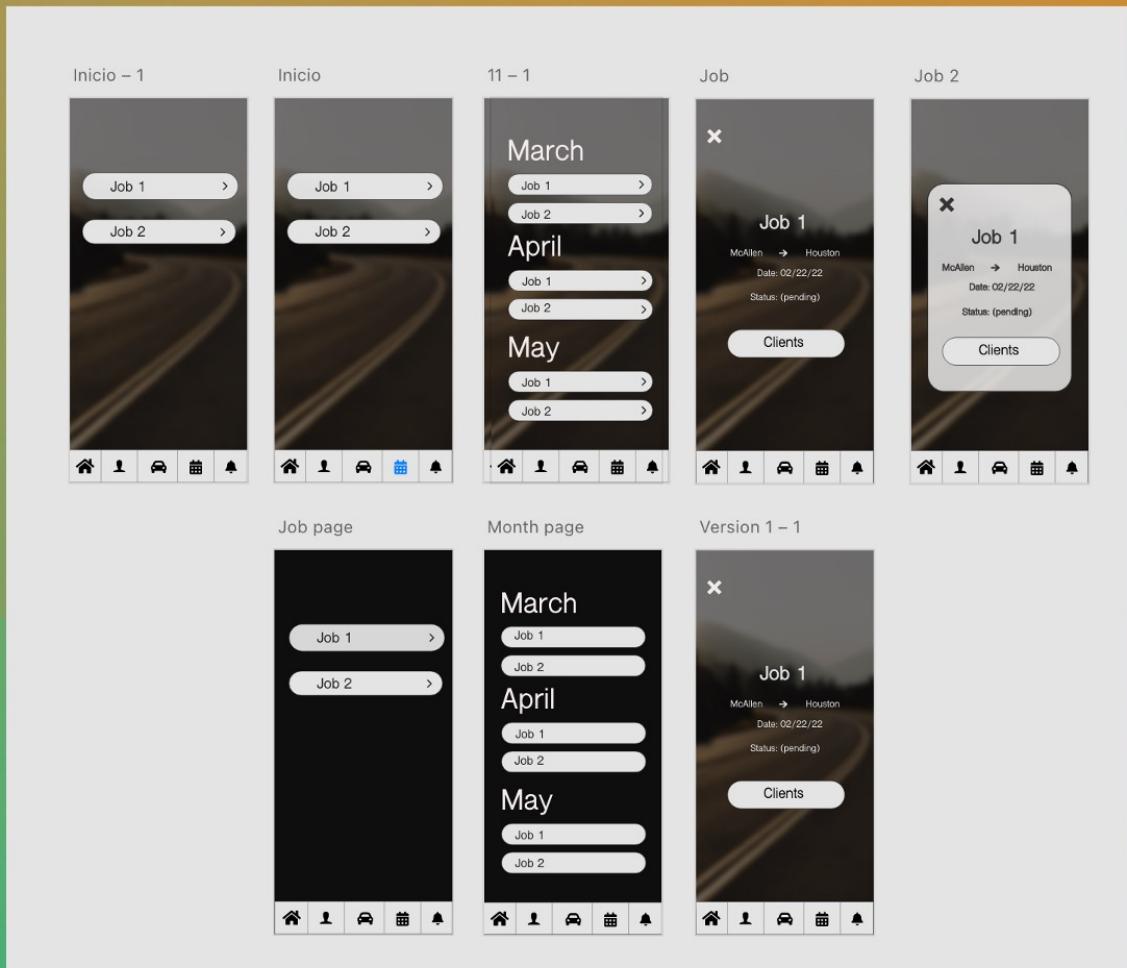
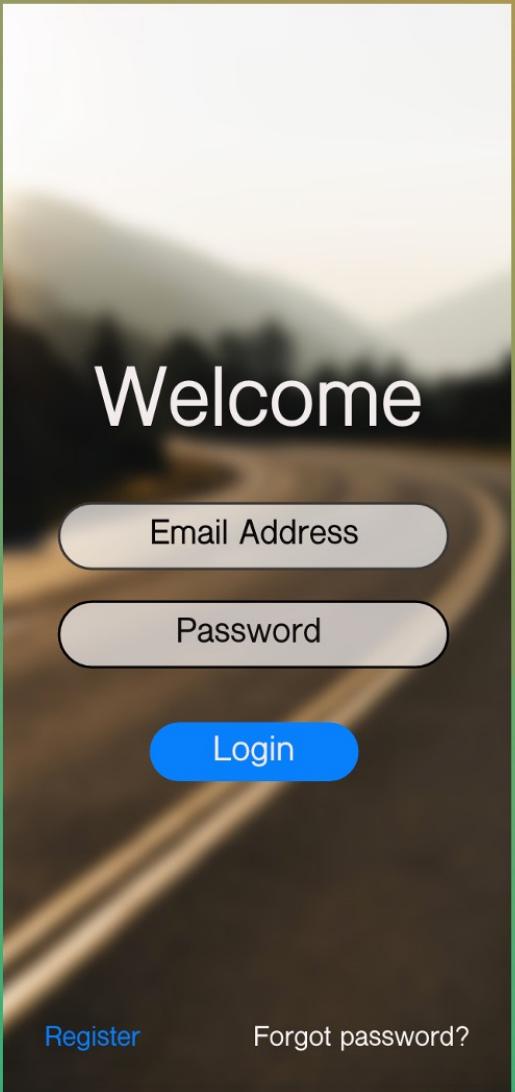
CARLA CANTU

# PORTFOLIO GRAPHIC DESIGN



# UX/UI DESIGN: TRUCKERS PAL WEB APPLICATION DESIGN

## UI/UX Design



# PORTFOLIO WEBSITE

## Contact



Thank you for your interest on my work. I look forward to speaking with you soon.

Contact me at

 carla.cantumendez01@utrgv.edu

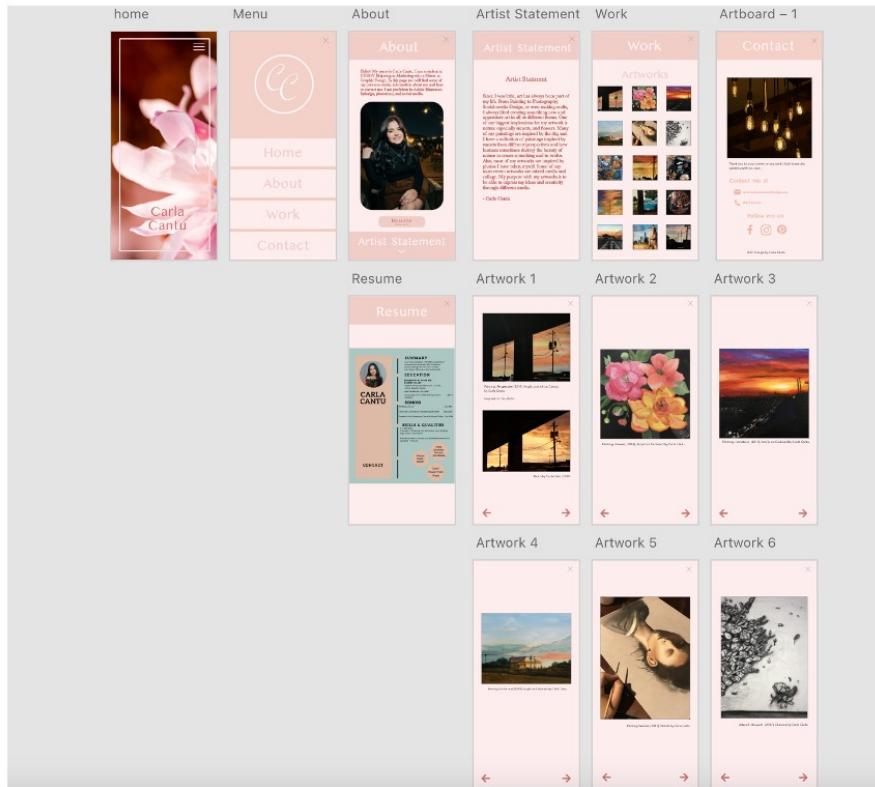
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Follow me on

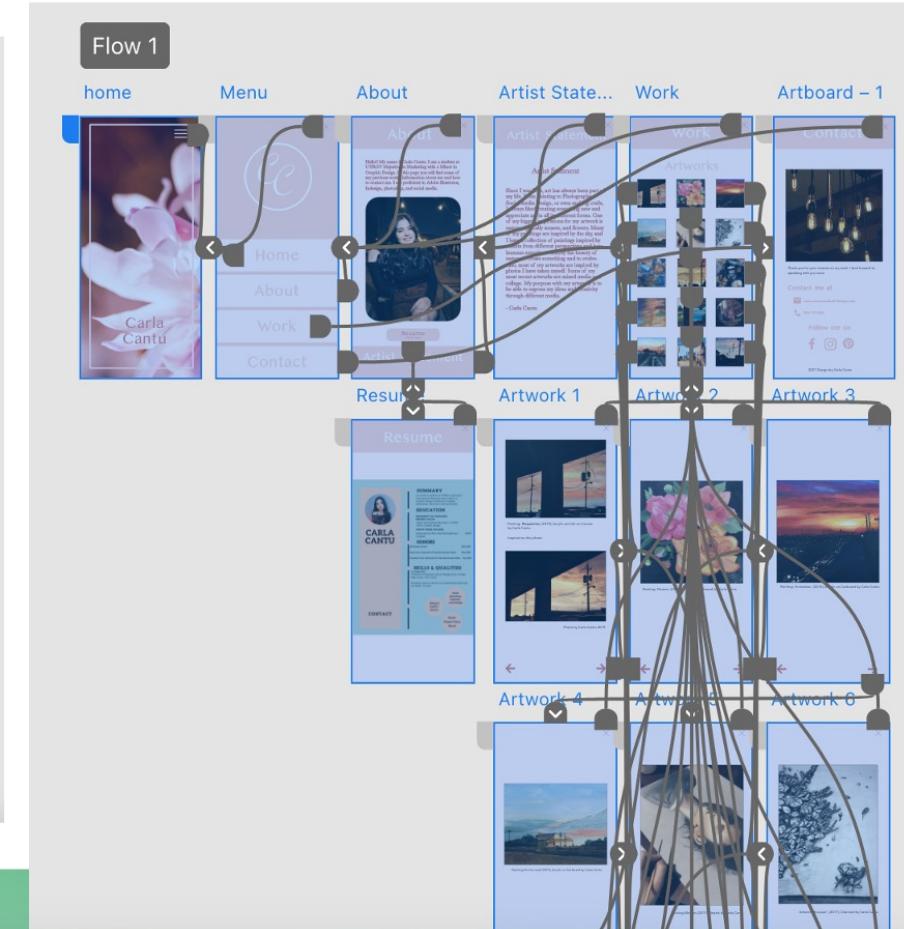
  

2021 Design by Carla Cantu

## UI/UX Design



## Wireframe



# LOGOS & FLYERS:



## CLASES DE PINTURA PARA NIÑOS

Curso de 6  
semanas  
De Junio 21 - Julio  
28

MARTES &  
JUEVES  
11:00 AM  
-12:00PM

Edad:  
7- 10  
años

Maestra: Carla  
Cantu

INSCRIPCIÓN: \$ 15

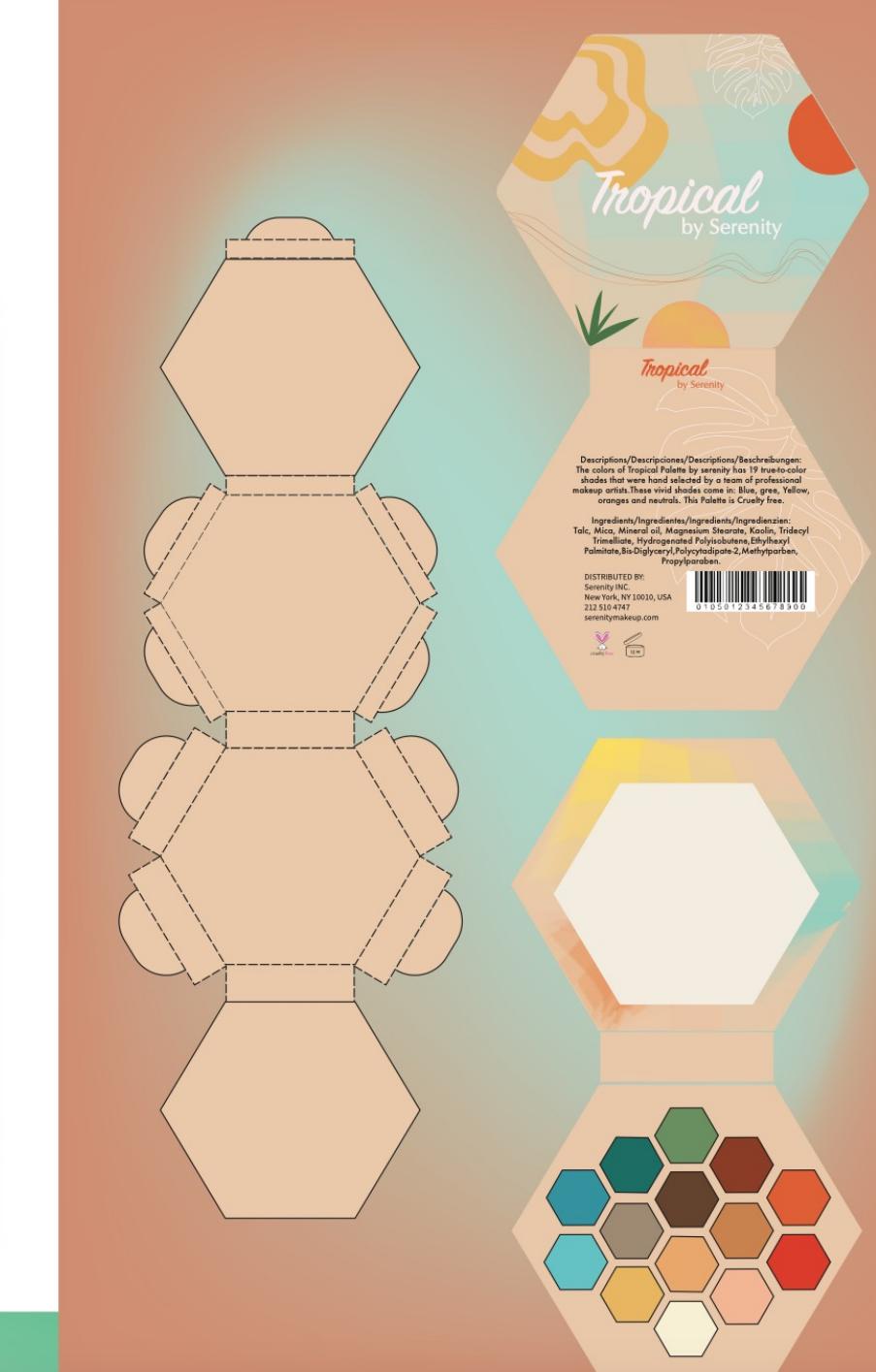
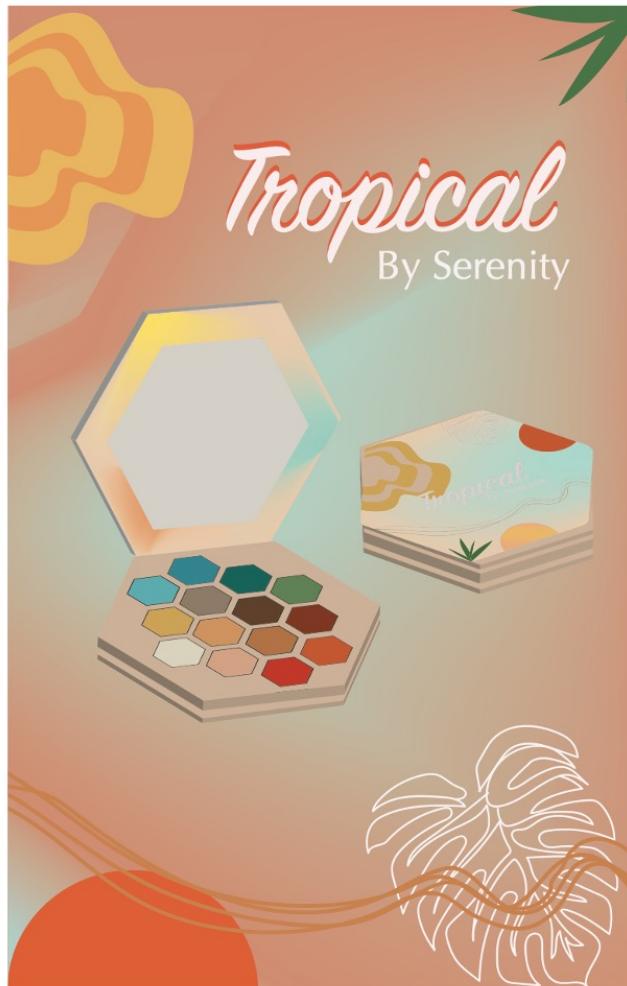
\$15 a la  
semana

Material incluido:

- Canvas
- Hojas de practica
- Pinceles
- Mandil
- Paleta de arte
- Tripie

CUPO LIMITADO

# PRODUCT DESIGN:



# Welcome to Rio Grande Valley

From the white sand beaches of South Padre Island to the gently rolling hills of Falcon State Park, the Rio Grande Valley is a great place to live, work and play. The area stretches from the Rio Grande River along the U.S. – Mexico border to the northern ranch country in the northern sections of Cameron, Hidalgo, Starr and Willacy counties, making it the largest border region in the U.S.

**“Our intention is to give visitors and residents alike a greater appreciation of our beloved Rio Grande Valley, and to bring everyone here closer together.”**

-Explore RGV



The Valley's close ties to Mexico reflected in the architecture, language and culture with a mixture of old-world charm and innovation. The subtropical climate with moderate winters is conducive to active lifestyles. Smart retirees select South Texas as their choice to winter and, once they experience all that the area has to offer, many decide to call the Valley home year-round. The area is ripe with wholesome family activities, great schools and safe neighborhoods.

The Rio Grande Valley has everything you would expect to find in a large city, with multiple award-winning hospitals, major chain stores and restaurants, outstanding entertainment venues, world-class birding, hunting and fishing, professional sports and more.



## Places to visit:

### McAllen

McAllen has long been known as the retail capital of the RGV. La Plaza Mall and 10th Street are great examples of why locals and visitors love to shop in the city. Another amazing place to visit is Quinta Mazatlan. You will find this oasis and its gorgeous Spanish-style home in the southwestern corner of the city, where you can look for rare birds passing through or engage in some nature journaling. Santa Ana National Wildlife Refuge was established for the protection of migratory birds in 1943. Its unique location is at the meeting of different climates and habitats: subtropical wetlands, Chihuahuan Desert, Gulf Coast, and Great Plains.



# DIGITAL MEDIA:

POINSETTIA  
NOCHE BUENA

*Symbolizes good cheer  
and success, associated with  
christmas*



# POSTERS

**Aa Bb Cc Dd Ee Ff**

Bold   Bold Italic   Semibold   Semibold   Regular   Italic

{ The quick brown fox jumps over the }  
lazy dog

The Monotype Baskerville™ font family is a transitional serif created by the Monotype Design Studio in 1923. It was one of several revivals that appeared during that era of a classic typeface originally developed by English type founder and publisher, John Baskerville.

John Baskerville was a 17th century publisher who developed many innovations across different elements of printing, including paper stocks, inks, and typefaces. He was much admired by Benjamin Franklin, his contemporary on the North American side of the pond. Franklin popularized Baskerville's work in the Colonies, eventually making the Baskerville typeface one of the official typefaces of the Federal government after the Revolution.

After falling out of favor for a time, American typographer Bruce Rogers reintroduced the world to Baskerville's work in 1917 in several Harvard University Press releases. Monotype Baskerville, attributed to the Monotype Design studio as a whole, modeled its version on a quarto of Terrence's Comodaeus printed by Baskerville in 1772. It is a cleaner typeface than the original—the design studio seems to have streamlined much of the rougher characteristics in Baskerville's work, giving Monotype Baskerville a finer, more modern edge. Monotype Baskerville is often used for book text.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

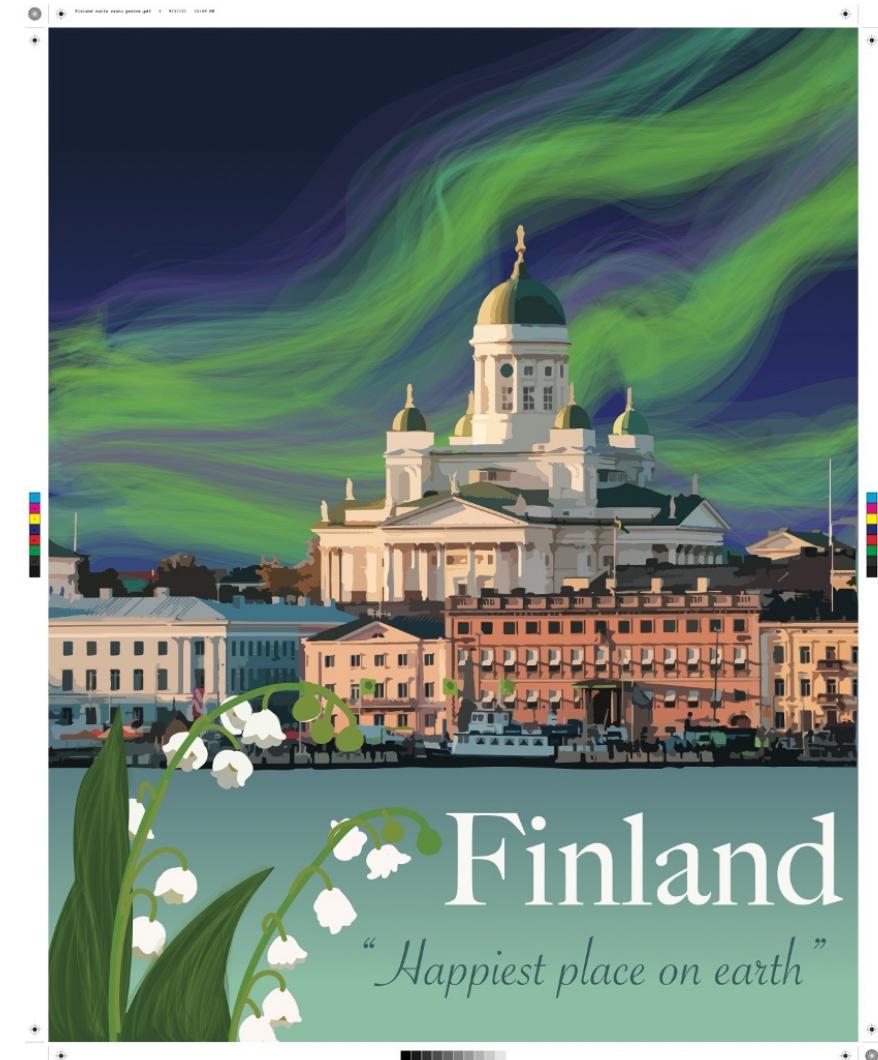
Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww  
Xx Yy Zz

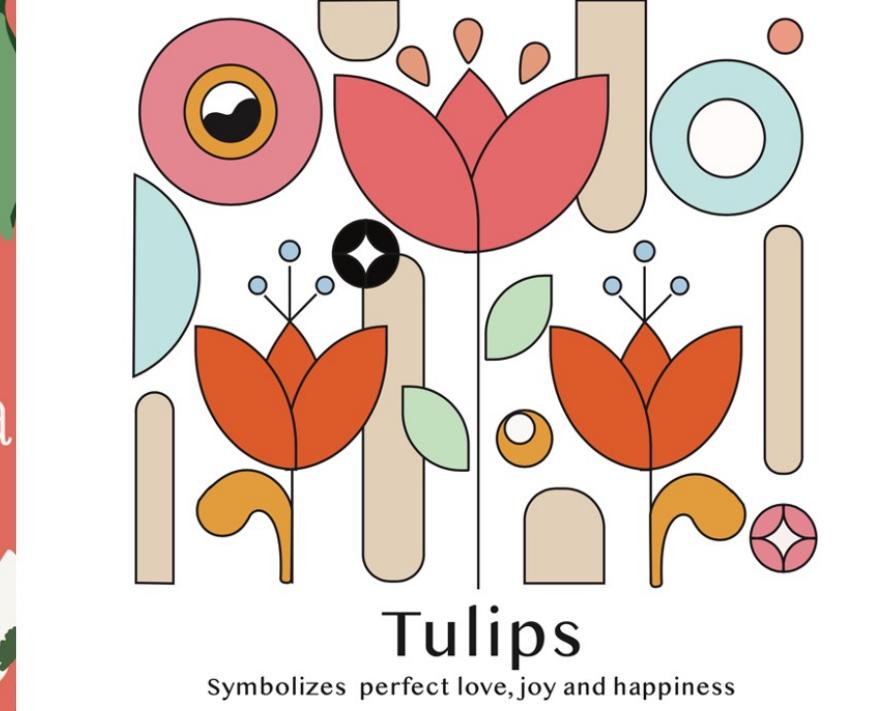
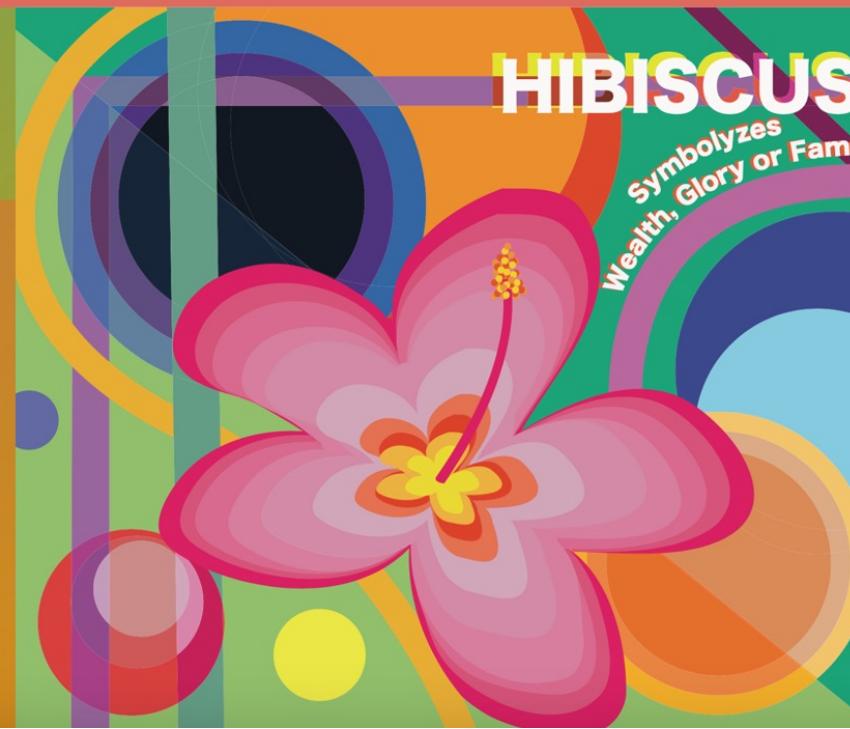
# Baskerville

1 2 3 4 5 6 7 8 9 10

! @ # \$ % ^ & \* ( ) \_ + | \ } ] { [ / ?

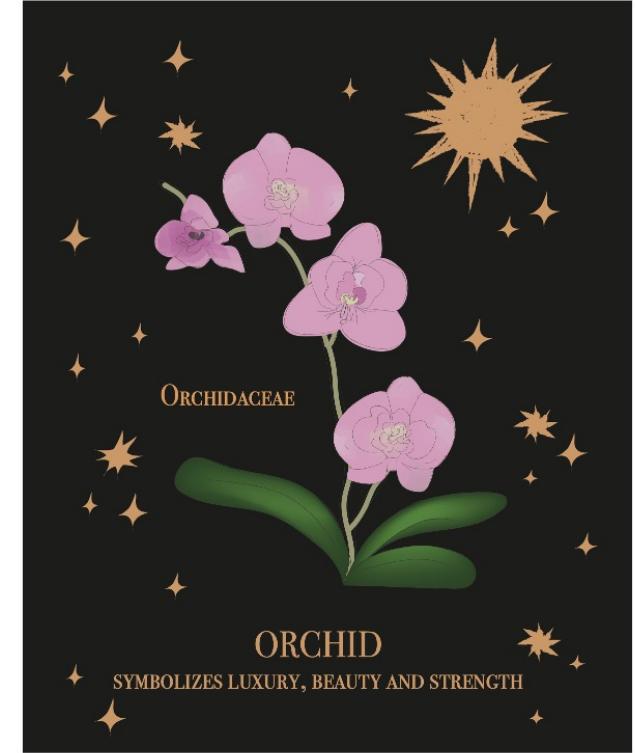
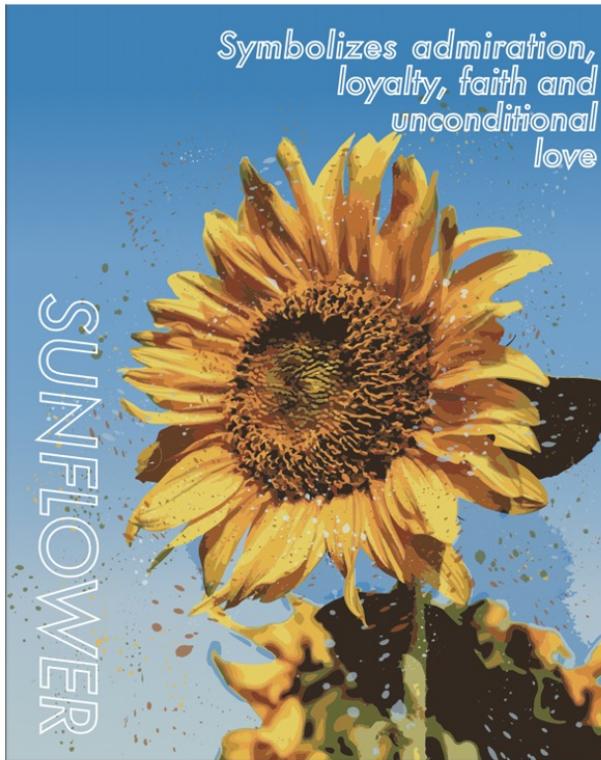


# POSTCARDS DIGITAL MEDIA



# *ROSE*

Symbolizes Love, Passion and Respect



# WATERCOLOR/ACRYLIC PAINTINGS:



# Acrylic Paintings:







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**Contact:**

**Carla Cantu**

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**[carlacantu@gmail.com](mailto:carlacantu@gmail.com)**

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