

# Carla Garcia

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## EDUCATION

**The University of Chicago**, Chicago, IL June 2019 – December 2020  
*Candidate for Master of Science in Computer Science with Software Engineering Specialization*

- **Relevant Coursework:** Java Programming (including data structures), Algorithms, Discrete Mathematics, Introduction to Computer Systems
- **Anticipated Coursework:** Object-Oriented Programming, Functional Programming, Applied Software Engineering, Networks, Databases, Introduction to Computer Security

**Northwestern University, School of Professional Studies**, Chicago, IL February – August 2018  
*Full-Stack Web Development Coding Boot Camp*

- **Final Project:** Jamspot, a collaborative social network for musicians, built with the MERN stack

**Northwestern University, Medill School of Journalism**, Evanston, IL September 2013 – June 2017  
*Bachelor of Science in Journalism, Integrated Marketing Communications Certificate, Psychology Major*

- **Honors:** Summa cum laude (GPA: 3.98), Kappa Tau Alpha, Dean's List (Fall 2013 – Spring 2017), inaugural Peter Alexander Scholarship in Journalism recipient

## SOFTWARE DEVELOPMENT SKILLS

### Languages

*Proficient:* Java, JavaScript (React, Node.js, Express, jQuery), SQL, HTML, CSS

*Familiar:* Python

### Technologies

*Proficient:* MySQL, MongoDB, REST APIs, Git, Heroku

*Familiar:* Firebase, Netlify

## PROFESSIONAL EXPERIENCE

**The University of Chicago, Biological Sciences Division**, Chicago, IL June 2019 – Present  
*Student Web Designer*

- Build and maintain hundreds of pages of content for multiple department websites using Drupal
- Collaborate with department heads to improve on website organization and design choices
- Create instructional guides for Biological Sciences Division employees learning to use Drupal

**Cramer-Krasselt**, Chicago, IL September 2016 – July 2018  
*Junior Brand Planner (August 2017 – July 2018)*

- Developed marketing strategies for B2B and B2C clients, such as Porsche and Edward Jones
- Conducted and analyzed qualitative and quantitative research for clients and new business pitches
- Built trend and insight decks to inspire and inform strategic development and creative execution
- Wrote a monthly company-wide data strategy newsletter and blog posts for the C-K website

*Brand Planning Intern (September – December 2016)*

**Time Inc.**, New York, NY June – August 2016  
*Brand Marketing Intern at Food & Wine*

- Developed and planned events, such as the Classic in Aspen festival and a new speaker series
- Researched, budgeted, managed and distributed branded merchandise for clients and partners
- Created and updated sell sheets, presentation decks and other promotional materials

## RESEARCH AND LEADERSHIP EXPERIENCE

**Body and Media Lab**, Evanston, IL September 2016 – June 2017  
*Studies the relationship between cultural media practices and women's body image*  
*Research Assistant*

**Spoon University**, Evanston, IL October 2014 – June 2017  
*Publishes an annual print magazine and daily online content about food for college students*  
*Print Director (January 2016 – June 2017)*

- Oversaw print magazine production, from initial story assignments to final approval of proof
- Managed editorial staff and coordinated with photography and design teams
- Edited all print articles for style, grammar and content

*Editor (April 2015 – January 2016), Staff Writer (October 2014 – April 2015)*

## ADDITIONAL SKILLS

*Certifications:* Qualtrics Research Core Expert

*Software:* Adobe InDesign, Adobe Premiere Pro, Crimson Hexagon, Qualtrics, SPSS, Drupal, WordPress

*Spoken Languages:* English (fluent), Spanish (proficient)