

Formulate three hypotheses on the local context of Vienna with regard to gentrification, and include 1-3 signifiers you might search for in the built environment to support or to object the hypothesis.

Hypothesis: Vienna actively employs social mix policies to counter (or justify?) gentrification.

Signifiers: presence of public and private housing, and their proximity to one another; presence of ethnic shops and services; a diversity of users, in age, income, culture, ethnicity...;

Hypothesis: in contrast to the era of Red Vienna, today's (conservative) government has created an atmosphere in which tensions between social classes are rising.

Signifiers: signs of protests against gentrification phenomena like urban regeneration project, real estate developments, increased unaffordability of housing (banners, posters, stickers); signs of private real estate developers/private housing projects (advertisement, building permits, building sites); informal and illegal behaviours like squats, rough sleeping, graffiti;

Hypothesis: gentrification is being caused by the "soft urban renewal" programme, where old public housing stocks are renovated by private real estate investors and developers.

Signifiers: renovation projects of old public housing by private developers; the number of private dwellings near the renovations;