

# CARLA ANGELA INTAL

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## EDUCATION

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- 2018-19      **University of Oxford**
- MS in Social Data Science
  - Graduated with Distinction and [Best Thesis award](#) (“A social network analysis of Brexit voting by MPs of the 57<sup>th</sup> parliament”)
- 2014      **London School of Economics and Political Science**
- Summer course in Advanced Econometrics
- 2011      **Johns Hopkins University, USA**
- MA in Applied Economics, 3.86/4.00
- 2004      **University of the Philippines**
- BSc in Economics, Dean’s list

## TECHNICAL SKILLS

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**Advanced:**                  Python, SQL (Presto / Alation), Tableau, Google Data Studio, STATA, Photoshop, Excel

## RELEVANT WORK EXPERIENCE

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- 2020-      **LinkedIn (EU HQ – Dublin, Ireland)**  
*Insights Analyst & Thought Leadership Lead*
- **Thought Leadership Lead** for LinkedIn Sales Solutions (LSS) Insights: I develop and execute our global content strategy, including, engagement models with internal/external partners
  - **Technical research:** Use of big data analytics and data science methods (social network analysis, machine learning) to produce and author narratives on topics for the sales profession, such as:
    - [Four Networks of Sales](#), a four-part blog series using social network theory
    - [The Watercooler blog](#), a data deep-dive of what sales leaders read on LinkedIn monthly
    - [The Science of Sales blog](#) – featuring logistic regression on actions that define a successful salesperson
    - Global, regional, and country industry analyses for the sales function
  - **Customer-facing role:** Strategic business partner and POC to LinkedIn’s global marketing team and sales reps, showcasing the power of data by turning it to actionable recommendations that address the needs of customers
  - Strategic advisor to senior LSS leadership, providing big data insights and technical analyses
  - Code peer reviewer for insights and content on thought leadership
  - Build insights and analytics at scale (using Python) for internal and external stakeholders.
- 2012-18      **International Monetary Fund, Washington DC**  
*Staff Research Analyst / Information Officer / Researcher to the Deputy Managing Director*
- Designed over 100 data visualization dashboards for 3 departments, including the Office of the Managing Director (samples [here](#))
  - Created the IMF Innovation Lab’s Data Analytics team (8 members)
  - Developed machine learning models for the [Review of Conditionality](#) project (Random forest, Clustering, Word2Vec, Regressions, etc.)

- Implemented data validation and analytics for economic and macro-finance indicators of over 180 countries
- Initiated and developed the technical proposal of a departmental big data revamp using graph databases

2011-12

## **The World Bank, Washington DC**

### ***Consultant – Concessional Finance; Poverty Reduction and Gender Data Group***

- Responsible for the development of the Gender Equality Data and Statistics portal, including design and formulation of content
- Implemented data analytics and recommendations on the clustering and consolidation of the World Bank's trust funds

2011

## **United Nations Foundation**

### ***Consultant / Transactions Manager for Innovative Finance***

- Designed, implemented, and delivered a fintech solution to accelerate procurement of reproductive health goods to Africa by 60%
- Led Innovative Finance campaigns within the UNF system

## **AWARDS, ADDITIONAL SKILLS AND INTERESTS**

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**Insights @ LinkedIn - Culture and Values Collaboration Award (2020):** Given to someone who puts company first and is team oriented, someone who is open, honest, and assertive, and someone who leads compassionately.

**Oxford Foundry's LEV8 Women (2019):** Selected as one of 9 (from 100+ applicants) to be part of the 2019 cohort. The LEV8 program is an intensive program that encourages, empowers and nurtures Oxford's current and future female leaders and founders to pursue their entrepreneurial purpose.

**Start-up weekend Oxford (2019):** Won first prize for the Prop-tech idea "The Four Year Plan" (team competition). The prize value was €15k and my role was Data Science Lead.

**Oxford All-Innovate Idea Competition (2019).** My team of 3 was a semi-finalist and we went to the bootcamp stage where we pitched our idea to a judging panel. My idea was for the alumni crowdlending for student loans "Fivo", I was Founder and CEO.

**FinTech for Africa Hackathon (2017).** Received first prize for our team's fintech idea "RemitShop" where I was CEO. Prize value is £5k.

**IMF Capacity Development Challenge (2016).** Received a \$10k grant to implement an e-internship idea that matches students to staff. The team comprised of members from IT, Statistics, and Strategy Policy Departments.

**Lead:** 2016-18, Data Viz DC meetup group, 7000+ members  
2018, IMF Data Viz Day, 200 participants, Hackathon and Conference  
2017, Data Viz for Social Good Hack night, Washington DC, 90 participants

**Clubs:** 2019, Oxford Badminton Club  
2018, Rowing club, Keble College Oxford (Michaelmas term)  
2018-19, Oxford Philippines Society (Secretary)  
2018-, Oxford Union (Life member)