

CARLA VIANNA

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RELEVANT EXPERIENCE

News Intern, Gainesville Sun, Gainesville, FL

Jan. 2014-Present

- 20 hours a week in the newsroom reporting on deadline
- Business reporting
- Work closely with all metro editors
- Experience with breaking news

Correspondent, Gainesville Sun, Gainesville, FL

Sept. 2013-Dec. 2013

- Paid freelancer reporting within the business beat for the city newspaper
- Wrote weekly articles assigned by the business editor

Social Media Intern, University of Florida, Gainesville, FL

Aug. 2013-Dec. 2013

- Managed content for UF's social media accounts: Facebook, Twitter, Instagram, Vine, YouTube
- Photographed events for the UF Facebook page: UF Homecoming, Fall 2013 Commencement

Editorial Intern, Gainesville Today magazine, Gainesville, FL

Jan. 2013-Aug. 2013

- Wrote one to two 1500- to 2500-word feature stories for each issue
- Worked on deadline each month
- Pitched creative story ideas

Freelance Writer, The Independent Florida Alligator, Gainesville, FL

Jan. 2013-April 2013

- Largest student-run newspaper in the U.S.
- Pitched story ideas to the metro editor
- Took assigned stories and wrote them by a 5 p.m. deadline

EDUCATION

University of Florida, 2011-May 2015

- 3.7 GPA
- Degree expected: B. S. in journalism
- Major coursework: Reporting (B), Visual Journalism (A), Multimedia Writing

(A), Photojournalism (A), Magazine Feature Writing (A)

- Outside concentration in psychology

SKILLS

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| • Fluent in Portuguese | • iMovie, Final Cut Pro, Audacity, Soundslides |
| • Intermediate Spanish | • Photoshop, Adobe Illustrator |
| • Detail oriented | • Social media (Instagram, Facebook, Twitter, WordPress, Tumblr, LinkedIn) |
| • Experience with deadline | • HTML, CSS, Brackets & GitHub |
| • Writing skills are honed daily | |
| • Intermediate level photography | |

REFERENCES

Anthony Clark, Business Editor
Gainesville Sun
352-338-3171 - Anthony.Clark@gainesville.com

Bruce Floyd, Social Media Specialist
University of Florida
352-846-3903 - Bfloyd@ufl.edu

Sasha Fields, Former Editor
Gainesville Today
941-228-5853 - Sasha_fields@asolorep.org

ONLINE PORTFOLIO

<http://carlaovianna.wordpress.com>