

CARLOS RODRÍGUEZ

FRONT-END DEVELOPER

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Profile

28 years old entrepreneur based in Guadalajara, Mexico. Founder of two startups, Labproy created in 2010 (a creative agency focused in web development for commercial purposes); and Capworth created in 2008 (a technology and management infrastructure development consultancy firm).

Can manage many projects and activities at any given time. Seldom satisfied with the current state of things is always searching for ways to change and improve current methods and results. Doesn't like routine, prefers to have great variety in his work and he quickly adapts to changing systems and situations. Very intellectual, likes to investigate and research, needs proofs and facts to support ideas. Has a strong interest in people and can be effective in interpersonal situations. He can also work well alone in thinking and planning tasks.

Skills

Web Development

Create websites, blogs and social media strategies, making use of web standards and responsive design.

Graphic Design

Develop an entire corporate image strategy as well as specific printed media and editorial design projects.

Project Direction

Ability to lead and manage a wide variety of design and development projects in team and independent situations.

Technology



Experience

Labproy

Project manager, web developer

2010-currently

Deployment of commercial strategies based on web technologies and social media. Direction of creative process managing a team of graphic designers, photographers and copy editors.

Capworth

Project manager, information architect

2008-2010

Business enhancement through reengineering business models, product design and organization structures. Technology implementation, methodology and process design and productivity coaching.

Education

University of Guadalajara - Guadalajara, Jalisco, México
Major, Financial Management — Minor, Information Technology