



OFFICE OF THE CAMPUS DIRECTOR

Date:

02/18/24

TO/FOR: Dean A. Accord, Dean R. Lagunera

Dean B. Rabat

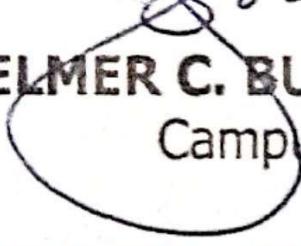
Subject: Attached - Invite (Shell Art Competition)

Action/s Needed:

- for your information and perusal
- for appropriate action/compliance
- for comments/suggestion/recommendation
- for signature/Approval
- please come for a meeting/briefing

Remarks: Please encourage our potential students to join the competition. By

A Oil/Acrylic B Watercolor C Sculpture
 D Digital E Photography


ELMER C. BUENAVIDES, DIT
Campus Director

- Director's Office -



SULTAN KUDARAT STATE UNIVERSITY
EJC Montilla City of Tacurong 9500
Province of Sultan Kudarat

OFFICE OF THE OIC PRESIDENT

Date: 03/15/24

TO/FOR: Dir. H. Abusama

SUBJECT: "attached letter"

ACTION/S NEEDED

- For your information and perusal
- For appropriate action/compliance
- For comments/suggestion/ recommendation
- For signature/approval
- Please come for a meeting briefng

Remarks:

For your information,
dissemination & recommendation.
Encourage student/s to
participate in the competition.

JESUSA D. ORTUOSTE, PhD
Vice President, Academic Affairs &
Officer-in-Charge (OIC)-President

SULTAN KUDARAT STATE UNIVERSITY
ACCESS EJC Montilla, Tacurong City
Office of the Student Affairs and Services

Date: 03-18-24

TO/FOR: Campus Director/Incharge
All Students

Subject: Go attach invitation letter

Action/s Needed

- For your information and perusal
- For your Appropriate action/compliance
- For comments/suggestions/recommendation
- For signature/Approval
- Please come for a meeting

Remarks: Encourage students who
are excellent in art to participate
in this competition.

HASSANAL PEUTO ABUSAMA, MAT
Director for Student Affairs and Service

Received by: _____
Date & Time: _____

Received by
JESUSA D. ORTUOSTE
03/15/24

3/14/24, 10:29 AM

Sultan Kudarat State University Mail - The 57th Shell National Students Art Competition is Now Accepting Entries

OFFICE OF THE PRESIDENT SKSU <officeofthepresident@sksu.edu.ph>

The 57th Shell National Students Art Competition is Now Accepting Entries

1 message

SHELL NSAC SECRETARIAT <shellnsacsecretariat@gmail.com>

To: Sksuop <sksuop@gmail.com>
Cc: Carl Tanseco <carl.tanseco.tog@gmail.com>

Thu, Mar 14, 2024 at 9:58 AM

Good day!

24-01057

Greetings from Team OnGround, Inc., the official marketing agency of Shell Pilipinas Corporation (formerly Pilipinas Shell Petroleum Corporation) for the implementation of the Shell National Students Art Competition (NSAC), the longest running art competition in the Philippines.

This is to inform you about our intent to invite you to join the 57th Shell National Students Art Competition.

In line with this, we would like to invite you to a briefing to further discuss information about the competition. You may click on the link below and choose your most convenient time for a short briefing.

57th Shell NSAC School Briefing Registration Link

Please find the attached file/s for your reference. Should you have any questions and/or clarifications, please feel free

to reach us.

Thank you and we look forward to your positive response.

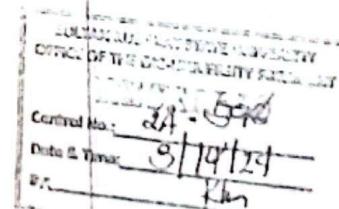
Yours Truly,

Kristine

03/14/2024

3 attachments

Thu 57th National
Students Art Competition



57th Shell NSAC Poster.jpg
91K

Like me, Likha ni ng Olwa

- 57th-shell-nsac-mechanics-final.pdf
279K
- 57th Shell NSAC School Competition Invite_03142024.pdf
138K

THE 57TH SHELL NATIONAL STUDENTS ART COMPETITION (NSAC)

CONTEST PERIOD:

ACTIVITY	DURATION
Submission of Entries	February 26, 2024 (12:00 PM PHT)- September 25, 2024 (11:59 PM PHT)
Validation of Entries	September 26, 2024 - September 30, 2024
Preliminary Screening All entries	October 3, 2024 - October 4, 2024
Shipping of Artworks Total of 100 entries (20 per category)	October 7, 2024 - October 25, 2024
Actual Screening Total of 100 entries (20 per category)	October 28, 2024
Final Judging 15 winners (Top 3 per category)	October 29, 2024 - October 30, 2024
Announcement of Winners	November 15, 2024

1. The deadline for accepting actual entries is October 25, 2024
2. Total of 15 winners (Top 3 per category)
3. Top 1 per category: Php60,000 cash, a limited-edition Shell NSAC shirt and jacket, a gold medal, and a plaque
4. Top 2 per category: Php40,000 cash, a limited-edition Shell NSAC shirt and jacket, a silver medal, and a plaque
5. Top 3 per category: Php30,000 cash, a limited-edition Shell NSAC shirt and jacket, a bronze medal, and a plaque
6. Top 4-20 per category: Php2,000 cash, a limited-edition Shell NSAC shirt, and a Certificate of Participation
7. The respective School or University of the first prize winners will get a special grant worth Php20,000 in support of the Faculty Development Program.

Announcement of Winners: November 15, 2024

ELIGIBILITY:

- The contest is open to college students who are currently enrolled for at least one semester in a duly recognized college or university in the Philippines for the academic year 2023 to 2024 and 2024 to 2025 with at least 9 units.
- Graduates of the academic year 2023 to 2024 are eligible to join the contest, as long as they are enrolled upon submission of entries.
- Senior High School students are also not eligible to join the contest.
- 1st Place Winners of the previous Shell National Students Art Competition may still join except in the category where they have already won.
- Meanwhile, 2nd and 3rd Place Winners may still join the contest even in the category where they have already won.

THEME:

For the 57th Shell NSAC, the theme is " **Lika na, Likha pa ng Obra** ". As Filipinos, our grit, resilience, determination, and collaboration have fueled remarkable progress, turning aspirations into realities. And our journey continues. We have come so far, but a long, beautiful road still lies ahead. Deeply rooted in tradition and community, we will continue to celebrate success and navigate challenges as one nation, powered by the achievements of the past and a shared hope for the future.

In line with the Shell companies in the Philippines' 110-year presence in the country, the 57th Shell National Students Art Competition (NSAC) will focus on the Filipino's power to change for the better as it continues moving forward. The youth will be challenged to reflect progress and positive transformation in their art; taking inspiration from our culture, traditions, values, and people, student artists can showcase Filipino potential and how we harness that potential into personal growth, community development, societal improvement, and even nation building.

CATEGORIES:

The contest consists of five (5) categories:

- Oil/Acrylic** – Size should be at least 2 x 3 feet but not bigger than 3 x 3 feet, including the frame. The format of size must be Length x Width (L x W). Only rectangular and square canvases will be accepted. Shaped canvas will not be accepted. Mixed media and collages are not allowed. Entries should be ready for display: properly stretched with a box frame or in a wrap-around canvas stretcher. Wet paintings will not be accepted.
- Watercolor** – The size of the watercolor paper must be 18 x 22 inches and not more than 22 x 30 inches INCLUDING the frame. The format of size must be Length x Width (L x W). Mixed media and collages are not allowed. Entries should be properly framed and ready for display.

- C. **Sculpture** – Freestanding, height should be at least 1 foot but not more than 1.5 feet. Including the base; and not more than 1.5 feet on all sides. The base is optional. If with a base, should not exceed 2 inches in height and should not be more than 1.5 feet on all sides. The format size must be Length x Width x Height (L x W x H). The sculpture piece may be made of wood, properly fired clay, stone, metal, or any other durable material, or a combination of these. Materials that easily break apart and are flammable (such as paper mache, charcoal, soap, etc.) and work with pointed objects or sharp protrusions will not be accepted. Relief sculptures are NOT allowed. Sculptures should not weigh more than 10 kilos.
- D. **Digital Fine Arts** – Entries must contain "native" or original working files used in composing the entry, which includes layered files that must not be flattened, fonts, and raw materials such as scanned image sources. All entries must be at least at 300 dpi resolution. Scanned imagery and digital painting techniques via available graphics software may be utilized. Manually produced works that are scanned but not digitally reworked will not be accepted; a printed output that is manually re-touched and/or painted over is also not allowed. Only images produced by the participants (i.e. entrant's own photos, drawings, or paintings) or signed as owned by the contestants are acceptable. An exception is made if the artist shows proof/receipt of purchase from an image bank or person from whom the image was acquired.
- E. **Photography** - All photographs must have been taken between January 1, 2024, to September 25, 2024. Colored or black-and-white images taken with a smartphone, DSLR, point-and-shoot camera, action camera, and drone are allowed. Only the following adjustments using in-camera photo editing features and post-processing software such as Photoshop and Lightroom are also allowed: cropping, conversion from color to black and white, vibrance and saturation, shadows and highlights, brightness and contrast adjustment, sensor dust, scratches and spots removal, and sharpening. *Images with the following content will be disqualified: watermarks, borders, any text or signature of the participant, copyrighted material, or intellectual property, Photography should not show/ carry any brand or trademarks owned by a third party.*

Any Infringing, Obscene, Libelous, Misleading, Threatening, Scandalous, Abusive, Pornographic or Harassing content, High-dynamic range, photomontage, composite, and other advanced digital manipulation are not allowed. AI-generated images are strictly prohibited.

Securing permission to capture the subject such as a model or a venue must be the sole responsibility of the Photographer. Specifications: File Size 3 to 10 MB; Image Size 10 x 15 inches, Resolution 300 DPI, Color Profile RGB

HOW TO JOIN:

STEP 1: Visit the official website of Shell Pilipinas Corporation (formerly Pilipinas Shell Petroleum Corporation) to review the complete mechanics.

STEP 2: Once you have completed all the requirements, click the link to register.

<https://www.shell.com.ph/energy-and-innovation/make-the-future/national-students-art-competition-juan-art-nation/national-students-art-competition-registration.html>

STEP 3: Complete the entry form and upload the requirements.

- Category

- Download Link
- Complete Name (as shown in the valid I.D): (First Name, Middle Name, Surname)
- Mobile Number
- Email Address
- Postal Address
- School Name
- Course
- Character Reference (Name of Professor/Dean/Department Head):
 - Contact Number
 - Department
- Entry Title
- Brief Description of the Artwork
- Entry Specifications
 - Category
 - Medium
 - Size in inches for Oil/Acrylic, Watercolor - must be Length x Width (L x W).
 - Size in inches for Sculpture - must be Length x Width x Height (L x W x H).
 - Price in Philippine Peso or (indicate NFS if the artwork is Not for Sale)

STEP 4: Upload the following files. Label the files with your first name and surname followed by the title of the entry and the respective number of the requirement. For example: Jane dela Cruz Bagong Pag Asa 1.

A. Oil/Acrylic

- One (1) full shot of the artwork including the frame with a plain background.
- One (1) full shot of the finished artwork with the student artist
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

*NOTE: Maximum of 4MB per file upload.

B. Watercolor

- One (1) full shot of the artwork including the frame with a plain background.
- One (1) full shot of the finished artwork with the student artist
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

*NOTE: Maximum of 4MB per file upload.

C. Sculpture

- One (1) Collage of front view, rear view, left view, right view shot of artwork with a plain background.
- One (1) full shot of the finished artwork with the student artist
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the

University signed by the Head of Department.

*NOTE: Maximum of 4MB per file upload.

D. Digital

- One (1). JPG file of the artwork. Entries should be at least 300 DPI.
- One (1) full-shot progress photo with the student artist
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

*NOTE: Maximum of 4MB per file upload.

E. Photography

- One (1). JPG file of the artwork. Specifications: File Size 3 to 10 MB; Image Size 10 x 15 inches or 3000 x 4500 pixels, Resolution 300 dpi, Color Profile - RGB.
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

Note:

The Top 20 Finalists in the **Digital Fine Arts** Category will be required to submit a copy of the layered file via email for final evaluation.

The Top 20 Finalists in the **Photography** Category will be required to submit a copy of the original/unedited JPEG files via email for final evaluation.

Additionally, all finalists might be asked to submit an enhanced copy of their entries via email, for display and exhibition purposes.

SUBMISSION GUIDELINES:

- The zipped file name should indicate the first name and surname of the participant followed by the title of the entry. For example, Jane dela Cruz Bagong Pag Asa
- All requirements must be properly labeled with the first name and surname of the participant, followed by the requirement name and number. For example:
 - JanedelaCruzArtworkFullShot.jpg
 - JanedelaCruzFullShotWithArtist.jpg
 - JaneDelaCruzSupportingDoc.jpg
 - JanedelaCruzOriginalWorkingFile1.psd
- Photos should be at 300 DPI.
- Ensure that you photograph the artwork properly. Here are some guidelines to help you.
 - Hang the painting on the wall. Place your work at a height where the focal point will be parallel to where your camera will be. Remove the glass to avoid reflection.
 - Light your work properly. Shoot your work in a room with plenty of natural light.
 - Adjust the camera and settings. The ISO and aperture of your camera are important to get clear, crisp, and bright images of your artwork.
- The submitted photo must be the final artwork and should not be digitally enhanced. More so, it should not be altered and modified after the submission of the entry.
- The entry should not have signatures or watermarks that identify the artist.
- The price indicated on the entry of the artwork will be considered final and cannot be changed at any time after its submission.
- The entry should not have been submitted to any other national or international art

- competitions.
- Participants may submit a maximum of two (2) entries in any category. Each entry should be registered and submitted separately.
- Register and submit entries from February 26, 2024 (midnight PHT) – September 25, 2024 (11:59 PM PHT)
- Contact shellnsacsecretariat@gmail.com for inquiries regarding the submission of entries.

NOTIFICATION OF ENTRIES:

The participants will receive a confirmation message and a tracking number via registered email, and SMS from the promoting agency, TOG Integrated, within 48 hours after the submission of entry.

SCREENING OF ENTRIES:

PRELIMINARY SCREENING: The entries will be screened and evaluated. One hundred (100) finalists (20 per category) will be identified. The one hundred (100) finalists will be requested to submit their actual artworks for judging. Entries that will qualify will be contacted by the Shell NSAC Secretariat regarding the submission of the actual artwork. It is therefore the responsibility of the participant to ensure that the e-mail address and mobile number provided are correct and active.

STEP 1. SCREENING / SELECTION

The screeners will conduct the pre-screening and will select their Top 20, ranked from 1-20, 1 being the highest and 20 being the lowest. The entries are assessed based on the following: Impact: Remarkable Impression of the artwork as a whole, Cohesive Composition, Creativity: Excellent interpretation and communication of the theme, Quality: Excellent Composition, Technique, and Execution, Originality: Something new and inventive.

STEP 2. CROSS-REFERENCE

The Agency will compile the tally sheet. Cross-reference the entries in the Tally Sheet with the artworks containing tracking numbers.

STEP 3. DELIBERATION

Scenario 1: If both screeners have the same set of Top 20, The chosen entries will automatically be declared as the Top 20 finalists to proceed to the final judging.

Scenario 2: If the screeners have different sets of Top 20, They will do another round of shortlisting but this time they will select the top 20 from the chosen 40 entries.

Scenario 3: If there are fewer than 20 matching entries, the agency will determine the number of entries that should be added to reach the top 20.

- Divide the required additional entries evenly among the designated screeners. For example, if 10 more entries are needed and there are 2 screeners, each screener will be responsible for selecting 5 entries.
- If the balance is an odd number, the head screener will provide more entries. For example, if 11 more entries are needed and there are 2 screeners, the head screener will provide 6 entries while the other will provide 5.
- The additional entries should come from the top-ranked entries of both screeners that did not match.

ACTUAL SCREENING OF ARTWORKS: The Top 100 artworks under the five categories will undergo screening to check technicalities (oversized artworks, medium used, mixed media,

materials used, signatures, and watermarks). Failure to meet the requirements during the actual screening will result in possible disqualification from the Top 100 finalist.

Screener will measure the size of the artwork. Artworks that are under and oversized will be disqualified. Moreover, screeners will inspect the overall status of the artwork. Watercolor and Oil Acrylic must be dry. Sculptures should not easily break. DFA should have a layered file. Photography should not show/carry any brand. Failure to meet the requirements will disqualify the artwork from the final deliberation.

FINAL JUDGING: Three (3), (1st, 2nd, and 3rd Place Winners) per category will be identified and will be announced as winners. The thirty-five (35) finalists (7 per category) will be requested to attend the awarding ceremony.

STEP 1: SELECTION OF TOP 10

The judges will rank the artworks by placing stickers on the artworks until they identify the Top 1-10. The entries are assessed based on the following: Impact: Remarkable Impression of the artwork as a whole, Cohesive Composition, Creativity: Excellent interpretation and communication of the theme, Quality: Excellent Composition, Technique, and Execution, Originality: Something new and inventive.

STEP 2: RANKING OF TOP 10

The judges will rank the artwork by a point system until they identify the Top 1-10. 1 being the highest and 10 being the lowest.

CRITERIA FOR JUDGING:

There will be three (3) Filipino Art Masters per category who will evaluate the actual artworks according to the following criteria:

Criteria	Details	Percentage
Impact	<ul style="list-style-type: none">• Remarkable impression of the artwork as a whole• Cohesive composition	40%
Creativity	<ul style="list-style-type: none">• Excellent interpretation and communication of the theme	20%
Quality	<ul style="list-style-type: none">• Strong integration of elements and principles of designs• Innovative in the execution of technique and application of the material.• Distinctive experimentation of tools and materials to enhance the concept.• Additional details for photography: Sharpness, lighting, and exposure	20%
Originality	<ul style="list-style-type: none">• New concept in the way the artwork was done, something new and inventive	20%
	TOTAL	100%

SHIPPING OF ENTRIES:

- Metro Manila qualifiers are requested to ship their artworks to the promoting agency, with the address located at 5 Axis Road, Brgy. Kalawaan, Pasig City from October 7, 2024 - October 25, 2024. The warehouse is open every Monday to Saturday, from 9:00 AM to 5:00 PM. The participants should cover the shipping expenses and will not be refunded. Following your local IATF Protocol, participants who are below 18 years old are requested to stay at home and ship the artworks through a courier service or through their relatives who are 18 to 59 years old.
- Provincial qualifiers are requested to send their artworks to the selected Shell Stations and Partner Galleries and Museums from October 7, 2024 - October 25, 2024 Participants will be contacted by the promoting agency to confirm the details of the pick-up. The transportation expenses going to the Shell Stations or Partner Galleries and Museums should be covered by the participants and will not be refunded. However, shipping expenses will be covered by Shell Pilipinas Corporation and the partner logistics provider.
- Shell Pilipinas Corporation and its promoting agency, and their representatives, will not be responsible for any damage or loss of any entry.

VALIDATION OF WINNERS:

- Winners will be interviewed. They will be requested to show some of their previous artworks for reference.
- A Certificate of Authenticity will be requested as well.

NOTIFICATION OF WINNERS:

PRELIMINARY SCREENING: 100 Qualifiers will receive a notification message via registered email, and SMS from the promoting agency, TOG Integrated, within 48 hours after the preliminary screening. These 100 qualifiers will undergo the 2nd round which is the actual screening of artworks.

If no response is received within 48 hours after the receipt of the registered notice, the prize will be forfeited upon prior approval of DTI.

FINAL SCREENING: Winners will be announced during the awarding ceremony. Moreover, they will receive a notification message via registered email, and SMS from the promoting agency, TOG Integrated, right after the awarding ceremony. If no response is received within 60 calendar days after the receipt of the registered notice, the prize will be forfeited upon prior approval of DTI.

PRISES:

- Top 1 per category: Php60,000 cash, a limited-edition Shell NSAC shirt and jacket, a gold medal, and a plaque
- Top 2 per category: Php40,000 cash, a limited-edition Shell NSAC shirt and jacket, a silver medal, and a plaque
- Top 3 per category: Php30,000 cash, a limited-edition Shell NSAC shirt and jacket, a bronze medal, and a plaque
- Top 4-25 or Finalist per category: Php2,000 cash, a limited-edition Shell NSAC shirt, and a Certificate of Participation.
- The respective School or University of the first prize winners will get a special grant worth