

EXTENSION AGENDA

The Extension Agenda

1. Enhancing capability of faculty as extension as service provider (specialized training based on vertical articulation)
2. Establishing the Knowledge Innovation and Management Center as facility for: Advocacies, IEC materials, Database, e-learning materials, tri-media materials and other forms of media production.
3. Enhancing community productivity through intervention of program/project focused on the identified thematic areas and integral themes, industry and market-driven needs for (ASEAN Integration) standardized quality products, process, outputs, and consideration for outcome-based results:
 - Halal Assurance System/Hazard Analysis and Critical Control Point (HACCP)
 - Food and processed product
 - Good agri-fishery practices (GAP)
 - Organic agri-fishery technologies and livelihood interventions
 - Capability enhancement programs (Training, Demonstrations, Farmers Field School)
 - Technology incubation programs

To ensure that all extension activities for SKSU are geared in the attainment of the above-mentioned objectives, the following are the thrusts of the Extension Division:

- A. **Institution Building.** This is the key to technology diffusion. The sustainability of the delivery of service including technology utilization is through training where point-to-point communication is strategic in establishing interpersonal relationship among target groups. Training needs are determined via technology assessment and the periodic monitoring and evaluation of the field activities.
- B. **Technology Transfer, Application and Commercialization.** This will take charge of pre-assessment and socio-economic surveys prior to the implementation of technology projects. It will assist in the conduct of trainings, establishment of community-based demo projects at the same time monitor and evaluate field level activities. Consultancy, coaching, mentoring and advisories

will be part of services for the transfer, application and commercialization of technologies.

- C. **Packaging of Information, Education Communication Materials.** It will basically involve packaging materials and other informational materials (print, audio, A-V, indigenous) for LGUs, NGOs and GOs.
- D. **Commercialization and promotion of products and services.** Agri-fishery, and other high-value crops. This will be done through establishment of demo projects, plant health clinic, field days/harvest festivals, broadcast, and agri-kapihan.
- E. **Natural Resources Management** (Soil, water, plants, animals; indigenous technologies, indigenous structures).
- F. **Education and Nutrition.** It will collaborate with government agencies on non-formal education (NFE), alternative learning system (ALS) which shall be integrated with healthy environment, good nutrition and livelihood for every family in the service area.

G. Providing expert services

1. Create identified pool of experts as service providers of their specializations (consultants/experts, assessors/evaluators, trainers, resource persons, facilitators, implementers)
2. Accreditation/Registration of individual or institution as service provider
3. Technical and Educational Advisory Extension Services- Organizational and Enterprise evaluation and design assessment, Expert/Consultancy Services on Agri-fishery technologies and other fields, Alternative Learning System, Literacy Program, LGU Support Program for Good Governance.

ii. Institutionalizing continuing programs on:

1. Sustainable Environment Programs:

- Disaster risk preparedness and management
- Resilience amidst climate change (mitigation and adaptation):
 - Renewable Energy

- Biodiversity and Natural Resources Management,
- Greening Program (Waste Management and Aesthetic Environment)
- Organic Agriculture

2. Socio-cultural Programs

- Health and Nutrition Program
- Gender and Development
- Preservation, promotion and advocacy of arts and culture, Indigenous Knowledge System (IKS), Indigenous People (IP's tradition) and Pilipino Culture and Arts.

iii. Strengthening of the Extension Service Delivery

1. Policies formulation to institutionalize extension incentives and benefits (Reward Systems/Promotion Points)
2. Review and update extension manual based on approved policies
3. Institutional membership and networking with recognized or accredited extension organizations
4. Forge MOAs, MOUs for partnership, and collaborations (local, national, international)

b. Integral Themes:

2.4.1 Poverty Alleviation

The intervention is usually geared towards livelihood and various economic activities that enhance productivity and increase income, access to social services (education, health, and recreation)

2.4.2 Peace and Development

This may also include capacity enhancement, economic activities, policy development, good governance, and support to IPs cultural development and IKS promotion.

2.4.3 Health System and Development

This theme may include promotion, campaign and advocacies on health related issues (nutrition, hygiene, lifestyle, diseases, illnesses, alternative medicines, medicinal and herbal remedies, health and wellness).

2.4.4 Behavioral Development

Values integration and enhancement, social preparation, improve community involvement and voluntarism.

2.3.5 Gender and Development

Promotion and advocacies on gender issues, gender sensitive policies, gender equality and roles.

2.3.6 Agri-based Technologies Advocacy and Promotion

This theme is encompassing economic, health, and environmental opportunities as well as cultural acceptability.

The extension focus of each campus/site varies according to the program offering and the existing and immediate needs of the communities in the respective areas. The agenda therefore must primarily have relevance to the specialization and expertise on the program offerings or it must cut across various disciplines.