Dog Grooming Website Plan

# Your Name: Carleigh Smith

# Name of the Dog Grooming Business: The Pooch Parlor

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: About Us:

* Background Information about the business
* Certifications and Training the groomers have

Idea 2:Contact Information:

* Clear contact details including phone number, email, and physical address.
* Links to socia media profiles

Idea 3: Bookings/Appointments:

* Online booking system or information on how to schedule appointments.
* Availability or cancellation policaies

Idea 4:Services:

* Detailed list of grooming services offered
* Pricing information for each service
* Special packages

Idea 5:FAQS:

* Content about pet care, grooming tips, and expertise on grooming.

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | The purpose of this website is to satisfy customers looking to get their pet groomed. The goal is to have an easy working, satisfying website. |
| Target Audience | Describe the target audience (age, gender, demographics) | The targeted audience is adults with pets. |
| Graphics | What graphics will you use on the website? | I will use animal graphics such as pictures of dogs and cats |
| Color | What colors will you use within the site to enhance the purpose and brand? | I will use many colors such as white, black, pink, red, green, yellow, and more. |
| Accessibility | How will the website accommodate people with disabilities? | This website will have links you can click to easily find where you want to go |
| Project Timeline | Identify the project timeline | This project is due next week. |

# Wireframe

Sketch the wireframe for the home page below.A computer screen with a blue border

Description automatically generated with medium confidence

# Site map

Services(Extended)

Create a site map for the website below.

FAQ(Extended)

Bookings/Appointments

Contact Information (Extended)

Home

About Us