



CARL G.W. SMITH

GRAPHIC AND WEB DESIGNER

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Lawrence, Kansas 66046
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carlvskansas.github.io

EXPERIENCE

- **LEAD GRAPHIC AND WEB DESIGNER**
Legacy Financial Partners | Apr 13 - Current

Created websites, landing pages, email blast templates, print design, Display Ads, file management system, Defacto-IT guy.
- **GRAPHIC AND WEB DESIGNER**
Freelance | Jan 08 - Current

Web design, Print Design, Digital Design, Mostly wordpress website creation and quick graphic solutions.
- **MANAGER**
Parkway Wine and Spirits | Aug 2011 - Mar 2013

Cashier, Stocking, Cleaning, Opening, Closing, Ordering, Customer Suggestions.

EDUCATION

- **BFA - GRAPHIC DESIGN**
Washburn University | Aug 2013 - Dec 2017

Graduated with the core competencies in print and web Graphic and Web Design.
- **DESKTOP PUBLISHING CERTIFICATE**
Johnson County Community College | May 2012

Certificate of completion with proficiency in the entire Adobe Creative Suite.
- **GRADUATE**
Washburn Rural High School | May 2008

SKILLS

Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Indesign	<div><div></div></div>
HTML/PUG	<div><div></div></div>
CSS/SASS	<div><div></div></div>
JS (ES6)	<div><div></div></div>
PHP	<div><div></div></div>

SELECTIONS - WEB

www.replaylounge.com
www.krbfinancialinc.com
www.legacy-financial-partners.com
www.iheartlocalmusic.com
www.beckettfinancialgroup.com
www.asbridgefs.com

BRIEF

Hi,

I'm Carl.

Web and Graphic Design is my passion. I am a hardworking, ever-learning, *creative type*. For the last 6 years I have been working as the lead web and graphic developer for a financial marketing agency based in Topeka, Kansas. Over the years, I have been exposed to many of the current industry standard technologies and best practices. I would love to discuss career opportunities with you!

Thank you.