

CARLI HUDSON

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View my Portfolio:

carlihudson.com



Analytical and solutions-driven web developer with full-stack certificate from UCLA Extension.

Experience managing large amounts of data and functionality of internal database applications. Media professional adept at driving results through value-creation and agile workflow. Strong communicator with interpersonal skills committed to long-term development in relationships and applications.

TECHNICAL SKILLS

REST | SQL | MongoDB | GraphQL | Data Structures | MVC Framework | Node.js | React | AJAX | JavaScript | UI Frameworks | Git | Express.js | OOP | CSS & HTML | Swagger | Insomnia | Airtable | ZenDesk | Microsoft Office/Google Suite | Apple iOS | Windows

PROFESSIONAL EXPERIENCE

NETFLIX | Los Angeles, CA

Jun 2022 - Present

Talent Studio Data Specialist - Contract (May 2023 -)

- Participate in agile workflow, testing new application features and giving feedback to engineers
- Resolve talent data team's ZenDesk support ticket queue from Netflix employees and contractors
- Edit errors in talent database using JavaScript code blocks via Swagger application
- Investigate talent datasets for anomalies via SQL queries in Netflix's data portal

Talent Studio Data Administrator - Contract (Jun 2022 - Apr 2023)

- Investigated quality of tens of thousands of cast and crew data records as part of the launch of a new internal talent data application
- Utilized 8 internal applications and code snippets to investigate, identify and dedupe, and log talent data

VERVE TALENT & LITERARY AGENCY | Los Angeles, CA

Apr 2018 - Apr 2022

Television Coordinator (Mar 2021 - Apr 2022)

- Created and monitored internal and external resources for cross-functional distribution
- Tracked and applied TV production and development data to recommend Verve clients for open positions

Assistant to Partners (Formerly New Deal Mfg. Co.) (Apr 2018 - Mar 2021)

- Rebuilt legacy data source to implement a television staffing tracking system related to 1000+ series

FREELANCE SET PRODUCTION ASSISTANT | Los Angeles, CA

Jan 2017 - Apr 2018

- Worked on productions including BROOKLYN NINE-NINE (NBC), S.W.A.T. (CBS), and ROSEWOOD (FOX)

GREATER CINCINNATI AUTOMOBILE DEALERS ASSOCIATION | Cincinnati, OH

Jul 2015 - Jan 2017

Marketing Administrator

- Developed and executed national digital rebrand, taking organization from 0 digital engagement to thousands with the "SAFE TRAVEL FOR KIDS!!" annual online campaign
- Created and delivered 15+ marketing campaigns based on researched industry trends

AMERICAN HERITAGE INSURANCE AGENCY | Cincinnati, OH

Jan 2014 - Jun 2015

Digital Marketing Administrator

- Assisted in development and execution of agency's new website design and usability for growth in traffic
- Researched and connected proven effective digital media producers to agency for advertising improvement

EDUCATION

Program Certificate: UCLA EXTENSION | Los Angeles, CA

Oct 2022 - Apr 2023

Full Stack Web Development

THE UNIVERSITY OF CINCINNATI | Cincinnati, OH

Sep 2010 - Dec 2013

Bachelor of Fine Arts – Electronic Media, double major in Journalism