CARLI HUDSON

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**For projects,
View my Portfolio:** carlihudson.com

Analytical and solutions-driven web developer with full-stack certificate from UCLA Extension.

TECHNICAL SKILLS

REST | SQL | MongoDB | GraphQL | MVC Framework | Node.js | React | Express.js | JavaScript | CSS & HTML |
Git/Version Control | Data Structures | OOP | Insomnia | Airtable | ZenDesk | Microsoft Office/Google Suite |
Linux/Apple/Windows Operating Systems

PROFESSIONAL EXPERIENCE

NETFLIX | *Los Angeles, CA* *Jun 2022 - Present*
Talent Studio Data Specialist - Contract *(May 2023 -)*
- Resolve data issues in talent database using APIs such as GraphQL, REST, and gRPC
- Investigate talent datasets for anomalies via SQL queries in Netflix's data portal
- Influence application roadmap in feature development workflow, working closely with product design and engineers to iteratively test and develop new features
- Provide input to shape engineers' implementation of talent data deduplication algorithm
- Create and manage reports that proactively detect bad data creation
- Increase application use productivity as a liaison between end users and engineers
- Maintain documentation of diverse datasets and systems, enhancing organizational connectivity
- Resolve and prioritize talent data support tickets from end users

Talent Studio Data Administrator - Contract *(Jun 2022 - Apr 2023)*
- Consolidated tens of thousands of cast and crew data records across 8 internal applications and as an early adopter of a multiple-domain data cleaning application

VERVE TALENT & LITERARY AGENCY | *Los Angeles, CA* *Apr 2018 - Apr 2022*
Television Coordinator *(Mar 2021 - Apr 2022)*
- Built company-wide source of truth in Airtable using internal and external data integrations
- Tracked and applied TV production and development data to recommend Verve clients for open positions

Assistant to Partners (Formerly New Deal Mfg. Co.) *(Apr 2018 - Mar 2021)*
- Rebuilt legacy data source to implement a television staffing tracking system related to 1000+ series

FREELANCE SET PRODUCTION ASSISTANT | *Los Angeles, CA* *Jan 2017 - Apr 2018*
- Productions worked on: BROOKLYN NINE-NINE (NBC), S.W.A.T. (CBS), and ROSEWOOD (FOX)

GREATER CINCINNATI AUTOMOBILE DEALERS ASSOCIATION | *Cincinnati, OH* *Jul 2015 - Jan 2017*
Marketing Administrator
- Developed and executed national digital rebrand, taking organization from 0 digital engagement to thousands with the "SAFE TRAVEL FOR KIDS!!" annual online campaign
- Created and delivered 15+ marketing campaigns based on researched industry trends

AMERICAN HERITAGE INSURANCE AGENCY | *Cincinnati, OH* *Jan 2014 - Jun 2015*
Digital Marketing Administrator
- Assisted in development and execution of agency's new website design and usability for growth in traffic

EDUCATION

Program Certificate: UCLA EXTENSION | *Los Angeles, CA* *Oct 2022 - Apr 2023*
Full Stack Web Development

THE UNIVERSITY OF CINCINNATI | *Cincinnati, OH* *Sep 2010 - Dec 2013*
Bachelor of Fine Arts – Electronic Media, double major in Journalism