CARLI HUDSON

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**For projects,
View my Portfolio:** carlihudson.com

Analytical and solutions-driven data professional with full-stack certificate from UCLA Extension.

TECHNICAL SKILLS

Relational Databases | OOP | REST | React | JavaScript | TypeScript | Agile Workflow | SQL | GraphQL | Apollo | MongoDB | MVC Framework | Node.js | Java | Responsive UIs | CSS & HTML | Git/Version Control | Jest | Insomnia | Airtable | ZenDesk | Microsoft Office/Google Suite | Windows/Linux/Apple Operating Systems

PROFESSIONAL EXPERIENCE

NETFLIX | *Los Angeles, CA*   *Jun 2022 - Present*
Talent Studio Data Specialist - Contract (May 2023 -)
- Influence application roadmap in an agile feature development workflow, collaborating cross-functionally with product design, product management, and engineers to iteratively test and develop new features
- Resolve data quality issues in talent database using APIs such as GraphQL, REST, and gRPC
- Communicate with end users to resolve data issues and educate on best practices in studio ecosystem
- Collaborate across teams to impact engineers' implementation of talent data deduplication algorithm
- Implement and maintain reports that proactively detect bad data creation
- Increase application use productivity and functionality as a liaison between end users and engineers
- Maintain documentation of diverse datasets and processes, enhancing organizational connectivity
- Analyze and investigate talent datasets for anomalies via SQL queries in Netflix's data portal

Talent Studio Data Administrator - Contract (Jun 2022 - Apr 2023)
- Cleaned and consolidated tens of thousands of cast and crew data records across 8 internal applications and as an early adopter of a multiple-domain data cleaning application

VERVE TALENT & LITERARY AGENCY | *Los Angeles, CA*   *Apr 2018 - Apr 2022*
Television Coordinator (Mar 2021 - Apr 2022)
- Built company-wide source of truth using internal & external data integrations
- Tracked and applied TV production and development data to recommend Verve clients for open positions

Assistant to Partners (Formerly New Deal Mfg. Co.) (Apr 2018 - Mar 2021)
- Rebuilt legacy data source in Airtable to implement a TV staffing tracking system related to 1000+ series

FREELANCE SET PRODUCTION ASSISTANT | *Los Angeles, CA*   *Jan 2017 - Apr 2018*
- Productions worked on: BROOKLYN NINE-NINE (NBC), S.W.A.T. (CBS), and ROSEWOOD (FOX)

GREATER CINCINNATI AUTOMOBILE DEALERS ASSOCIATION | *Cincinnati, OH*   *Jul 2015 - Jan 2017*
Marketing Administrator
- Developed and executed national digital rebrand, taking organization from 0 digital engagement to thousands with the "SAFE TRAVEL FOR KIDS!!" annual online campaign
- Created and delivered 15+ marketing campaigns based on researched industry trends

AMERICAN HERITAGE INSURANCE AGENCY | *Cincinnati, OH*   *Jan 2014 - Jun 2015*
Digital Marketing Administrator
- Assisted in development and execution of agency's new website design and usability for growth in traffic

EDUCATION

Program Certificate: UCLA EXTENSION | *Los Angeles, CA*   *Oct 2022 - Apr 2023*
Full Stack Web Development

THE UNIVERSITY OF CINCINNATI | *Cincinnati, OH*   *Sep 2010 - Dec 2013*
Bachelor of Fine Arts – Electronic Media, double major in Journalism