

# CARLI HUDSON

Los Angeles, CA 90066 | 513-292-4737 | [carlihudson@gmail.com](mailto:carlihudson@gmail.com)  
[linkedin.com/in/carli-hudson](https://www.linkedin.com/in/carli-hudson) | <https://github.com/carlihudson> |

*Analytical and solutions-driven web developer with full-stack certificate from UCLA Extension. Experience managing large amounts of data and functionality of internal database applications. Media professional adept at driving results through value-creation and agile workflow. Strong communicator with interpersonal skills committed to long-term development in relationships and applications.*

## TECHNICAL SKILLS

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- **Softwares/Platforms:** Git, Node.js, CSS Frameworks (Tailwind, Bootstrap), Insomnia, Airtable, ZenDesk, Microsoft Office, Google Suite; Learns software quickly
- **Software Languages:** JavaScript, React, Express.js, SQL, MongoDB, GraphQL, CSS, HTML

## PROJECTS

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**PANTRY PAL** | <https://the-pantry-pal.herokuapp.com/> | <https://github.com/sieraford/pantry-pal/>

- Add and track food inventory in your kitchen, including quantities and expiration dates
- Core Responsibilities: MVC Framework, front-end/back-end connection using handlebars.js
- Tools/Languages Used: Express.js, MySQL (mysql2), Dotenv, Express-session, Express-handlebars, Sequelize, Connect-session-sequelize, Bcrypt, Parsley

**TRIVIA TRAIN** | [carlihudson.github.io/trivia-train/](https://carlihudson.github.io/trivia-train/) | <https://github.com/carlihudson/trivia-train>

- Trivia game to play solo or with a group. Choose from 14 categories and a question will be generated. Hit "Reveal Answer", to reveal the answer, paired with a GIF generated based on the answer value.
- Core Responsibilities: jQuery functionality, fetching both trivia and giphy APIs, project manager, initial idea
- Tools/Languages Used: HTML, Tailwind CSS, JavaScript, jQuery, Trivia API, Giphy API, Google Fonts

## RELEVANT EXPERIENCE

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**NETFLIX** | Los Angeles, CA

Jun '22-Present

**Studio Data Administrator** (Contract)

- Investigate quality of tens of thousands of talent (cast and crew) data records as part of the launch of a new internal talent data application
- Participate in agile workflow, testing new application features and giving feedback to engineers
- Utilize 8 internal applications and code snippets to investigate, identify and dedupe, and log talent data
- Monitor talent data team's ZenDesk ticket queue. Respond to, assign, and resolve talent ticket requests from Netflix employees and contractors.

## ADDITIONAL EXPERIENCE

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**VERVE TALENT & LITERARY AGENCY** | Los Angeles, CA

Apr '18-Apr '22

**Television Coordinator** (Mar '21-Apr '22)

- Used existing systems to design, monitor, and update internal and external resources for easier usability and referencing among cross-functional distribution
- Tracked and applied TV production and pilot development data to recommend clients represented by Verve for open writing and directing positions
- Developed and monitored an eligible client payment tracking system to accurately calculate leadership's monthly commission as part of acquisition deal

**Assistant to Partners (Formerly New Deal Mfg. Co. / Equitable MGMT / ESartists)** (Apr '18 – Mar '21)

- Rebuilt legacy data source brought over in a rebrand to implement a television writer/director staffing and pilot development tracking system related to 1000+ television series

**FREELANCE SET PRODUCTION ASSISTANT | Los Angeles, CA****Jan '17 - Apr '18**

Assisted the AD (Assistant Director) team on productions including BROOKLYN NINE-NINE (NBC), S.W.A.T. (CBS), and ROSEWOOD (FOX). Oversaw day-to-day on background (extras), kept shooting locations secure, and ensured timely delivery of actors to set as well as end-of night paperwork

**GREATER CINCINNATI AUTOMOBILE DEALERS ASSOCIATION | Cincinnati, OH****July '15 - Jan '17****Marketing Administrator**

- Developed and executed the organization's digital rebrand, taking them from 0 digital engagement to thousands with the "SAFE TRAVEL FOR KIDS!!" annual online campaign and car seat giveaway promoting child passenger safety nationwide.
- Created and delivered 15+ marketing campaigns based on researched industry trends
- Identified and established relationships with 10+ sponsors and vendors to ensure on-time deliverables of offline marketing campaigns as part of organization's takeover hosting the annual Cincinnati Auto Expo

**AMERICAN HERITAGE INSURANCE AGENCY | Cincinnati, OH****Jan '14 - Jun '15****Digital Marketing Administrator**

- Assisted in development and execution of agency's new website design and usability for growth in traffic
- Researched and connected proven effective digital media producers to agency for advertising improvement

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**EDUCATION**

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**Program Certificate: UCLA EXTENSION | Los Angeles, CA****Apr '23 Anticipated Graduation**

Full Stack Web Development

**THE UNIVERSITY OF CINCINNATI | Cincinnati, OH**

Bachelor of Fine Arts – Electronic Media, double major in Journalism