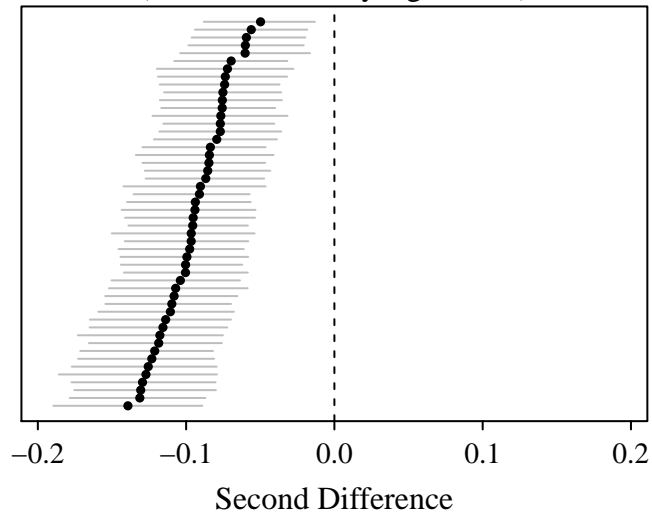


Excluding Product Term  
(100% statistically significant)



Including Product Term  
(4% statistically significant)

