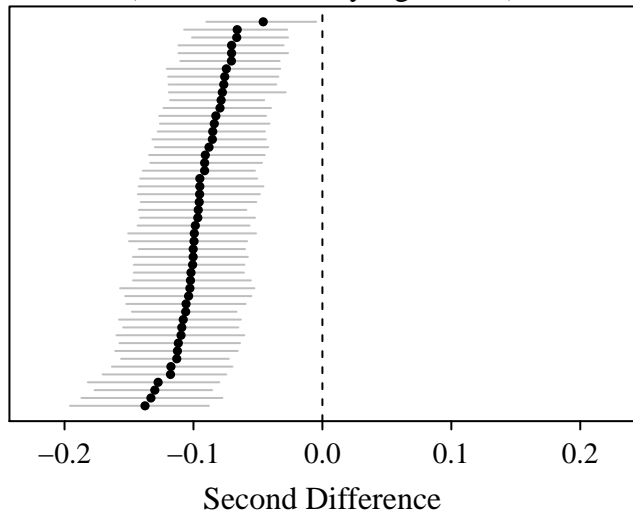


Excluding Product Term
(100% statistically significant)



Including Product Term
(2% statistically significant)

