

Kebijakan KIA Group Action Plan 2015

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KIA
SEE THE DIFFERENCE

Action Plan 2015

Policy 2015	Target	Target Detail
1. Control Average Cost & Other Expense		
▪ Energy Reduction	▪ Total Gas & Electricity reduction for ceramic & roof tiles 4.98 GJ/Ton	▪ Gas reduction 4.50 GJ/Ton
▪ Other expense	▪ Refer to each action plan	▪ Electricity reduction 0.48 GJ/Ton
2. Increase Sales Volume & Process capability		
▪ Production Volume	▪ Ceramic Tiles 25.6 M.Sqm	▪ Min 68 items action plan
▪ Production Yield	▪ Roof Tiles 22.2 M.Pcs	▪ Each factory refer to Mktg forecast/ JO for Ceramic Tiles
	▪ Ceramic Tiles for Single Firing min 80%	▪ Each factory refer to Mktg forecast/ JO for Roof Tiles
	▪ Ceramic Tiles for Double Firing min 85%	▪ Ceramic Tiles for Single Firing min 80%
▪ New Dsg	▪ Roof Tiles min 82%	▪ Ceramic Tiles for Double Firing min 85%
	▪ Creating new ceramic product for KIA, KIA-HD, Impresso, Spectra, OEM 369 SKU	▪ Roof Tiles min 82%
	▪ Creating new roof tile product 2 colour.	▪ Digital printing for Brand KIA-HD 149 Dsg/SKU
		▪ Non digital printing for Brand KIA, Impresso & Spectra 130 SKU
		▪ Non digital printing for Brand OEM 90 SKU
▪ OEE	▪ Ceramic Tiles min 93%	▪ New product of roof tile 2 color.
		▪ FTK min 93%
		▪ FTC min 96%
		▪ WTK min 93%
	▪ Roof Tiles min 93%	▪ WTC min 89%
		▪ RTC min 95%
		▪ RTG min 91%