



# JANETH RUTH EBRADA

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148, 1609 Dr. Sixto Antonio Ave.,  
Pasig, Metro Manila

## ABOUT ME

As a professional, my defining traits include unwavering optimism and a deep commitment to my work. I excel in pioneering new ideas and fostering enthusiasm for exploration and creativity.

## EDUCATION

HRM- Undergrad  
Philippine Womens University  
2007

High school Graduate  
Calamba Bayside National High.  
2006 - 2007

Primary Education  
Sampiruhan Elem. Sch.  
2000 - 2001

## PROFESSIONAL ENHANCEMENTS COURSES

Salesforce Administrator  
Udemy

Content Marketing  
Hubspot

Career Essentials in Data Analytics  
Microsoft and LinkedIn Learning

Career Essentials in Business Analysis  
Microsoft and LinkedIn Learning

## CERTIFICATION

Social Media Marketing  
E-Marketing Institute- Online

Content Marketing Certificate  
Hubspot Academy- Online

## TRAININGS

Korean Language & Culture  
TESDA CAR Baguio

## WORK EXPERIENCE

Digital Marketer 2023-Present  
**JMPP Capital LLC. | Las Vegas, Nevada**

As a Digital Marketer, my role involves creating, executing, and overseeing marketing campaigns on diverse digital channels to advertise my clients products or services. The main objective is to boost brand visibility, increase website traffic, and generate leads or sales.

Marketing Officer 2022-2023  
**J-Davan international Inc. | CPIP. Batino, Calamba**

In my role as a Marketing Officer, my primary responsibility is to develop and execute marketing strategies to enhance our products or services and increase brand visibility. Working closely with the marketing manager, you are key in launching integrated marketing campaigns across various platforms and supporting the company's marketing objectives.

Social Media Manager 2021-2022  
**SNS Laundry Lounge | Imus, Cavite**

As a Social Media Manager, my responsibilities include formulating and executing social media strategies to enhance brand exposure, engage with our audience, and drive website traffic and conversions. I oversee various aspects of our social media presence, including content creation, community engagement, and performance analysis.

Executive Assistant 2017-2019  
**Al-Futtaim Private Company LLC. | Dubai, UAE**

In my role as an Executive Assistant, I offer top-tier administrative assistance to our executive team, empowering them to concentrate on strategic goals and enhance productivity. My primary responsibilities include acting as a vital link between executives,

## SKILLS

- Digital Marketing
- Graphics Design
- Copywriting
- SEO
- Leadership
- Interpersonal Skills
- Adaptability
- Creativity