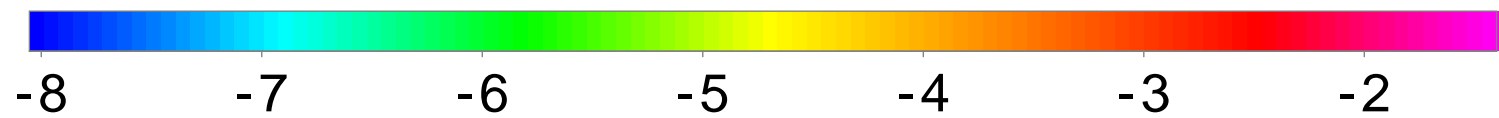Mag-Area Scaling