



Carlo Catindig

Portfolio: <https://carlocatindig.github.io>
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WORDPRESS DEVELOPER PERFORMANCE-DRIVEN WEB SOLUTIONS

I help digital agencies and business owners build blazing-fast, SEO-optimized WordPress websites that look great, convert better, and are easy to manage. With 5+ years of experience building custom themes and plugin integrations, I bring both design sense and technical precision to every project.

CORE SKILLS & TOOLS

- WordPress Development (Custom Themes & Plugins)
- Performance Optimization (Core Web Vitals, WP Rocket, Perfmatters)
- SEO Best Practices (Technical SEO, On-Page)
- Responsive/Mobile-First Design
- Page Builders: Elementor, WPBakery, Oxygen
- Languages: PHP, JavaScript, CSS3, HTML5
- Version Control: Git & GitHub
- Other Tools: ACF, CPT UI, Cloudflare, Figma

EDUCATION

Polytechnic University of the Philippines — 2007 – 2011
Bachelor's Degree

SAMPLE PROJECT HIGHLIGHTS

Available at: <https://carlocatindig.github.io>

PROFESSIONAL EXPERIENCE

Project Developer | Evergreen Profit Pty. Ltd (Oct 2023 – July 2025)

- Led WordPress development for multiple high-traffic client projects, ensuring top-tier performance, responsive design, and flawless user experience.
- Delivered 15+ custom WordPress websites with 90+ PageSpeed scores
- Reduced site load times from 6s to <2s by optimizing plugins and caching

WordPress Developer | Parsing Ideas (Feb 2023 – Aug 2023)

- Collaborated on website strategy and branding for digital office solutions.
- Developed multiple responsive websites across WordPress and OpenCart, enhancing cross-platform user experience, resulting in smoother navigation and increased user engagement.
- Resolved complex front-end and back-end issues, reducing bug resolution time by 40%.

WordPress Developer | 7ti (Feb 2023 – Aug 2023)

- Provided ongoing WordPress support for multiple clients, ensuring consistent performance and design quality.
- Updated content and layouts to maintain brand consistency and functionality, earning consistent positive feedback and repeat work requests from clients.

UX Designer / Web Developer | Naxum (Sep 2022 – Dec 2022)

- Designed and developed user-friendly web interfaces from mockups with pixel-perfect accuracy.
- Integrated OpenCart systems and enhanced mobile app UI for a seamless multi-device experience.
- Improved design approval turnaround by 25% through optimized feedback loops.

WordPress Developer | IHealthspot Interactive (2019 – 2022)

- Built and maintained healthcare-focused WordPress websites using custom templates.
- Translated Photoshop designs into mobile-responsive websites
- Implemented SEO-friendly structures that improved organic search visibility, and optimized image delivery and minimized CSS for faster performance — boosting average PageSpeed scores by 20%.

CLIENT FEEDBACK

"Carlo delivered excellent work on this project and was a pleasure to work with. His communication was clear, and he adapted quickly to tasks outside his core expertise. A hardworking and quick learner — I would gladly work with him again." — **Albert Garcia, Entrepreneur**

"Carlo has been assisting our organization for more than a year across multiple projects. Highly dependable and exceptional in his work ethic — we will definitely use his services again." — **Leo, APS AU Owner**