

Asset Purchases in Noisy Financial Markets

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Price Elasticity to Asset Purchases

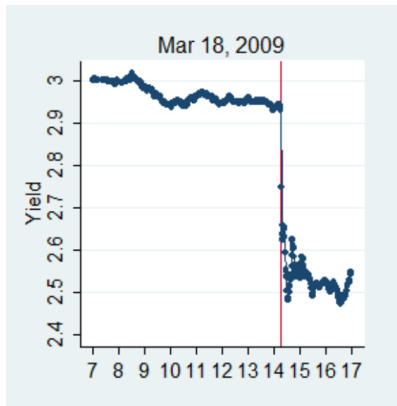


Figure: The impact of LSAP1 announcement (\$300 billion of longer-term Treasury securities) on intra-day nominal yields on 10 year Treasury bonds. Krishnamurthy and Vissing-Jorgensen (2011).

Asset Purchases (APs) in Practice and in Theory

an overview

- Macro: focus on aggregates
 - debatable empirical evidence, hard identification
 - theory: future policy signalling, banks' balance sheet constraints, heterog. agents
 - break down of Wallace neutrality

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 - → our starting point

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 - impact of LSAP on price: **non-monotone**
 - expected impact on CB balance sheet: **losses**

This Paper: some intuition

- Financial markets: rational investors with position bounds + dispersed information
 - private signals + learning from prices → asset under/over priced vs fundamentals
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 - crowding out pessimists ($\uparrow Q$) but **revealing crises** ($\downarrow Q$)
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- + **Optimality**: consumption-saving problem where APs undo externality from info frictions.

Literature

- Irrelevant under complete info & frictionless markets
 - Wallace (81), Backus Kehoe (89)
- Central bank replaces constrained banking sector
 - Curdia Woodford (11), Gertler Karadi (11), Chen et al. (12), Cui Sterk (21)
- Segmented markets and/or limits to arbitrage
 - Vayanos Vila (21), Costain et al. (22), Gourinchas et al. (22), Fanelli Straub (21), Itskhoki Mukhin (22)
- Commitment device
 - Mussa (81), Jeanne Svensson (07), Corsetti Dedola (16), Bhattarai et al. (22)
- Information frictions (signalling or behavioural agents)
 - Mussa (81), Iovino Sergeyev (21)

⇒ Dispersed info absent in existing macro theories

Outline

1. The **impact of APs** on prices/information/profits in financial mkts
 - quantity target
 - price target
2. **Optimal APs?** Dispersed info externality in consumption-saving problem.

Public Sector

- Government

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- buys $b_{cb} \leq b$ uncontingently, at prevailing market price Q
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otherwise, $b_{cb} = \tilde{S} < b$, market is “passive”, and we conservatively set $Q = \theta$

Investors

- Measure one of investors
- Portfolio allocation problem

$$\max_{b_i \in [0, 1]} \mathbb{E}[b_i(\theta - Q) \mid \Omega_i]$$

- Agent i 's information set Ω_i
 1. Private signal: $x_i = \theta + \sigma_x \xi_i$, where $\xi_i \sim N(0, 1)$ (define $x_i \sim \mathcal{N}$)
 2. Equilibrium bond price: Q
 3. Asset purchases: b_{cb}

Timing

1. Shocks (θ, \tilde{S}) realise, are not observed
2. Investors receive signals, submit *price-contingent* demand schedules
3. Walrasian auctioneer clears the market through equilibrium price Q
4. Payoffs are realised

Individual Strategies

- Agent i 's strategy

$$\mathbb{E}[\theta - Q \mid x_i \sim \mathcal{N}, Q, b_{cb}] \begin{cases} > 0 & \text{then } b_i = 1 \\ < 0 & \text{then } b_i = 0 \\ = 0 & \text{then } b_i \in [0, 1] \end{cases}$$

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- Discussion:

- can extend to short-selling/leverage $b_i \in [-\underline{b}, \bar{b}]$
- position bounds necessary, not sufficient, for non-neutrality
- risk neutrality buys tractability, not essential

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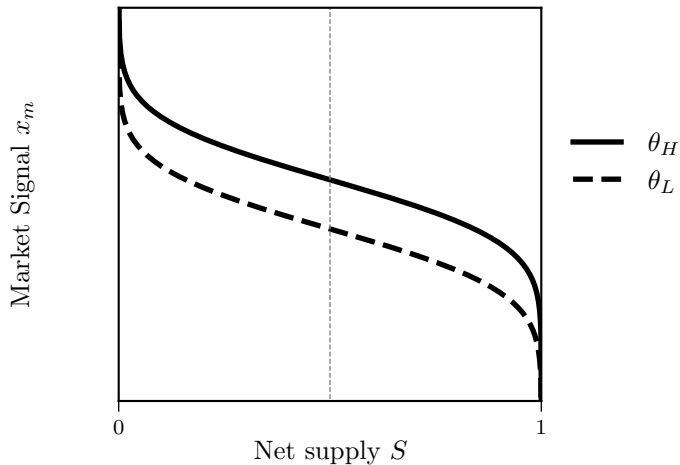
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- $x_m(Q, \mathbf{b})$ is also the *price signal*. In equilibrium: $(\theta, \tilde{S}) \xleftrightarrow{\{b_{cb}\}} x_m \xleftrightarrow{\{b_{cb}\}} Q$

Market Signal without APs ($b = 0$)

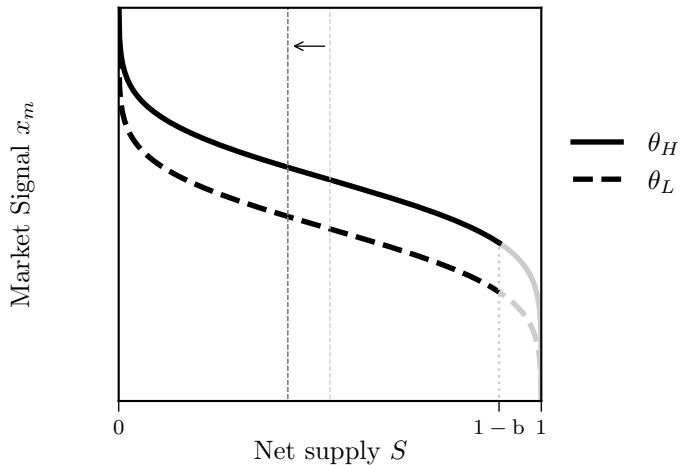
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Market Signal with APs ($b > 0$)

crowding out

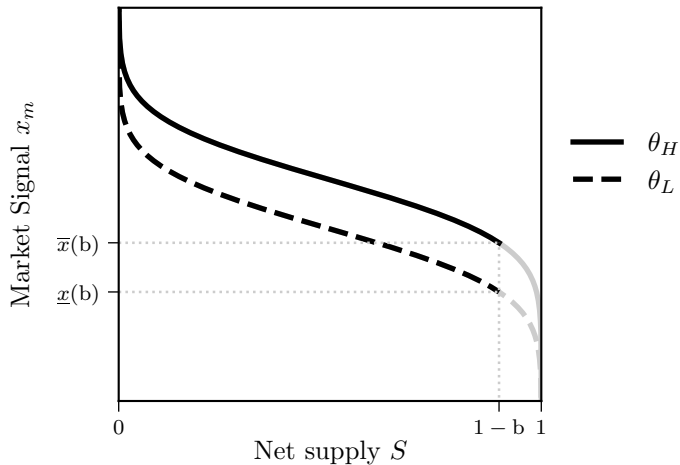
$$x_m = \theta - \sigma_x \Phi^{-1}(\tilde{S} - b)$$



Market Signal with APs ($b > 0$)

information revelation

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Posterior Beliefs and Equilibrium Price

- Repayment probability

$$p(x_i, x_m) := P(\theta_H \mid x_i \sim \mathcal{N}, x_m \sim \mathcal{M}_b) =$$

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- Marginal investor m 's indifference condition \Leftrightarrow Equilibrium price

$$Q = \mathbb{E}[\theta \mid x_m \sim \mathcal{N}, x_m \sim \mathcal{M}_b] = p(x_m) \theta_H + (1 - p(x_m)) \theta_L$$

that is, $p(x_m) = p(x_i, x_m)|_{x_i=x_m}$.

'Bond Valuation' \neq Equilibrium Price

- Condition only on public info: $x_m \sim \mathcal{M}_b$

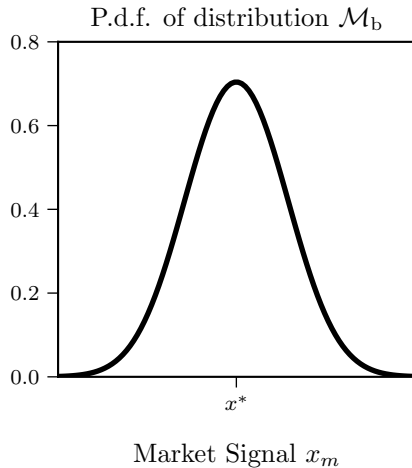
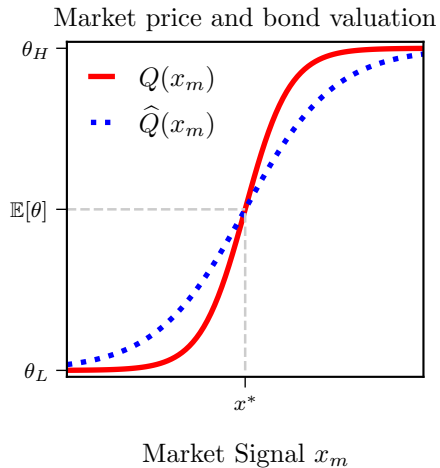
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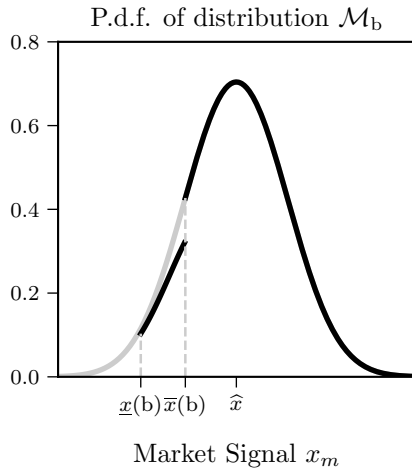
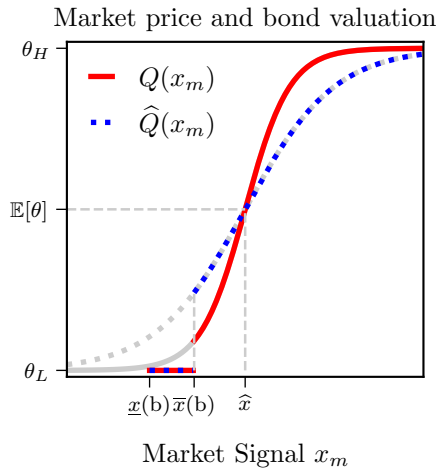
The Effect of APs

without APs ($b = 0$)



The Effect of APs

with APs ($b > 0$)



Average Prices and Returns

- The average bond valuation satisfies the L.I.E., its average is independent of APs

$$\mathbb{E}[\hat{Q}] = \mathbb{E}[\mathbb{E}[\theta \mid x_m \sim \mathcal{M}_b]] = \mathbb{E}[\theta] \quad \forall b$$

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- The average bond price is an inverse U-shaped function of APs

$$\begin{aligned} \bar{Q} &= \mathbb{E}[Q(x_m)] \\ &= \mathbb{E}[\theta] + \int_{\bar{x}(b)} (Q(x_m) - \hat{Q}(x_m)) dF_{\mathcal{M}_b}(x_m) \end{aligned}$$

Interpretation and Magnitudes: LSAP1

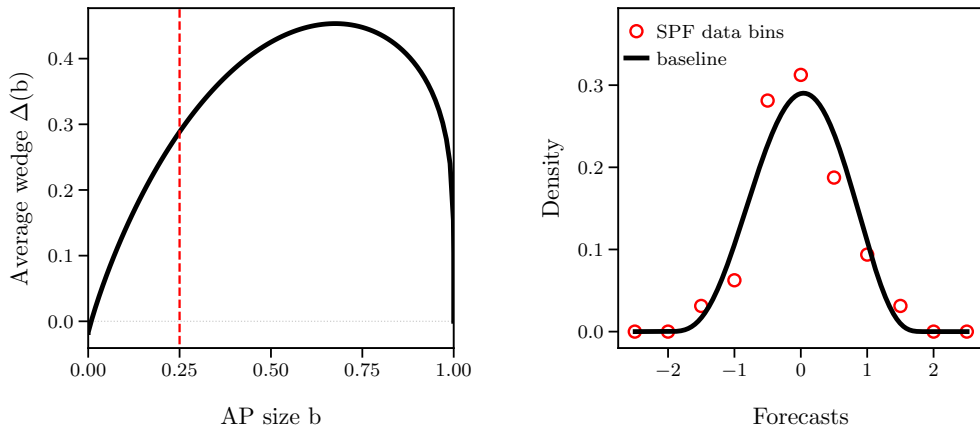


Figure: The left panel plots the average wedge as a function of the AP size; the right panel plots the probability density function of the distribution of investors' forecasts conditional on their private information x_i . Our baseline calibration is: $\theta_H - \theta_L = 5$, $q = 0.53$, $\sigma_x = 7.5$ matches the dispersion of expected real returns on 10 year US Treasuries from the Survey of Professional Forecasters in Q1-2009. The dashed line denotes the amount of treasury bonds purchases in LSAP relative to outstanding marketable stock.

APs & the Distribution of Profits

- Central bank profits

$$\mathbb{E}[\pi_{\text{cb}}] = \textcolor{red}{b} \left(\hat{\mathcal{Q}} - \mathcal{Q} \right)$$

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- Investor profits

$$\mathbb{E}[\pi_{\text{inv}}] = \mathbb{E}[\tilde{\mathcal{S}} - b] \left(\hat{\mathcal{Q}} - \mathcal{Q} \right) + \text{Cov} \left[\tilde{\mathcal{S}} - b, \left(\theta - Q(x_m) \right) \right]$$

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- Government profits

$$\mathbb{E}[\pi_{\text{gov}}] = -\mathbb{E}[\pi_{\text{inv}}] - \mathbb{E}[\pi_{\text{cb}}]$$

APs & the Distribution of Profits

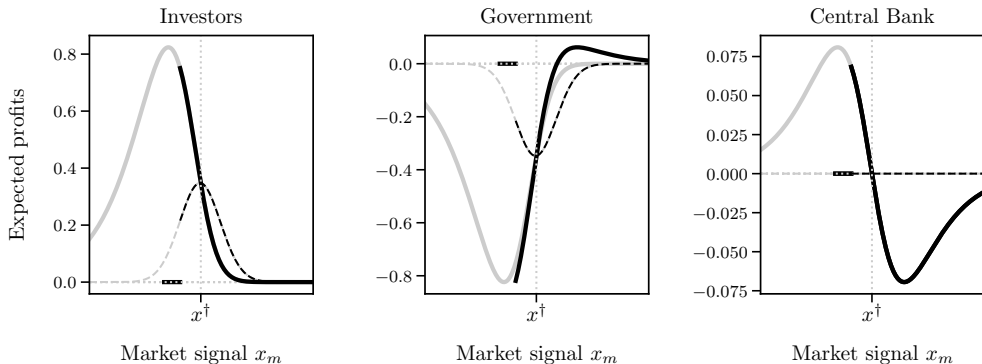


Figure: Expected gains conditional on x_m . Gray and black solid lines respectively denote the case without APs ($b = 0$) and with APs ($b = 0.15$). For the central bank, the gray line denotes gains with APs once we abstract from the crowding-out and revelation effects.

APs & the Distribution of Profits

unconditional

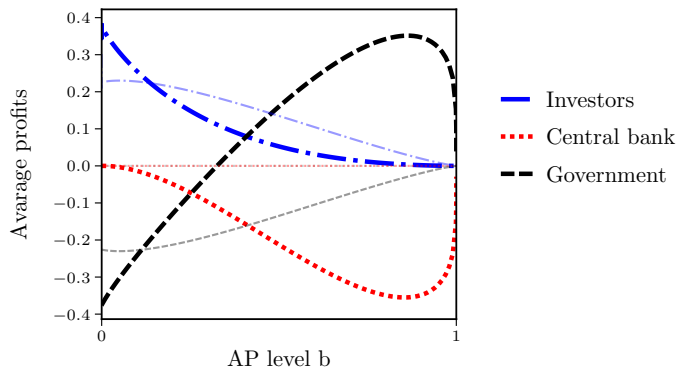


Figure: Average gains by investors, the central bank, and the government, as a function of the size of the AP program. Shaded lines represent average gains for each player in the absence of the wedge between bond prices and valuations.

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 - price target
2. **Optimal APs?** Dispersed info externality in consumption-saving problem.

Price-Targeting APs

Under price-targeting APs, the central bank submits, simultaneously to investors, a limit order to buy up to a quantity \bar{b}_n of bonds if the price is below a target Q_n , and nothing otherwise, that is

$$b_{cb} \begin{cases} = \bar{b}_n & \text{if } Q < Q_n, \\ \in [0, \bar{b}_n] & \text{if } Q = Q_n, \\ = 0 & \text{if } Q > Q_n. \end{cases}$$

with $Q_n \in [\theta_L, \theta_H]$ being the announced price target.

Price-Targeting APs

- No-APs region ($Q > Q_n$)
 - CB does not intervene, $b_{cb} = 0$
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- Targeted-price region ($Q = Q_n$)
 - CB intervenes and is unconstrained, $b_{cb} = \tilde{S} - \Phi\left(\frac{\theta - x_n}{\sigma_x}\right) \in (0, b)$

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 - CB intervenes and is unconstrained, $b_{cb} = \tilde{S} - \Phi\left(\frac{\theta - x_n}{\sigma_x}\right) \in (0, b)$
 - price signal Q_n is uninformative

Price-Targeting APs

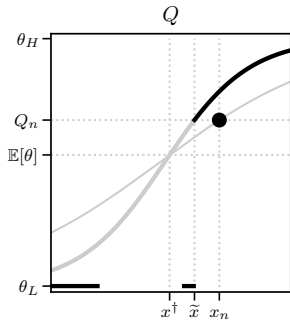
- No-APs region ($Q > Q_n$)
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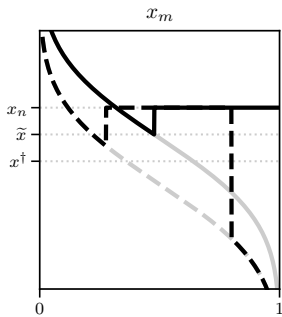
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- Residual region
 - $Q < Q_n$ even if $b_{cb} = b$
 - fully revealing, we assume $b_{cb} = 0$

Price-Targeting APs

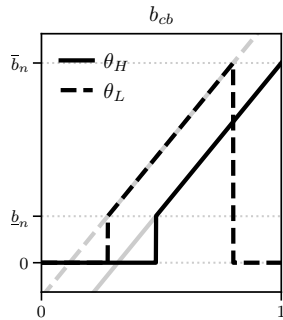
LSAP1 calibration



Market signal x_m



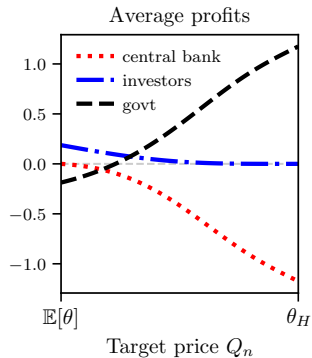
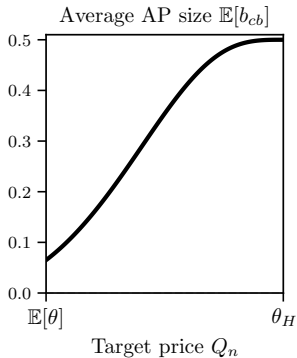
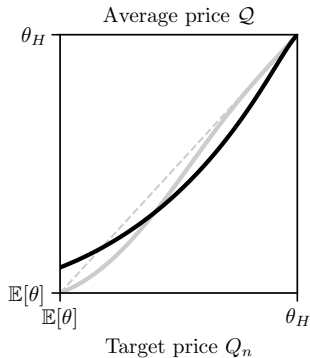
Gross supply \tilde{S}



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Price-Targeting APs

LSAP1 calibration



Outline

1. The **impact of APs** on prices/information/profits in financial mkts
 - quantity target
 - price target
2. **Optimal APs?** Dispersed info externality in consumption-saving problem.

A consumption-saving model with intermediaries

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- In the first period, household j solves:

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where:

- y is endowment,
- $s_{j,i}$ is lending of j to investor $i \in [0, 1]$ at a rate \mathcal{R}_i
- D are dividends paid out by investors
- τ is a lump-sum tax.

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- Contrats are signed before any shock realize: $s_{j,i} = s$ and $\mathcal{R}_i = \mathcal{R}$.

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- Government must consume total \mathbf{G} in two periods:

$$t = 0 : g_0 = \tilde{S}Q \qquad t = 1 : \mathbf{G} - g_0 = \tau - \tilde{S}\theta - \tau_{cb}$$

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 - with $Q = \theta$ the gov run a balanced budget, debt only serves for time mismatch!

Investors and Market Clearing

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- Investors maximize expected dividends:

$$\begin{aligned} \max_{s_i, b_i \in [0,1], d_i} \quad & \mathbb{E}[d_i \mid \Omega_i] \\ \text{s.t.} \quad & d_i = \underbrace{b_i(\theta - Q)}_{\pi_{cb}} - s_i(\mathcal{R} - 1) \end{aligned}$$

- Ex ante* zero-profit condition gives:

$$\mathcal{R} = 1 + \frac{1}{s} \mathbb{E}[\pi_{\text{inv}}],$$

where $\mathbb{E}[\pi_{\text{inv}}]$ denotes investors' average gains in the bond market as before.

Efficiency

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Proposition

Welfare is increasing in the central bank quantity-target b_{cb} or price-target Q_n insofar as

$$\mathcal{R} > 1 \quad \Leftrightarrow \quad \mathbb{E}[\pi_{inv}] > 0.$$

Conclusions

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- A theory of APs with
 - dispersed info & learning from prices
 - limits to arbitrage
- Illustrate effects of (quantity/price-targeting) APs on
 - prices, and information contained therein
 - redistribution between govt, central bank and investors
- Optimality in a stylised consumption-saving model with intermediaries
 - heterogeneous beliefs creates inefficiency in saving choices
 - that APs can optimally handle because of the learning-from-prices externality