

Hi I'm Carlos and I have spent the last couple of years managing a non-profit organization in Houston and now I'm a Data Science student at Lambda School. At the non-profit organization, I had to oversee volunteers from the Houston area to carry out yearly conferences, run a local bookstore and carry out other awareness endeavors. Much of my time there was spent refocusing the organization to its goals and bringing the team in-sync to making sure they knew how their role in the organization contributed to fulfilling those goals. Also in seeking to create local awareness, in partnership with another non-profit, we launched an online radio station as an alternative channel for the organization to distribute its knowledge and benefits to followers and volunteers.

As I managed the organization I always sought to find insights into mindthought of our target groups. While researching on ways I could help us connect with our target groups realized that that technology can greatly help to find insights into the human needs and desires -- and help provide methods to meet those needs. That is why I'm interested in knowing more about \_\_\_\_\_ (company). -- **talk more about NLP and intensive training at Lambda to gain these skills and how it ties in to being successful into job applying for (more explicit about NLP goal)**



