



Pizza Sales Report

Jan/15 - Dec/15

Pizza Category

Todas

01/01/2015

31/12/2015

817,86 mil

Total Revenue

38,31

Avg Order Value

49574

Total Pizzas Sold

21350

Total Orders

2,32

Avg Pizzas Per Order

Busiest Days & Months

Days

Orders are highest on weekends, **Friday/Saturday** evenings.

Monthly

There are maximun orders from **July to January**

Sales Performance

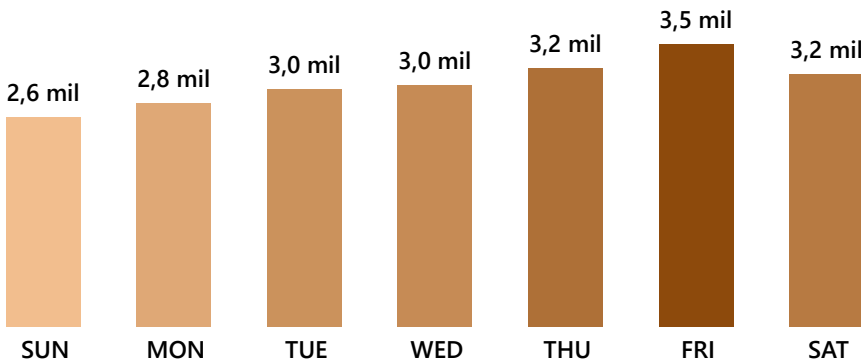
Category

Classic category contributes to maximun sales & total orders.

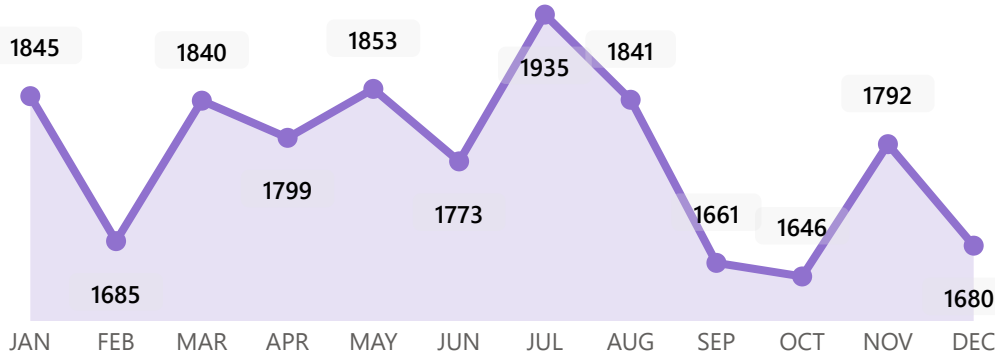
Monthly

Large size pizza contributes maximun sales

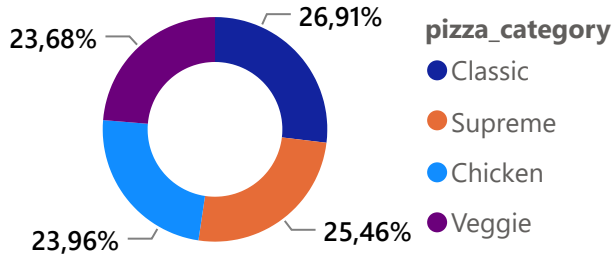
Daily Trend for Total Orues



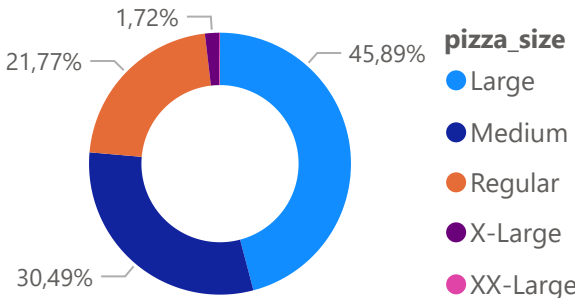
Monthly Trend for Total Orders



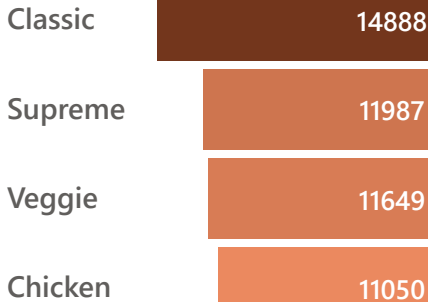
Percentage of Sales per Pizza Category



Percentage of Sales per Pizza Size



Total Pizzas Sold By Category





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Todas

01/01/2015

31/12/2015

Best Sellers

Revenue

The **Tahi Chicken** contributes to maximun revenue.

Quantity

The **Classic Delux** pizza contributes to maximun total quantities

Total Orders

The **Classic Delux** pizza contributes to maximun total orders

Worst Sellers

Revenue

The **Brie Carre** contributes to minimum revenue.

Quantity

The **Brie Carre** pizza contributes to minimum total quantities

Total Orders

The **Brie Carre** pizza contributes to minimum total orders

817,86 mil

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Avg Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai C...	43 mil
The Barbec...	43 mil
The Califor...	41 mil
The Classic ...	38 mil
The Spicy It...	35 mil

Top 5 Pizzas by Quantity

The Classic ...	2,5 mil
The Barbec...	2,4 mil
The Hawaii...	2,4 mil
The Pepper...	2,4 mil
The Thai C...	2,4 mil

Top 5 Pizzas by Order

The Classic ...	2,3 mil
The Hawaii...	2,3 mil
The Pepper...	2,3 mil
The Barbec...	2,3 mil
The Thai C...	2,2 mil

Bottom 5 Pizzas by Revenue

The Spinac...	16 mil
The Medite...	15 mil
The Spinac...	15 mil
The Green ...	14 mil
The Brie Ca...	12 mil

Bottom 5 Pizzas by Quantity

The Soppre...	961
The Spinac...	950
The Calabr...	937
The Medite...	934
The Brie Ca...	490

Bottom 5 Pizzas by Order

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medite...	912
The Brie Ca...	480