**Alcohol by Volume (ABV)**

ABV is the most common measurement of alcohol content in beer; it simply indicates how much of the total volume of liquid in a beer is made up of alcohol.

40% alcohol by volume

40% alcohol by volume (ABV) means that **40% of the drink's liquid content is alcohol**. The ABV of a drink is determined by measuring how much sugar was originally in the drink that has now been converted to alcohol by the yeas

**IBU**

What's the Meaning of IBU? First things first, IBU stands for “**International Bitterness Unit**” or “International Bittering Unit,” depending on who you ask. In other words, it is a measurement of the bitterness of a beer

High IBU = more bitter. Low IBU = less bitter

Most beers fall somewhere between about 5 IBU at the absolute minimum and up to 120 IBU at the maximum, though somewhere between 10 and 80 are most common for commercial and craft beers