

# Carlos Castillo Pardo

Manchester, UK

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## Personal Statement

A creative PHP & Front-End Developer with comprehensive background and more than 10 years' experience in the web development industry. Passionate about all parts of the development cycle and strong track record building long term client relationships. Dedicated to using a variety of platforms and frameworks in order to meet the needs of the end user. I am confident of progressing my career within a new and challenging environment within a dynamic team.

## TECHNICAL SKILLS

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- ✓ HTML5
  - Semantic Markup
- ✓ CSS3
  - Responsive / Adaptive
  - Cross-Browser
- ✓ SCSS Sass
- ✓ Javascript
- ✓ JQuery, JQuery Mobile, JQuery UI
- ✓ PHP
- ✓ LARAVEL
- ✓ MySQL
- ✓ SQL SERVER
- ✓ Bespoke CMS and web apps
- ✓ Bootstrap
- ✓ Git (Gitlab)
- ✓ Photoshop
- ✓ Microsoft Office
- ✓ UI & UX
- ✓ SEO
- ✓ 3rd Party API Integration
  - Facebook, Twitter, Google Maps
- ✓ Payment methods
  - PayU & Paypal
- ✓ Cordova & Phonegap
- ✓ Arduino & Basic Stamp
- ✓ C++
- ✓ AS2
- ✓ WHM & Cpanel

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**PROFESSIONAL EXPERIENCES AND ACHIEVEMENTS**

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**Freelance Web Developer, Chile****2005 - TODAY**

*Web development for small to medium sized companies. Worked on concurrent projects in a deadline driven environment with a focus on a personalized service with regular client communication to meet service goals.*

**Key Responsibilities:**

- ✓ Development of websites, web applications and marketing campaigns for customers and retail agencies
- ✓ Solving real customer problems through software
- ✓ Bespoke CMS based systems
- ✓ Interfaces web development, site templates, template mailings and responsive design
- ✓ Individual development, development team member and development leader team
- ✓ Technologies used; PHP, Laravel, Javascript, JQuery, CSS, HTML, MySQL, SQL Server, APIs implementation, Trello, Gitlab

**Web developer and Operations Manager, ITD Chile, Santiago, Chile****2014 - 2016**

*Telecommunications company that providing SMS services, bulk mailing services and web development solutions and hosting services.*

**Key Responsibilities:**

- ✓ Development of websites, web applications and proposals for customers
- ✓ Maintenance of websites, projects and systems. (Bespoke CMS based systems, Wordpress and Prestashop)
- ✓ In charge of the support department for IDA systems; platform of bulk SMS and bulk mailing.
- ✓ In charge of the department of hosting services Hostnow, WHM and Cpanel systems.
- ✓ Development and improve of internal systems
- ✓ Mentor for new team members in languages like HTML, CSS, Bootstrap, Laravel, PHP, responsive design and mailing.
- ✓ Technologies used; PHP, Laravel, Javascript, JQuery, CSS, HTML, MySQL, SQL Server, APIs implementation, Mail templates, Bulk services, Trello, Gitlab

**Front End Developer, Loharia.com, Santiago, Chile****2014**

*Entrepreneurial company provided a platform to buy or sell products, services, consultancy, classes etc for only \$5000 Chilean Pesos (or 5 pounds)*

- ✓ In charge of and responsible for developing and implementing interfaces with HTML5, CSS, Bootstrap 3, jQuery.
- ✓ Help in Backend programming and analysis. PHP, MySQL, Redis.

**Web Developer, Elemento Media Design, Santiago, Chile****2014**

*Web Agency that providing communications solutions to clients focused on web, audio, digital, content and social networks.*

- ✓ Developed new section for metro.cl The Travellers Guide.
- ✓ Technologies used; PHP MySQL, HTML, Google Maps API, JQuery

**Web Developer, CEO, Amotor.cl, Santiago, Chile****2012 - 2013**

*New and used cars search platform. Multi role user website, statistics and transactions.*

- ✓ Web developer for site amotor.cl, interfaces and UX implementation.
- ✓ Responsible for the operations and management processes of the platform.
- ✓ Bespoke CMS based system, statistics system and information site crawlers
- ✓ Technologies used; PHP, HTML, JQuery, MySQL, CSS, Bootstrap, Facebook APIs amongst others.

**Web Developer, Marketing Manager, Motorex Chile S.A., Santiago, Chile****2009 - 2012**

*Official representative and distributor of Swiss motor oils in Chile.*

- ✓ Development and responsible of web platforms:

- Wholesale client web system.
  - Website with integrated e-commerce capability.
  - Social Networks
  - Mailings campaigns
  - Marketing, SEO, Google Adwords, Banners
- ✓ Capturing clients for the distribution of products through distinctive marketing strategies.
  - ✓ Focused on brand management
  - ✓ Planned business range reviews and strategy
  - ✓ Technologies used; PHP, HTML, JQuery, MySQL, CSS, Bootstrap, Facebook APIs, Excel PHP libraries, XML

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**Web Developer, Manager of IT Engineering Multinet Agencia Digital (MAD), Santiago, Chile** **2006 - 2009**

*Web, mobile and digital branding services.*

- ✓ Development of websites, web applications and marketing campaigns for customers and retail agencies
- ✓ Responsible for analyzing the technical feasibility for each campaigns or web projects
- ✓ Participation in the creative area applying new ideas, technologies and solutions.
- ✓ Bespoke CMS based system and CMS implementation like Wordpress, Joomla and OsCommerce
- ✓ Advertising campaigns and web based games (AS - flash)
- ✓ Social Networks (Facebook, Twitter)
- ✓ Technologies used; Action Script, Flash, PHP, HTML, JQuery, MySQL, CSS, Facebook

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**Web Developer, CEO, Bicitrader.cl, Chile** **2015 - TODAY**

*Platform to search for new and used bicycles, accessories and events in Chile*

- ✓ Web developer for site bivittrader.cl, interfaces and UX implementation.
- ✓ bespoke CMS based system
- ✓ Maintenance
- ✓ Growth of client portfolio and distribution.
- ✓ Technologies used; PHP, Javascript, JQuery, CSS, Bootstrap, HTML, MySQL

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**Web Developer, CEO, Alegrocotillon.cl, Chile** **2013 - TODAY**

*Party accessories website.*

- ✓ Web developer for site alegrocotillon.cl, interfaces and UX implementation.
- ✓ bespoke CMS based system
- ✓ Maintenance
- ✓ Social Media Activation
- ✓ Customer Support
- ✓ Technologies used; PHP, Javascript, JQuery, CSS, Bootstrap, HTML, MySQL

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**EDUCATION AND TRAINING**

- **University Degree in Information and Technology Management & Engineering - Ingeniería (E.) Informática**, 2000 - 2005, Duoc UC Viña del Mar, Chile.
- **DEVCON Chile**, September 2015, Santiago, Chile
- **Robotics (Rob-1)**, August 2015, Rambal, Santiago, Chile
- **Advanced Action Script 2.0**, August 2009, Training Center Informático, Santiago, Chile
- Spanish (Native) ♦ English (Advanced)

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**PORTFOLIO**

[www.carloscastillo.cl](http://www.carloscastillo.cl)