

Carlos Castillo Pardo

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Creative and Experienced Web Developer

Highly Experienced in web development

Web Development, creativity, cutting-edge solutions and strong customer interaction are my principles to deliver a product that meets the needs of the end user.

SKILLS & COMPETENCIES

PHP • HTML • CSS • Laravel • JS • JQuery • Javascript • Bootstrap • MySQL • Git • SASS • Photoshop

Web developer • Front End developer • Web apps • Web sites • Web systems • UI • UX • Responsive design • SEO • APIs • Strong team ethic

Arduino • JQuery Mobile • PhoneGap • Basic Stamp • AS2 • C++ • Json • XML • WHM • Cpanel

EXPERIENCES AND ACHIEVEMENTS

Freelance Web Developer, Santiago, Chile

2005 - TODAY

Web product development for different types of clients, from small to medium companies.

Interaction with the client from the beginning until the end of the project.

- ♦ Web development of advertising campaigns for retail agencies.
- ♦ Interface web development, templates and mailings
- ♦ Project leader

Operations Manager, ITD Chile, Santiago, Chile

2014 - 2016

Telecommunications company that provided SMS and mass mailing services as well as web development solutions, and hosting services.

Interaction with the client from the beginning until the end of the project.

- ♦ Responsible for development, proposals and maintenance of websites, projects and systems. Client interaction
- ♦ In charge of the support department for IDA systems; platform of mass SMS and mailings.
- ♦ In charge of the department of hosting services HOSTNOW, WHM and Cpanel systems and own servers.
- ♦ Development of internal and external applications in PHP, LARAVEL, MySQL, Bootstrap, JQuery, UI, SEO.

Front End Developer, Loharia.com, Santiago, Chile

2014

Startup platform that allows anybody to buy or sell products, services, consultancy, classes etc for only \$5000 Chilean Pesos (or 5pounds)

- ♦ In charge of and responsible for developing and implementing interfaces with HTML5, CSS, Bootstrap 3, jQuery.
- ♦ Help in Backend programming and analysis. PHP, MySQL, Redis.

Web Developer, Elemento Media Design, Santiago, Chile

2014

Experts in providing communications solutions to clients focused on web, audio, digital, content and social networks.

- ♦ Developed new section for metro.cl The Travellers Guide. Technology used; Google Maps API, PHP MySQL, HTML

CEO, General Manager, Amotor.cl, Santiago, Chile

2012 - 2013

New and Used cars search platform.

- ♦ Web developer for www.amotor.cl, programming, logo, design and project management.
- ♦ Responsible for the operations and management processes of the platform.
- ♦ Technologies used; PHP, HTML5, JQuery, MySQL, CSS Bootstrap, amongst others.
- ♦ Participation in the development of applications for Facebook.
- ♦ In charge of carrying out all interface and usability.

Marketing Manager, Motorex Chile S.A., Santiago, Chile**2009 - 2012***Official representative and distributor of swiss motor oils in Chile.*

- ♦ Responsible for generating capturing and assessing potential clients for the distribution of products through distinctive marketing strategies, majority through the web and point of sales.
- ♦ Focused on creating client loyalty
- ♦ Support General Manager in setting business range plans and strategy.
- ♦ Development of web platforms for:
 - Wholesale client web system.
 - Website with integrated e-commerce capability.
 - Social Network

Manager of IT Engineering Multinet Agencia Digital (MAD), Santiago, Chile**2006 - 2009***Web, mobile and digital branding services.*

- ♦ Responsible for planning, quality control, application design for distinct clients.
- ♦ Participation in the creative area applying new ideas, technologies and solutions.
- ♦ CMS Web Development
- ♦ Advertising campaigns and web based games (AS - flash)
- ♦ Social Networks

CEO, Bicitrader.cl, Chile**2015 - TODAY***Platform to search for new and used bicycles and accessories in Chile.*

- ♦ Complete development of the web platform
- ♦ Maintenance
- ♦ Growing of client portfolio and distribution.

CEO, Alegrocotillon.cl, Chile**2013 - TODAY***Party accessories website. Distribution throughout the whole of Chile.*

- ♦ Complete development of the web platform
- ♦ Maintenance
- ♦ Social Media Activation
- ♦ Client Support

Owner, Calculariva.cl & Calcularhonorarios.cl, Chile**2014 - TODAY***Web app that calculates the Chilean VAT and tax rebates respectively.*

- ♦ Complete development of the web platform
- ♦ Maintenance

Designer & CEO, Pinatabox.cl, Chile**2014 - 2016***Development of corporate or personalized piñatas*

CEO - Designer

- ♦ Designed cutterguides and piñatas

EDUCATION AND TRAINING

- DEVCON Chile, September 2015, Santiago, Chile

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- **Robotics (Rob-1)**, August 2015, Rambal, Santiago, Chile
 - **Advanced Action Script 2.0**, August 2009, Training Center Informático, Santiago, Chile
 - **Degree in Information and Technology Management Engineering - Ingeniería (E.) Informática**, 2000 - 2005, Duoc UC Viña del Mar, Chile.
 - **Secondary School**, Colegio Católico Luis Orione, Quintero, V región, Chile.
 - Spanish (Native) ♦ English (Advanced).

Hobbies

Photography ♦ Painting ♦ Sculpting ♦ Papercraft ♦ Model Making ♦ Drawing
