



# Specifying Intelligence: RE for the Next Generation of AI Systems

Prof. Marcos Kalinowski, PUC-Rio

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# Marcos Kalinowski



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## **Professor of Software Engineering at PUC-Rio**

Research Interests: AI Engineering, Empirical Software Engineering, and Human Aspects in Software Engineering.

## **Coordinator of the ExACTa PUC-Rio Lab**

R&D in Artificial Intelligence, AI Engineering, Software Engineering, and Human Computer Interaction.

## **Member of ACM, IEEE, ISERN and the Brazilian Computer Society**

# Context



PUC  
RIO

Among the top-ranked universities and **leader in industry integration in Latin America**, according to Times Higher Education



DEPARTAMENTO  
DE INFORMÁTICA  
PUC·RIO



Experimentação Ágil. Cocriação. Transformação Digital.

First Brazilian graduate program in Computing (1967), assessed with the **highest research quality score** by the Brazilian Federal Government

R&D in Artificial Intelligence, **AI Engineering**, Software Engineering, and Human-Computer Interaction

# ExACTa PUC-Rio



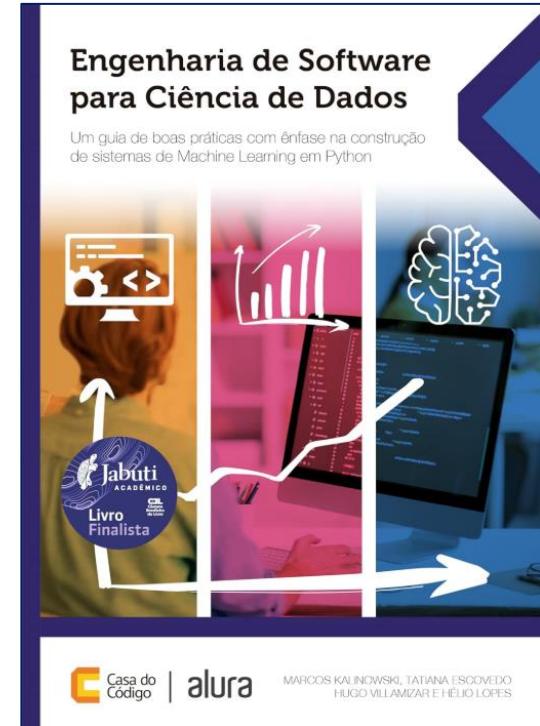
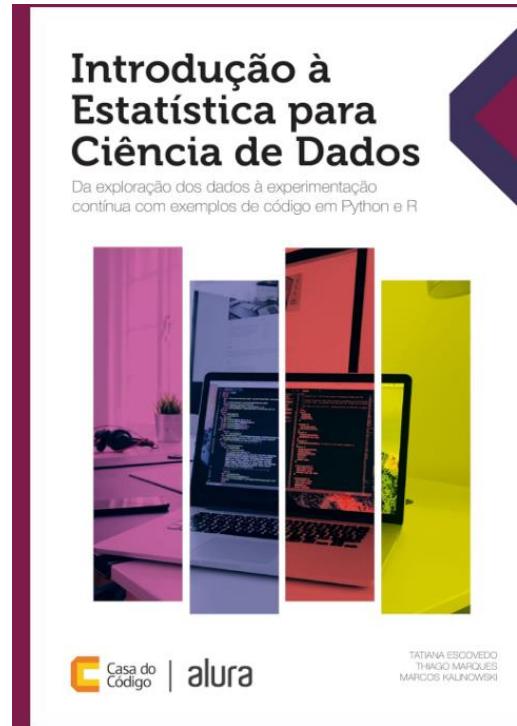
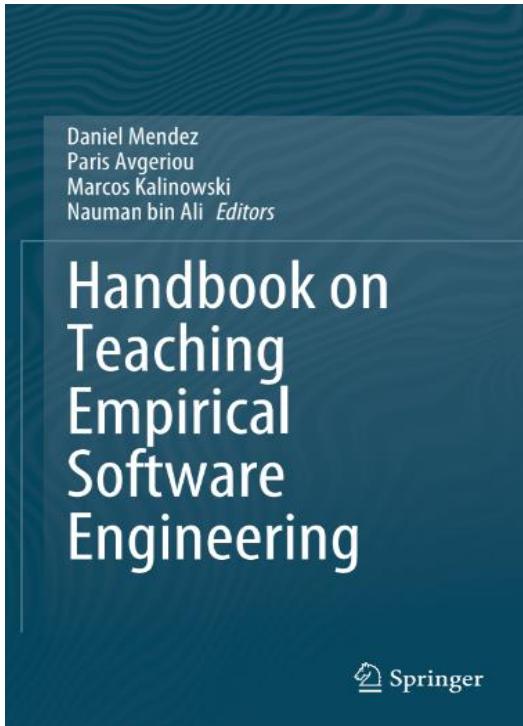
# R&D Partners (selection)



**stone**

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# Recent Books



200+ scientific papers, with free author versions available at <http://www.inf.puc-rio.br/~kalinowski>



# Agenda

- 1 AI Engineering: Challenges in RE
- 2 AI Engineering: Advancements in RE
- 3 RE in Multi-Paradigm AI Engineering:  
The Road Ahead

# AI Engineering: Challenges in RE

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# Naming the Pain in ML-Enabled Systems Engineering

**International Collaboration → Survey Naming the Pain in ML-Enabled Systems Development**

**Target Population:** Professionals involved in building ML-enabled systems

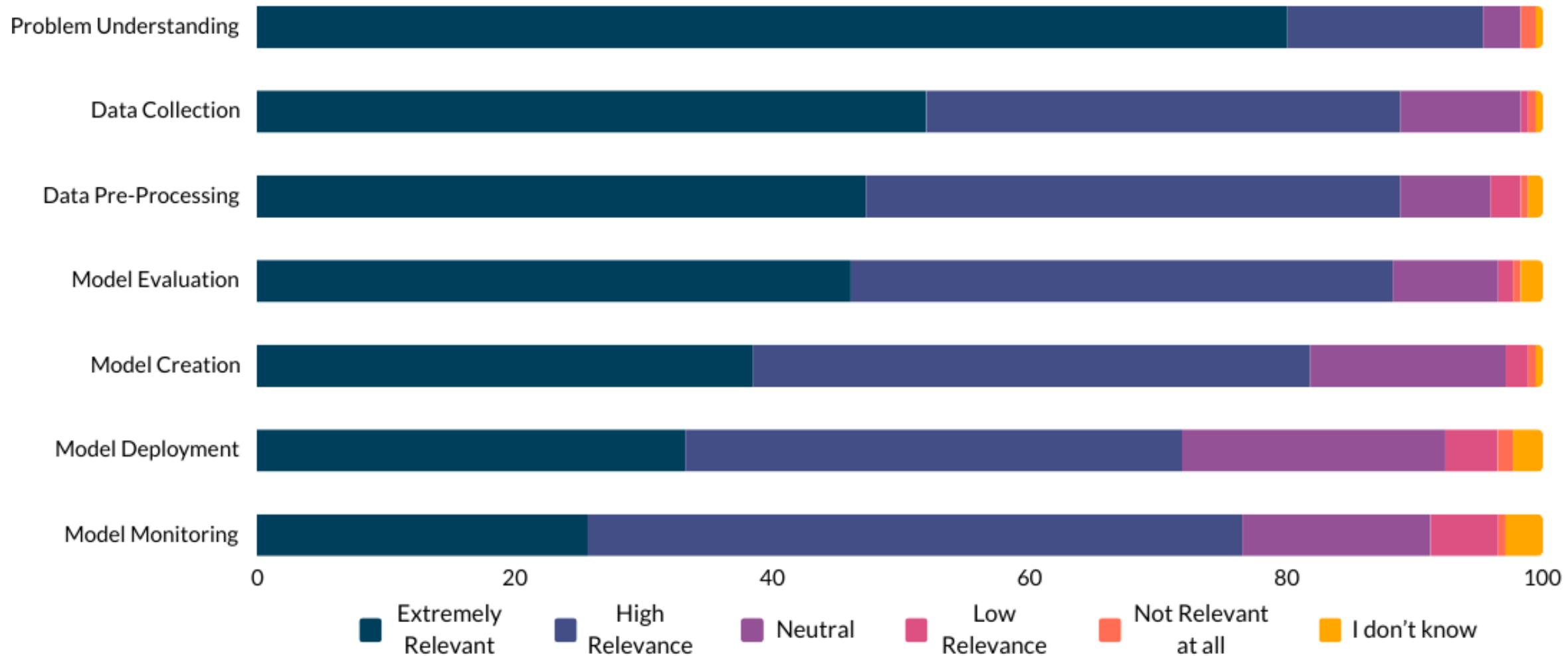
**Total of Answers:** 276 professionals (188 complete answers)



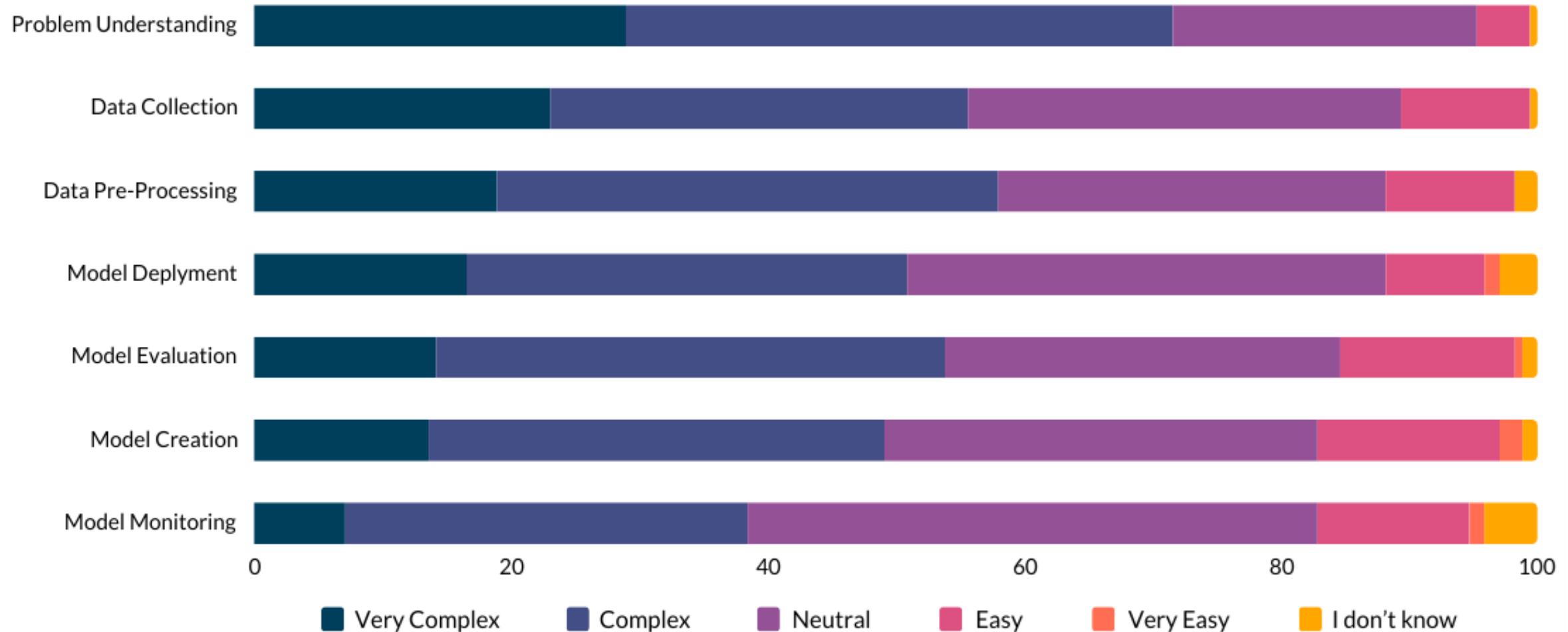
Kalinowski, M., Mendez, D., Giray, G. et al., **Naming the Pain in Machine Learning-Enabled Systems Engineering**. Information and Software Technology, vol. 187, 2025.

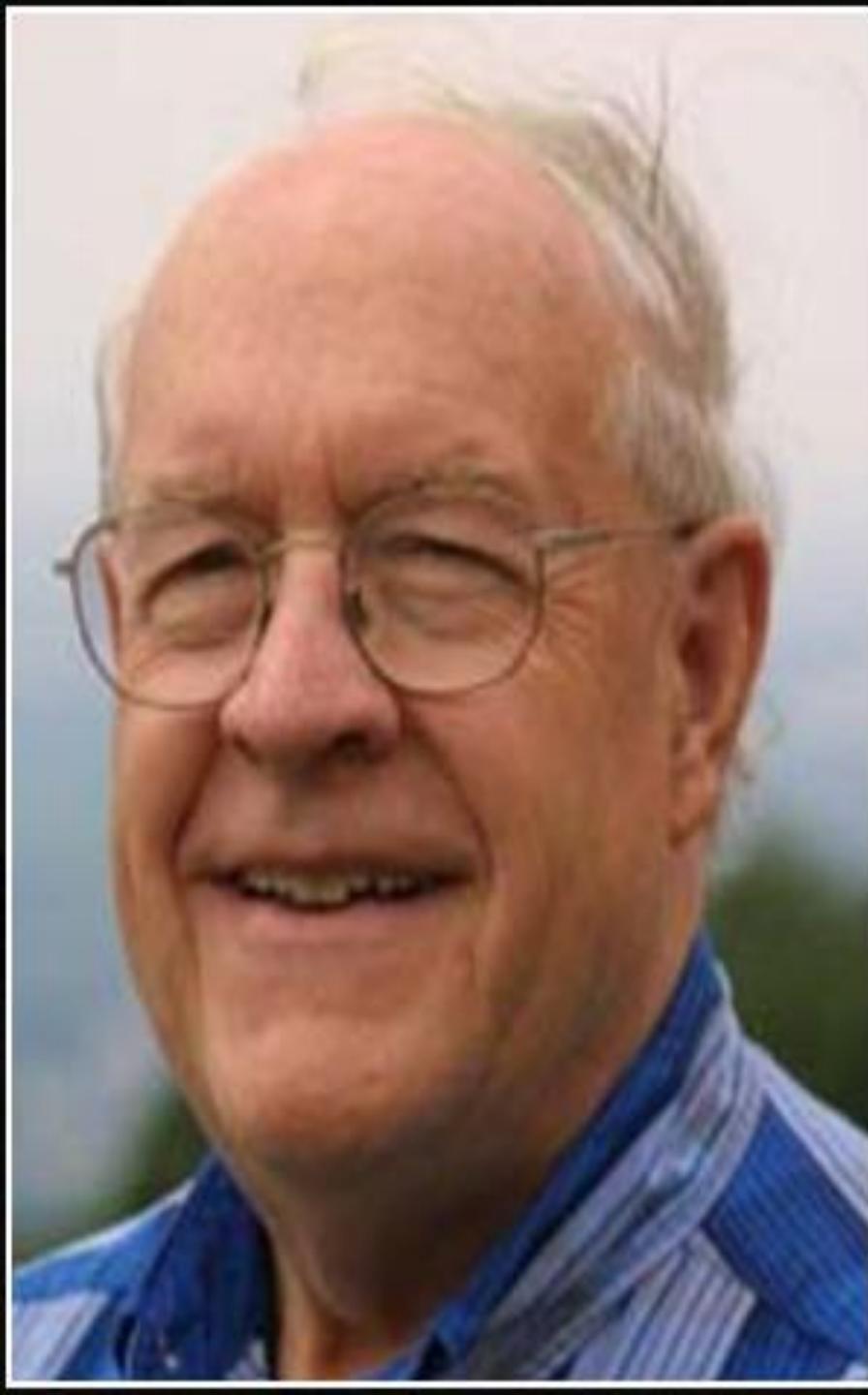


# Perceived Relevance of ML Lifecycle Stages



# Perceived Complexity of ML Lifecycle Stages



A portrait photograph of Fred Brooks, an elderly man with white hair and glasses, smiling. He is wearing a blue striped shirt.

The hardest single part of building a  
software system is deciding  
precisely what to build.

— *Fred Brooks* —

# Digging into Requirements

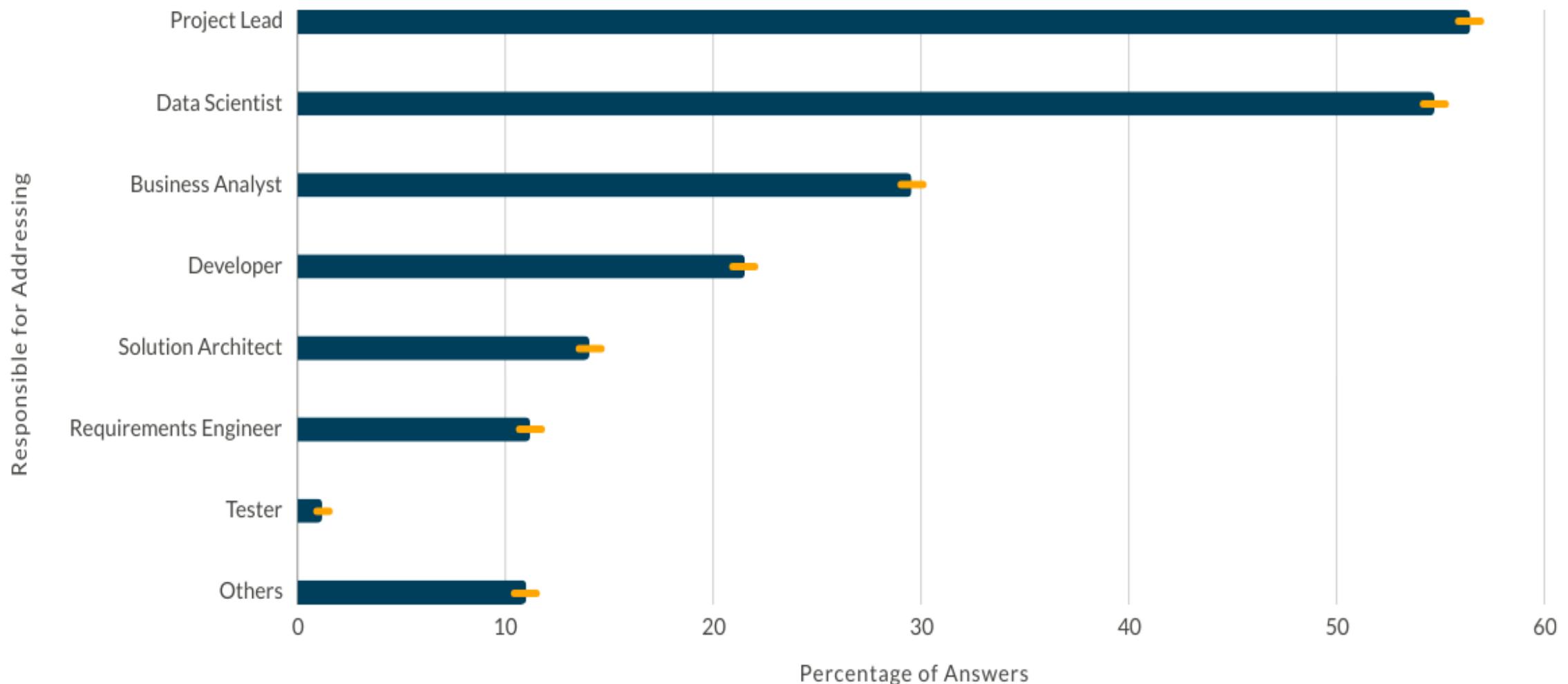
## Status Quo and Problems of Requirements Engineering for Machine Learning: Results from an International Survey

Antonio Pedro Santos Alves<sup>1</sup>, Marcos Kalinowski<sup>1</sup>, Görkem Giray<sup>2</sup>, Daniel Mendez<sup>3</sup>, Niklas Lavesson<sup>3</sup>, Kelly Azevedo<sup>1</sup>, Hugo Villamizar<sup>1</sup>, Tatiana Escovedo<sup>1</sup>, Helio Lopes<sup>1</sup>, Stefan Biffl<sup>4</sup>, Jürgen Musil<sup>4</sup>, Michael Felderer<sup>5,6</sup>, Stefan Wagner<sup>7</sup>, Teresa Baldassarre<sup>8</sup>, and Tony Gorschek<sup>3</sup>

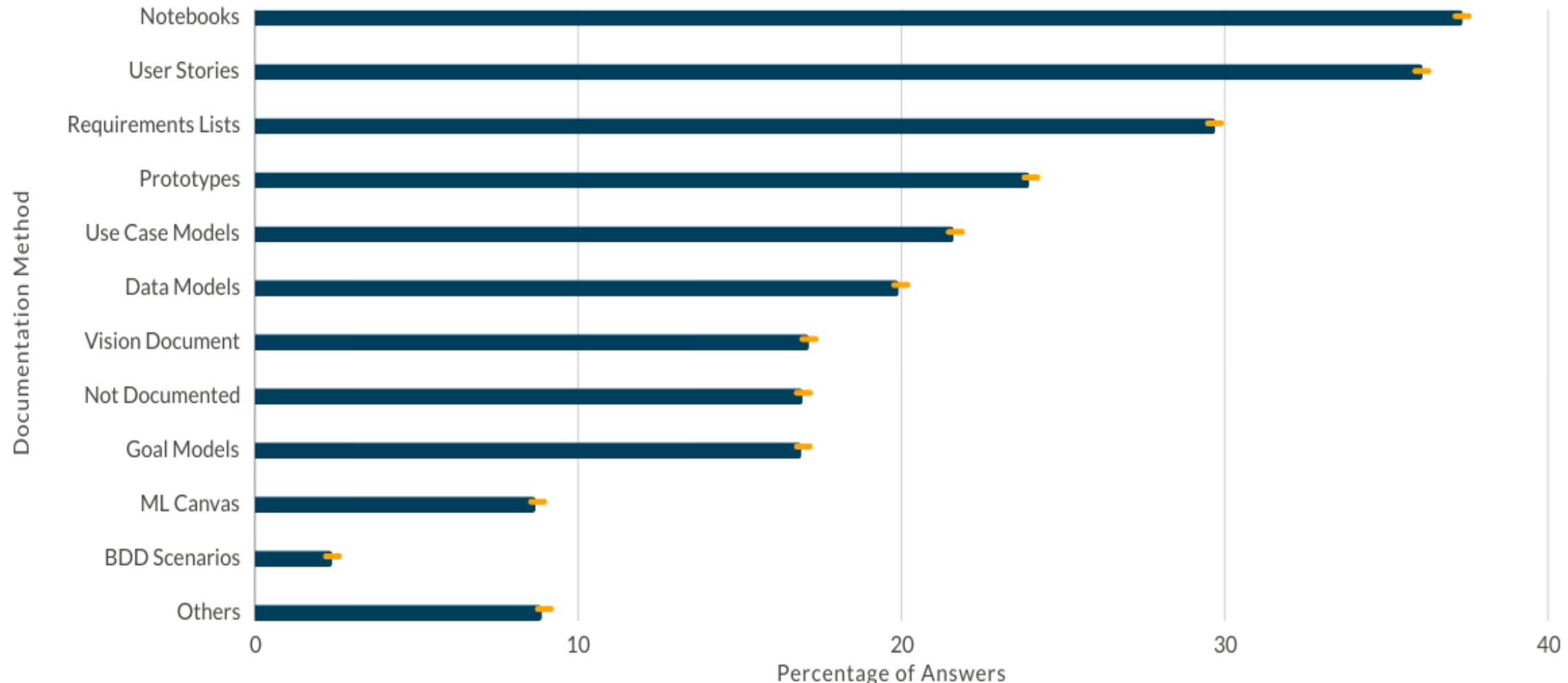


Alves, A.P.S., Kalinowski, M., Giray, G., et al. **Status Quo and Problems of Requirements Engineering for Machine Learning: Results from an International Survey**. International Conference on Product-Focused Software Process Improvement (PROFES), pp. 159-174, 2023.

# Who is Responsible for Requirements?



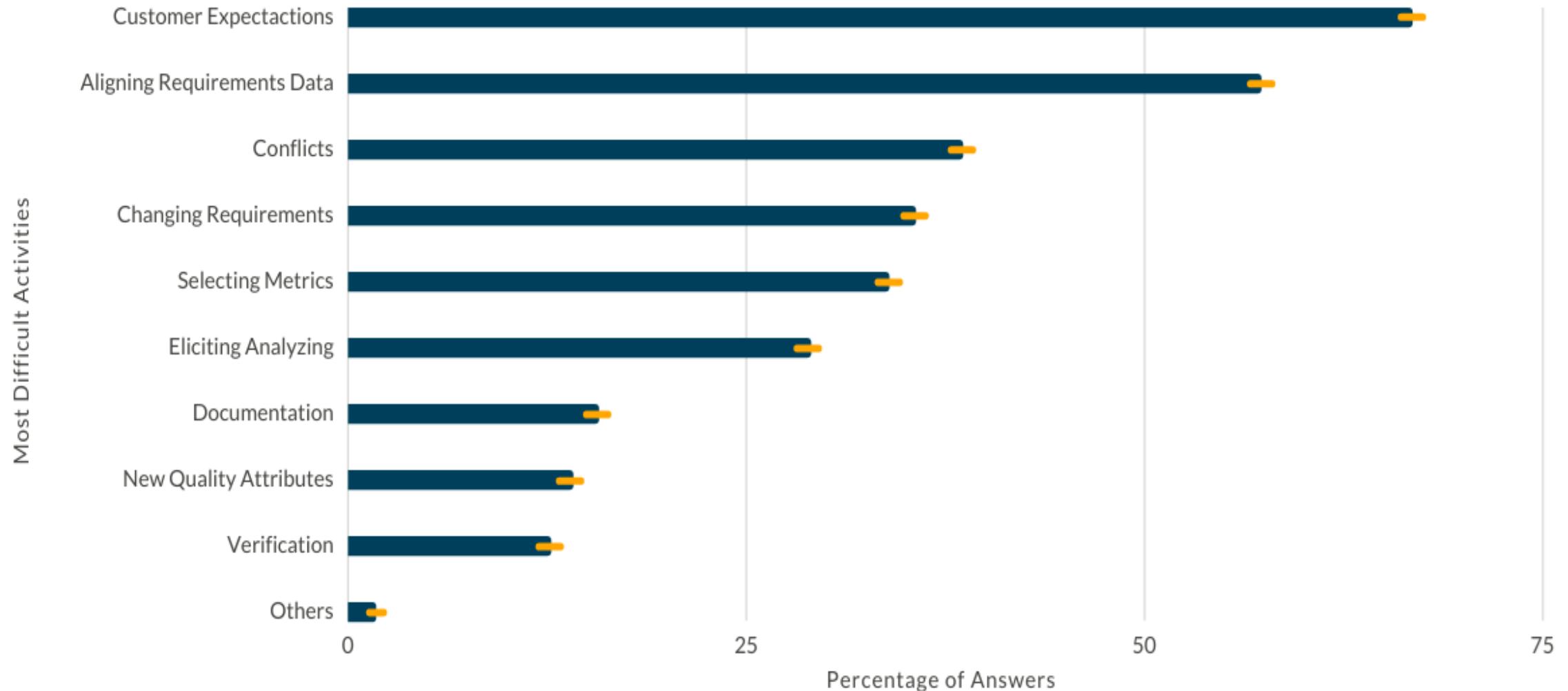
# How are Requirements Documented?





MIND THE GAP

# Main Requirements Related Challenges



# Digging into Model Deployment and Monitoring

## ML-Enabled Systems Model Deployment and Monitoring: Status Quo and Problems



Eduardo Zimelewicz<sup>1</sup>, Marcos Kalinowski<sup>1</sup>, Daniel Mendez<sup>2,9</sup>, Görkem Giray<sup>3</sup>,  
Antonio Pedro Santos Alves<sup>1</sup>, Niklas Lavesson<sup>2</sup>, Kelly Azevedo<sup>1</sup>,  
Hugo Villamizar<sup>1</sup>, Tatiana Escovedo<sup>1</sup>, Helio Lopes<sup>1</sup>, Stefan Biffl<sup>4</sup>,  
Juergen Musil<sup>4</sup>, Michael Felderer<sup>5,6</sup>, Stefan Wagner<sup>7</sup>,  
Teresa Baldassarre<sup>8</sup>, and Tony Gorscheck<sup>2,9</sup>



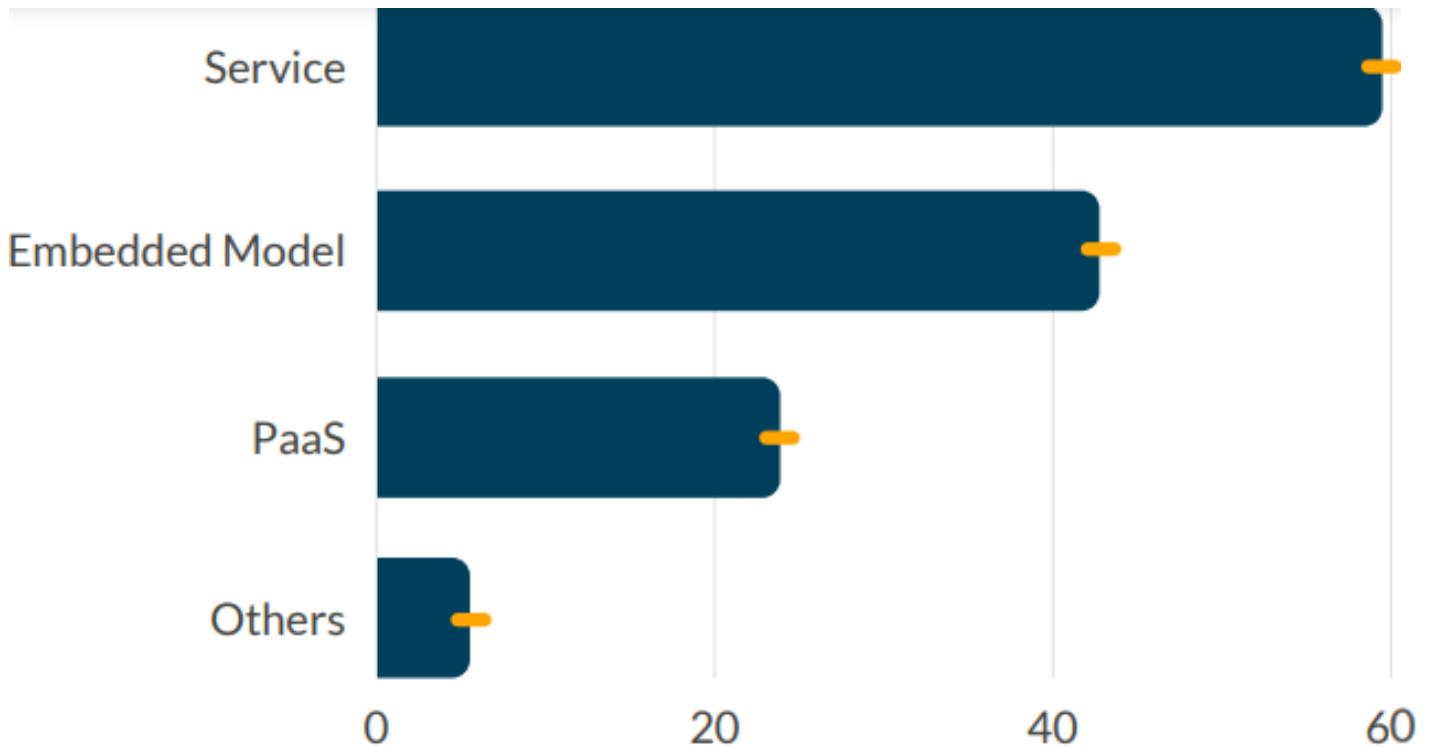
Zimelewicz, E., Kalinowski, M., Mendez, D., et al. **ML-Enabled Systems Model Deployment and Monitoring: Status Quo and Problems**. International Conference on Software Quality (SWQD), pp. 112-131, 2024.

# How are Models being Deployed?

Only 45% of the projects made it to production!

Mostly deployed as a separate service.

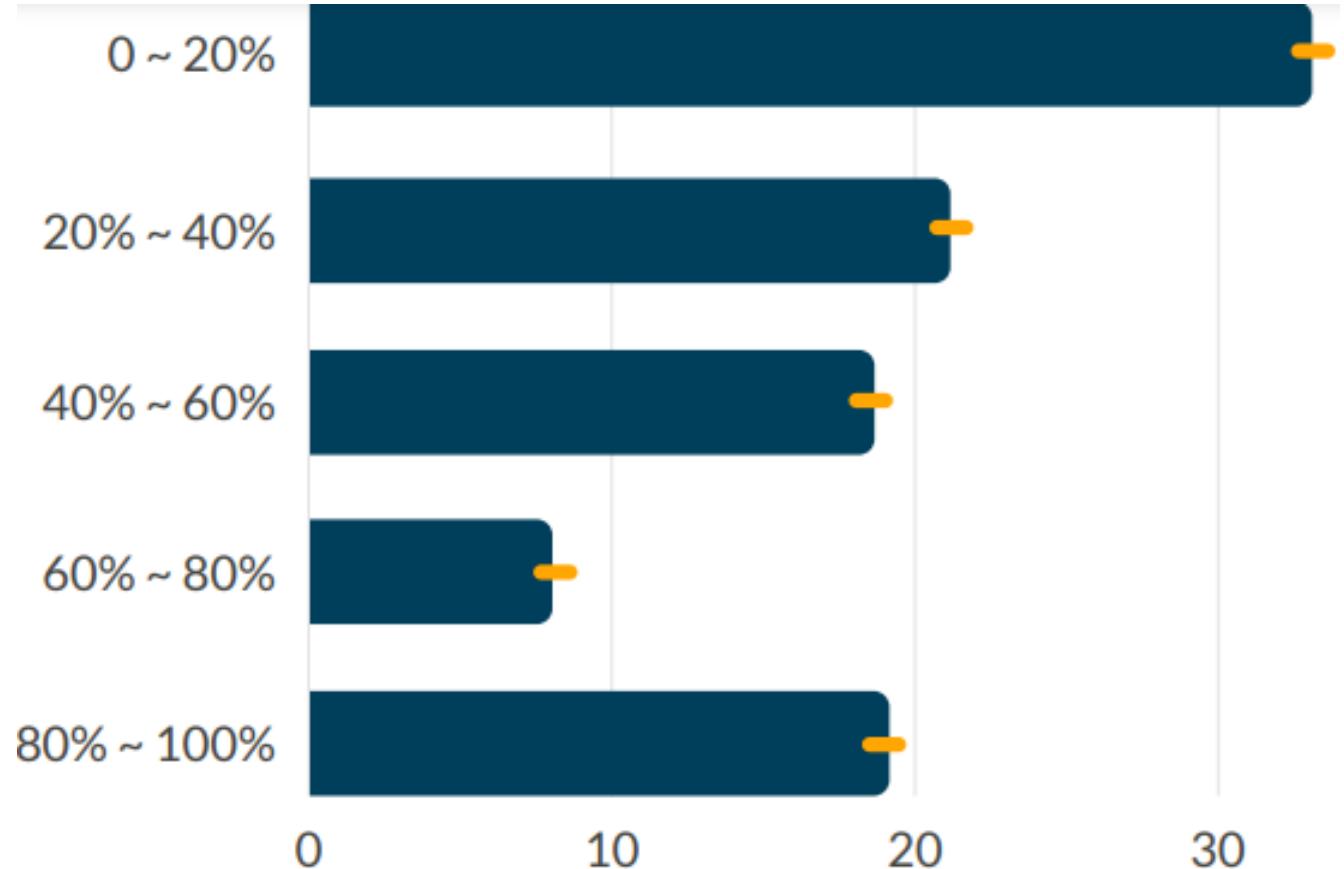
MLOps principles are rarely applied.



# Are Models being Monitored in Production?

**Most Deployed Models  
are not being Monitored!**

**Monitoring mostly only  
involves inputs and  
outputs!**





# Challenges

## A Meta-Summary of Challenges in Building Products with ML Components – Collecting Experiences from 4758+ Practitioners

Nadia Nahar<sup>\*†</sup>, Haoran Zhang<sup>†</sup>, Grace Lewis<sup>‡</sup>, Shurui Zhou<sup>§</sup>, Christian Kästner<sup>†</sup>

<sup>†</sup>Carnegie Mellon University, <sup>‡</sup>Carnegie Mellon Software Engineering Institute, <sup>§</sup>University of Toronto

<sup>\*</sup>nadian@andrew.cmu.edu



Nahar, N., Zhang, H., Lewis, G., Zhou, S., and Kästner, C., **A meta-summary of challenges in building products with ml components – collecting experiences from 4758+ practitioners.** International Conference on AI Engineering–Software Engineering for AI (CAIN), pp. 171-183, 2023.



The good thing about science is that  
it's true whether or not you believe  
in it.

— Neil deGrasse Tyson —

We need to adapt and disseminate software engineering practices to enable better AI Engineering!

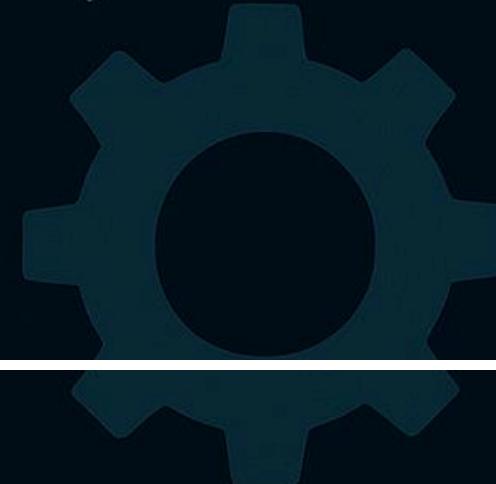
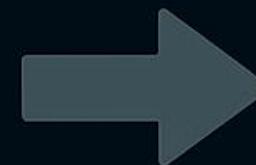
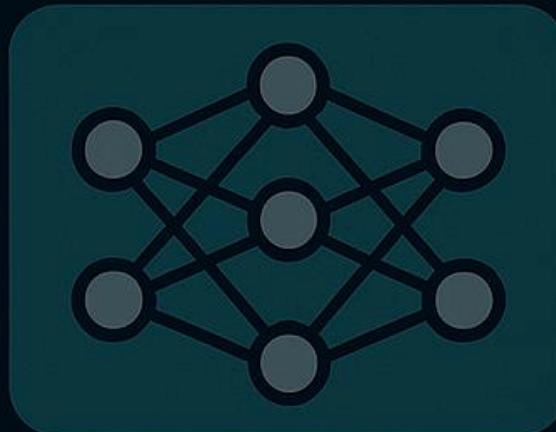


“ [...] the main challenge is not to develop the best models or algorithms but rather to provide support for the entire system life cycle [...] there is a clear need to advance the field of Software Engineering for AI. ”

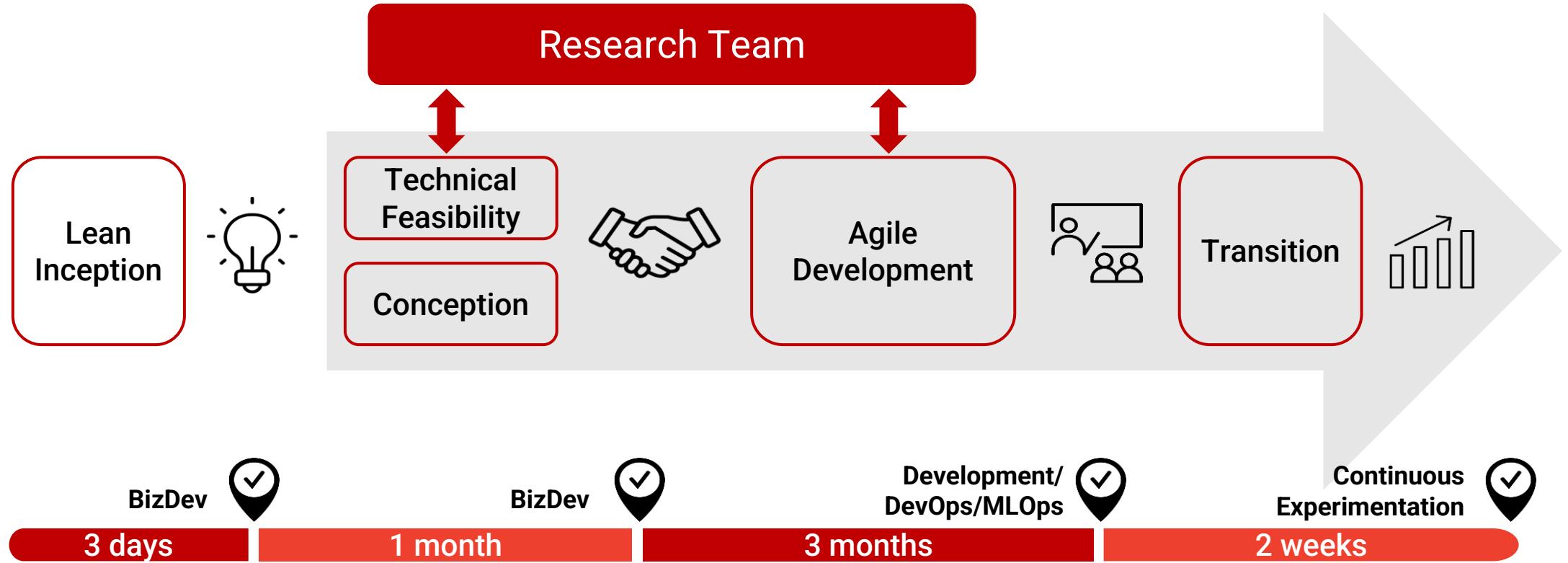
# AI Engineering: Advancements (in RE)

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# Approaches

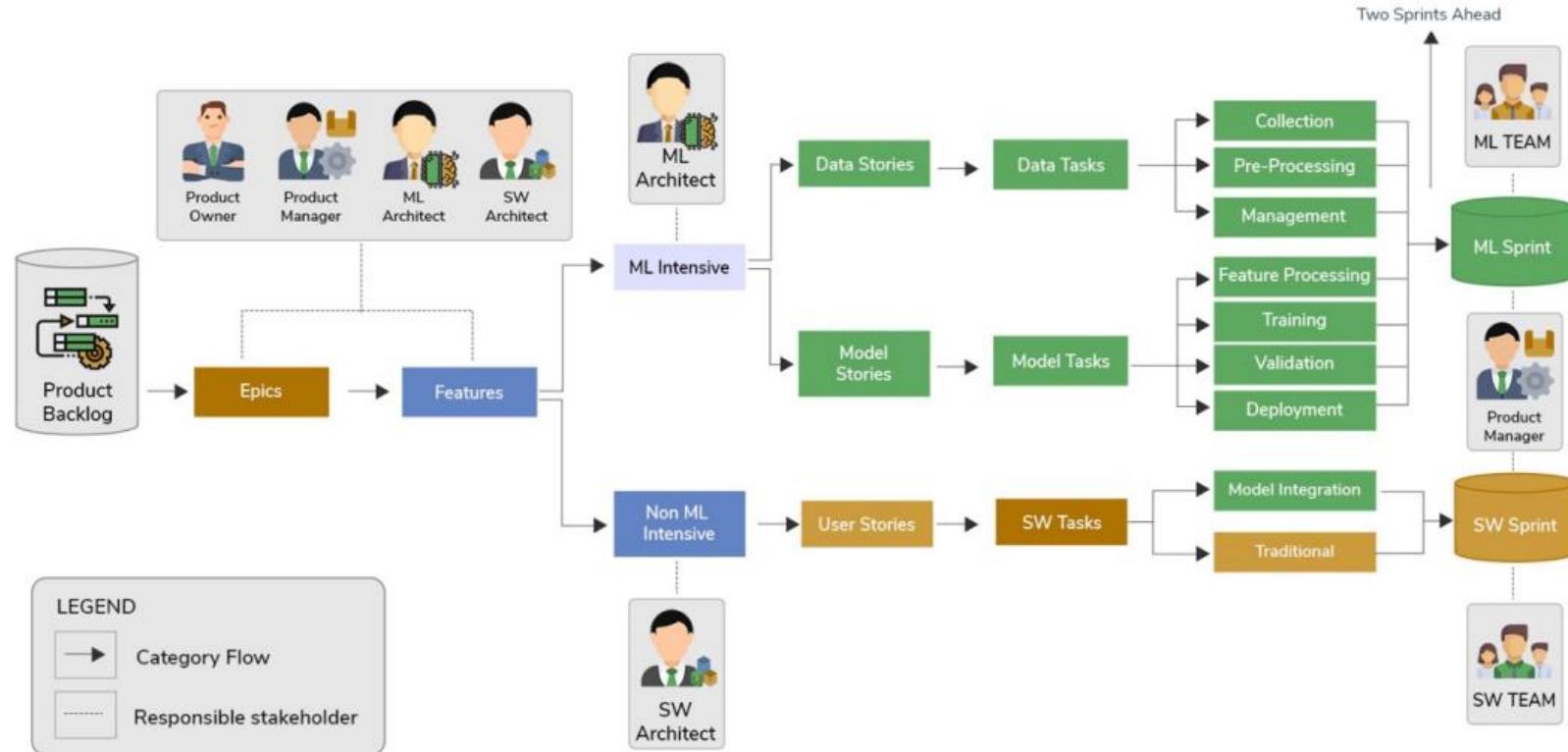


# Lean R&D



Kalinowski, M., Romao, L., Rodrigues, A., Barbosa, C., Villamizar, H., Barbosa, S.D. and Lopes, H. **Experiences Applying Lean R&D in Industry-Academia Collaboration Projects.** In *International Conference on Software Quality* (pp. 109-123). Springer, 2025.

# Agile4MLS



Vaidhyanathan, K., Chandran, A., Muccini, H. and Roy, R. **Agile4MLS - Leveraging Agile Practices for Developing Machine Learning-Enabled Systems: An Industrial Experience.** IEEE Software, 39(6), 2022.



# Agile Management of ML-Enabled Systems

There are at least 27 papers reporting approaches/practices/recommendations/challenges

## Iteration Flexibility / Decoupled Ceremonies

- Capability-based iterations
- Flexible sprints for handling long experimentation cycles
- Asynchronous ML progress
- Sequential ML tasks with Agile's iterative flow

## ML-Specific Artifacts

- Model/Data Stories
- Ethical User Stories

## Demo API & MVM

- Deliver lightweight, testable model versions
- Maintain continuous value delivery

## Business Alignment

- Collaborative planning to reduce wasteful ML experiments

## Ethical Backlog Management

- Embedding fairness and transparency considerations

...



Romao, L., Oliveira, R., Alonso, S., and Kalinowski, M. **Agile Management for Machine Learning: A Systematic Mapping Study**. Euromicro Conference on Software Engineering and Advanced Applications (SEAA), 2025.

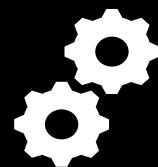
# Polaris: A Framework for Trustworthy AI



Systematic literature review of the state of the practice (EASE 2023)



Survey with AI practitioners (EASE 2024)



**POLARIS: A framework for Trustworthy AI with actionable guidelines & tools (CAIN 2024)**

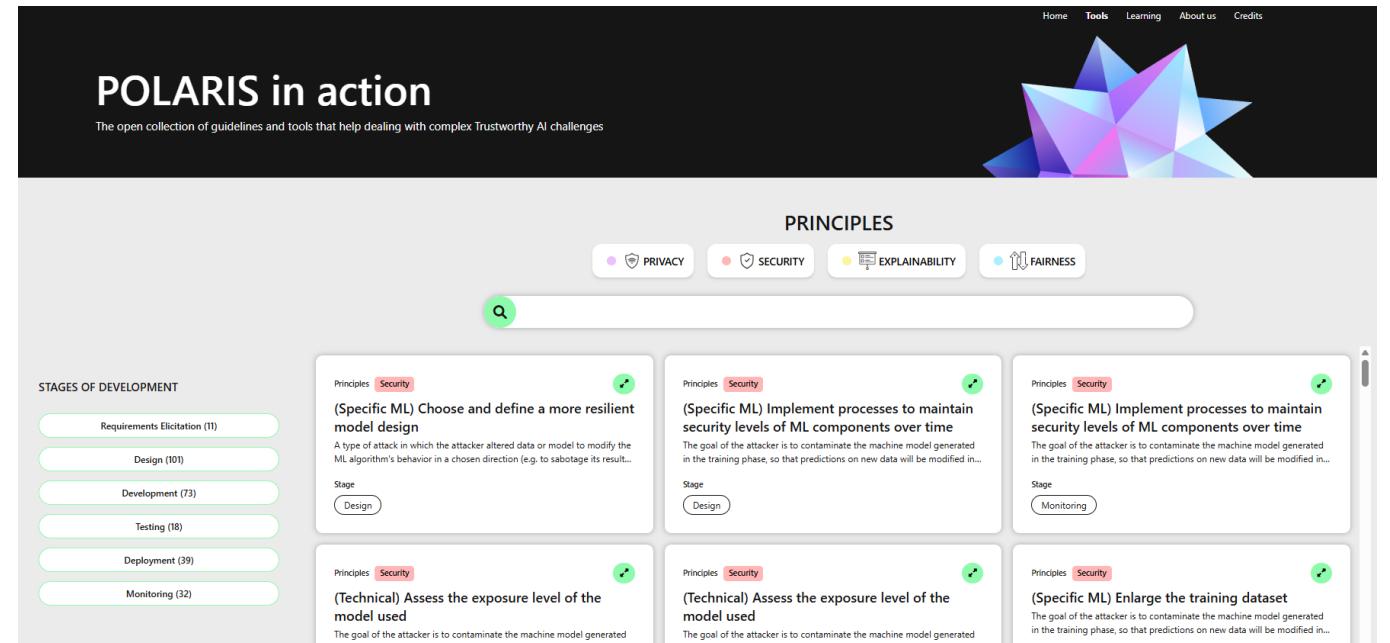


Baldassarre, M.T., Gigante, D., Kalinowski, M. and Ragone, A., **POLARIS: A Framework to Guide the Development of Trustworthy AI Systems**. International Conference on AI Engineering – Software Engineering for AI (CAIN), 2024.

# Polaris: A Framework for Trustworthy AI



<https://polaris-app-5cc69.web.app/>



**POLARIS in action**

The open collection of guidelines and tools that help dealing with complex Trustworthy AI challenges

**PRINCIPLES**

- PRIVACY
- SECURITY
- EXPLAINABILITY
- FAIRNESS

**STAGES OF DEVELOPMENT**

- Requirements Elicitation (11)
- Design (101)
- Development (73)
- Testing (18)
- Deployment (39)
- Monitoring (32)

**(Specific ML) Choose and define a more resilient model design**

A type of attack in which the attacker altered data or model to modify the ML algorithm's behavior in a chosen direction (e.g. to sabotage its result...)

Stage: Design

**(Technical) Assess the exposure level of the model used**

The goal of the attacker is to contaminate the machine model generated in the training phase, so that predictions on new data will be modified in...

Stage: Design

**(Specific ML) Implement processes to maintain security levels of ML components over time**

The goal of the attacker is to contaminate the machine model generated in the training phase, so that predictions on new data will be modified in...

Stage: Monitoring

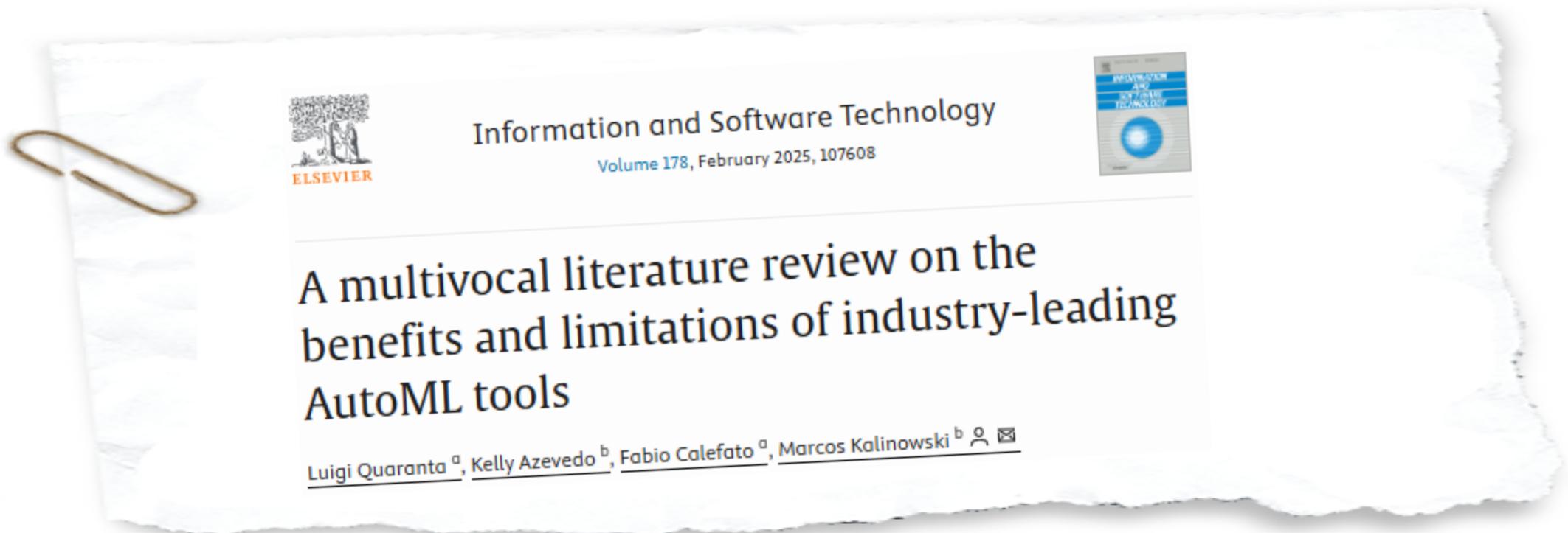
**(Specific ML) Enlarge the training dataset**

The goal of the attacker is to contaminate the machine model generated in the training phase, so that predictions on new data will be modified in...



Baldassarre, M.T., Gigante, D., Kalinowski, M. and Ragone, A., **POLARIS: A Framework to Guide the Development of Trustworthy AI Systems**. International Conference on AI Engineering – Software Engineering for AI (CAIN), 2024.

# What about AutoML?



The image shows a white piece of paper with torn edges on the right side, pinned with a gold paperclip on the left. A digital overlay is placed on the paper, showing a journal article from Elsevier's *Information and Software Technology*. The article title is "A multivocal literature review on the benefits and limitations of industry-leading AutoML tools". The authors listed are Luigi Quaranta<sup>a</sup>, Kelly Azevedo<sup>b</sup>, Fabio Calefato<sup>a</sup>, and Marcos Kalinowski<sup>b</sup>. The journal cover image is visible on the right.

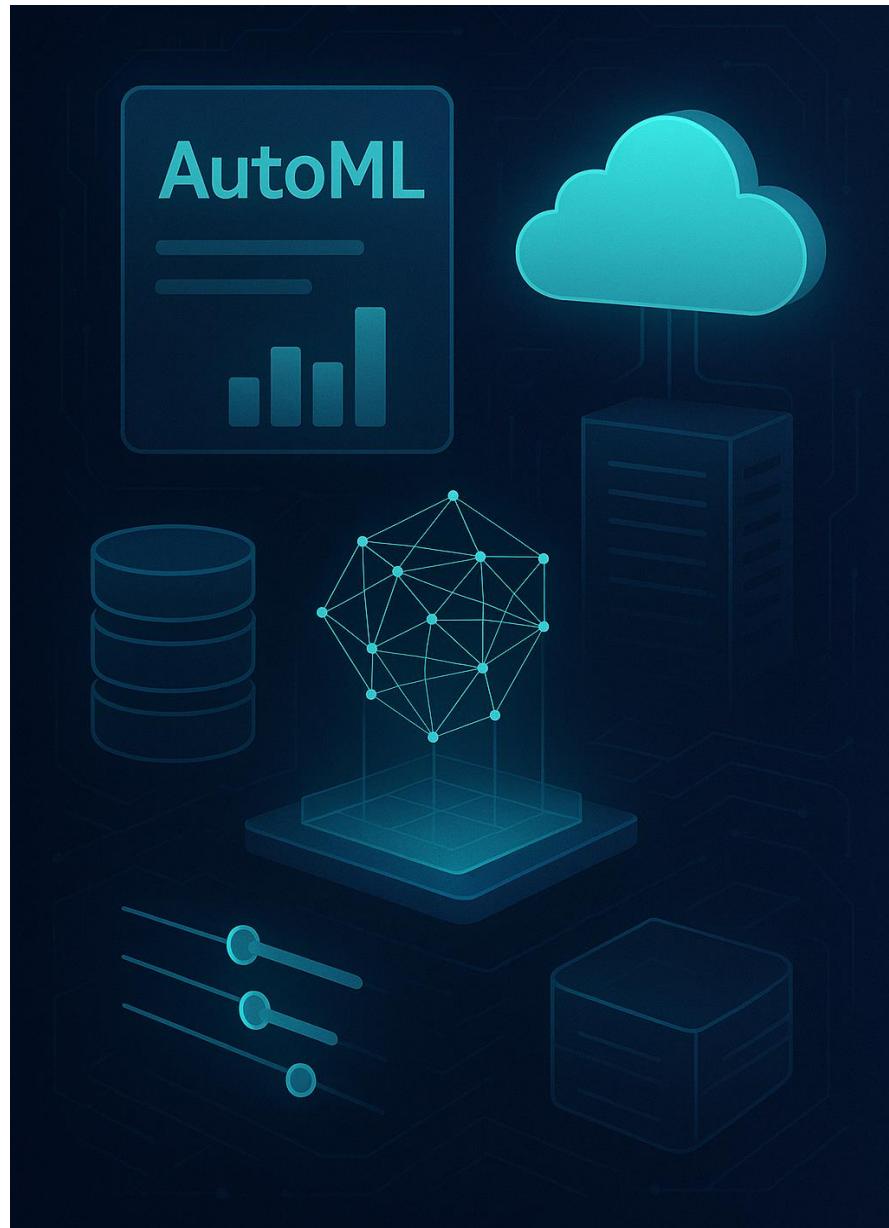
Information and Software Technology  
Volume 178, February 2025, 107608

A multivocal literature review on the  
benefits and limitations of industry-leading  
AutoML tools

Luigi Quaranta<sup>a</sup>, Kelly Azevedo<sup>b</sup>, Fabio Calefato<sup>a</sup>, Marcos Kalinowski<sup>b</sup>  



Quaranta, L., Azevedo, K., Calefato, F. and Kalinowski, M., **A multivocal literature review on the benefits and limitations of industry-leading AutoML tools**. *Information and Software Technology*, vol, 178, 2025.

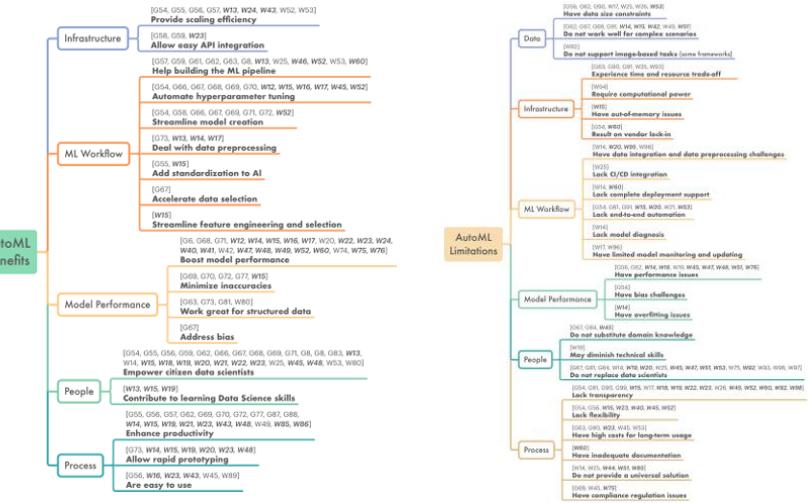


# AutoML

AutoML mainly supports technical feasibility assessments, but requirements are still key

AutoML tools can enhance the efficiency of machine learning by **complementing human expertise**

**Skilled users** are essential for effectively utilizing AutoML tools and applying their knowledge and insights



# Requirements

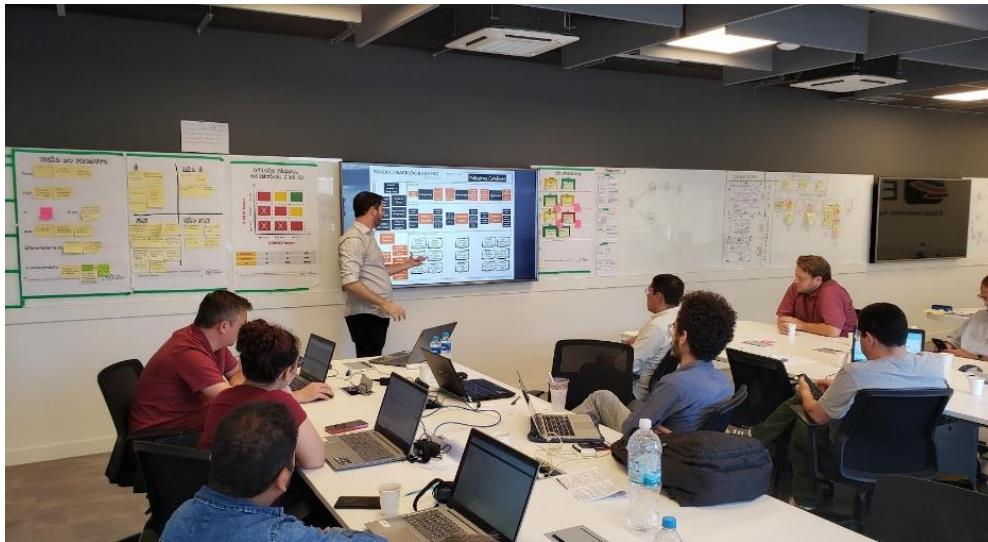


# Ideation of ML-Enabled Systems

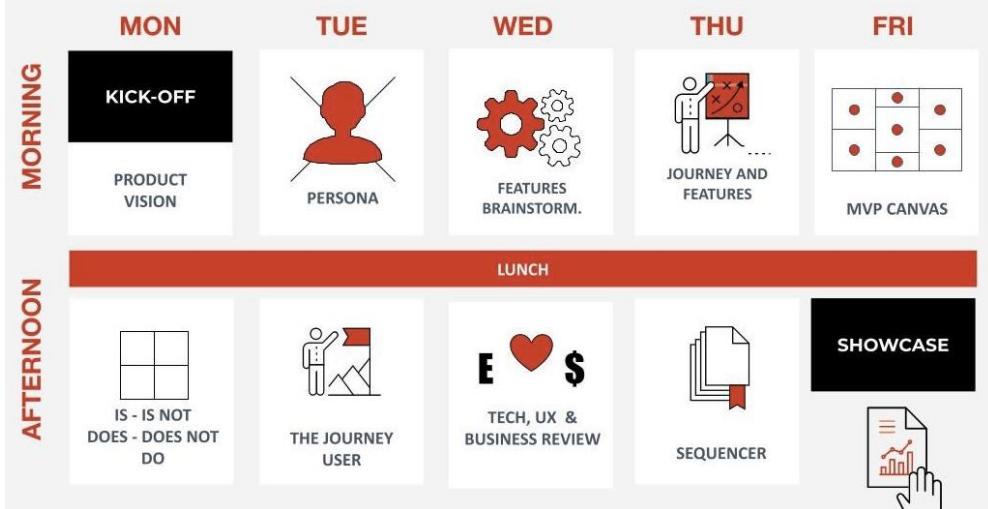
**What about data?**

**Managing customer expectations?**

**Aligning requirements with data?**



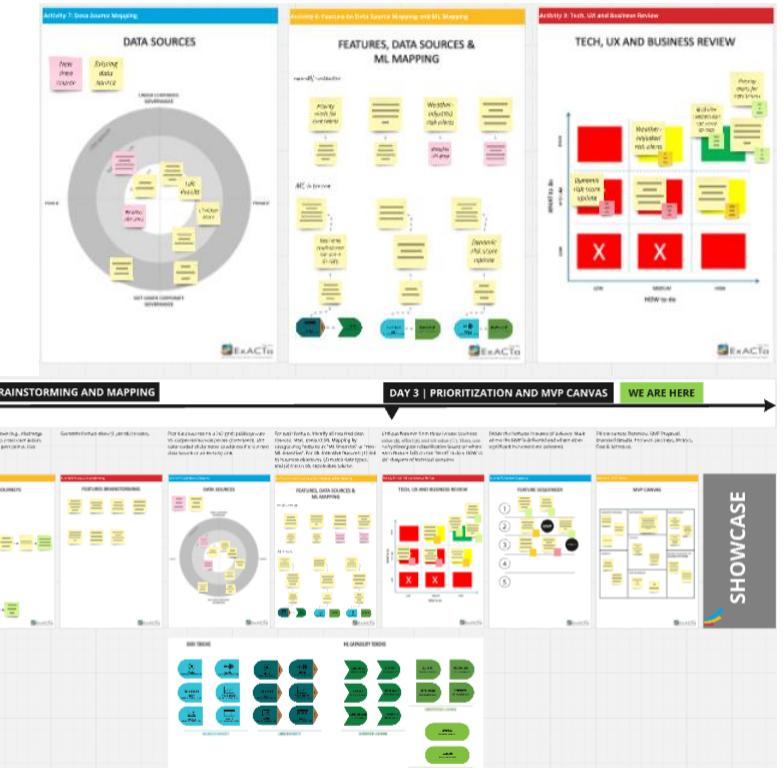
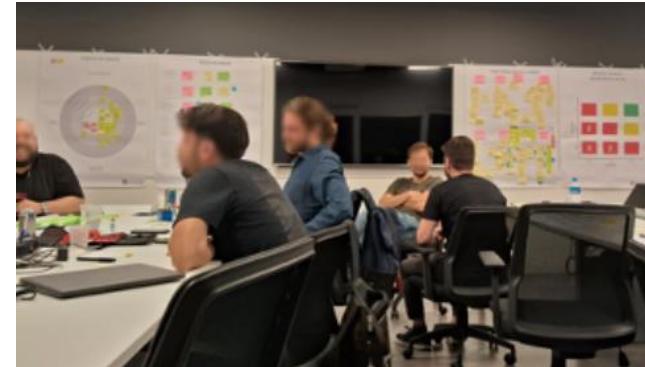
## LEAN INCEPTION AGENDA



# Define-ML

Extends Lean Inception with targeted activities: **Data Source Mapping**, **Feature-to-Data Source Mapping**, and **ML Mapping**

Helps to ground ideation in real data constraints, clarify ML feasibility, and align proposed features with business objectives



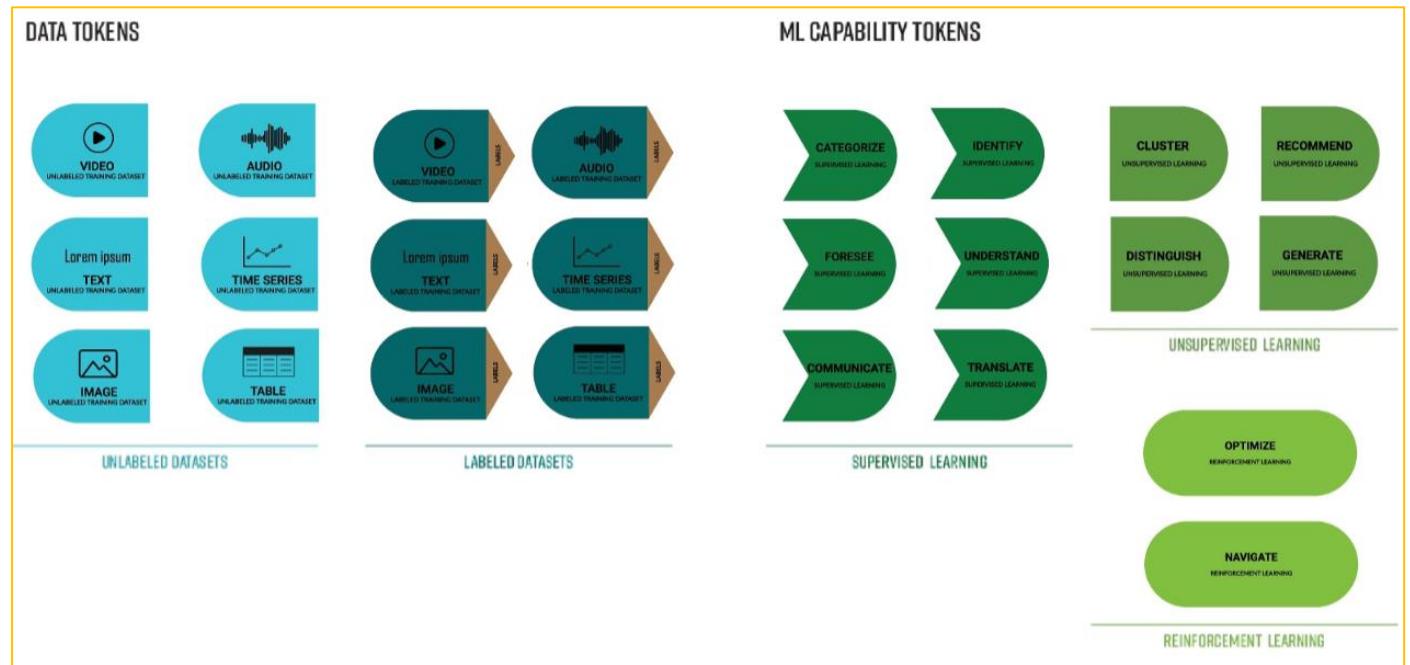
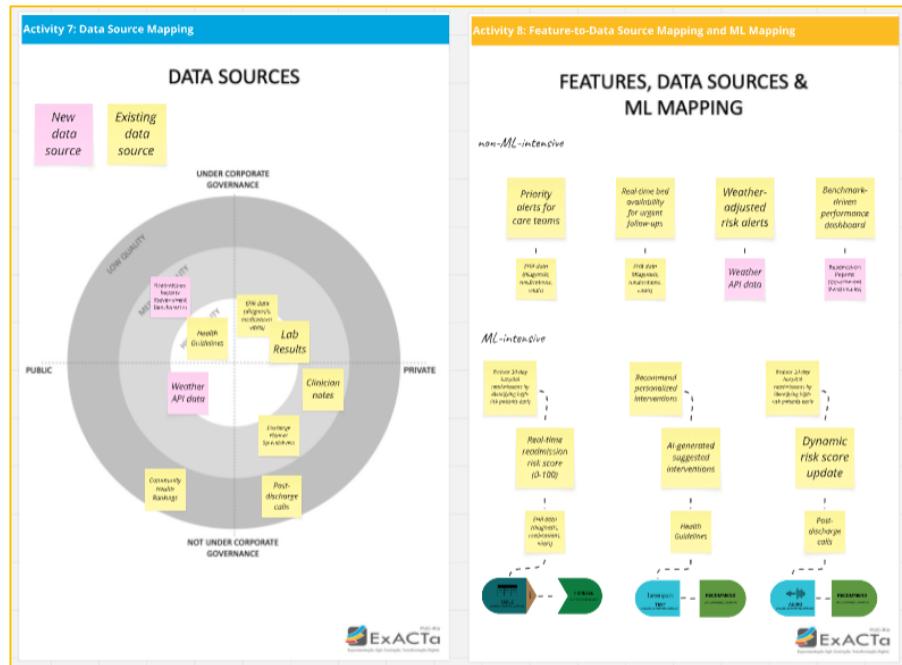
<https://miro.com/miroverse/defineml-template/>



Alonso, S., Alves, A.P.S., Romao, L., Lope, H., and Kalinowski, M., **Define-ML: An Approach to Ideate Machine Learning-Enabled Systems**, Euromicro Conference on Software Engineering and Advanced Applications (SEAA), 2025.



# Define-ML



<https://miro.com/miroverse/defineml-template/>



Alonso, S., Alves, A.P.S., Romao, L., Lope, H., and Kalinowski, M., **Define-ML: An Approach to Ideate Machine Learning-Enabled Systems**, Euromicro Conference on Software Engineering and Advanced Applications (SEAA), 2025.



# Requirements of ML-Enabled Systems



Villamizar, H., Kalinowski, M., Lopes, H. and Mendez, D., **Identifying concerns when specifying machine learning-enabled systems: A perspective-based approach.** *Journal of Systems and Software*, vol. 213, July 2024.

# PerSpecML

ML-Enabled System Specification Approach

Based on analyzing **60 concerns** grouped into five perspectives: **objectives, user experience, infrastructure, model, and data**

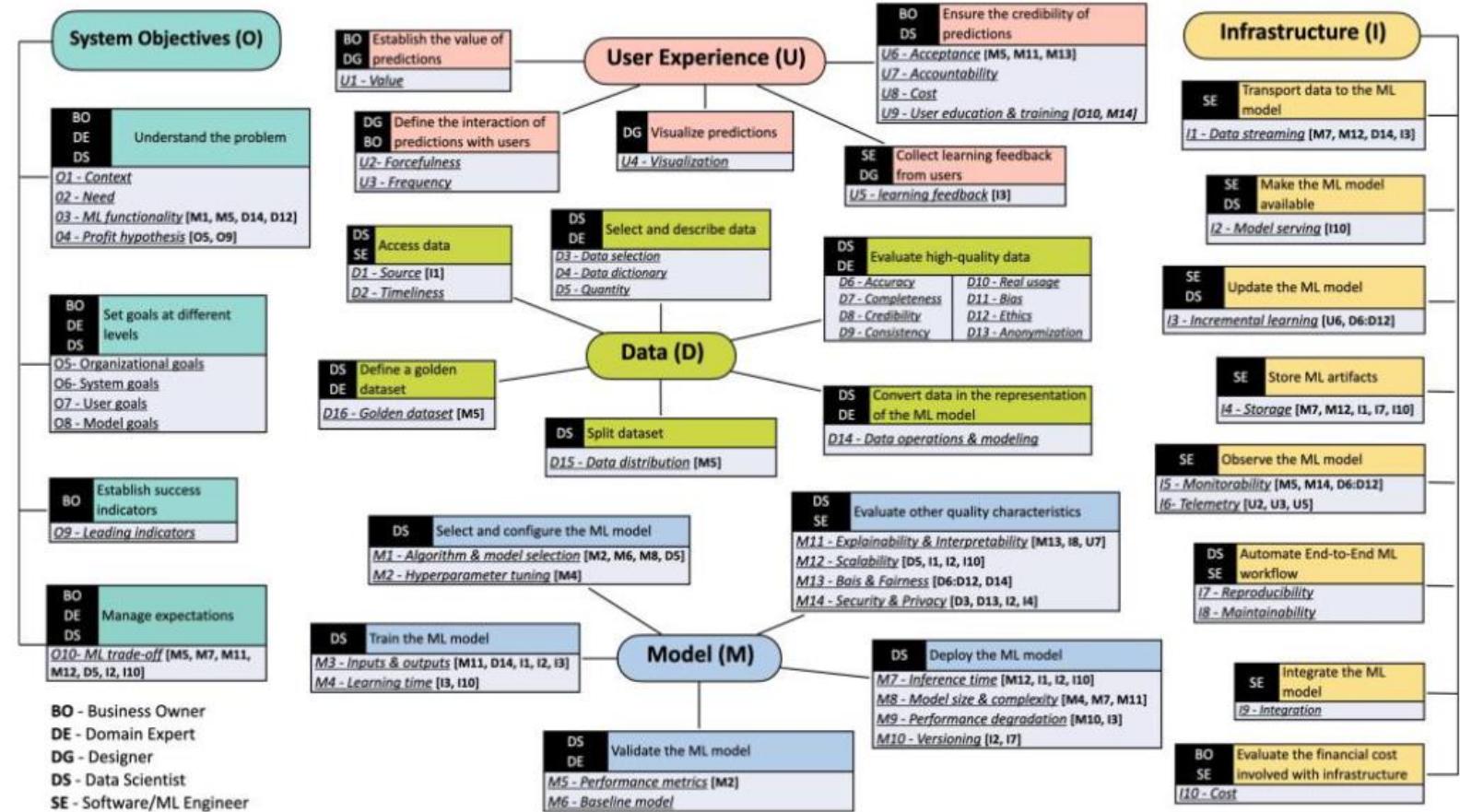
Mediates the communication between **business owners, domain experts, designers, data scientists, and software/ML engineers**



Villamizar, H., Kalinowski, M., Lopes, H. and Mendez, D., **Identifying concerns when specifying machine learning-enabled systems: A perspective-based approach.** *Journal of Systems and Software*, vol. 213, July 2024.

# PerSpecML

## Task and Concern Diagram



Villamizar, H., Kalinowski, M., Lopes, H. and Mendez, D., **Identifying concerns when specifying machine learning-enabled systems: A perspective-based approach.** *Journal of Systems and Software*, vol. 213, July 2024.



## System Objectives (O)

BO Understand the problem  
DE DS

O1 - Context  
O2 - Need  
O3 - ML functionality [M1, M5, D14, D12]  
O4 - Profit hypothesis [O5, O9]

BO Set goals at different levels  
DE DS

O5 - Organizational goals  
O6 - System goals  
O7 - User goals  
O8 - Model goals

BO Establish success indicators  
DE DS

BO Manage expectations  
DE DS  
O10 - ML trade-off [M5, M7, M11, M12, D5, I2, I10]

BO - Business Owner  
DE - Domain Expert  
DG - Designer  
DS - Data Scientist  
SE - Software/ML Engineer

BO Establish the value of predictions  
DG DS

U1 - Value

DG Define the interaction of BO predictions with users  
BO DS

U2 - Forcefulness  
U3 - Frequency

## User Experience (U)

DG Visualize predictions  
BO DS

U4 - Visualization

BO Ensure the credibility of predictions  
DS DS

U6 - Acceptance [M5, M11, M13]

U7 - Accountability

U8 - Cost

U9 - User education & training [O10, M14]

DS Access data  
SE DS

D1 - Source [I1]  
D2 - Timeliness

Select and describe data  
DS DE

D3 - Data selection

D4 - Data dictionary

D5 - Quantity

Evaluate high-quality data  
DS DE

D6 - Accuracy

D7 - Completeness

D8 - Credibility

D9 - Consistency

D10 - Real usage

D11 - Bias

D12 - Ethics

D13 - Anonymization

DS Define a golden dataset  
DE DS

D16 - Golden dataset [M5]

## Data (D)

DS Split dataset

D15 - Data distribution [M5]

DS Select and configure the ML model

M1 - Algorithm & model selection [M2, M6, M8, D5]

M2 - Hyperparameter tuning [M4]

## Model (M)

DS Evaluate other quality characteristics  
SE DS

M11 - Explainability & Interpretability [M13, I8, U7]

M12 - Scalability [D5, I1, I2, I10]

M13 - Bias & Fairness [D6:D12, D14]

M14 - Security & Privacy [D3, D13, I2, I4]

DS Train the ML model

M3 - Inputs & outputs [M11, D14, I1, I2, I3]

M4 - Learning time [I3, I10]

DS Deploy the ML model

M7 - Inference time [M12, I1, I2, I10]

M8 - Model size & complexity [M4, M7, M11]

M9 - Performance degradation [M10, I3]

M10 - Versioning [I2, I7]

DS Validate the ML model

M5 - Performance metrics [M2]

M6 - Baseline model

## Infrastructure (I)

SE Transport data to the ML model  
DS DS

I1 - Data streaming [M7, M12, D14, I3]

SE Make the ML model available  
DS DS

I2 - Model serving [I10]

SE Update the ML model  
DS DS

I3 - Incremental learning [U6, D6:D12]

SE Store ML artifacts  
DS DS

I4 - Storage [M7, M12, I1, I7, I10]

SE Observe the ML model  
DS DS

I5 - Monitorability [M5, M14, D6:D12]

I6 - Telemetry [U2, U3, U5]

DS Automate End-to-End ML workflow  
SE DS

I7 - Reproducibility

I8 - Maintainability

SE Integrate the ML model  
DS DS

I9 - Integration

BO Evaluate the financial cost involved with infrastructure  
SE SE

I10 - Cost

# PerSpecML: Online Specification Template



Miroverse → Ideation & Brainstorming

## PerSpecML - Machine Learning

76 Share Edit Use template

PerSpecML - Machine Learning by Marcos Kalinowski  
Modified 3 years ago  
3.9K 471

<https://miro.com/miroverse/perspecml-machine-learning/>



Villamizar, H., Kalinowski, M., Lopes, H. and Mendez, D., **Identifying concerns when specifying machine learning-enabled systems: A perspective-based approach.** *Journal of Systems and Software*, vol. 213, July 2024.

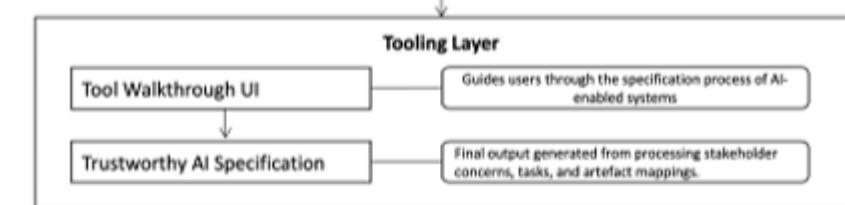
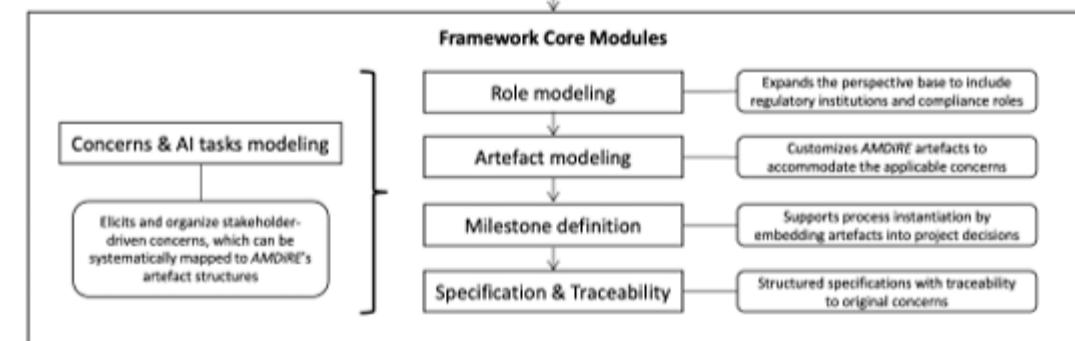
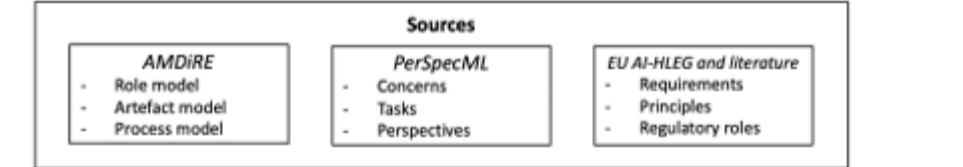
# PerSpecML: Extensions

Generalizing beyond ML (FM-based Agents, RL, etc)

Extension of concerns focusing on trustworthy AI

Operationalization through artefacts

Providing domain knowledge



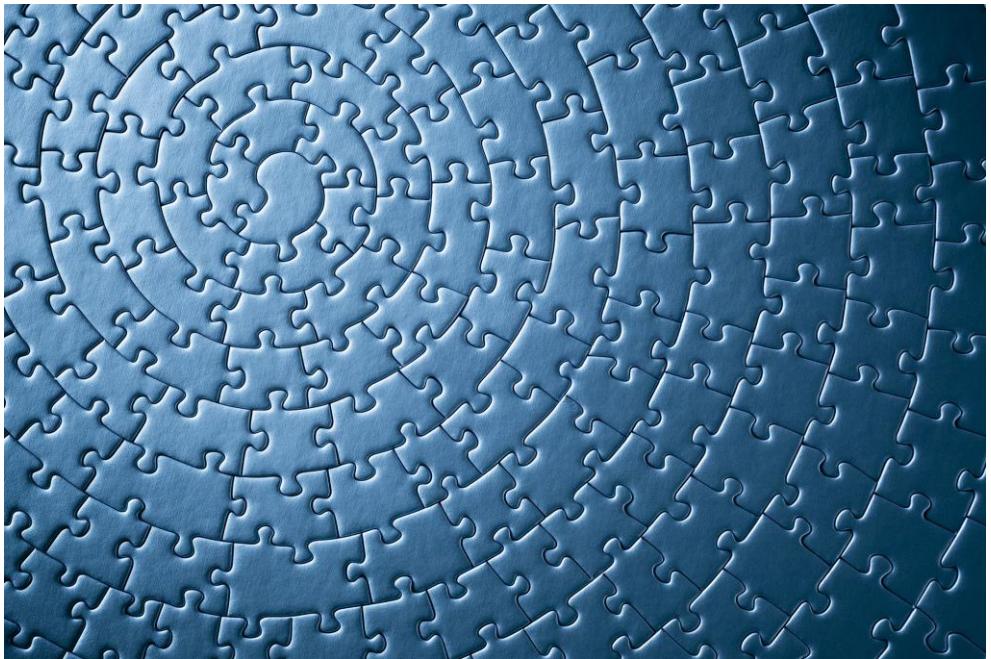
Villamizar, H., Mendez, D. and Kalinowski, M., 2025. **Towards a Framework for Operationalizing the Specification of Trustworthy AI Requirements**. Requirement Engineering for Trustworthy Artificial Intelligence (RETRAI@RE), 2025.



# RE in Multi- Paradigm AI Engineering: The Road Ahead

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# From ML-Centric to Multi-Paradigm AI Engineering



## Current Strengths and Limitations

Advances in AI Engineering have enabled robust ML systems.

The focus is still largely centered on ML.

## Why Broaden the View?

Rapid advances in AI paradigms increase capability and software engineering complexity.

Individual paradigms have inherent limitations.

Intelligent systems can benefit from integrating perception, learning, reasoning, and decision-making.

Rise of Foundation Models and LLM-based Agents.

# AI Paradigms



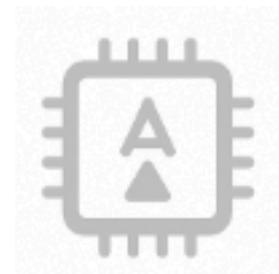
**Machine Learning** excels in pattern recognition but lacks explicit reasoning.



**Reinforcement Learning** offers adaptive decision-making but can lead to unpredictable behaviors.



**Foundation Models** generalize knowledge but face interpretability challenges.



**Symbolic AI** provides structure of readable logic and rules but lacks flexibility for complex problems.



**Multi-Agent Systems** enable collaboration but introduce emergent behaviors.

# Rising Complexity, Growing Literacy Gap



## Complexity Is Increasing

Foundation Models are now being used to perform reasoning, delegation, environment interaction, ...

Multi-paradigm AI systems are the new norm.

## The Literacy Gap

AI adoption is widespread, but understanding is lagging.

**AI literacy gap is widening**, even among professionals.

Urgent need for accessible, cross-paradigm AI education.

**Who will define requirements for multi-paradigm AI systems?**

# Combining Perception, Learning, Reasoning, and Decision-Making



## Perception

Perception is the first step in understanding our environment.

## Learning

Learning enhances our ability to adapt by incorporating new knowledge and experiences into our decision-making processes.

## Reasoning

Reasoning allows individuals to analyze information and draw conclusions, which is crucial for effective problem-solving.

## Decision-Making

Coherent decision-making integrates perception, learning, and reasoning to achieve **adaptable intelligence**.

# Real-World Examples: Autonomous Vehicles



## Paradigms Combined:

Machine Learning (for perception)

Symbolic AI (for rule-based traffic logic)

Reinforcement Learning (for dynamic decision-making)

Multi-Agent Systems (for interaction with other vehicles)

**Tesla Autopilot and Waymo's self-driving systems** use deep learning to detect objects, symbolic logic for obeying traffic rules, RL to optimize behavior over time, and multi-agent reasoning to anticipate other drivers' behavior.

# Real-World Examples: Personal Assistants



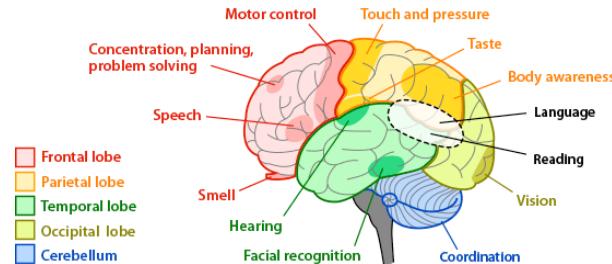
## Paradigms Combined:

Foundation Models (language understanding)  
Symbolic AI (context modeling, dialog trees)  
Machine Learning (voice recognition, sentiment analysis)  
Reinforcement Learning (dialog policy optimization)

**Amazon Alexa** combines foundation models (e.g., AlexaTM) with symbolic dialog managers for intent handling and RL to improve user satisfaction over time through interaction.

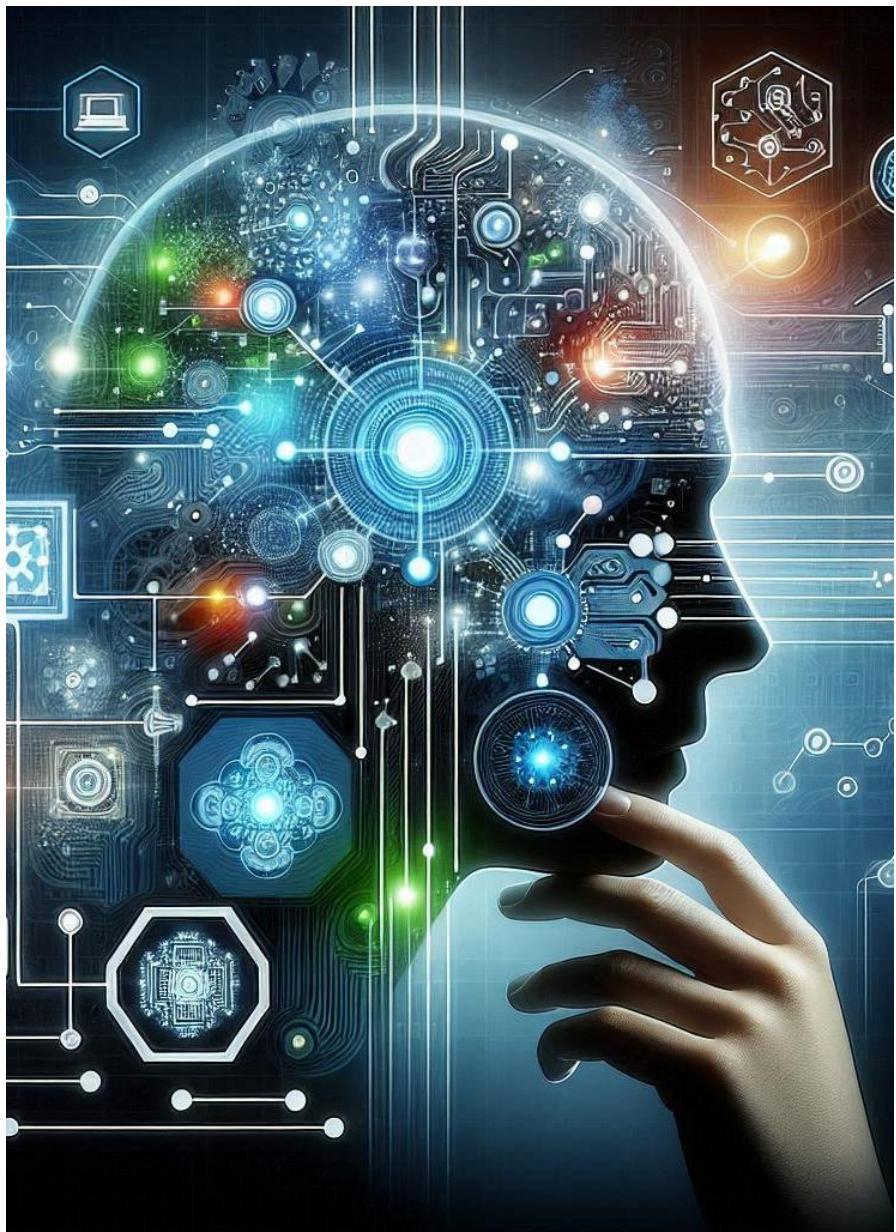
# What Exactly Are We Combining?

AI Paradigm	Brain Function	Explanation
Machine Learning	<b>Learning from experience</b>	Like how we improve through repetition and feedback
Reinforcement Learning	<b>Reward-based behavior adaptation</b>	Similar to how dopamine reinforces behavior when we succeed
Symbolic AI	<b>Logical reasoning and rule-following</b>	Mirrors how the brain uses explicit knowledge and structured logic
Foundation Models (NLP/CV)	<b>Language and vision processing</b>	Parallels the brain's natural language understanding and visual recognition
Multi-Agent Systems	<b>Social cognition and collaboration</b>	Reflects how we coordinate with others, plan, and divide tasks
Planning/Automated Reasoning	<b>Executive decision-making (Prefrontal Cortex)</b>	Comparable to how we plan steps to solve problems
Perception (Computer Vision, Speech)	<b>Sensory processing (Visual/Auditory Cortex)</b>	Equivalent to how we see and hear the world



## High-level Components of Intelligence!





# Intelligence Engineering: A New Chapter in AI Engineering?

A candidate definition (created for my CAIN 2025 keynote):

**“Intelligence Engineering** (within AI Engineering) is the discipline concerned with the systematic integration of multiple AI paradigms to design and realize intelligent behaviors in AI-enabled systems.”



# Intelligence Engineering: What about RE?

Understanding of “**Intelligence Engineering**”, from a system’s perspective, is needed.

RE aspects are still poorly understood across different AI paradigms and their combinations.

How to **specify requirements involving intelligent behavior of multi-paradigm AI systems?**

Demand for AI literacy to define and govern intelligent behavior.

How to **improve AI literacy of requirements engineers?**



AI Product Manager?

# Research Roadmap: Requirements for Multi-Paradigm AI Systems

## System Ideation

Methods for ideating intelligent systems across multiple AI paradigms.

## Requirements Definition

Identify concerns when specifying requirements for different paradigms and their combinations.

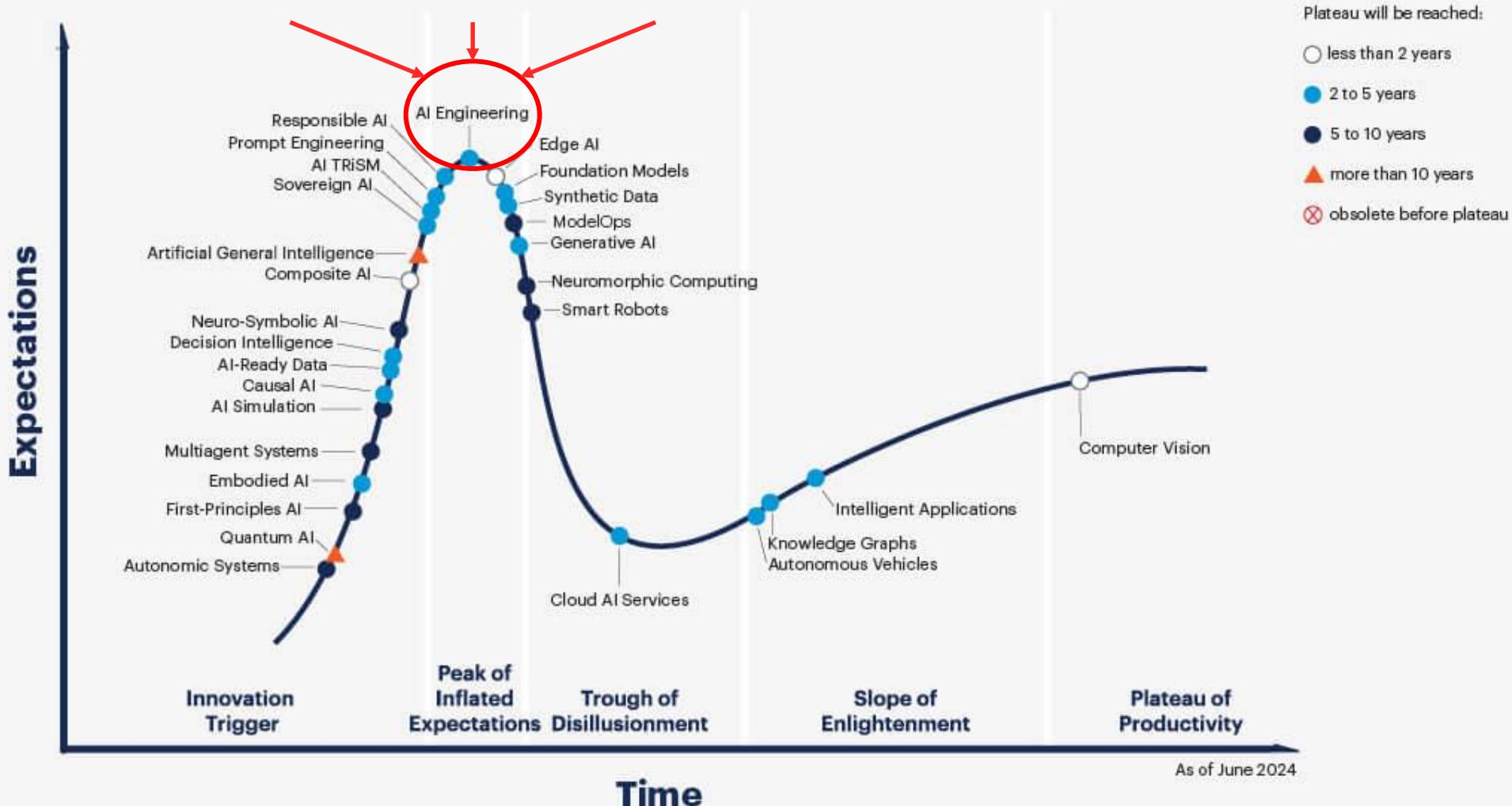
## Requirements Validation

Strategies to validate paradigm selections against system goals.

## Requirements Management

Techniques for managing evolving requirements in multi-paradigm contexts.

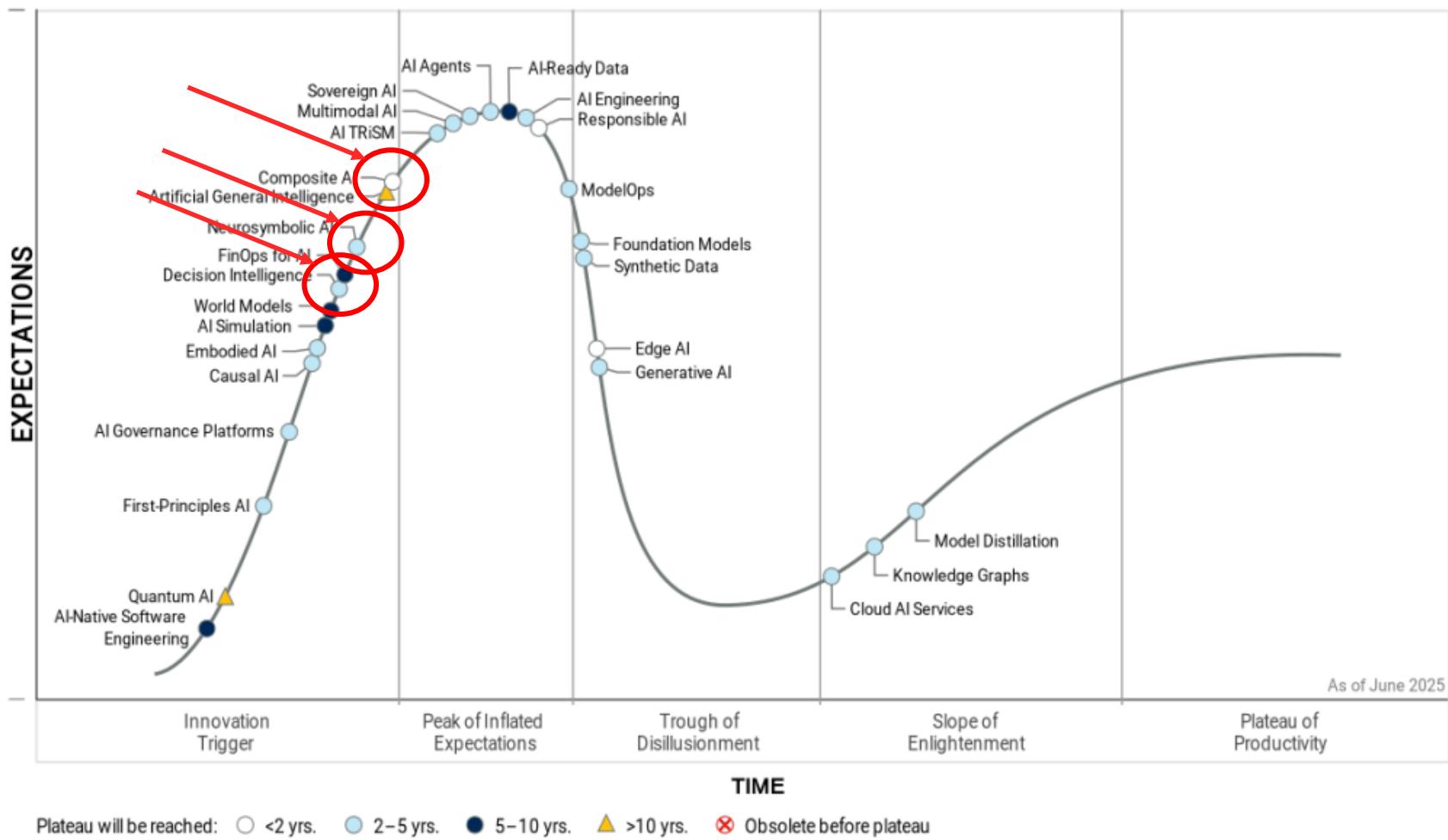
# Hype Cycle for Artificial Intelligence, 2024



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## Hype Cycle for Artificial Intelligence, 2025



Gartner

Composite AI: "combined application (or fusion) of different AI techniques to improve the efficiency of learning, broaden the level of knowledge representations, and ultimately solve a wider range of business problems in a more effective manner"

## EMPIRICAL SOFTWARE ENGINEERING

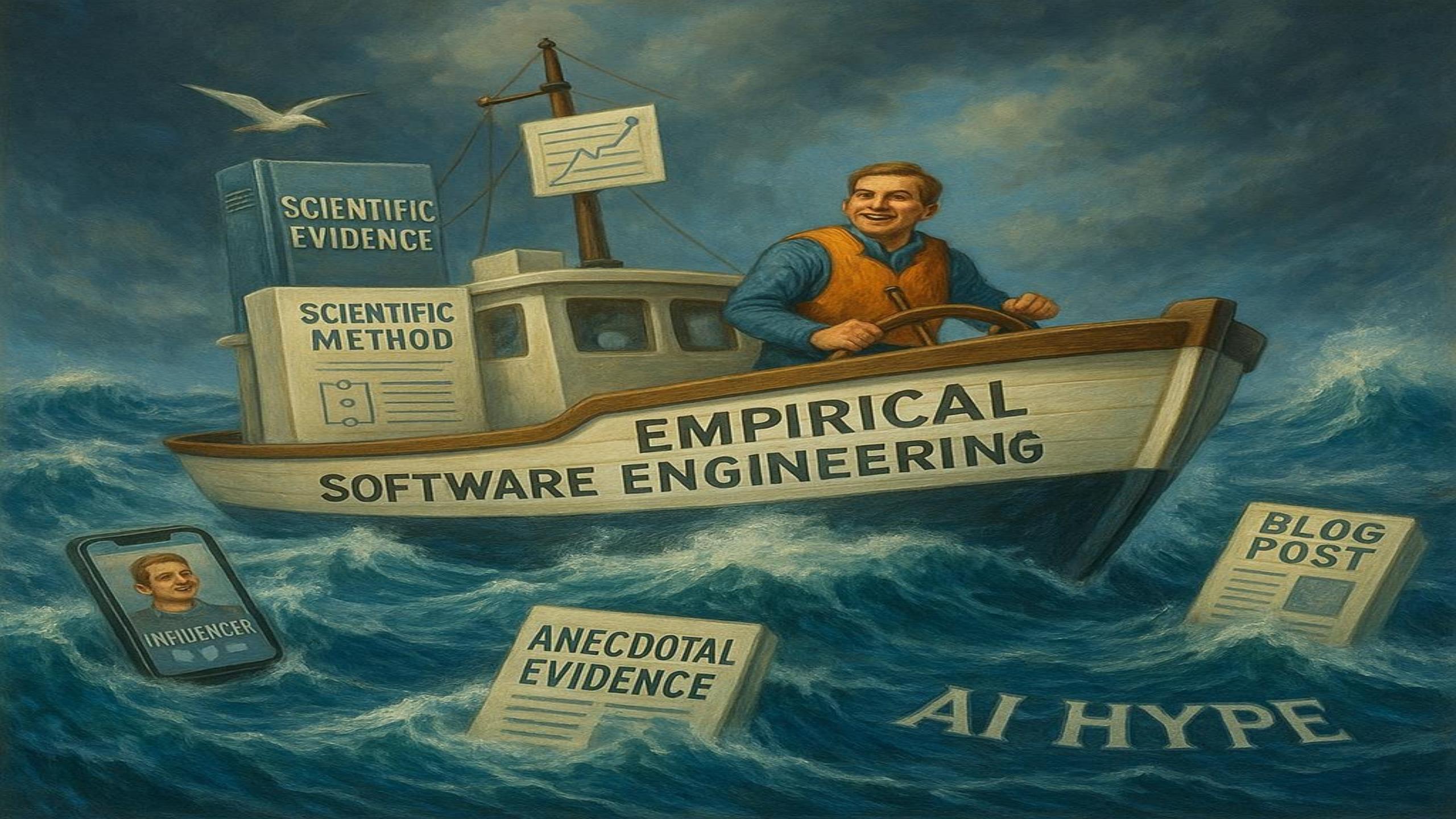


# The Role of Empirical Software Engineering

At the *Peak of Inflated Expectations* excitement often outpaces proven results.

### Scientific Evidence to Evolve Technologies

Empirical software engineering research can offer evidence on which technologies can support the responsible development of practical, trustworthy, scalable, and maintainable AI systems in real-world settings.



# EMPIRICAL SOFTWARE ENGINEERING

SCIENTIFIC EVIDENCE

SCIENTIFIC METHOD

ANECDOTAL EVIDENCE

BLOG POST

INFLUENCER

AI HYPE



# Specifying Intelligence: RE for the Next Generation of AI Systems

Prof. Marcos Kalinowski, PUC-Rio

WER 2025, Rio de Janeiro, Brazil