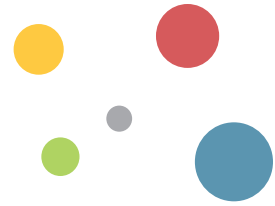


# Carlos E Sierra

web design+front end development+visual design



## hello!

My name is Carlos Sierra, I'm a web designer and front-end developer based in Melbourne, Australia. I am into clean, cross-browser and usability oriented design and front end development which goes with the latest web standards and world wide trends.

I have over 9 years experience in the web industry and I have worked on multiple and diverse projects; as a result gaining strong skills in the IT field and passion for all things digital.

I do web and visual design, front end development, email design and development (eDM), UI development, XHTML/HTML5 + CSS2/CSS3 valid coding, Javascript, JQuery, Wordpress themes, Magento themes, search engine optimization (SEO), responsive web design, logos, corporate identity and other graphic work.

## professional experience

### Jetstar

Front End Developer (contract)

Aug 2016 - Sep 2017

- Web & Visual Design . Front End Development
- Responsive eDM Design & Development . Front End Development . Sitecore. Responsys.

### Open Universities Australia (contract)

eDM Developer

Nov 2015 - May 2016

- Web & Visual Design . Front End Development
- Responsive eDM Design & Development . Front End Development . Marketing Cloud.

### Myer

Front End Developer (contract)

Oct 2015 - Nov 2015

- Web & Visual Design . Front End Development
- Responsive eDM Design & Development . Front End Development . Marketing Cloud.

### DT Digital

Experience Designer (freelance)

Jun 2015 - Oct 2015

- eDM Development . Visual Design
- XHTML . CSS . Responsive eDM Development

### XN Australia Pty Limited

Web Design & Development Manager

Jun 2014 - Dec 2014

- Web & Graphic Design . Front End Development
- XHTML . CSS . Responsive Design . Email Design

### La Clinica For Skin And Body

Web Designer & Front End Developer

Dec 2012 - Jun 2014

- Web Design . Front End Development
- Magento . Joomla . Virtuemart . PHP . XHTML . CSS

## skills

### Web design / Web development

- XHTML/HTML5 . CSS2/CSS3 . JavaScript . JQuery . Scriptaculous . PHP . Adobe Dreamweaver . Sublime

### Content management systems

- Wordpress . Magento

### E-commerce systems

- Woocommerce . Magento

### Edm testing and deployment

- Litmus . Email On Acid . Mailchimp

### Digital graphics editing

- Adobe Photoshop . Adobe Photoshop Lightroom

### Digital graphics design

- Adobe Illustrator

### Multimedia design

- Adobe After Effects . Adobe Flash . Adobe Premiere

### Digital formatting and layout

- Adobe InDesign

for samples of my work please visit: [www.carlolesierra.com.au](http://www.carlolesierra.com.au)

# Carlos E Sierra

web design+front end development+visual design



## education

Diploma of interactive digital media  
Western Institute of Technology  
Melbourne, Australia  
2013

Flash  
Swinburne University of Technology  
Melbourne, Australia  
2010

Web page development  
National Institute for Educational Cooperation (INCE)  
Maracaibo, Venezuela  
2006

Correspondent  
Juventud Rebelde Newspaper  
Havana, Cuba  
2006

Graphic design  
Maracaibo Municipal Office  
Maracaibo, Venezuela.  
2005

Project development  
Center for Auditory Studies Zulia  
Maracaibo, Venezuela  
2004

Installation of software, networks and peripherals  
Universidad de Ciencias Informáticas UCI.  
La Habana, Cuba.  
2004

Social work  
University of La Habana  
La Habana, Cuba  
2004

Bachelor of arts-major in philosophy  
University of Zulia  
5 semesters completed

## projects

- [www.mistertiler.com](http://www.mistertiler.com)
- [www.hearourpain.com.au](http://www.hearourpain.com.au)
- [www.turtlefilms.net](http://www.turtlefilms.net)
- [www.soiltestsouthmelbourne.com.au](http://www.soiltestsouthmelbourne.com.au)
- [www.psychotherapymelbourne.com.au](http://www.psychotherapymelbourne.com.au)
- [www.3darchitectmelbourne.com.au](http://www.3darchitectmelbourne.com.au)
- [www.carlosesierra.com.au](http://www.carlosesierra.com.au)
- [www.fotoartevideo.com](http://www.fotoartevideo.com)
- [www.laclinica.com](http://www.laclinica.com)
- [www.earthworkercooperative.com.au](http://www.earthworkercooperative.com.au)
- [www.soiltestmelbourne.com.au](http://www.soiltestmelbourne.com.au)
- [www.halfworldptyltd.com.au](http://www.halfworldptyltd.com.au)
- [www.macelebrant.com](http://www.macelebrant.com)

## in association with innovative growth solutions

- [www.globaltrackaustralia.com.au](http://www.globaltrackaustralia.com.au)
- [www.lesterfranks.com.au](http://www.lesterfranks.com.au)

## as a freelancer on DT Digital

- eDM development for [officeworks.com.au](http://officeworks.com.au)
- Front end development for [kmart.com.au](http://kmart.com.au)
- Visual design for [vintagecellars.com.au](http://vintagecellars.com.au)

## contact

Carlos E Sierra  
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Phone: 0411386882  
Email: [carlosesierra@gmail.com](mailto:carlosesierra@gmail.com)  
Web: [www.carlosesierra.com.au](http://www.carlosesierra.com.au)  
Residency status: Australian Citizen

## references

Jennifer Mullins  
Senior Designer  
Jetstar  
Tel: 8628 3157 | Email: [jennifer.mullins@jetstar.com](mailto:jennifer.mullins@jetstar.com)

Craig Chait  
Senior Vice President of Sales and Marketing  
XN Australia Pty Limited  
Tel: 95250525 | Email: [cchait@xnhotelsystems.com](mailto:cchait@xnhotelsystems.com)

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