Macintosh HD:Users:carlosesierra:Documents:WEB PROJECTS:CARLOESIERRA:CV:07:cv-top.eps

**hi!**

My name is Carlos Sierra, I’m a web designer and front-end developer based in Melbourne, Australia. I am into clean, cross-browser and usability oriented design and front end development, which goes with the latest web standards and world wide trends.

I have over 9 years experience in the web industry and I have worked on multiple and diverse projects; as a result gaining strong skills in the IT field and passion for all things digital.

I do web and visual design, front end development, email design and development (eDM), UI development, XHTML/ HTML5 + CSS2/CSS3 valid coding, Javascript, Jquery, Wordpress themes, Magento themes, search engine optimization (SEO), responsive web design, logos, corporate identity and other graphic work.

For samples of my work please visit: <http://www.carlosesierra.com.au>

**professional experience**

DT Digital | Experience Designer (Freelancer) | Jun 2015 - Oct 2015

eDM Development . Visual Design . XHTML . CSS . Responsive eDM Development

XN Australia Pty Limited | Web Design & Development Manager | Jun 2014 - Dec 2014

Web & Graphic Design . Front End Development . XHTML . CSS . Responsive Design . Email Design

La Clinica For Skin And Body | Web Designer & Front End Developer | Dec 2012 - Jun2014

Web Design . Front End Development . Magento . Joomla . Virtuemart . PHP . XHTML . CSS . Responsive design . Javascript . Jquery . SEO

carlosesierra.com.au | Web Designer & Front End Developer (Freelancer) | Oct 2011 - Dec 2012

Web & Visual Design . Front End Development . Wordpress . Joomla . Virtuemart . PHP . XHTML . CSS . Responsive design . Javascript . Jquery . SEO

Webcruzer Limited | Web Designer & Front End Developer | Jul 2008 - Oct 2011

Web & Graphic Design . Front End Development . XHTML . CSS . JavaScript . Jquery

**skills**

* Web design & front end development: XHTML/HTML5 . CSS2/CSS3 . JavaScript . Jquery . Scriptaculous . PHP . Adobe Dreamweaver . Sublime
* Content management systems: Wordpress . Magento . Joomla
* E-commerce systems: Virtuemart . Magento
* Edm testing: Litmus . Email On Acid
* Digital graphics editing: Adobe Photoshop . Adobe Photoshop Lightroom
* Digital graphics design: Adobe Illustrator
* Multimedia design: Adobe After Effects. Adobe Flash
* Digital video editing: Adobe Premiere
* Digital formatting and layout: Adobe InDesign
* Images databases: Adobe Photoshop Lightroom . Adobe Bridge

**education**

* Diploma of interactive digital media: Western Institute of Technology Melbourne, Australia. 2013
* Flash: Swinburne University of Technology Melbourne, Australia. 2010
* Web page development: National Institute for Educational Cooperation (INCE) Maracaibo, Venezuela. 2006
* Correspondent: Juventud Rebelde Newspaper Havana, Cuba. 2006
* Graphic design: Maracaibo Municipal Office Maracaibo, Venezuela. 2005
* Project development: Center for Auditory Studies Zulia Maracaibo, Venezuela. 2004
* Installation of software, networks and peripherals: Universidad de Ciencias Informáticas UCI. La Habana, Cuba. 2004
* Social work: University of La Habana La Habana, Cuba. 2004
* Bachelor of arts-major in philosophy University of Zulia: 5 semesters completed

**projects**

* www.fotoartevideo.com
* www.laclinica.com
* www.premiumorganic.com.au
* www.skyebeeofficial.com.au
* www.earthworkercooperative.com.au
* www.soiltestmelbourne.com.au
* www.halfworldptyltd.com.au
* www.mistertiler.com
* www.francescaandchris.com
* www.macelebrant.com
* www.homeopatiahoy.com

**in association with innovative growth solutions**

* www.globaltrackaustralia.com.au
* www.lesterfranks.com.au
* www.igsmelbourne.com.au

**as a freelancer on DT Digital**

* eDm development for officeworks.com.au
* Front end development for kmart.com.au
* Visual design for vintagecellars.com.au

**Contact**

Carlos E Sierra

Address: 204/14-20 Nicholson St Coburg VIC 3058 Phone: 0411386882

Email: [carlosesierra@gmail.com](mailto:carlosesierra@gmail.com) | Web: [www.carlosesierra.com.au](http://www.carlosesierra.com.au) | Residency status: Australian Citizen

**References**

* Craig Chait | XN Australia Pty Limited | Tel: 95250525 Email: [cchait@xnhotelsystems.com](mailto:cchait@xnhotelsystems.com)
* Ben Fox | Innovative Growth Solutions | Tel: 98261786 Email: ben@igsmelbourne.com.au