ROBERT GORDON
UNIVERSITY ABERDEEN

Topic 1 Lab Activity: Card Sorting

Card Sorting

- Technique used to become familiar with <u>information architecture</u>

- How users perceive that resources shall be ordered

- May be open (no pre-existing categories) or close (the opposite)

Technologies Used

- Specific
  - OptimalSort
  - OptimalWorkshop
- General
  - Trello
  - Miro
  - MS Planner
  - Jamboard

Lab Activity

1. A company called BananaCom wants to design their website. They have created a card sorting exercise using Trello.

2. To help them with the design, sign up/sign in to Trello.

3. Join the CM4110 workspace: https://trello.com/invite/cm4110/ATTI770f91e0ea17c16cd33b55d0e5fbe2cf5CBC118D

4. Copy the following board into your account: https://trello.com/invite/b/ERLlBL65/ATTI8044d5068cfc2335aad94c13df548183D2C26DBB/cm4110-lab-1-card-sorting-original
    1. You can copy a board by going to the Menu on the right hand side, selecting ⋯ **More** and then **Copy Board.**

5. Instructions are on the first column, but to keep it simple, you just have to drag and drop the cards in the **Unsorted** column into the numbered ones.
    1. You can add more columns by selecting **+ Add another list** and rename all of them by clicking on their title.

6. Name your board "Card Sorting–*student_id*" and make sure it's visible to everyone in the workspace.