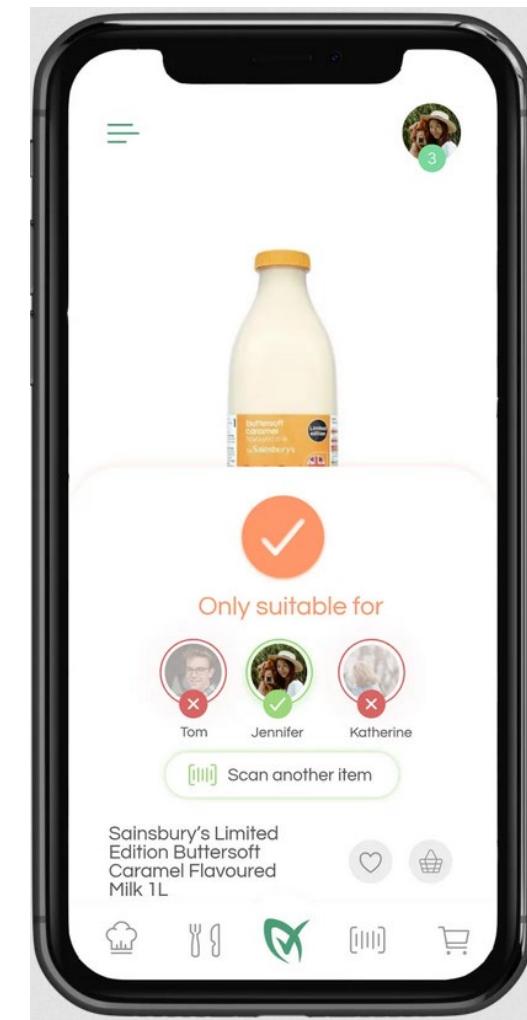
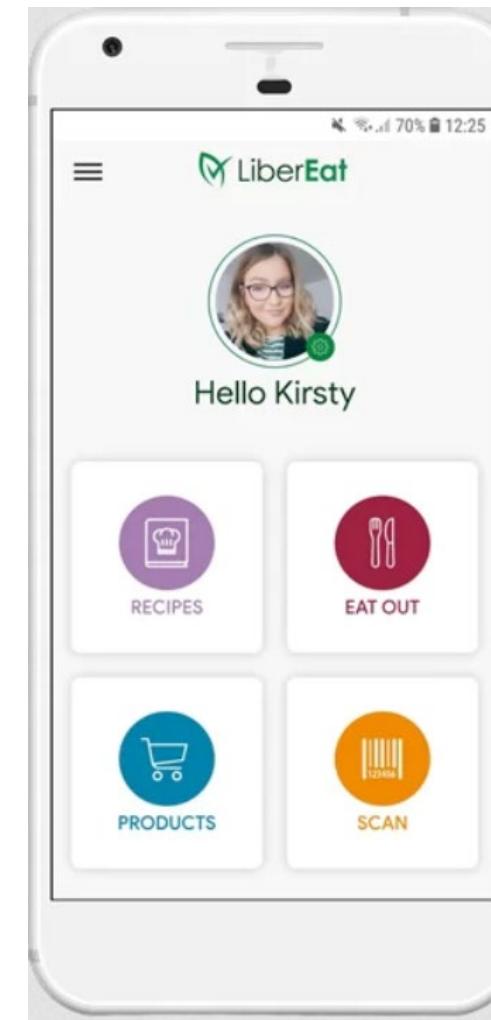
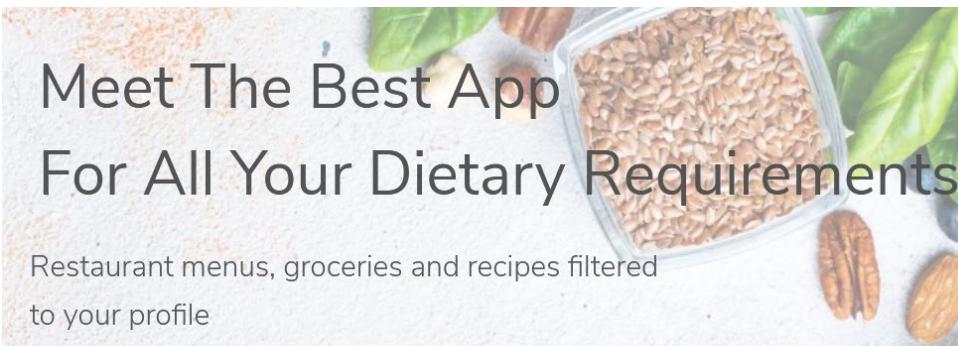


Development of a Real- Life Data Vis Project



What is LiberEat?



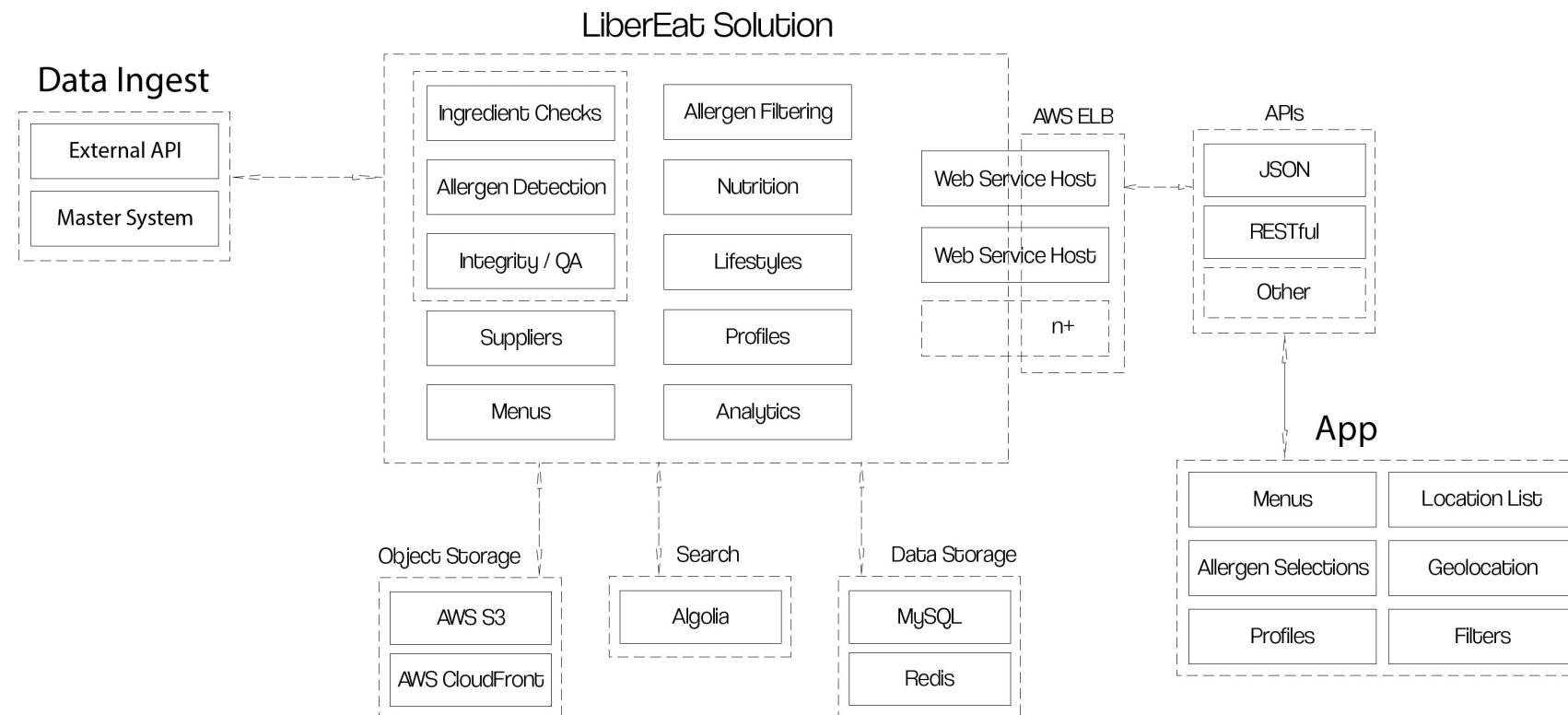
What did they want?



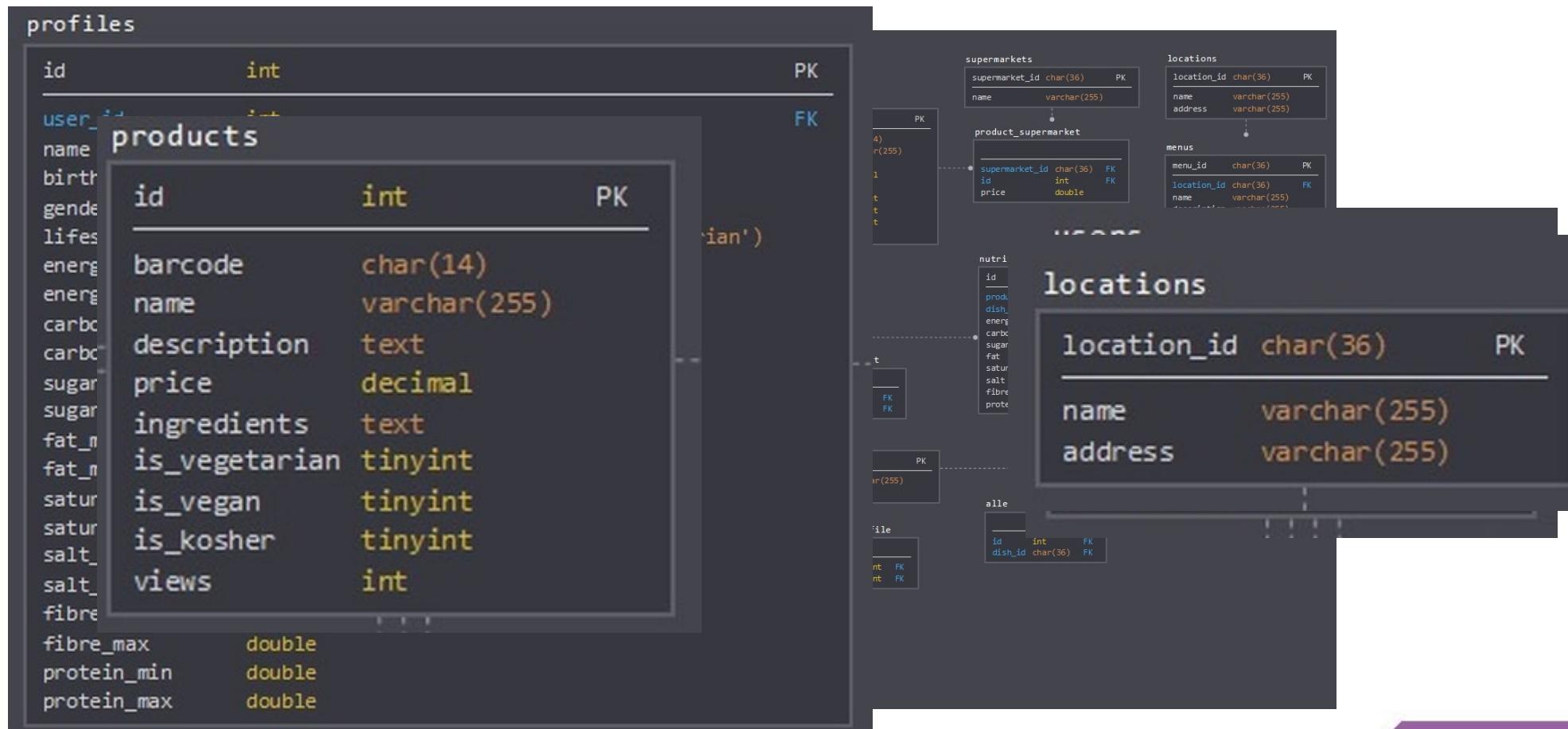
VPD

- They need something with a reading tone which allows them to present their user's data
- Moreover, there is a need that the dashboard is exploratory so that different stakeholders can see “personalised” stats
- We had to think from the data analyst point of view which were the strongest statistical methods which made this project “innovative”, but at the same time we had the company wearing the “director” hat and helping us gather the requirements

App Functionality



Data description

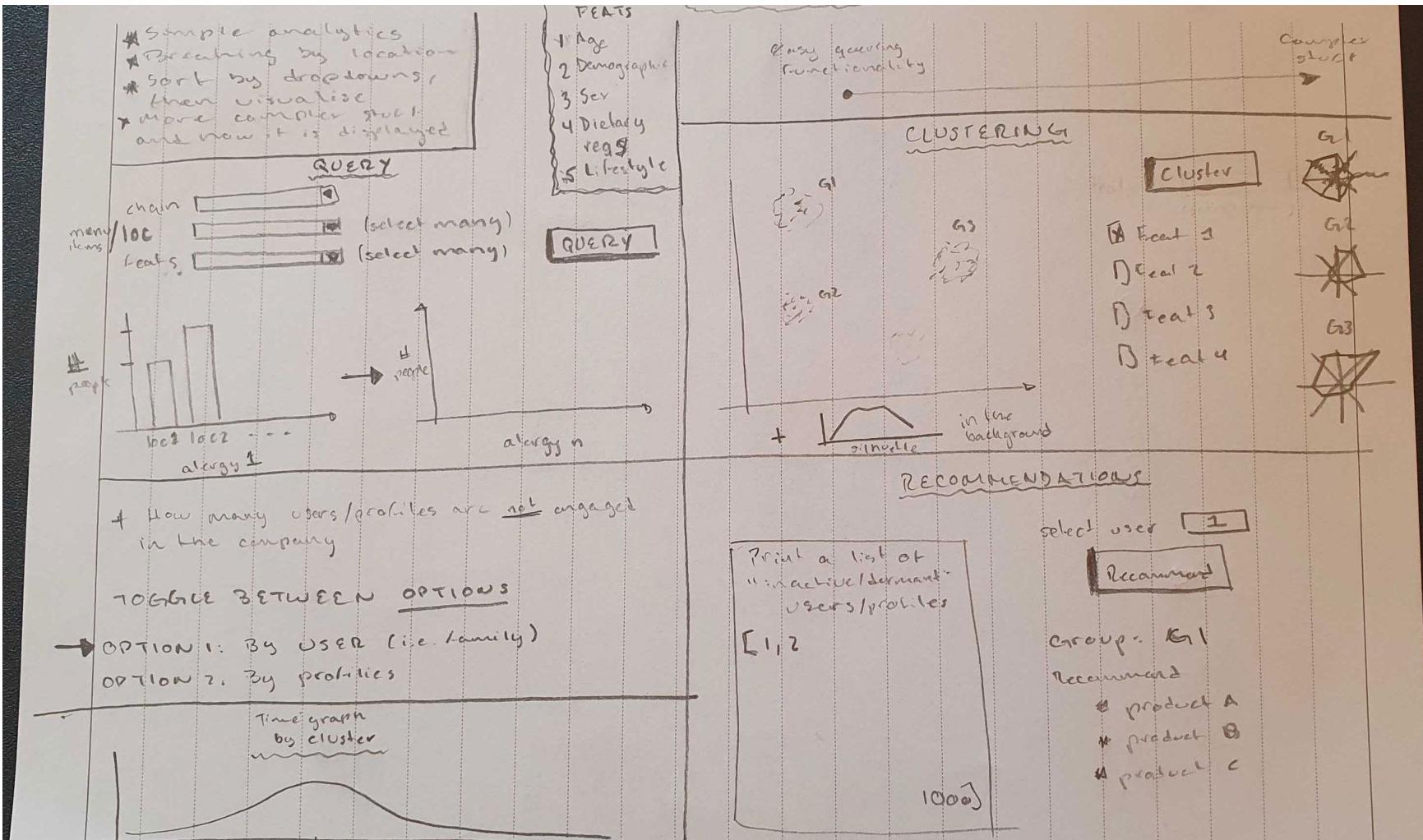


User vs Profile Conundrum

- All records can be successfully imported
- There are some “dormant” users which do not provide much active information beyond just their characteristics
- For non-dormant ones, the information extracted depends on whether you display Info by user or by profile!



“Prototyping”



Demo(s)



How we made the tool “accessible”?

<https://colab.research.google.com/github/carlosfmorenog/LiberEat-RGU/blob/main/demo.ipynb>