Ebson David Allende Quintana

Expert in Predictive Modeling, Data Mining & Big Data

david.allende@outlook.com

Summary

Professional with experience in predictive modeling, customer segmentation, data mining and big data.
Experience in areas of business analytics solving business problems of banking, telecommunication, retail and government using advanced analytics.
Data mining and statistical trainer for executives.
Specialist in business analytics and statistical engineer.

Experience

Executive Senior at Analytical CRM at Interbank

junio de 2015 - Present

-Responsible of the design, development, execution and evaluation of the principle bank campaigns with statistical and machine learning models.
-Responsible of the design, development, execution and evaluation of the client vision (next best product).
-Analytical leader in Machine Learning and Big Data projects.

Analytical Trainer at Data Mining Consulting

julio de 2016 - abril de 2017 (10 meses)

Executive trainer in business analytics, datamining and machine learning courses with R, Python, SPSS.

Datamining Trainer at PeruStat

octubre de 2014 - junio de 2016 (1 año 9 meses)

Excutive trainer of datamining with R project.

Data miner of Business Intelligence at Telefónica Perú

octubre de 2013 - mayo de 2015 (1 año 8 meses)

-Responsible of the Big Data Analytics Projects in Peru, working with the supervision of Telefonica Global Analytics's Data Scientist.
-Responsible of the design, development, execution of the principle campaigns (pre-paid / post-paid business) with statistical models.

Executive Trainer at Universidad Peruana de Ciencias Aplicadas

enero de 2013 - enero de 2014 (1 año 1 mes)

-Executive trainer of statistics applied to business / engineering.

Analytical Consultant at INFÓRMESE

julio de 2012 - septiembre de 2013 (1 año 3 meses)

   -Responsable for the development and execution of analytical projects for banking, retail and government.

   -Data mining and statistics trainer for executives.

   -Commercial and technical presentations of IBM Solutions (IBM SPSS Modeler, IBM SPSS Statistics).

Junior Recovery Executive at Mibanco, banco de la Microempresa

febrero de 2012 - julio de 2012 (6 meses)

   -Reporting of the main kpi's of banking recovery.

Practitioner of Economic Studies at Organismo Supervisor de las Contrataciones del Estado

diciembre de 2010 - diciembre de 2011 (1 año 1 mes)

   - Statistical reports of state purchases to support MEF (Ministry of Economy and Finance).

   -Monthly Report of the Public Purchases of the different Government Entities.

   - Public Procurement Studies.

   -Management of the Database from the SEACE (Electronic System of Government Contracts).

Education

Universidad ESAN

Business Analytics, 2014 - 2014

Universidad Nacional Agraria La Molina

Statistical Engineer, 2006 - 2012

Honors and Awards

Ganador del concurso de Proyectos de Investigación en el XII Congreso Nacional de Estudiantes de Estadística

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Linked in

Contact Ebson David on LinkedIn