

# QUICK SEO REPORT

(This is Basic report however in-Depth Audit Report can be provided on client's request)

**URL:** https://www.canadianexports.org

**Date:** 11-08-2018

## Results

**Moz Rank**

2

**Page Authority**

20

**Domain Authority**

16

**Backlinks By Moz**

60

**Google Page Speed**

62

**Load Time**

3.78

**Error Count**

2

**Warning Count**

5

**Success Count**

9

## Organic Keywords



### Keywords:

1. engineering dynamics carleton place
2. davert tools inc
3. enable interconnect inc
4. adhpro
5. yugo tech
6. egs electrical group canada ltd
7. where can i buy justice brothers products
8. top canadian export companies
9. ras pulleys
10. hd brown enterprises ltd

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### Tip:

These are the top keywords associated with your domain. However they are not enough for Google's bot to evaluate your ratings, In order to fetch attention they could be updated with UNIQUE One's

## Title



### Text:

Canadian Exports | Canadian products and services

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### Length:

49

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### Tip:

The length of your title meta tag should not exceed 55 characters to be properly included in all search engines and is an opportunity to provide a concise description of your page content with optimized keywords.

## Description



### Text:

Canadian Exports is a Canadian export portal and a directory of Canadian exporters, showcasing lists of Canadian products and services, and promoting Canadian manufacturers and exporters. Canadian Exports is a Canadian business directory and a Canadian business database highlighting the Canadian industry Error: Meta description text is too long (160 characters max.)

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### Length:

305

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**Tip:** The meta description tag should provide a compelling description of your page where you have an opportunity to include keywords to entice your visitors and ideal lengths are between 150-160 characters.

## Keywords



**Text:** Canadian Export Export from Canada Canada export Export Canada Exporting from Canada Canada export catalogue Canada export directory Directory of Canadian exporters Canada business directory Directory of Canadian companies Directory of Canadian companies Canada trade Canadian trade Canada export portal Canada trade mission /

**Word Count:** 44

**Tip:** Most search engines will completely ignore the keywords meta tag, and it is the opinion of many that it is best to not have any meta keywords at all.

## Heading Tags



**H1 Count:** 11

**H1 Text:**

1. Empty heading tag found
2. Welcome to Canadian Exports
3. Business Portal
4. Inquiries To Buy
5. Canadian Exports Magazine
6. Trade Shows and Events
7. Close
8. Sponsors
9. Close
10. Banner Ads
11. Close

**H2 Count:** 1

**H2 Text:**

1. The following Business Categories are full of profiles of prestigious and trustworthy Canadian businesses looking to enter your market

**H3 Count:** 0

**H3 Text:**

No H3 tags were detected

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**Tip:**

Heading tags are important for explaining what the content of the page is about in a concise manner. Most search engines will also take these tags into consideration when ranking your page so it is important to have at least an H1 tag included on all your pages.

## Images

**Image Count:**

113

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**Alt Tag Count:**

55

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**Tip:**

The alt tags on images have both SEO value and are used for semantics to the visitor in case the image did not render correctly. Fix any alt tags that say no alt text was found.

## Robots

**Robot Meta:**

No meta robots were found

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**Robots.txt:**

Yes

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**Tip:**

Adding the robots meta tag for your page or a robots.txt file will instruct search engine bots how to crawl and index pages on your website.

## Sitemap

**Sitemap.xml:**

Yes

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**Tip:**

Adding a sitemap.xml file in the root directory of your website will help search engines crawl your site more efficiently, then make sure to add into Google Webmaster Tools.

## Contains Inline Code



Inline Javascript: Yes

Inline Css: Yes

**Tip:** Excessive inline CSS and JavaScript code will increase your web page size and slow down loading time. Use external files to load both for improved web page performance.

## Flash



Uses Flash: No

**Tip:** Although some search engines can crawl Flash, it's not advised for SEO. If you're running rich media ads on your site, then Flash is ok.

## Facebook Open Graph Tags



Tags Exist: No open graph tags were detected.

**Tip:** Facebook's open graph meta tags help you depict your site the way you want it when it appears on Facebook.

## Twitter Cards Tags



Tags Exist: No Twitter card tags were detected.

**Tip:** Twitter card tags help integrate your page's content into tweets.

## Social Links



**Twitter:** Yes

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**Facebook:** Yes

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**Google Plus:** No

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**Pinterest:** No

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**Linkedin:** Yes

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**Instagram:** No

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**Tip:** Search engines pay close attention to how much interest there is about your website on social websites and will rank sites based on this. Its important to make sure your pages are well connected through social websites.

## URL Keyword Matches



**Title Matches:** No word matches found between title and URL

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**Description Matches:** No word matches found between description and URL

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**Tip:** This section compares the URL you provided with the title and the description tags to check for keyword matches. Having a good distribution of keywords throughout your page is important, especially in the title, description and URL as these three areas will appear on most search engine results.

## Canonical URL



**Url:** <https://canadianexports.org/>

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**Tip:** The canonical tag is highly advised to avoid duplicate content issues and to let search engines know your preferred page and URL structure.

## Friendly URL



**Url Is Friendly:** Yes

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**Tip:** Friendly and clean URLs that use rewrite techniques to avoid query parameters such as ? and & are much more optimized for search engines to understand your target keywords and match for page relevancy.