Making AI simple for your business

AI is changing business. We help you keep up, without the hassle.

AI is no longer a futuristic concept, it's shaping the way businesses operate today. But for many companies, the biggest challenge isn't AI itself, it's **knowing where to start**.

Hiring AI experts is **expensive**. The AI market is **overwhelming**. And choosing the wrong tools can **waste time and money**.

That's why we created **LBL,** a **straightforward, guided way** to help businesses use AI effectively **without complexity or risk**.

The challenge: why AI feels overwhelming

✅ Too many AI tools, how do you know which one is right for you?

✅ Hiring an AI specialist can cost **£75K+ per year**

✅ Businesses risk investing in AI solutions that **don't actually help**

AI should make things easier, not more complicated. And with LBL, it does.

How LBL makes AI work for you

✔️ **No complex tech.** We focus on practical AI solutions that improve efficiency and save costs.

✔️ **No hiring struggles.** You get direct access to AI specialists without recruitment headaches.

✔️ **No wasted time.** We guide you step by step, so you get real results without trial and error.

We don't just advise, we **work with your team** to ensure AI is smoothly integrated into your business.
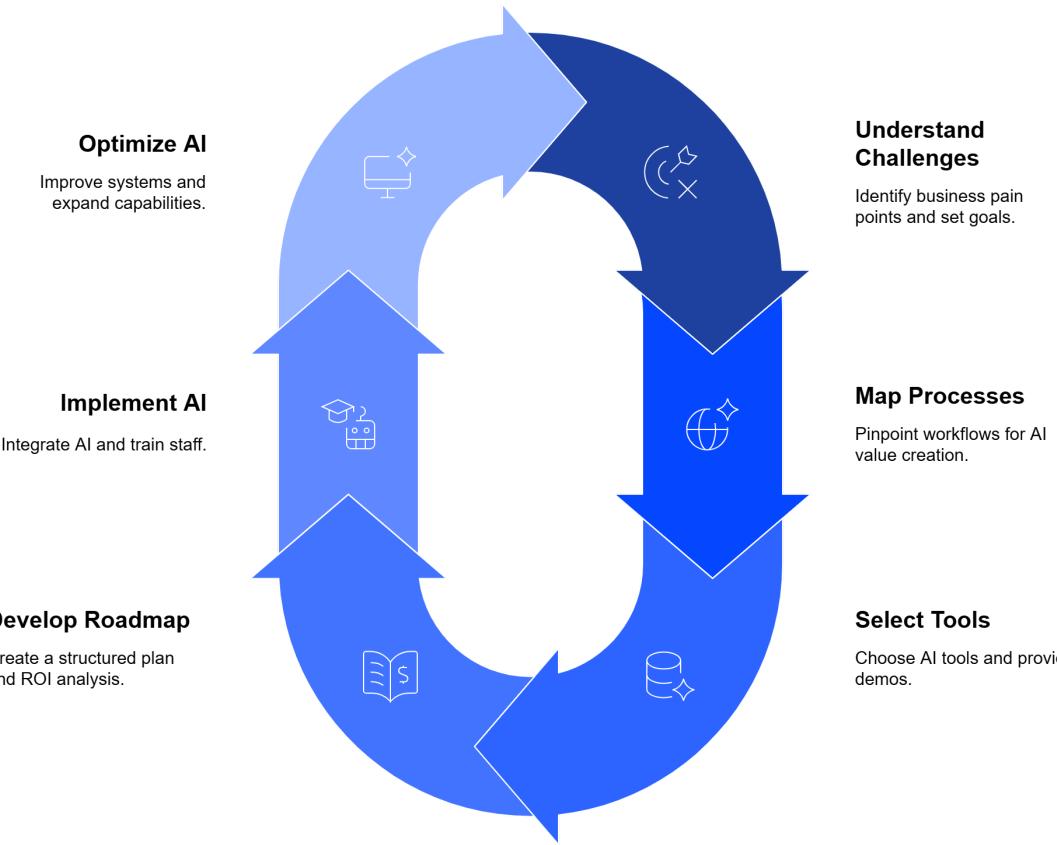
Our AI adoption process

🚀 **Step 1: Understanding business challenges & defining priorities** – Identifying key business pain points, setting goals, and prioritising AI opportunities.

🛠️ **Step 2: Process mapping & AI opportunity identification** – Mapping workflows to pinpoint where AI can create value.

🔍 **Step 3: AI tool selection & custom demos** – Selecting and showcasing AI tools that best fit your needs.

📊 **Step 4: AI Roadmap, business case & ROI analysis** – Developing a structured plan, evaluating costs, and presenting financial impact.

🛤️ **Step 5: Implementation & AI roadmap execution** – Integrating AI into your operations, training staff, and optimising performance.

🔄 **Step 6: Continuous AI optimisation & next challenge identification** – Improving AI systems, expanding capabilities, and addressing new business challenges.

AI Adoption Lifecycle

Optimize AI
Improve systems and expand capabilities.

Understand Challenges
Identify business pain points and set goals.

Implement AI
Integrate AI and train staff.

Map Processes
Pinpoint workflows for AI value creation.

Develop Roadmap
Create a structured plan and ROI analysis.

Select Tools
Choose AI tools and provide demos.

Our subscription plans (simple & transparent pricing)

Feature	Essential AI Advisory (£2.5K/month)	Advanced AI Strategy (£5K/month)	Enterprise AI Transformation (£12K/month)
AI Strategy Sessions	4 hours per month	10 hours per month	25 hours per month
Process Mapping Workshops	1 per quarter (3-hour session)	1 per month (3-hour session)	Ongoing sessions as needed
Curated AI Stack & Tools	✔️ Expert recommendations	✔️ Hands-on AI tool selection	✔️ Strategic AI implementation
Custom AI Demos	✔️ Access to AI tool showcases	✔️ Tailored AI demos with AWS	✔️ AI adoption & roadmap execution

Feature	Essential AI Advisory (£2.5K/month)	Advanced AI Strategy (£5K/month)	Enterprise AI Transformation (£12K/month)
Dedicated AI Advisor (SGA)	✔ Remote guidance	✔ Priority advisory	✔ Dedicated support team
Change Management Support	✔ Guidance on AI adoption	✔ Strategy & implementation	✔ Full organisational integration
Staff Training & Upskilling	✔ AI learning resources	✔ Custom training sessions	✔ AI training for employees
Support Response Time	48 hours	24 hours	24/7 Priority Support
AI Solution Development	Available as an add-on	Available as an add-on	Available as an add-on
Annual Cost	£30,000	£60,000	£144,000

Why businesses choose LBL

✅ **More affordable than hiring In-House** – A full-time AI specialist costs **£75K+ per year**, while LBL gives you expert AI support at a fraction of the cost.

✅ **Practical & business-focused AI** – We don't just suggest AI tools; we make sure they work for your business.

✅ **Fast, flexible, and scalable** – Start small, test AI's impact, and scale as needed.

✅ **A clear & proven AI adoption process** – No uncertainty. No guesswork. Just structured AI integration that delivers results.

LBL vs. hiring In-House: What's the smarter choice?

Factor	Hiring an AI Specialist	LBL Essential Plan	LBL Advanced Plan	LBL Enterprise Plan
Annual Cost	£62,500 – £90,000	£24,000	£60,000	£144,000
Time to Get Started	3-6 months recruitment	Immediate expertise	Immediate expertise	Immediate expertise

Factor	Hiring an AI Specialist	LBL Essential Plan	LBL Advanced Plan	LBL Enterprise Plan
Access to AI Tools & Tech	Limited to in-house knowledge	LBL's tested AI stack	LBL's tested AI stack	Strategic AI implementation
AI Strategy Development	Dependent on hire's skills	4 hours per month	10 hours per month	25 hours per month
Process Mapping & Innovation	Varies by hire's experience	Quarterly process mapping	Monthly process mapping	Continuous process optimisation
AI Demonstrations	Internal R&D required	Access to AI tool showcases	Custom AI demos with AWS	AI adoption & roadmap execution
Staff Training & Upskilling	Dependent on hire's skills	AI learning resources	Custom training sessions	AI training for employees
Support Response Time	Dependent on workload	48 hours	24 hours	24/7 priority support
AI Solution Development	Requires full in-house team	Available as an add-on	Available as an add-on	Available as an add-on (from £15K/month)

Who We Work With

We support businesses across industries, guiding them through AI adoption. Our **partners and delivery network** include leading AI technology providers, ensuring your business gets the best solutions.

🏢 **Companies We Work With:**

🤝 **Delivery Partners:**

By choosing LBL, you gain **access to a wide network of AI expertise**, ensuring a smooth and effective AI journey.

Take the first step – Let's talk

AI doesn't have to be overwhelming. Let's discuss how AI can work for your business: **no jargon, no pressure, just practical advice**.