

LBL service offering

Strategic Growth Advisory (SGA) – AI adoption & digital innovation as a service

The need for AI-Driven growth

Businesses today face a defining moment. The shift towards **AI-driven operations** is as critical as the digital transformation that reshaped industries years ago. Companies that successfully integrate AI will lead the future, those that don't will fall behind.

However, AI adoption is challenging:

- **Lack of AI expertise** – Skilled professionals are scarce and expensive.
- **Overwhelming AI landscape** – Thousands of AI tools, but no clear direction.
- **Unstructured digital transformation** – Businesses struggle to integrate AI into their workflows effectively.
- **High-risk implementation** – Without expert guidance, companies waste time and money on the wrong AI solutions.

The LBL solution: AI adoption as a service

LBL provides **AI Strategy, Digital Innovation, and Business Growth Advisory** through a **subscription-based model**. Instead of hiring a full-time AI specialist, businesses gain access to a **Strategic Growth Advisor (SGA)**, a dedicated AI & innovation expert who works alongside their team to:

- ✓ **Identify AI opportunities** that align with business goals.
- ✓ **Map existing processes** and pinpoint areas for AI-driven efficiency.
- ✓ **Curate and implement AI solutions** from a tested and approved tech stack.
- ✓ **Deliver structured AI adoption roadmaps** with clear ROI projections.
- ✓ **Provide ongoing AI advisory** to ensure continuous innovation and optimisation.

How It works

1. **AI & innovation strategy session** – Deep-dive into challenges, objectives, and AI readiness.
2. **Process mapping & AI opportunity identification** – Understanding workflows and where AI creates impact.
3. **Curated AI stack & solution demonstration** – Presenting the best AI tools for your business needs.
4. **AI adoption roadmap & business case development** – Providing a structured plan for implementation.
5. **Continuous advisory & execution support** – Ensuring AI delivers long-term business value.

LBL subscription model: Why companies choose us over hiring In-House

Hiring an AI Specialist	LBL SGA Subscription
Difficult to recruit & retain talent	Instant access to AI specialists
High salary costs (£100K+ per year)	Cost-effective, flexible subscription
Limited knowledge of AI tools	Access to LBL's curated AI stack
No structured AI adoption framework	Proven methodologies & roadmaps
Slow learning curve for internal hires	Immediate expertise, scalable guidance

LBL subscription packages