

# Changing Trends in Artificial Technology



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10/09/2024

# OUTLINE

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- Executive Summary
- Introduction
- Methodology
- Results
  - Visualization – Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
- Appendix

# EXECUTIVE SUMMARY

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- The future of business is inextricably linked to technology.
- By making investments in the technical skills that are most closely associated with the demand for capital investment, they can prepare for long-run success.
- Based on these findings, we could offer a more targeted account of the particular skills that are most likely to contribute to this career success, and those these employers look for in the hiring process.

# INTRODUCTION

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- In today's technologically advancing world, companies that aren't making good use of technology risk being left behind by those who are.
- You need to know a lot about new technologies and how to apply them successfully.
- Examples include entry-level/professional experience with programming languages, web development frameworks, and other database technologies.
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- Now to the problem at hand, which this current analysis hopes to resolve: Which way are we moving in terms of using these skills?
- With that information, what those have worked with in the past as well as now, the outcome of this report will probably be made clear along with what technological needs are essential for employers to ensure competitiveness in their corporation.

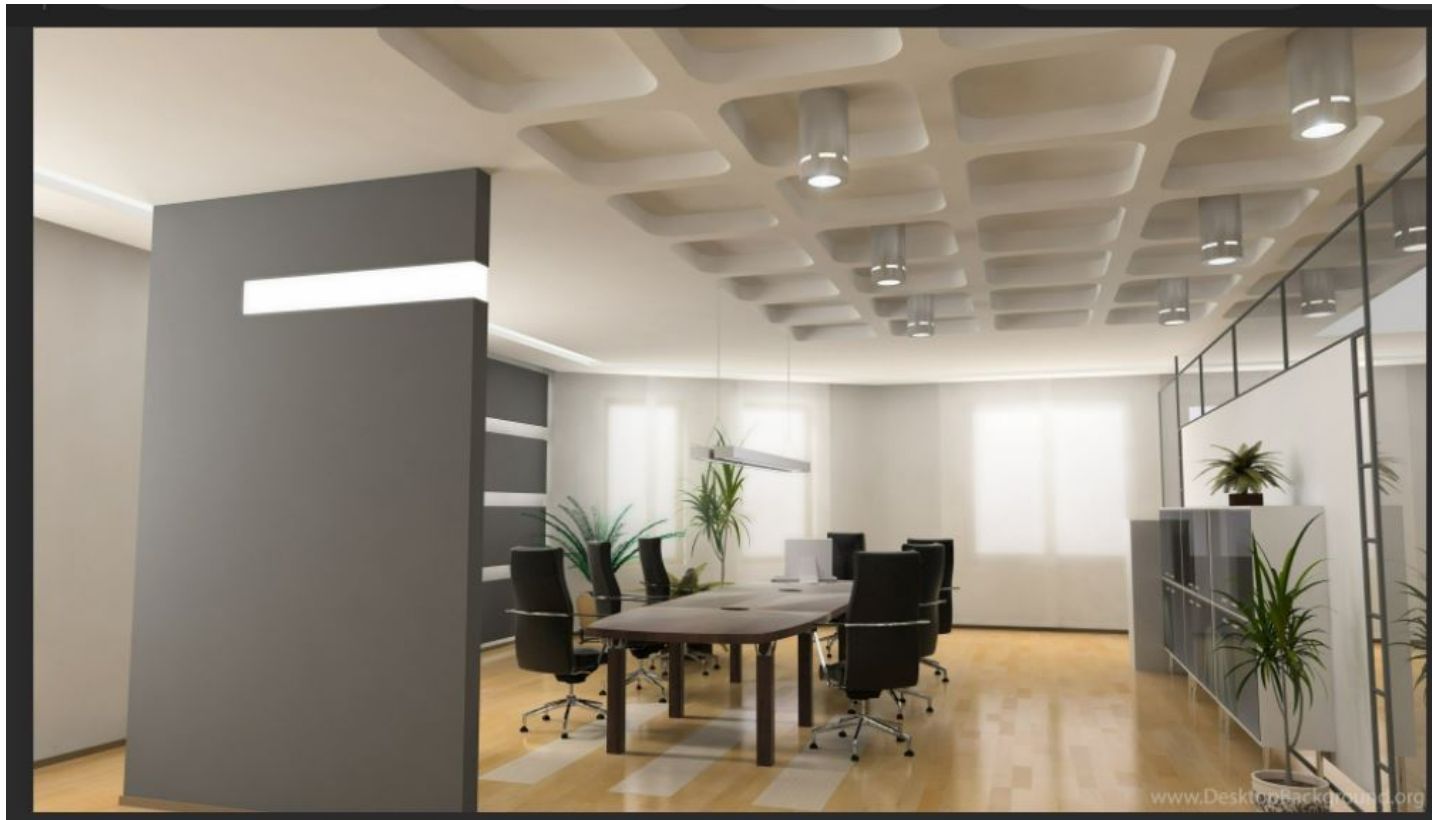
# METHODOLOGY

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- **DATA COLLECTION & WRANGLING**
  - Customized the GitHub Jobs API.
  - Worked with the Survey Results dataset.
- **DATA ANALYSIS & VISUALIZATION**
  - Conducted exploratory data analysis using Python to assess data distribution.
  - Utilized Python for data analysis to generate various visualizations.
  - Developed three dashboards in Google Looker Studio featuring visualizations of key data

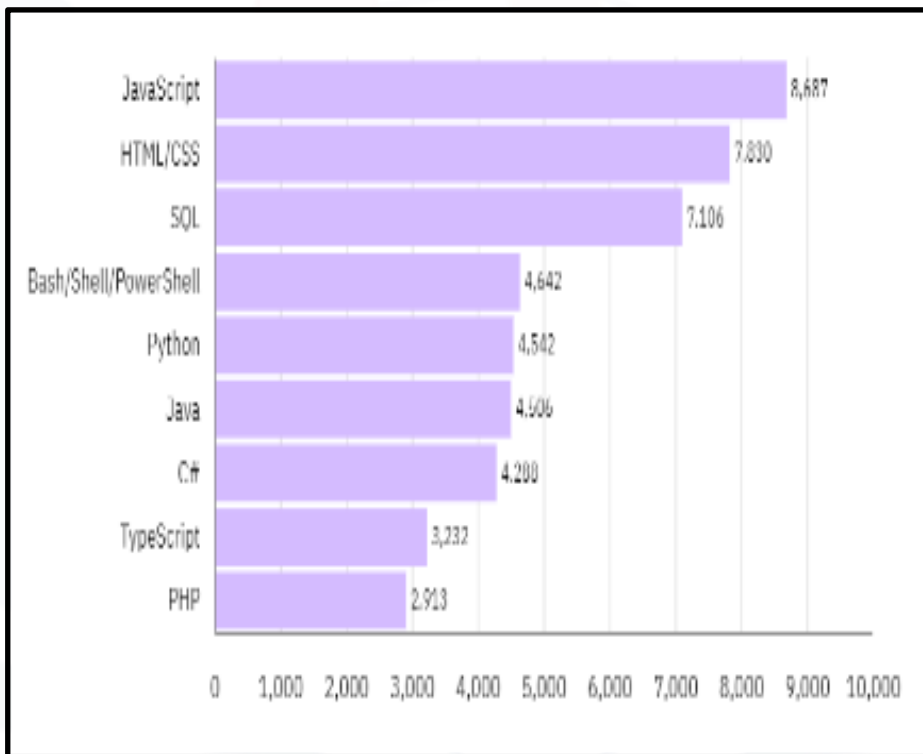
# RESULTS

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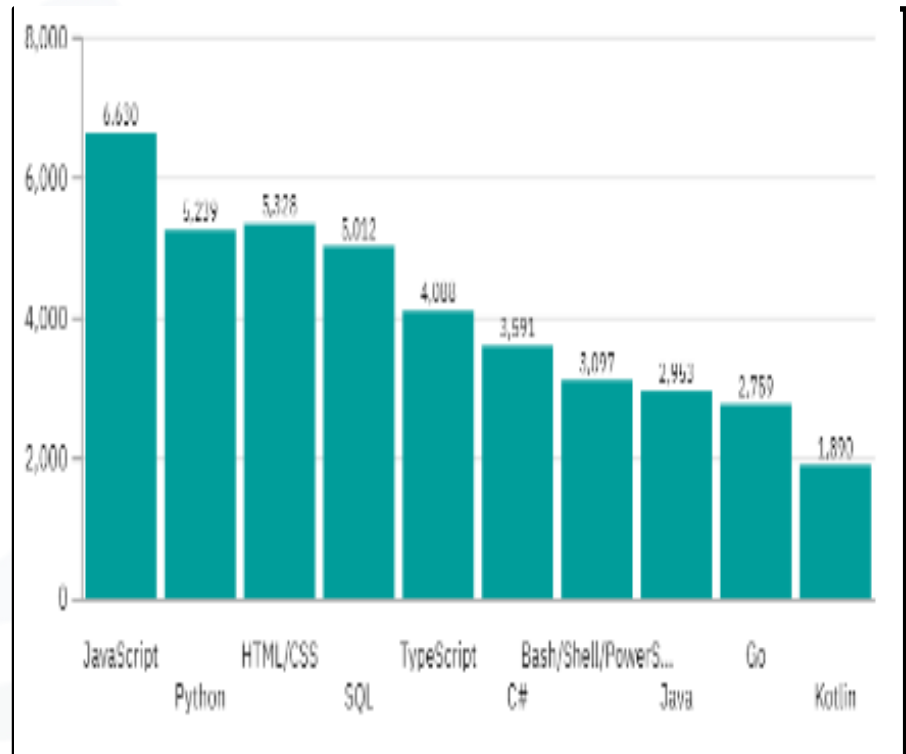


# PROGRAMMING LANGUAGE TRENDS

Current Year



Next Year



# PROGRAMMING LANGUAGE TRENDS

## FINDINGS & IMPLICATIONS

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### Findings

- JavaScript, along with HTML/CSS, continues to be among the most widely used and sought-after programming languages.
- The demand for Python has been steadily increasing.
- Fewer developers are inclined to work with Bash/Shell scripting.

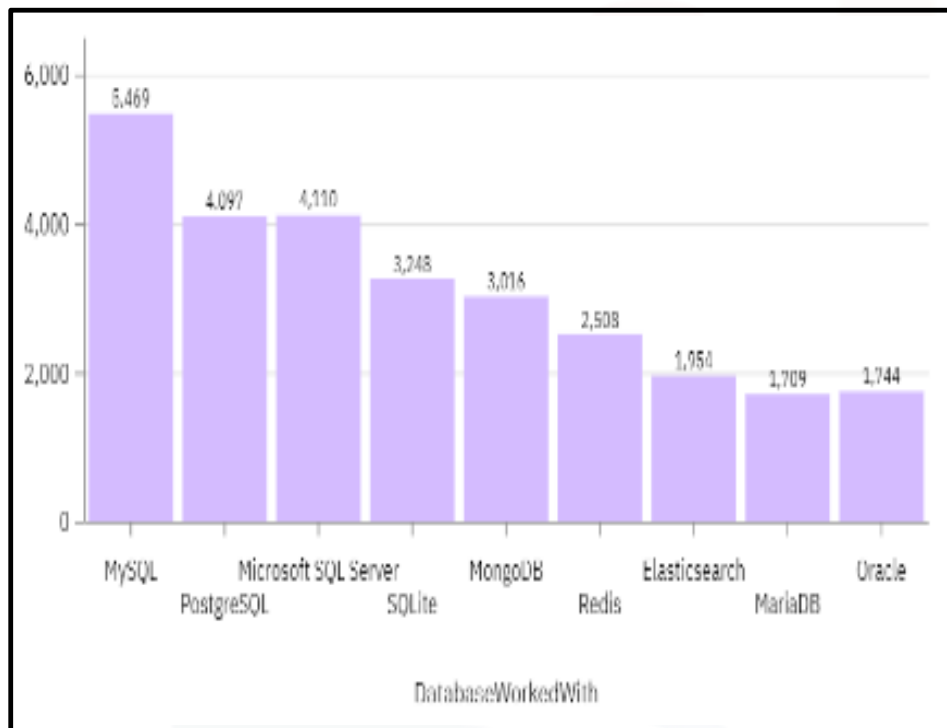
### Implications

- Although HTML and CSS aren't considered traditional programming languages, they are crucial for web development, and when combined with JavaScript, they form a powerful toolkit for building dynamic, interactive web applications.
- Bash/Shell scripting has several limitations, such as a lack of advanced features, reduced readability, and slower performance.
- The rising demand for languages with simple syntax and strong automation and scripting capabilities is driving the growing popularity of Python, Go, and Kotlin.

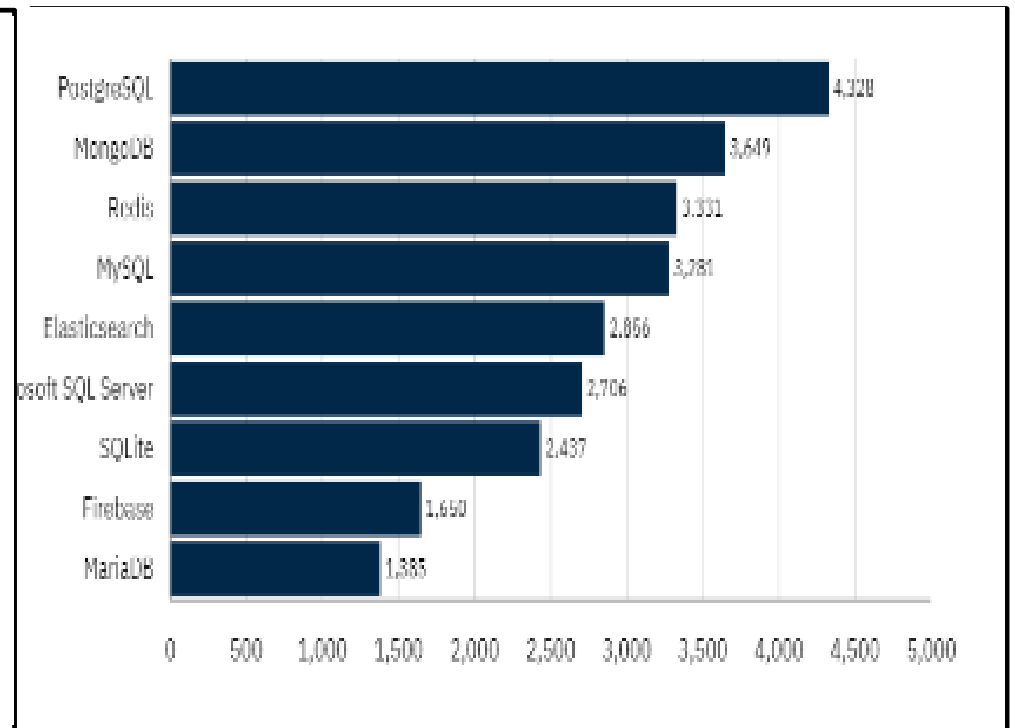


# DATABASE TRENDS

Current Year



Next Year



# DATABASE TRENDS - FINDINGS & IMPLICATIONS

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## Findings

- Non-relational databases such as MongoDB, Redis, and DynamoDB have become more popular among developers.
- Despite a surge in demand for using PostgreSQL, other relational databases such as MySQL, Microsoft SQL Server, Oracle, and SQLite have been less desired.
- There's been an increase in demand for other tools such as Elasticsearch and Firebase.

## Implications

- While the traditional relational database systems are still desired, the ability to handle larger, complex workloads of unstructured/semi-structured data more efficiently fits well with the schema of non-relational database systems.
- PostgreSQL has gained significant popularity for its wide range of advanced features and capabilities such as support for JSON data, built-in full-text searching, cloud integration, etc.
- Databases such as Microsoft SQL Server and Oracle are licensed commercial products, leading to high costs and less accessibility for smaller organizations.
- In recent years, cloud computing and storage has become popular for storing real-time, user-generated content, hence why more desire to work with Firebase.

# LINK TO FULL DASHBOARD

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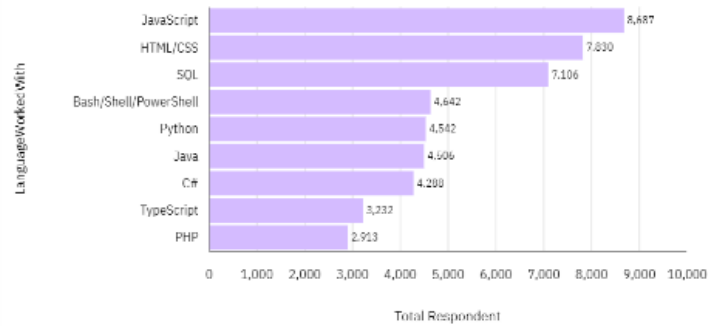
<https://github.com/carloskappa/Final-Capstone-Project/blob/main/Data%20Survey%20in%20Cognos.pdf>

<https://github.com/carloskappa/Carlosfinalcapstone>

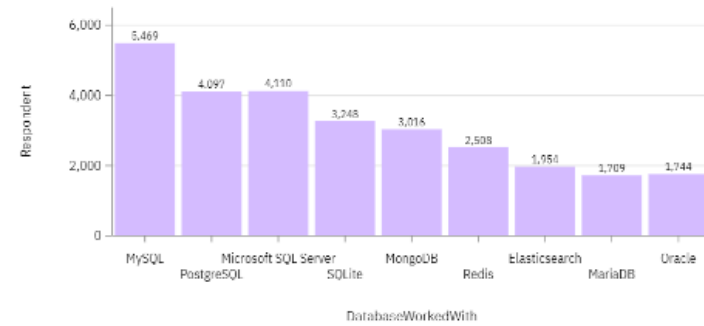
# DASHBOARD #1

## Current Technology Usage

### Top 10 Language Worked With



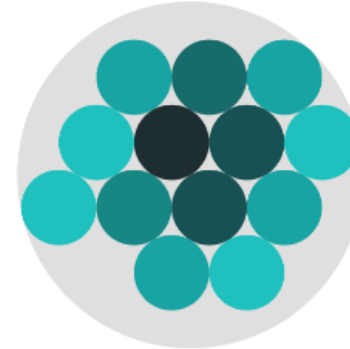
### Top 10 Database Worked With



### Platform Worked With Sized



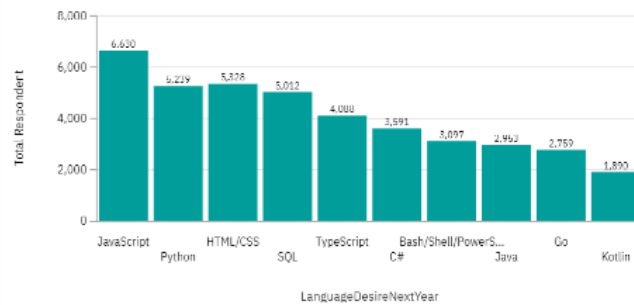
### Web Frame Worked With hierarchy colored by Total Respondent



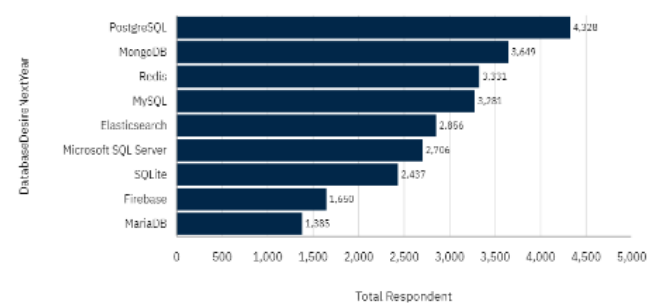
# DASHBOARD #2

## Future Technology Trend

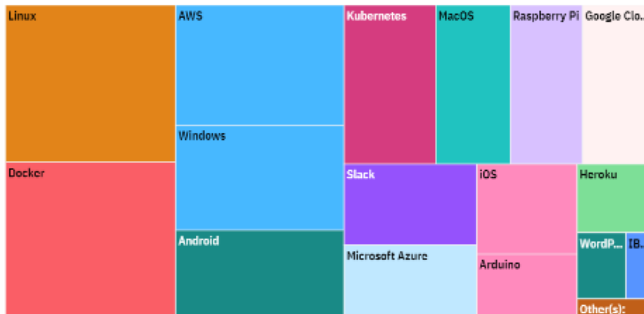
Top 10 Language Desire Next Year



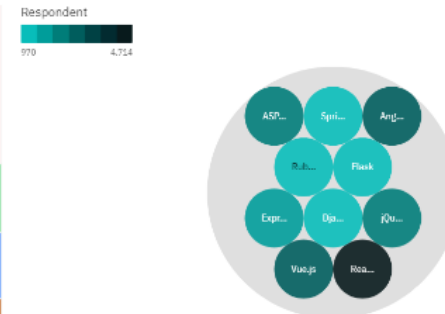
Top 10 Database Desire Next Year



Respondent for PlatformDesireNextYear hierarchy



Top 10 Web Frame Desire Next Year

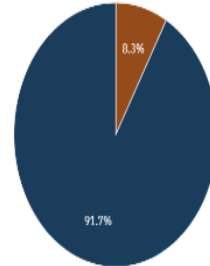


# DASHBOARD #3

## Demographics

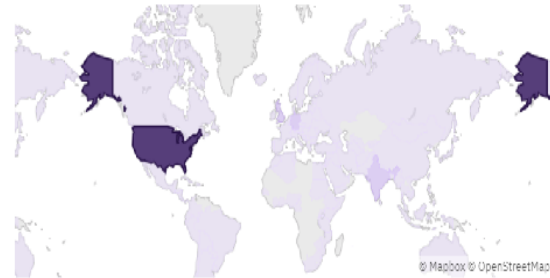
### Respondent by Gender

Gender  
 Woman Man

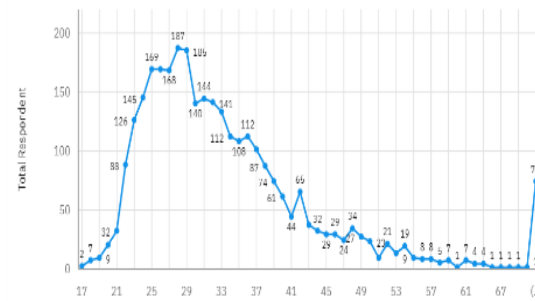


### Respondent Count for Countries

Respondent (Count)  
 1 3058



### Respondent Count by Age



# DISCUSSION



# OVERALL FINDINGS & IMPLICATIONS

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## Findings

- A majority of survey respondents were American men.
- A majority of survey respondents fall between the ages of 21-35, most of whom studied computer science and/or engineering during their undergraduate education.
  - Within this age range, respondents aged 24-28 showcased the highest count.
- Programming languages including Python and JavaScript are valuable for employers, both of which are within the top ten highest average salaries for all languages.

## Implications

- Technologies such as Python, JavaScript, C, and Swift primarily use English keywords and syntax, explaining why most survey respondents are English-speaking/American.
- The age range 24-28 represents respondents transitioning from tertiary (and onward) education to the professional world, representing their desire to learn updated, simpler technologies on top of their previous programming knowledge to secure jobs.



# CONCLUSION

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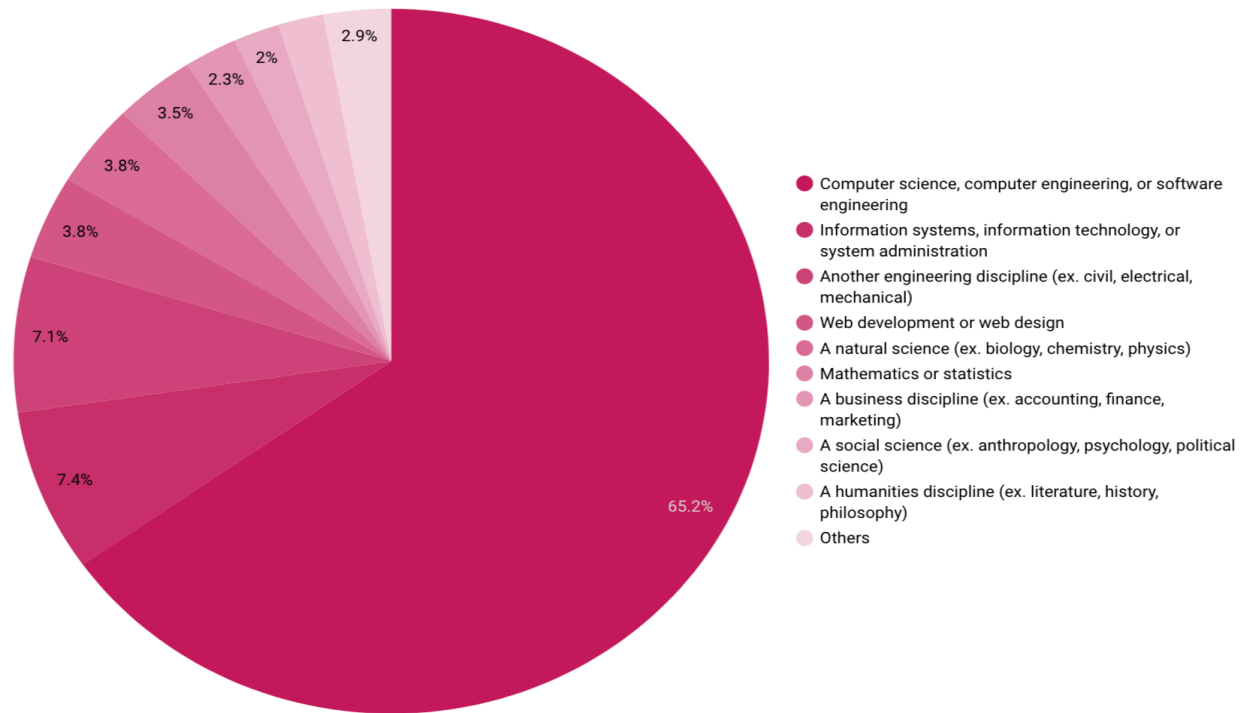
**In conclusion, professionals and employers in the field of data science prioritize the following factors when adopting emerging technologies:**

- Programming languages with simple syntax and flexible readability, making them adaptable to various use cases.
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- Databases capable of managing all types of data—structured, semi-structured, and unstructured—while offering robust cloud integration with other services.

**Furthermore, candidates nearing the completion of their education can leverage this report to align their technological skills with the most sought-after qualifications by employers, enhancing their professional profile.**

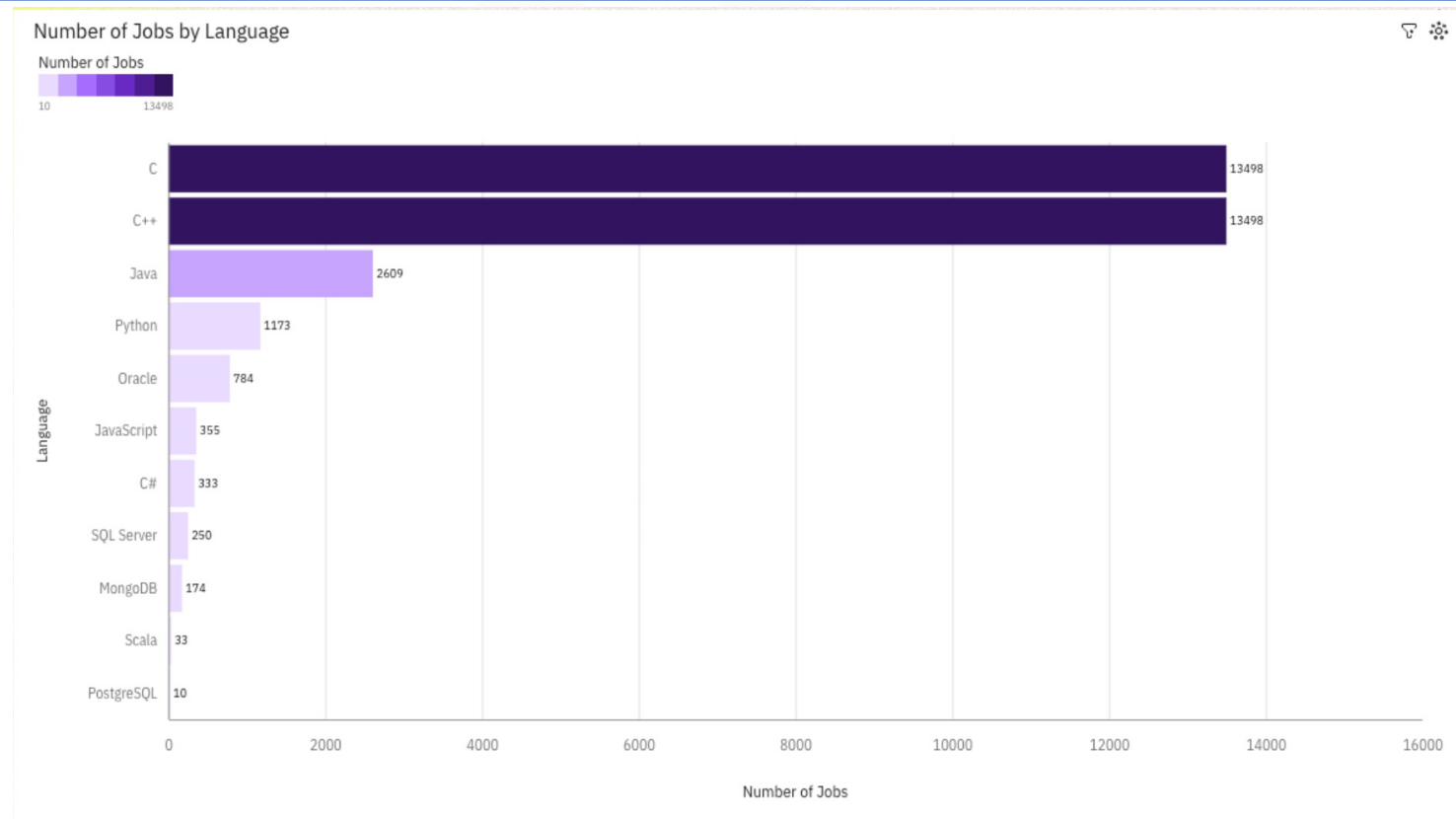
# APPENDIX

Respondents Classified by Undergraduate Major



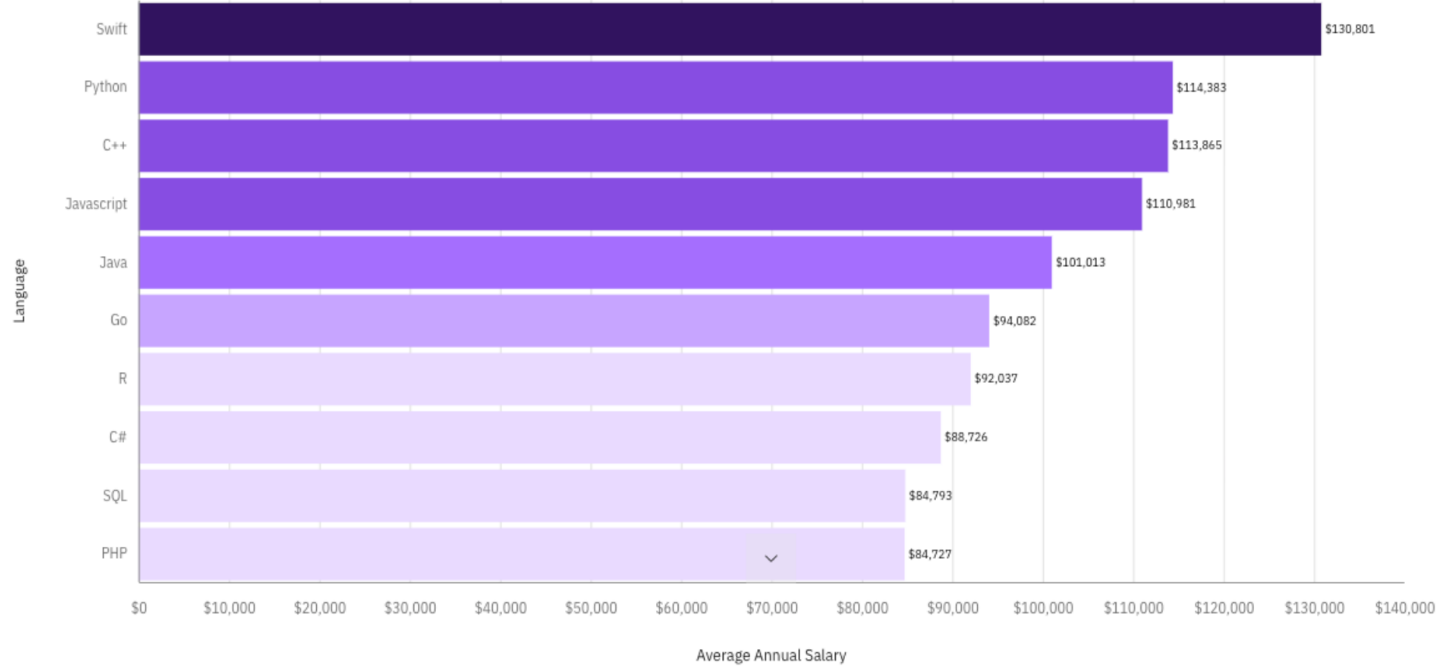
*\*Additionally, candidates completing their education can use this report to align their technical skills with the most in-demand qualifications sought by employers, strengthening their credentials.*

# JOB POSTINGS



# POPULAR LANGUAGES

Average Annual Salary by Language



# References

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1. <https://www.kaggle.com/datasets/promptcloud/jobs-on-naukricom/data>
2. [https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBM-DA0321EN-SkillsNetwork/LargeData/m1\\_survey\\_data.csv](https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBM-DA0321EN-SkillsNetwork/LargeData/m1_survey_data.csv)