

Charles La O

Software Developer

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PROFESSIONAL EXPERIENCE

Software Developer / Team Lead Wink News

02/2021 - Present

Fort Myers, FL

Achievements/Tasks

- Drove the development of new web applications, achieving an 18% boost in user engagement and a 9% increase in conversion rates through collaborative team efforts.
- Enhanced user experience and streamlined operations by integrating key third-party APIs, including payment gateways and shipping services.
- Improved application performance by 20% through effective load testing, caching strategies, and CDN utilization to manage high traffic volumes.
- Led the coordination and deployment of multimedia advertising campaigns, incorporating comprehensive tracking and analytics for optimized performance.
- Provided mentorship to junior engineers, offering code reviews and instruction on industry best practices to foster team skill development.

Fullstack Developer Recovery Worldwide

07/2019 - 02/2021

Orlando, FL

Achievements/Tasks

- Led the development of user-centric features, enhancing engagement by 15% using tech stacks including Node.js, React, and MongoDB.
- Optimized applications to achieve a 95/100 performance rating, focusing on speed and scalability.
- Facilitated project success by ensuring cohesive collaboration between UI/UX designers, backend developers, and the product team.
- Implemented CI/CD practices, significantly improving development efficiency and deployment reliability.
- Managed complex data storage solutions using MongoDB and PostgreSQL, enhancing application performance and data integrity.

Web Developer SORBA.ai

06/2018 - 07/2019

Jacksonville, FL

Achievements/Tasks

- Designed and developed user interfaces for web applications using HTML, CSS, and JavaScript.
- Integrated third-party APIs and web services for enhanced functionality.
- Actively participated in code reviews and provided feedback to improve code quality and maintainability.
- Managed website hosting and server configurations.
- Implemented analytics tools to track website traffic and user behavior.
- Conducted cross-browser testing and resolved compatibility issues.

EDUCATION

Bachelor of Science in Electrical and Computer Engineering Central University of Las Villas

09/2009 - 07/2014

Santa Clara, CU

TECHNICAL SKILLS

TypeScript

React.js

Redux

Node.js

Express

REST

GraphQL

MongoDB

PostgreSQL

Amazon AWS

Google GCP

Firebase

Docker

Agile (Scrum, Kanban)

Git/Github

HTML

CSS

TailwindCSS

ADDITIONAL EXPERIENCE

High Voltage Electrical Engineer (03/2015 - 07/2016)

PTC Ecuador, EC

Jr. Automation Engineer (09/2014 - 02/2015)

EMCCA, CU

CERTIFICATIONS

C++ From Scratch

Issued Sep 2023 / Educative

Foundations of Project Management

Issued Jun 2023 / Google

React.js Advance Training

Issued Feb 2023 / LinkedIn Learning

Complete Web Developer

Issued May 2023 / ZTM Academy

Responsive Web Design

Issued Feb 2022 / freeCodeCamp

Fullstack MERN Developer Program

Issue Sep 2019 / Thinkful

LANGUAGES

English

Professional Proficiency

Spanish

Professional Proficiency

INTERESTS

EDM Music

FIFA World Cup

Non-Fiction Books

Business