

# Charles La O

## Fullstack Developer

I am a fullstack JavaScript/Node.js developer with over 5 years of commercial development and freelancing. My main tech stack is React for frontend and Express (Node.js) for backend. I had lead experience and managed a team of five people on a daily basis. I quickly adapt to new projects, and I always try to deeply understand development and business logic of the project.

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## PROFESSIONAL EXPERIENCE

### Senior Fullstack Developer

#### Wink News

02/2021 - Present

Fort Myers, FL

##### Achievements/Tasks

- Collaborated with the team to design and develop new web applications resulting in a 25% increase in user engagement and a 10% increase in conversion rates.
- Integrated multiple third-party APIs, including payment gateways, shipping providers, and email marketing services, to streamline the checkout process improving customer experience.
- Conducted load testing and implemented caching and CDN techniques to handle high traffic and improve application performance by 20%.
- Coordinate and deploy various audio, image and video advertising across all websites, and implement tracking and analytics metrics.
- Mentored and trained junior engineers, conducting code reviews and providing guidance on best practices.

### Fullstack Developer

#### Recovery Worldwide

07/2019 - 02/2021

Orlando, FL

##### Achievements/Tasks

- Develop new user facing features using different technical stacks. Increased target audience engagement by 15%.
- Enhance application for maximum speed and scalability, reaching an average of 95/100 across all standard performance software.
- Collaborate with cross-functional teams, including UI/UX designers and backend developers, to ensure the successful delivery of projects.
- Work closely with the product team to understand and translate business requirements into technical solutions.

### Web Developer

#### SORBA.ai

06/2018 - 07/2019

Jacksonville, FL

##### Achievements/Tasks

- Designed and developed user interfaces for web applications using HTML, CSS, and Javascript.
- Actively participated in code reviews and provided feedback to improve code quality and maintainability.
- Conducted cross-browser testing and resolved compatibility issues.
- Write and review software documentation and update in version control.



## TECHNICAL SKILLS

### Web & Programming Languages

HTML5, CSS3, JavaScript, TypeScript, PHP

### Frameworks & CMS

Tailwind CSS, React.js, Next.js, Node.js, Express

### Databases & API Development

SQL (MySQL, PostgreSQL, SQLite), NoSQL (MongoDB, DynamoDB), Prisma, Sequelize, Mongoosejs, Knex.js, REST, GraphQL

### Cloud & DevOps

AWS (IAM, EC2, ECS, S3, VPC, Lambda, CloudFront, CloudWatch), Firebase, Unix/Linux, Docker, TravisCI, GitHub Actions

### Testing & Version Control

Jest, Cypress, JMeter, Git

### Software Architecture & Paradigms

Monolithic, Microservices, MVC, OOP, FP

### Project Management & Methodologies

SDLC, Waterfall, Agile (Scrum, Kanban, Lean), TDD



## EDUCATION

### Bachelor of Science in Electrical and Computer Engineering

#### Central University of Las Villas

09/2009 - 07/2014

Santa Clara, CU



## LANGUAGES

### English

Professional Proficiency

### Spanish

Professional Proficiency