



# Charles La O

## Software Developer

I'm a fullstack JavaScript/Node.js developer with over 5 years of experience in both commercial development and freelancing. My main stack consists in React.js for frontend, Node.js (Express) for backend, with AWS as a cloud service provider. I've successfully led and managed a five person team, demonstrating a rapid adaptation to new projects and a deep commitment to the development and business aspects of every project.

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## PROFESSIONAL EXPERIENCE

### Software Developer / Team Lead

#### Wink News

02/2021 - Present

Fort Myers, FL

##### Achievements/Tasks

- Drove the development of new web applications, achieving an 18% boost in user engagement and a 9% increase in conversion rates through collaborative team efforts.
- Enhanced user experience and streamlined operations by integrating key third-party APIs, including payment gateways and shipping services.
- Improved application performance by 20% through effective load testing, caching strategies, and CDN utilization to manage high traffic volumes.
- Led the coordination and deployment of multimedia advertising campaigns, incorporating comprehensive tracking and analytics for optimized performance.
- Provided mentorship to junior engineers, offering code reviews and instruction on industry best practices to foster team skill development.

### Fullstack Developer

#### Recovery Worldwide

07/2019 - 02/2021

Orlando, FL

##### Achievements/Tasks

- Led the development of user-centric features, enhancing engagement by 15% using tech stacks including Node.js, React, and MongoDB.
- Optimized applications to achieve a 95/100 performance rating, focusing on speed and scalability.
- Facilitated project success by ensuring cohesive collaboration between UI/UX designers, backend developers, and the product team.
- Implemented CI/CD practices, significantly improving development efficiency and deployment reliability.
- Managed complex data storage solutions using MongoDB and PostgreSQL, enhancing application performance and data integrity.

## EDUCATION

### Bachelor of Science in Electrical and Computer Engineering

#### Central University of Las Villas

09/2009 - 07/2014

Santa Clara, CU

## TECHNICAL SKILLS

JavaScript/TypeScript

React.js

Redux

Node.js

Express

REST

GraphQL

MongoDB

PostgreSQL

Amazon AWS

Git

Github Actions

Linux/Unix

Docker

Kubernetes

Agile (Scrum, Kanban)

HTML/CSS

## CERTIFICATIONS

### Foundations of Project Management

Issued Jun 2023 / Google

### React.js Advance Training

Issued Feb 2023 / LinkedIn Learning

### Complete Web Developer Program

Issued May 2023 / ZTM Academy

### Fullstack MERN Engineering Program

Issue Nov 2018 / Thinkful

## LANGUAGES

English

Professional Proficiency

Spanish

Professional Proficiency

## INTERESTS

FIFA World Cup

Blues Music