

CARLOS LOPEZ

PROFESSION / STUDENT

CAREER OBJECTIVE

Seeking an internship/job position to begin my career in a highly teamwork-centered environment to expand my learnings, knowledge, and skills. I enjoy learning how to effectively grow a business with marketing while learning the intricate aspects of research and analytics in order to meet goals. My academic knowledge and work experience are sufficient enough to insert myself into the industry with high efficiency

EXPERIENCE

2021 | 2022

Best Buy

Sales Advisor, San Antonio

Learned the importance of customer satisfaction by asking valuable questions and assessing needs. Built quality relationships with customers daily in a fast-paced and high-pressure environment. Continually met sale goals and monthly revenue margins to boost store location ratings.

FALL 2019

The Paisano

Multi-Media Assistant, San Antonio

Improved problem-solving skills by supporting members with relevant solutions regarding content creation for social media. Collaborated in 20+ member meetings to develop effective marketing strategies increasing social media growth by 300%. Assisted with bringing attention to The Paisano by building relationships and scheduling events on campus

ACADEMIC EXPERIENCE

SUMMER 2022

Digital Marketing

Created and managed campaigns that enhanced my ability with search, display, and shopping ads. With my knowledge, I demonstrated precise testing strategies each week to pinpoint the best path to complete goals. Learned how to interpret metrics and the ability to translate data into probable options for future campaign strategies.

SPRING 2022

Social Media Marketing

Created a foundation for marketing budgets and how to use social media channels properly. Learned the importance of paid and organic social media ads, and how to use organic ads for profit advantages. Added to my knowledge of the different social media apps and their specific criteria for ads.

EDUCATION

The University of Texas at San Antonio | 2023

Communicaiton & Marketing

Expected Graduation: 2023

GPA: 3.39

Relevant Coursework

Social Media Marketing

Principle of Marketing

Digital Marketing

Technical Writing

Advertising

SKILLS

SMM

SEO

Writing

Leadership

Problem Solving

Creativity

CERTIFICATIONS

Digital Marketing

STUKENT

For more info:

www.linkedin.com/in/carloslopezjr19

Social Media Marketing

STUKENT

For more info:

www.linkedin.com/in/carloslopezjr19

CONTACT



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LinkedIn:

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carloslopezjr19](https://www.linkedin.com/in/carloslopezjr19)

MICHAEL BROWN

PROFESSION / JOB TITLE

COVER LETTER

123 Street Name,
Country,123
ur@name.com
mail@name.com
(+01) 234-560
01.234.56789

Dear Sir Medam

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your sincerely

SOCIAL MEDIA ..

Social Media Link 1

Social Media Link 2

Social Media Link 3

Social Media Link 4

Social Media Link 5

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CONTACT



Address:

123 Street Name,
Country,123



Web:

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exmple.web



Phone:

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01.234.56789



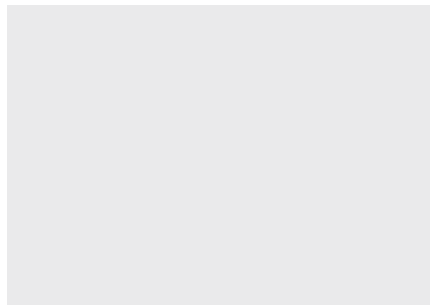
Email:

ur@name.com
mail@name.com

MICHAEL BROWN

PROFESSION / JOB TITLE

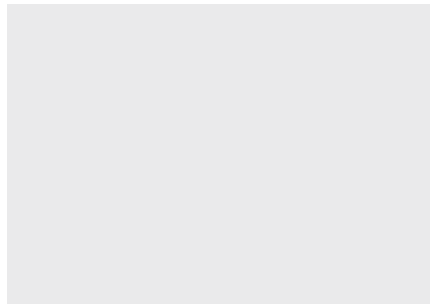
REFERENCE



Reference 01

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E : loremexample.com

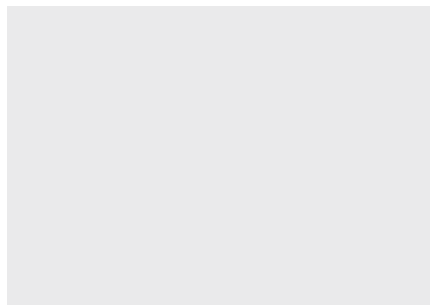
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Reference 02

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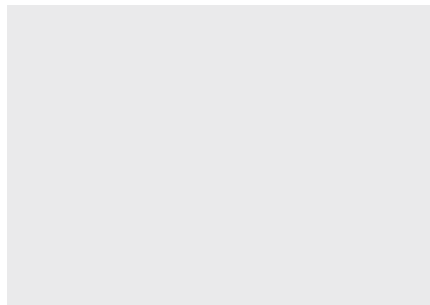
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Reference 03

Your Reference Company
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Reference 04

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SOCIAL MEDIA ..

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Social Media Link 2

Social Media Link 3

Social Media Link 4

Social Media Link 5